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2014 Analysis of the Argentinean Cancer Diagnostics Market: Sales Forecasts, Supplier Shares, Competitive Strategies

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Abstracts

Complete report $6,700. DataPack (test volumes, sales forecasts, supplier shares) $4,350.

2014 Analysis of the Argentinean Cancer Diagnostics Market is a new strategic analysis of the major business opportunities emerging in the Argentinean cancer diagnostics market during the next five years. The report examines trends in the Argentinean cancer diagnostics market; reviews current and emerging tests; analyses potential applications of various diagnostic technologies; forecasts sales of major tumor markers by market segment; profiles leading market players and potential entrants; and suggests alternative business expansion strategies for suppliers.

RationaleThe cancer diagnostics market is on the verge of explosion, as the researchers approach major technological breakthroughs in tumor diagnosis and therapy, discover new specific antigens, and unlock the mystery of the genetic basis of the disease. During the next five years, the worldwide cancer diagnostics market is promising to be an exciting, dynamic and rapidly expanding field. Anticipated technological breakthroughs will create numerous opportunities for determining genetic predisposition, detecting specific tumors, and monitoring biological response to cancer therapy. The rise in geriatric population will further compound the growing demand for malignancy assays and the rapid market expansion.

Business Opportunities and Strategic Recommendations

Specific new product development opportunities with potentially significant market appeal during the next five years.

Design criteria for new products.

Alternative market penetration strategies.

Potential market entry barriers and risks.

Cancer Diagnostic Tests Over 200 current and emerging assays, including:

ACTH, AFP, Beta-2 Microglobulin, CA 15-3/27.29, CA 19-9, CA 125, Calcitonin, Cathepsin, CEA,Chromogranin, Colon-Specific Antigen, Cytokeratins, Estrogen Receptor, Ferritin, Gastrin, HCG, Insulin, Interferons, Interleukins, Lymphocyte Subtyping, Neuron-Specific Enolase, Nucleolar, Occult Blood, Oncogenes, Pancreatic Oncofetal Antigen, Pap Smear, Parathyroid Hormone, Progesterone Receptor, Prostatic Acid Phosphatase, Prostatic Specific Antigen, S-100 Protein, Serotonin, Sialic Acid, Squamous Cell Carcinoma Ag, TDT, Thymidine Kinase, Thyroglobulin, Tissue Polypeptide Antigen, and others.

Market Segmentation Analysis

Market shares of major suppliers.

Five-year test volume and sales forecasts for major cancer diagnostic tests by market segment, including:

Hospitals

Commercial/Private LaboratoriesCurrent and Emerging Products

Review of over 200 current and emerging cancer diagnostic tests,including:

Biochemical Markers

Oncogenes

Growth Factors

Hormones

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Colony Stimulating Factors

Lymphokines

Immunohistochemical Stains, and others.

Analysis of major immunoassay analyzers used forcancer diagnostic testing, including their operating characteristics,features and selling prices.

Technology Review

Assessment of monoclonal antibodies, immunoassays, DNAprobes, biochips/microarrays, chromosome analysis, IT,artificial intelligence, flow cytometry, biosensors, and other technologies and their potential applications for cancer diagnostic testing.

Review of competing/complementing technologies, includingCT, MRI, NMR, PET and photonics spectroscopy.

Extensive listings of over 500 companies, universities and research centers developing new cancer diagnostic tests and detection technologies.

Competitive Assessments

Strategic assessments ofmajor suppliers and start-up firms developing innovative cancer diagnostic technologies and products, including their sales, product portfolios, marketing tactics, collaborativearrangements, and new products in R&D.

Contains 509 pages and 56 tables

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