

2014 Analysis of the CoxsackievirusTesting Market: US, Europe (France, Germany, Italy, Spain, UK), Japan - Emerging Opportunities, Country Forecasts, Innovative Technologies, Competitive Landscape

https://marketpublishers.com/r/20C17DEFAB6EN.html

Date: November 2013

Pages: 190

Price: US\$ 3,480.00 (Single User License)

ID: 20C17DEFAB6EN

Abstracts

The report presents a detailed analysis of the Coxsackievirus diagnostics market in the US, Europe, (France, Germany, Italy, Spain, UK) and Japan. Current scientific views on the Coxsackievirus definition, epidemiology and etiology are reviewed.

The report provides the 5- and 10-year test volume and sales forecasts by country for the following market segments:

Hospitals

Commercial/Private Labs

Physician Offices

Public Health LabsAlso

The report examines the market applications of DNA Probes, Monoclonal Antibodies, Immunoassays, IT and other technologies; profiles leading suppliers and recent market entrants developing innovative technologies and products; and identifies emerging business expansion opportunities, alternative market penetration strategies, market entry barriers and risks, and strategic planning issues and concerns.

Contains 190 pages and 7 tables



Contents

I. INTRODUCTION

II. COXSACKIEVIRUS WORLDWIDE MARKET AND TECHNOLOGY OVERVIEW

- A. Background
- B. Diagnostic Tests
- C. Vaccines and Drugs
- D. Emerging Diagnostic Technologies
 - 1. Molecular Diagnostics
 - 2. Monoclonal Antibodies
 - 3. Immunoassays
- 4. Differential Light Scattering
- 5. Information Technology
- 6. Artificial Intelligence
- 7. Liposomes
- 8. Flow Cytometry
- 9. Chromatography
- 10. Diagnostic Imaging
- 11. Gel Microdroplets
- 12. Other

III. FRANCE: TEST VOLUME AND DIAGNOSTICS SALES FORECAST BY MARKET SEGMENT

IV. GERMANY: TEST VOLUME AND DIAGNOSTICS SALES FORECAST BY MARKET SEGMENT

V. ITALY: TEST VOLUME AND DIAGNOSTICS SALES FORECAST BY MARKET SEGMENT

VI. JAPAN: TEST VOLUME AND DIAGNOSTICS SALES FORECAST BY MARKET SEGMENT

VII. SPAIN: TEST VOLUME AND DIAGNOSTICS SALES FORECAST BY MARKET SEGMENT

VIII. UK: TEST VOLUME AND DIAGNOSTICS SALES FORECAST BY MARKET



SEGMENT

IX. USA: TEST VOLUME AND DIAGNOSTICS SALES FORECAST BY MARKET SEGMENT

X. ALTERNATIVE MARKET PENETRATION STRATEGIES

- A. Internal Development
- B. Collaborative Arrangements
- C. University Contracts
- D. Distribution Strategies for Decentralized Testing Markets
 - 1. Marketing Approaches
 - 2. Product Complexity
 - 3. Customer Preference
 - 4. Established Suppliers
 - 5. Emerging Suppliers
 - 6. Major Types of Distributors
 - 7. Market Segmentation

XI. POTENTIAL MARKET ENTRY BARRIERS AND RISKS

- A. Market Maturity
- B. Cost Containment
- C. Competition
- D. Technological Edge and Limitations
- E. Patent Protection
- F. Regulatory Constraints
- G. Decentralized Testing Market Challenges

XII. COMPETITIVE ASSESSMENTS

Abbott

Affymetrix

Beckman Coulter/Danaher

Becton Dickinson

bioMerieux

Bio-Rad

Cepheid

Diamedix



DiaSorin

Eiken Chemical

Enzo Biochem

Fujirebio

Gen-Probe

Hologic

ID Biomedical

Innogenetics/Solvay

Kreatech

Life Technology

Lonza

Nanogen/Elitech

Novartis Diagnostics

Ortho-Clinical Diagnostics

Qiagen

Roche

Scienion

Sequenom

SeraCare

Siemens

Takara Bio

Thermo Fisher

Wallac

Wako



List Of Tables

LIST OF TABLES

France Coxsackievirus Test Volume and Diagnostics Sales Forecast by Market Segment

Germany Coxsackievirus Test Volume and Diagnostics Sales Forecast by Market Segment

Italy Coxsackievirus Test Volume and Diagnostics Sales Forecast by Market Segment Japan Coxsackievirus Test Volume and Diagnostics Sales Forecast by Market Segment Spain Coxsackievirus Test Volume and Diagnostics Sales Forecast by Market Segment U.K. Coxsackievirus Test Volume and Diagnostics Sales Forecast by Market Segment U.S.A. Coxsackievirus Test Volume and Diagnostics Sales Forecast by Market Segment



I would like to order

Product name: 2014 Analysis of the CoxsackievirusTesting Market: US, Europe (France, Germany, Italy,

Spain, UK), Japan - Emerging Opportunities, Country Forecasts, Innovative

Technologies, Competitive Landscape

Product link: https://marketpublishers.com/r/20C17DEFAB6EN.html

Price: US\$ 3,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page https://marketpublishers.com/r/20C17DEFAB6EN.html

To pay by Wire Transfer, please, fill in your contact details in the form below:

**All fields are required
Custumer signature

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at https://marketpublishers.com/docs/terms.html

To place an order via fax simply print this form, fill in the information below



and fax the completed form to +44 20 7900 3970