

# 2014 Analysis of the Global Animal Health Market, and Leading Suppliers' Marketing Tactics and Technological Know-How

<https://marketpublishers.com/r/25B262E88FDEN.html>

Date: November 2013

Pages: 80

Price: US\$ 2,760.00 (Single User License)

ID: 25B262E88FDEN

## Abstracts

This new 80-pages report from Venture Planning Group analyzes marketing tactics and technological know-how of the world's leading animal health companies, including:

Five-year forecasts for:

Major market segments

Key geographic regions

Assessment of major U. S. and international trends with potentially significant impact on the animal health industry during the next five years, including discussion of such issues as pricing, industry consolidation, market globalization, growing R&D cost, generics, as well as advances in genomics, proteomics, drug screening, tissue engineering, bioinformatics and other technologies.

## Contents

### **THE GLOBAL ANIMAL HEALTH MARKET DYNAMICS AND TRENDS**

Strategic overview of the worldwide animal health market.

Five-year forecasts for major market segments and key geographic regions.

Assessment of major U.S. and international trends with potentially significant impact on the animal health industry during the next five years.

Pricing, industry consolidation, market globalization, growing R&D cost, and generics.

Advances in genomics, proteomics, drug screening, tissue engineering, bioinformatics and other technologies.

Key market segments.

Major geographic areas.

### **LEADING ANIMAL HEALTH COMPANIES MARKETING TACTICS**

Sales force size in the U.S. and other markets

Promotional tactics

Distribution approaches

Product service and support.

Customer relations

### **LEADING ANIMAL HEALTH COMPANIES TECHNOLOGICAL KNOW-HOW**

Internally developed and acquired animal health technologies, processes and related capabilities.

Proprietary technologies and patent litigations.

## List Of Tables

### LIST OF TABLES

Table 1: World Animal Health Market Estimated Sales By Market Segment

Table 2: World Animal Health Market Sales Forecast By Market Segment

Table 3: World Animal Health Market Estimated Sales By Geographic Region

Table 4: World Animal Health Market Sales Forecast By Geographic Region

Table 5: World Animal Health Market Estimated Sales By Animal Species

Table 6: World Animal Health Market Sales Forecast by Species

## I would like to order

Product name: 2014 Analysis of the Global Animal Health Market, and Leading Suppliers' Marketing Tactics and Technological Know-How

Product link: <https://marketpublishers.com/r/25B262E88FDEN.html>

Price: US\$ 2,760.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/25B262E88FDEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970

