

2014-2014 Italian Hepatitis Markers Testing Market: Hospitals, Blood Banks, Commercial Labs--Supplier Shares and Sales Forecasts For 10 Immunodiagnostic and NAT Procedures

<https://marketpublishers.com/r/25AD1192530EN.html>

Date: November 2014

Pages: 241

Price: US\$ 3,120.00 (Single User License)

ID: 25AD1192530EN

Abstracts

Complete report \$3,900. DataPack (test volumes, sales forecasts, supplier shares) \$2,500.

The report presents a detailed analysis of the Hepatitis diagnostics market in Italy. Current scientific views on the Hepatitis definition, epidemiology and etiology are reviewed. The report provides five-year test volume and sales forecasts for HAV NAT, HBV NAT, HBs Ag, HCV, Anti-HBc, Anti-HBs, Anti-HAV, Hepatitis Delta, HBc Ag, HBe Ag, and ALT/SGPT tests performed in the following markets:

Hospitals

Commercial/Private Labs

Blood Banks

In addition to test volume and sales projections, the report presents sales and market share estimates for major suppliers of Hepatitis tests. Also, the report examines the market applications of DNA Probes, Monoclonal Antibodies, Immunoassays, IT and other technologies; reviews features and operating characteristics of automated analyzers; profiles leading suppliers and recent market entrants developing innovative technologies and products; and identifies emerging business expansion opportunities, alternative market penetration strategies, market entry barriers and risks, and strategic

planning issues and concerns. Contains 241 pages and 14 tables

Contents

I. INTRODUCTION

II. HEPATITIS WORLDWIDE MARKET AND TECHNOLOGY OVERVIEW

A. Background

B. Hepatitis A

C. Hepatitis B

D. Hepatitis C

Classification

Transmission of Infection

Occupational Hazards

Acute Hepatitis

Diagnosis of Acute Infection

Chronic Hepatitis

HCV and Other Chronic Liver Diseases

Alcoholic Liver Disease

Hepatitis B Coinfection

Cirrhosis and Hepatocellular Carcinoma

Diagnostic Tests

Possible Indications for HCV RNA Testing

Conclusions and Future Direction

E. Hepatitis D

Historical Perspective

Epidemiology

HBV-HDV 'Coinfection' vs. 'Superinfection'

Methods of Detecting HDV

Prevention

F. Hepatitis E

Background

Prevalence of the Disease

Diagnostic Tests

Epidemiologic Serosurveys

Serologic Cross-Reactivity

G. Hepatitis G

Vaccines and Drugs

H. Review of Leading Analyzers Marketed by: Abbott, Beckman Coulter/Danaher, BioMerieux, Ortho-Clinical Diagnostics, Roche, Siemens, Tosoh, Wallac and Other

Suppliers

I. Emerging Diagnostic Technologies

1. Molecular Diagnostics
2. Monoclonal Antibodies
3. Immunoassays
4. Differential Light Scattering
5. Information Technology
6. Artificial Intelligence
7. Liposomes
8. Flow Cytometry
9. Chromatography
10. Diagnostic Imaging
11. Gel Microdroplets
12. Other

V. ITALY: MARKET SIZE, GROWTH AND MAJOR SUPPLIERS' SALES AND MARKET SHARES

X. ALTERNATIVE MARKET PENETRATION STRATEGIES

- A. Internal Development
- B. Collaborative Arrangements
- C. University Contracts
- D. Distribution Strategies for Decentralized Testing Markets
 1. Marketing Approaches
 2. Product Complexity
 3. Customer Preference
 4. Established Suppliers
 5. Emerging Suppliers
 6. Major Types of Distributors
 7. Market Segmentation

XI. POTENTIAL MARKET ENTRY BARRIERS AND RISKS

- A. Market Maturity
- B. Cost Containment
- C. Competition
- D. Technological Edge and Limitations
- E. Patent Protection

F. Regulatory Constraints

G. Decentralized Testing Market Challenges

XII. COMPETITIVE ASSESSMENTS

Abbott

Affymetrix

Beckman Coulter/Danaher

Becton Dickinson

bioMerieux

Bio-Rad

Cepheid

Diamedix

DiaSorin

Eiken Chemical

Enzo Biochem

Fujirebio/Innogenetics

Hologic/Gen-Probe

ID Biomedical/GSK

Kreatech

Life Technology

Lonza

Nanogen/Elitech

Novartis Diagnostics/Grifols

Ortho-Clinical Diagnostics

Qiagen

Roche

Scienion

Sequenom

SeraCare

Siemens

Takara Bio

hermo Fisher

Wallac/PE

Wako

List Of Tables

LIST OF TABLES

Major Companies Developing or Marketing Hepatitis Tests

Italy HAV NAT Test Volume and Diagnostics Sales Forecast By Market Segment

Italy HBV NAT Test Volume and Diagnostics Sales Forecast By Market Segment

Italy HBs Ag Test Volume and Diagnostics Sales Forecast By Market Segment

Italy Hepatitis C Test Volume and Diagnostics Sales Forecast By Market Segment

Italy Anti-HBc Test Volume and Diagnostics Sales Forecast By Market Segment

Italy Anti-HBs Test Volume and Diagnostics Sales Forecast By Market Segment

Italy Anti-HAV Test Volume and Diagnostics Sales Forecast By Market Segment

Italy Hepatitis Delta Test Volume and Diagnostics Sales Forecast by Market Segment

Italy HBc Ag Test Volume and Diagnostics Sales Forecast By Market Segment

Italy HBe Ag Test Volume and Diagnostics Sales Forecast By Market Segment

Italy ALT/SGPT Test Volume and Diagnostics Sales Forecast By Market Segment

Italy Hepatitis Testing Market Diagnostics Sales By Major Supplier

Italy Hepatitis C Testing Market Diagnostics Sales By Major Supplier

I would like to order

Product name: 2014-2014 Italian Hepatitis Markers Testing Market: Hospitals, Blood Banks, Commercial Labs--Supplier Shares and Sales Forecasts For 10 Immunodiagnostic and NAT Procedures

Product link: <https://marketpublishers.com/r/25AD1192530EN.html>

Price: US\$ 3,120.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/25AD1192530EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below

and fax the completed form to +44 20 7900 3970