

2015-2019 World Cancer Diagnostics Market: Supplier Shares, Country Forecasts, Innovative Technologies, Competitive Strategies--France, Germany, Italy, Japan, Spain, UK, US

https://marketpublishers.com/r/2BF51DBC42BEN.html

Date: June 2015 Pages: 1200

Price: US\$ 27,800.00 (Single User License)

ID: 2BF51DBC42BEN

Abstracts

Complete report \$34,750. DataPack (test volumes, sales forecasts, supplier shares) \$21,100. The report is available by country, section, market segment, and can be custom tailored to your specific information needs and budget.

2015 2019 World Cancer Diagnostics Market: Supplier Shares, Country Forecasts, Innovative Technologies, Competitive Strategies France, Germany, Italy, Japan, Spain, UK, US is VPGMarketReseachs new study of the major business opportunities emerging in the global cancer diagnostics market during the next five years. The report examines trends in the U. S., Europe and Asia; reviews current and emerging assays; analyzes potential applications of new diagnostic technologies; forecasts sales of major tumor markers by country and market segment; profiles leading players and potential market entrants; and identifies specific business opportunities for suppliers.

Rationale

The cancer diagnostics market is on the verge of explosion, as the researchers approach major technological breakthroughs in tumor diagnosis and therapy, discover new specific antigens, and unlock the mystery of the genetic basis of the disease. During the next five years, the worldwide cancer diagnostics market is promising to be an exciting, dynamic and rapidly expanding field. Anticipated technological breakthroughs will create numerous opportunities for determining genetic predisposition, detecting specific tumors, and monitoring biological response to cancer therapy. The rise in geriatric population will further compound the growing demand for



malignancy assays and the rapid market expansion worldwide.

Geographic Coverage

France, Germany, Italy, Japan, Spain, UK, USA

Worldwide Market Overview

Five year test volume and sales projections by country.

Comprehensive market segmentation analysis, including review of the market dynamics, structure, size, growth and major suppliers by country.

Estimated universe of laboratories performing cancer diagnostic testing by country.

Cancer statistics, etiology and recent developments in the U. S., Europe, and Asia.

Business Opportunities and Strategic Recommendations

Specific new product development opportunities with potentially significant market appeal during the next five years.

Design criteria for new products.

Alternative market penetration strategies.

Potential market entry barriers and risks.

Over 200 Current and Emerging Cancer Diagnostic Test

Oncogenes

Biochemical Markers

Growth Factors



Technology Assessment

testing.

Colony Stimulating Factors
Hormones
Immunohistochemical Stains
Lymphokines
Supplier Shares, Sales and Volume Forecasts
Sales and market shares of major cancer diagnostic product suppliers by individual test and country.
Five year test volume and sales forecasts for major tumor markers by country and market segment, including:
Hospitals
Commercial/Private Laboratories
Physician Offices/Group Practices
Cancer Clinics
Ambulatory Care Centers
Instrumentation Review
Analysis of major molecular diagnostic and immunodignostic analyzers used for cance testing, including their operating characteristics, features and selling prices.

2015-2019 World Cancer Diagnostics Market: Supplier Shares, Country Forecasts, Innovative Technologies, Compet...

Assessment of latest technologies and their potential applications for cancer diagnostic



Review of competing/complementing technologies.

Extensive listings of companies, universities and research centers developing new cancer diagnostic tests and detection technologies.

Competitive Strategies

Abbott

Strategic assessments of major suppliers and start up firms developing innovative cancer diagnostic technologies and products, including their sales, product portfolios, marketing tactics, collaborative arrangements, and new products in R&D.

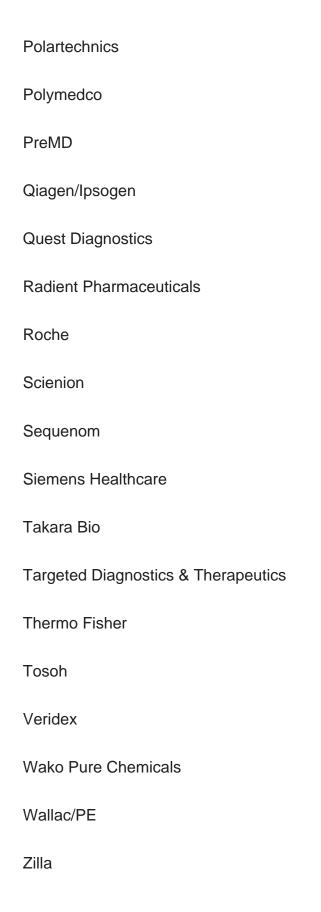
The companies analyzed in the report include:

Abbott
AdnaGen
Agilent Technologies
Applied Gene Technologies
Arca BioPharma
Beckman Coulter/Danaher
Becton Dickinson
Biomedical Diagnostics
bioMerieux
Bio Rad
CellSearch
Cepheid
Correlogic Systems/Vermillion



Decode Genetics	
Diadexus	
Diagnocure	
DiaSorin	
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Exact Sciences	
Fujirebio	
Guided Therapeutics	
Hologic/Gen Probe	
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Segment

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