+44 20 8123 2220
info@marketpublishers.com

Italian Blood Typing, Grouping and Infectious Disease Screening Market 2014: Sales Forecasts, Supplier Shares, Competitive Strategies

https://marketpublishers.com/r/2F06184D57FEN.html
Date: January 2014
Pages: 412
Price: US$ 4,880.00 (Single User License)
ID: 2F06184D57FEN

Abstracts

Complete report $6,100. DataPack (test volumes, sales forecasts, supplier shares) $3,950.

“Italian Blood Typing, Grouping and Infectious Disease Screening Market 2014: Sales Forecasts, Supplier Shares, Competitive Strategies ” is a new strategic analysis prepared by Venture Planning Group in order to help current suppliers and potential market entrants identify and evaluate emerging opportunities and assist industry executives in developing effective business, new product development and marketing strategies.

Rationale

During the next five years, the Italian blood banking market is expected to undergo significant transformation, which will result from the convergence of several trends, including more stringent regulations; advances in diagnostic technologies, IT, system engineering and automation; and intensifying competition. Some segments will start resembling commodity markets, where product positioning and differentiation are more critical than underlying technology.

The changes in the marketplace will create exciting opportunities for new instruments and reagent systems, as well as auxiliary products, such as specimen preparation devices, controls, calibrators, and innovative IT applications.

Strategic Recommendations

New product development opportunities with significant market appeal.

Alternative market penetration strategies.

Potential market entry barriers and risks.

The report explores future marketing and technological trends in the Italy; provides estimates of the test volume, instrument placements and sales; compares features of major automated and semi-automated analyzers; profiles leading and emerging competitors; and identifies specific product and market opportunities facing suppliers during the next ten years.

Blood Typing and Grouping Tests

ABO, Antibody Panels, Antibody Screening/Indirect Antiglobulin, Antigen Typing (C, c, Duffy, E, e, I, i, Kell, Kidd, Le a, b, MN, P, S, s), Antiglobulin (Direct, C3 + IgG, IgG, C3), Crossmatching (Immediate Spin, Full Crossmatch), Rh (D, Du).

Infectious Disease Screening Tests

AIDS (HIV NAT, HIV-1/2), Cytomegalovirus, Hepatitis (HAV NAT, HBV NAT, HBs Ag, Anti-HBc, HCV NAT, HCV, ALT/SGPT), HTLV-I/II, Parvovirus B19 NAT, Syphilis, West Nile Virus NAT.

Sales and Market Share Analysis

Sales and market share estimates of leading suppliers of blood banking of reagents and instruments, by individual product.

Competitive Assessments

Strategic assessments of major suppliers and emerging market entrants, including their sales, product portfolios, marketing tactics, and new products in R&D.

Market Segmentation Analysis

Comprehensive market segmentation analysis, including review of the market dynamics, trends, structure, size, growth, and key suppliers.

+44 20 8123 2220
info@marketpublishers.com

Test volume and sales forecasts for over 40 blood banking tests, including NAT, by market segment:

Blood Centers

Hospitals

Commercial/Private Laboratories

Current and Emerging Products

Analysis of current and emerging blood banking tests.

Review of automated and semi-automated analyzers, including their operating characteristics, features, and selling prices.

Technology Review

Assessment of current and emerging technologies, and their potential applications for the blood banking market.

Comprehensive lists of companies developing or marketing new technologies and products by test.

Contains 412 pages and 40 tables

+44 20 8123 2220
info@marketpublishers.com

Contents

I. INTRODUCTION

II. WORLDWIDE TECHNOLOGY AND MARKET OVERVIEW

A. Major Blood Typing, Grouping and Infectious Disease Screening Tests
1. Blood Typing and Grouping Tests
2. Infectious Disease Screening Tests
a. AIDS
b. Hepatitis
c. Cytomegalovirus
d. Syphilis
e. West Nile Virus
f. Parvovirus B19
g. Creutzfeldt-Jakob's Disease
h. Malaria
i. Chagas Disease
j. Babesiosis
3. Pathogen Reduction
4. Leukocyte Reduction
B. Instrumentation Review: Operating Characteristics, Features and Selling Prices of Leading Automated and Semiautomated Analyzers
C. Major in Vitro Diagnostic Technologies And Their Potential Applications
1. Molecular Diagnostics
2. Monoclonal and Polyclonal Antibodies
3. Immunoassays
4. Microtitration Plates
5. IT and Automation
6. Lasers
7. Robotics
8. Synthetic Red Cell Substitutes
9. Genetically Engineered Blood Components
10. Blood Preservation
11. Autologous Blood Transfusion/Freezing

III. ITALY

A. Executive Summary

+44 20 8123 2220
info@marketpublishers.com

B. Business Environment
C. Market Structure
D. Market Size, Growth and Major Suppliers' Sales and Market Shares for Blood Typing, Grouping and Infectious Disease Screening Tests

IV. MAJOR PRODUCT DEVELOPMENT OPPORTUNITIES

A. Blood Typing and Grouping
B. Infectious Disease Screening
C. Auxiliary

V. ALTERNATIVE MARKET PENETRATION STRATEGIES

A. Internal Development
B. Collaborative Arrangements
C. University Contracts

VI. POTENTIAL MARKET ENTRY BARRIERS AND RISKS

A. Market Maturity
B. Cost Containment
C. Competition
D. Technological Edge and Limitations
E. Patent Protection

VII. COMPETITIVE ASSESSMENTS

Abbott
Beckman Coulter/Danaher
Becton Dickinson
Biokit
BioMerieux
Bio-Rad
Diagast
DiaSorin
Fujirebio/Innogenetics
Hologic/Gen-Probe
Grifols
Immucor Novartis Diagnostics

Ortho-Clinical Diagnostics
Orchid CellMark
Proteome Sciences
Quest Diagnostics
Quidel
Roche
Siemens
Tecan

XII. APPENDIX: ASSUMED CURRENCY EXCHANGE RATES

+44 20 8123 2220
info@marketpublishers.com

List Of Tables

LIST OF TABLES

Major Companies Developing or Marketing Blood Typing and Grouping Tests
Major Companies Developing or Marketing HLA Typing Tests
Major Companies Developing or Marketing AIDS Tests
Major Companies Developing or Marketing Hepatitis Tests
Major Companies Developing or Marketing CMV Tests
Major Companies Developing or Marketing Syphilis Tests
Major Companies Developing or Marketing Blood Bank Analyzers
Executive Summary Table: Italy, Total Blood Bank Test Volume and Reagent Sales Forecast by Test Category
Italy, Facilities Performing Blood Bank Tests by Market Segment
Italy, Hospital Laboratories Performing Blood Bank Tests by Bed Size
Italy, Commercial/Private Laboratories Performing Blood Bank Tests by Annual Test Volume
Italy, All Market Segments Blood Typing And Grouping Test Volume by Market Segment
Italy, All Market Segments Blood Typing And Grouping Test Volume Forecast
Italy, Hospital Laboratories Blood Typing and Grouping Test Volume Forecast
Italy, Blood Banks Blood Typing And Grouping Test Volume Forecast
Italy, Commercial/Private Laboratories Blood Typing and Grouping Test Volume Forecast
Italy, All Market Segments Infectious Disease Screening Test Volume Forecast by Market Segment
Italy, All Market Segments Infectious Disease Screening Test Volume Forecast
Italy, Blood Banks Infectious Disease Screening Test Volume Forecast
Italy, Commercial/Private Laboratories Infectious Disease Screening Test Volume Forecast
Italy, Hospital Laboratories Infectious Disease Screening Test Volume Forecast
Italy, All Market Segments Blood Typing and Grouping Reagent Market Forecast by Market Segment
Italy, All Market Segments Blood Typing And Grouping Reagent Market Forecast by Major Test
Italy, Hospital Laboratories Blood Typing and Grouping Reagent Market Forecast By Major Test
Italy, Blood Banks Blood Typing and Grouping Reagent Market Forecast by Major Test
Italy, Commercial/Private Laboratories Blood Typing and Grouping Reagent Market

Forecast By Major Test
Italy, All Market Segments Infectious Disease Screening Reagent Market Forecast by Market Segment
Italy, All Market Segments Infectious Disease Screening Reagent Market Forecast by Test
Italy, Blood Banks Infectious Disease Screening Reagent Market Forecast by Test
Italy, Commercial/Private Laboratories Infectious Disease Screening Reagent Market Forecast by Test
Italy, Hospital Laboratories Infectious Disease Screening Reagent Market Forecast By Test
Italy, Major Suppliers of Blood Typing And Grouping Reagents Estimated Sales And Market Shares
Italy, AIDS/Hepatitis Blood Screening Market, Reagent Sales by Major Supplier
Italy, HIV/Hepatitis NAT Market, Reagent Sales by Major Supplier
Italy, CMV Blood Screening Market, Reagent Sales By Major Supplier

+44 20 8123 2220
info@marketpublishers.com

I would like to order

Product name: Italian Blood Typing, Grouping and Infectious Disease Screening Market 2014: Sales Forecasts, Supplier Shares, Competitive Strategies

Product link: https://marketpublishers.com/r/2F06184D57FEN.html

Price: US$ 4,880.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:
info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page https://marketpublishers.com/r/2F06184D57FEN.html

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

**All fields are required

Custumer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at https://marketpublishers.com/docs/terms.html

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970

+44 20 8123 2220
info@marketpublishers.com