

# 2014 Analysis of the Italian Diagnostic Testing Market: Segment Forecasts and Supplier Shares

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## Abstracts

This new report from Venture Planning Group provides an overview of the Italian diagnostic testing market, including sales and market shares of leading reagent and instrument suppliers, as well as test volume and sales forecasts for the following market segments:

Blood Banking

Cancer

Chemistry

Coagulation

Drugs of Abuse

Endocrine

Hematology and Flow Cytometry

Immunoprotein

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Molecular Diagnostics

TDM

Contains 57 Pages and 40 Tables

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