

# 2014 Analysis of the Italian Diagnostic Testing Market: Segment Forecasts and Supplier Shares

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# **Abstracts**

This new report from Venture Planning Group provides an overview of the Italian diagnostic testing market, including sales and market shares of leading reagent and instrument suppliers, as well as test volume and sales forecasts for the following market segments:

Blood Banking
Cancer
Chemistry
Coagulation
Drugs of Abuse
Endocrine
Hematology and Flow Cytometry
Immunoprotein
Infectious Diseases
Molecular Diagnostics
TDM

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Contains 57 Pages and 40 Tables



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