

2015-2019 World Nucleic Acid Testing/NAT Market: Sales Forecasts by Country and Strategic Profiles of Leading Suppliers

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Abstracts

This report provides a worldwide overview of the molecular diagnostics market, including estimates of facilities performing DNA sequencing and molecular diagnostic testing, as well as test volume and sales forecasts by country. The report also presents strategic profiles of current and emerging suppliers of molecular diagnostic products in terms of their sales, product portfolios, marketing tactics, technological know-how, new products in R&D, collaborative arrangements and business strategies. Contains 109 pages and 4 tables

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