

2014 Analysis of the Global Animal Health Market Dynamics and Trends

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Abstracts

This new report from Venture Planning Group analyzes marketing strategies of world's leading animal health companies, including:

Five-year forecasts for:

Major market segments

Key geographic regions

Assessment of major U. S. and international trends with potentially significant impact on the animal health industry during the next five years, including discussion of such issues as pricing, industry consolidation, market globalization, growing R&D cost, generics, as well as advances in genomics, proteomics, drug screening, tissue engineering, bioinformatics and other technologies.

Analysis of key market segments

Review of major geographic areas

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