

# **2014-2018 Italian Hospital Infectious Disease Testing Market: Supplier Shares, Sales Forecasts, Innovative Technologies, Competitive Strategies, Opportunities for Suppliers**

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## **Abstracts**

This new report from Venture Planning Group contains 887 pages, 72 tables, and presents a comprehensive analysis of the Italian hospital infectious disease testing market, including:

Major issues pertaining to the Italian hospital laboratory practice, as well as key economic, regulatory, demographic, social and technological trends with significant market impact during the next ten years.

Current scientific views on definition, epidemiology, and etiology of major infectious diseases and microorganisms.

Volume and sales forecasts for 80 infectious disease tests performed in Italian hospital laboratories.

Instrumentation technologies and feature comparison of leading analyzers.

Sales and market shares of leading suppliers.

Emerging diagnostic technologies and their potential market applications.

Product development opportunities.

Profiles of current and emerging suppliers, including their sales, market shares,

product portfolios, marketing tactics, technological know-how, new products in R&D, collaborative arrangements and business strategies.

Business opportunities and strategic recommendations for suppliers.

Contains 887 pages and 72 tables

## Contents

### INTRODUCTION

### WORLDWIDE MARKET AND TECHNOLOGY OVERVIEW

#### A. Major Infectious Disease Tests

##### 1. AIDS

- a. Background
- b. Diagnostic Tests
- c. Vaccines and Drugs

##### 2. Adenovirus

- a. Background
- b. Diagnostic Tests
- c. Vaccines and Drugs
- d. Adeno-Associated Viruses(AAV)

##### 3. Aeromonas

- a. Background
- b. Diagnostic Tests
- c. Vaccines and Drugs

##### 4. Anthrax/Bacillus Anthracis

- a. Background
- b. Diagnostic Tests
- c. Vaccines and Drugs

##### 5. Arboviruses

- a. Background
- b. Diagnostic Tests
- c. Vaccines and Drugs

##### 6. Babesiosis

- a. Background

##### 7. Bacillary Epithelioid Angiomatosis (BEA) And Other Bartonella (Rochalimaea)

- a. Background
- b. Diagnostic Tests
- c. Vaccines and Drugs

##### 8. Blastocystis Hominis

- a. Background
- b. Diagnostic Tests
- c. Vaccines and Drugs

##### 9. Brucella

- a. Background
- b. Diagnostic Tests
- c. Vaccines and Drugs
- 10. Campylobacter
  - a. Background
  - b. Diagnostic Tests
  - c. Vaccines and Drugs
- 11. Candida
  - a. Background
  - b. Diagnostic Tests
  - c. Vaccines and Drugs
- 12. Chagas Disease
  - a. Background
- 13. Chancroid
  - a. Background
  - b. Diagnostic Tests
  - c. Vaccines and Drugs
- 14. Chlamydia
  - a. Background
  - b. Diagnostic Tests
  - c. Vaccines and Drugs
- 15. Clostridium Difficile
  - a. Background
  - b. Diagnostic Tests
  - c. Drugs and Vaccines
- 16. Coronaviruses
  - a. Background
  - b. Diagnostic Tests
  - c. Vaccines and Drugs
- 17. Coxsackieviruses
  - a. Background
  - b. Diagnostic Tests
  - c. Vaccines and Drugs
- 18. Creutzfeldt-Jakob's Disease
  - a. Background
  - b. Diagnostic Tests
  - c. Vaccines
- 19. Cryptosporidium Parvum
  - a. Background

- b. Diagnostic Tests
- c. Vaccines and Drugs
- 20. Cyclospora Cayetanensis
  - a. Background
  - b. Diagnostic Tests
  - c. Vaccines and Drugs
- 21. Cytomegalovirus
  - a. Background
  - b. Diagnostic Tests
  - c. Vaccines and Drugs
- 22. Ebola Virus
  - a. Background
  - b. Diagnostic Tests
  - c. Vaccines and Drugs
- 23. E. Coli
  - a. Background
  - b. Diagnostic Tests
  - c. Vaccines and Drugs
- 24. EchoVirus
  - a. Background
  - b. Diagnostic Tests
  - c. Vaccines and Drugs
- 25. Encephalitis
  - a. Background
  - b. Diagnostic Tests
  - c. Vaccines and Drugs
- 26. Enteroviruses
  - a. Background
  - b. Diagnostic Tests
  - c. Vaccines and Drugs
- 27. Epstein-Barr Virus
  - a. Background
  - b. Diagnostic Tests
  - c. Vaccines and Drugs
- 28. Giardia Lambliia
  - a. Background
  - b. Diagnostic Tests
  - c. Vaccines and Drugs
- 29. Gonorrhea

- a. Background
  - b. Diagnostic Tests
  - c. Vaccines and Drugs
30. Granuloma Inguinale
- a. Background
  - b. Diagnostic Tests
  - c. Vaccines and Drugs
31. Hantavirus
- a. Background
  - b. Diagnostic Tests
  - c. Vaccines and Drugs
32. Helicobacter Pylori
- a. Background
  - b. Diagnostic Tests
  - c. Vaccines and Drugs
33. Hepatitis
- a. Background
  - b. Hepatitis A
  - c. Hepatitis B
  - d. Hepatitis C
  - e. Vaccines and Drugs
34. Herpes Simplex Virus
- a. Background
  - b. Diagnostic Tests
  - c. Vaccines and Drugs
35. Human Herpes Virus-6 (HHV-6)
- a. Background
  - b. Diagnostic Tests
  - c. Vaccines and Drugs
36. Influenza Viruses
- a. Background
  - b. Diagnostic Tests
  - c. Vaccines and Drugs
37. Legionella
- a. Background
  - b. Diagnostic Tests
  - c. Vaccines and Drugs
38. Lyme Disease
- a. Background

- b. Diagnostic Tests
- c. Vaccines and Drugs
- 39. Lymphogranuloma Venereum (LGV)
  - a. Background
  - b. Diagnostic Tests
  - c. Vaccines and Drugs
- 40. Malaria
  - a. Background
  - b. Diagnostic Tests
  - c. Vaccines and Drugs
- 41. Measles (Rubeola)
  - a. Background
  - b. Diagnostic Tests
  - c. Vaccines and Drugs
- 42. Meningitis
  - a. Background
  - b. Diagnostic Tests
  - c. Vaccines and Drugs
- 43. Microsporidium
  - a. Background
  - b. Diagnostic Tests
  - c. Vaccines and Drugs
- 44. Mononucleosis
  - a. Background
  - b. Diagnostic Tests
  - c. Vaccines and Drugs
- 45. Mumps
  - a. Background
  - b. Diagnostic Tests
  - c. Vaccines and Drugs
- 46. Mycoplasma
  - a. Background
  - b. Diagnostic Tests
  - c. Vaccines and Drugs
- 47. Papillomaviruses
  - a. Background
  - b. Diagnostic Tests
  - c. Vaccines and Drugs
- 48. Parvovirus B19

- a. Background
  - b. Diagnostic Tests
  - c. Vaccines and Drugs
49. Pneumonia
- a. Background
  - b. Diagnostic Tests
  - c. Vaccines and Drugs
50. Polyomaviruses
- a. Background
  - b. Diagnostic Tests
  - c. Vaccines and Drugs
51. Pseudomonas Aeruginosa
- a. Background
  - b. Diagnostic Tests
  - c. Vaccines and Drugs
52. Rabies
- a. Background
  - b. Diagnostic Tests
  - c. Vaccines and Drugs
53. Respiratory Syncytial Virus (RSV)
- a. Background
  - b. Diagnostic Tests
  - c. Vaccines and Drugs
54. RhinoViruses
- a. Background
  - b. Diagnostic Tests
  - c. Vaccines and Drugs
55. RotaVirus (REOVIRUS)
- a. Background
  - b. Diagnostic Tests
  - c. Vaccines and Drugs
56. Rubella(MEASLES)
- a. Background
  - b. Diagnostic Tests
  - c. Vaccines and Drugs
57. Salmonellosis
- a. Background
  - b. Diagnostic Tests
  - c. Vaccines and Drugs



- 58. Septicemia
  - a. Background
  - b. Diagnostic Tests
  - c. Vaccines and Drugs
- 59. Shigellosis
  - a. Background
  - b. Diagnostic Tests
  - c. Vaccines and Drugs
- 60. Staphylococcus Aureus
  - a. Background
  - b. Diagnostic Tests
  - c. Vaccines and Drugs
- 61. Streptococci
  - a. Background
  - b. Diagnostic Tests
  - c. Vaccines and Drugs
- 62. Syphilis
  - a. Background
  - b. Diagnostic Tests
  - c. Vaccines and Drugs
- 63. Toxoplasmosis
  - a. Background
  - b. Diagnostic Tests
  - c. Vaccines and Drugs
- 64. Trichomonas Vaginalis
  - a. Background
  - b. Diagnostic Tests
  - c. Vaccines and Drugs
- 65. Tuberculosis
  - a. Background
  - b. Diagnostic Tests
  - c. Vaccines and Drugs
- 66. Vibrio
  - a. Background
  - b. Diagnostic Tests
  - c. Vaccines and Drugs
- 67. West Nile Virus
  - a. Background
  - b. Diagnostic Tests

- c. Vaccines and Drugs
- 68. Yersina
  - a. Background
  - b. Diagnostic Tests
  - c. Vaccines and Drugs
- B. Instrumentation Review of Leading Analyzers Marketed by Abbott, Beckman Coulter/Danaher, BioMerieux, Ortho-Clinical Diagnostics, Roche, Siemens, Tosoh, Wallac and Other Suppliers
- C. Emerging Diagnostic Technologies
  - 1. Molecular Diagnostics
  - 2. Monoclonal Antibodies
  - 3. Immunoassays
  - 4. Differential Light Scattering
  - 5. Information Technology
  - 6. Artificial Intelligence
  - 7. Liposomes
  - 8. Flow Cytometry
  - 9. Chromatography
  - 10. Diagnostic Imaging
  - 11. Gel Microdroplets
  - 12. Other

## **ITALY**

- A. Executive Summary
- B. Business Environment
- C. Market Structure
- D. Market Size, Growth and Major Suppliers

## **MAJOR PRODUCT DEVELOPMENT OPPORTUNITIES**

- A. Instrumentation
- B. Reagent Kits and Test Systems/Panels
- C. Computers, Software and Automation
- D. Auxiliary Products

## **DESIGN CRITERIA FOR DECENTRALIZED TESTING PRODUCTS**

## **ALTERNATIVE MARKET PENETRATION STRATEGIES**

- A. Internal Development
- B. Collaborative Arrangements
- C. University Contracts
- D. Distribution Strategies for Decentralized Testing Markets
  - 1. Marketing Approaches
  - 2. Product Complexity
  - 3. Customer Preference
  - 4. Established Suppliers
  - 5. Emerging Suppliers
  - 6. Major Types of Distributors
  - 7. Market Segmentation

## **POTENTIAL MARKET ENTRY BARRIERS AND RISKS**

- A. Market Maturity
- B. Cost Containment
- C. Competition
- D. Technological Edge and Limitations
- E. Patent Protection
- F. Regulatory Constraints
- G. Decentralized Testing Market Challenges

## **COMPETITIVE ASSESSMENTS**

Abbott  
Affymetrix  
Beckman Coulter/Danaher  
Becton Dickinson  
bioMerieux  
Bio-Rad  
Cepheid  
Diamedix  
DiaSorin  
Eiken Chemical  
Enzo Biochem  
Fujirebio  
Gen-Probe  
Hologic

ID Biomedical  
Innogenetics/Solvay  
Kreatech  
Life Technology  
Lonza  
Nanogen/Elitech  
Novartis Diagnostics  
Ortho-Clinical Diagnostics  
Qiagen  
Roche  
Scienion  
Sequenom  
SeraCare  
Siemens  
Takara Bio  
Thermo Fisher  
Wallac  
Wako

## List Of Tables

### LIST OF TABLES

Major Companies Developing or Marketing AIDS Tests  
Major Companies Developing or Marketing Adenovirus Tests  
Major Companies Developing or Marketing Bartonella Tests  
Major Companies Developing or Marketing Campylobacter Tests  
Major Companies Developing or Marketing Candida Tests  
Major Companies Developing or Marketing Chlamydia Tests  
Major Companies Developing or Marketing Clostridium Tests  
Major Companies Developing or Marketing Coronavirus Tests  
Major Companies Developing or Marketing Cryptosporidium Tests  
Major Companies Developing or Marketing CMV Tests  
Major Companies Developing or Marketing Echovirus Tests  
Major Companies Developing or Marketing Enterovirus Tests  
Major Companies Developing or Marketing EBV Tests  
Major Companies Developing or Marketing Giardia Tests  
Major Companies Developing or Marketing Gonorrhoea Tests  
Major Companies Developing or Marketing Hantavirus Tests  
Major Companies Developing or Marketing Helicobacter Pylori Tests  
Major Companies Developing or Marketing Hepatitis Tests  
Major Companies Developing or Marketing Herpes Tests  
Major Companies Developing or Marketing Influenza Tests  
Major Companies Developing or Marketing Legionella Tests  
Major Companies Developing or Marketing Lyme Disease Tests  
Major Companies Developing or Marketing Lymphogranuloma Tests  
Major Companies Developing or Marketing Malaria Tests  
Major Companies Developing or Marketing Measles Tests  
Major Companies Developing or Marketing Meningitis Tests  
Major Companies Developing or Marketing Microsporidium Tests  
Major Companies Developing or Marketing Mononucleosis Tests  
Major Companies Developing or Marketing Mumps Tests  
Major Companies Developing or Marketing Mycoplasma Tests  
Major Companies Developing or Marketing Papilloma Virus Tests  
Major Companies Developing or Marketing Parvovirus Tests  
Major Companies Developing or Marketing Pneumonia Tests  
Major Companies Developing or Marketing RSV Tests  
Major Companies Developing or Marketing Rotavirus Tests

Major Companies Developing or Marketing Rubella Tests  
Major Companies Developing or Marketing Salmonella Tests  
Major Companies Developing or Marketing Septicemia Tests  
Major Companies Developing or Marketing Shigella Tests  
Major Companies Developing or Marketing Staphylococci Tests  
Major Companies Developing or Marketing Streptococci Tests  
Major Companies Developing or Marketing Syphilis Tests  
Major Companies Developing or Marketing Toxoplasmosis Tests  
Major Companies Developing or Marketing Trichomonas Tests  
Major Companies Developing or Marketing Tuberculosis Tests  
Major Companies Developing or Marketing West Nile Tests  
Major Companies Developing or Marketing Yersinia Tests  
Italy Summary Table All Infectious Diseases Test Volume and Diagnostics Sales Forecast  
Italy Hospital Laboratories Performing Infectious Disease Tests by Bed Size  
Italy Hospital Laboratories Infectious Disease Test Volume Forecast  
Italy Hospital Laboratories Infectious Disease Diagnostics Market Forecast  
Italy AIDS Testing Market Diagnostics Sales by Major Supplier  
Italy Campylobacter Testing Market Diagnostics Sales by Major Supplier  
Italy Candida Testing Market Diagnostics Sales by Major Supplier  
Italy CMV Testing Market Diagnostics Sales by Major Supplier  
Italy Gonorrhoea Testing Market Diagnostics Sales by Major Supplier  
Italy Hepatitis Testing Market Diagnostics Sales by Major Supplier  
Italy Hepatitis C Testing Market Diagnostics Sales by Major Supplier  
Italy Herpes Testing Market Diagnostics Sales by Major Supplier  
Italy Influenza Testing Market Diagnostics Sales by Major Supplier  
Italy Meningitis Testing Market Diagnostics Sales by Major Supplier  
Italy Mononucleosis Testing Market Diagnostics Sales by Major Supplier  
Italy Mycoplasma Testing Market Diagnostics Sales by Major Supplier  
Italy RSV Testing Market Diagnostics Sales by Major Supplier  
Italy Rheumatoid Arthritis Testing Market Diagnostics Sales by Major Supplier  
Italy Rotavirus Testing Market Diagnostics Sales by Major Supplier  
Italy Rubella Testing Market Diagnostics Sales by Major Supplier  
Italy Septicemia Testing Market Diagnostics Sales by Major Supplier  
Italy Streptococci Testing Market Diagnostics Sales by Major Supplier  
Italy Toxoplasmosis Testing Market Diagnostics Sales by Major Supplier  
Italy Trichomonas Testing Market Diagnostics Sales by Major Supplier  
Italy Tuberculosis Testing Market Diagnostics Sales by Major Supplier

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