

2014 Analysis of the Global Endocrine Function Testing Market: US, Europe (France, Germany, Italy, Spain, UK), Japan

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Abstracts

Complete report \$8,500. DataPack (test volumes, sales forecasts, supplier shares) \$5,500.

This new 327-page report from Venture Planning Group contains 75 tables and provides analysis of the global endocrine function diagnostics market, including emerging tests, technologies, instrumentation, sales forecasts by country, market shares and strategic profiles of leading suppliers.

The report provides test volume and sales forecasts by country and market segment for the following assays:

Cortisol

Estradiol

FSH

HCG

Gastrin

LH

Progesterone

PTH/IO PTH

Prolactin

T3

T3 Uptake

Free T3

T4

Free T4

TBG

Testosterone

Thyroglobulin Ab

TPO Ab

TSH

During the next decade, the endocrine function testing market will undergo significant transformation. These changes will be caused by convergence of new and more stringent regulations; advances in diagnostic technologies, system engineering, automation, and IT; and intensifying competition. Some segments will start resembling commodity markets, where product positioning and cost per test are more critical than underlying technology. This evolving marketplace will create exciting opportunities for a variety of new instruments, reagent systems, and auxiliary products, such as specimen preparation devices, controls, calibrators and others.

“2013 Endocrine Function Testing Market: US, Europe (France, Germany, Italy, Spain, UK), Japan” is a unique worldwide market and technology assessment designed to help current suppliers and potential market entrants identify and evaluate emerging opportunities and developed effective strategic responses. The study explores future trends in the U.S., five major European countries and Japan; provides test volume and

sales forecasts; compares features of leading analyzers; and profiles key competitors.

Contains 327 pages and 75 tables

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