

2014-2018 German Respiratory Diseases Diagnostic Testing Market: Supplier Shares and Country Forecasts

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Abstracts

About This Report

This new 283-page report from Venture Planning Group presents detailed analysis of the German Respiratory Diseases market, including sales forecasts and supplier shares for Adenovirus, Influenza, Legionella, Mononucleosis, Mycoplasma, Pneumonia, RSV and Tuberculosis. The report provides test volume and sales projections for Hospitals and Commercial/Private Labs.

In addition to market share and sales forecasts, the report:

Examines market applications of Molecular Diagnostics, Monoclonal Antibodies, Immunoassays, IT and other emerging technologies;

Reviews features and operating characteristics of major analyzers usedfor microbiology testing;

Profiles key suppliers and potential market entrants developing innovative technologies and products;

Analyzes emerging opportunities, alternative market penetration strategies, market entry barriers/risks, and strategic planning issues.

Methodology The report is based on a combination of primary and secondary information sources, including interviews with laboratory directors, and executives of



leading diagnostics companies and start-up firms developing innovative products. In addition to primary sources of information, a comprehensive review ofthe most recent technical and business publications, manufacturer productand financial literature, as well as Venture Planning Groups proprietary data files was conducted. Contains 283 pages and 23 tables



Contents

INTRODUCTION

WORLDWIDE MARKET AND TECHNOLOGY OVERVIEW

- A. Major Infectious Disease Tests
 - 1. Adenovirus
 - a. Background
 - b. Diagnostic Tests
 - c. Vaccines and Drugs
 - d. Adeno-Associated Viruses(AAV)
 - 2. Influenza Viruses
 - a. Background
 - b. Diagnostic Tests
 - c. Vaccines and Drugs
 - 3. Legionella
 - a. Background
 - b. Diagnostic Tests
 - c. Vaccines and Drugs
 - 4. Mononucleosis
 - a. Background
 - b. Diagnostic Tests
 - c. Vaccines and Drugs
 - 5. Mycoplasma
 - a. Background
 - b. Diagnostic Tests
 - c. Vaccines and Drugs
 - 6. Pneumonia
 - a. Background
 - b. Diagnostic Tests
 - c. Vaccines and Drugs
 - 7. Respiratory Syncytial Virus (RSV)
 - a. Background
 - b. Diagnostic Tests
 - c. Vaccines and Drugs
 - 8. Tuberculosis
 - a. Background
 - b. Diagnostic Tests



- c. Vaccines and Drugs
- B. Instrumentation Review of Leading Analyzers Marketed by Abbott, Beckman Coulter/Danaher, BioMerieux, Ortho-Clinical Diagnostics, Roche, Siemens, Tosoh, Wallac and Other Suppliers
- C. Emerging Diagnostic Technologies
 - 1. Molecular Diagnostics
 - 2. Monoclonal Antibodies
 - 3. Immunoassays
 - 4. Differential Light Scattering
 - 5. Information Technology
 - 6. Artificial Intelligence
 - 7. Liposomes
 - 8. Flow Cytometry
 - 9. Chromatography
 - 10. Diagnostic Imaging
 - 11. Gel Microdroplets
 - 12. Other

IV. GERMANY: MARKET SIZE, GROWTH AND MAJOR SUPPLIERS' SALES AND MARKET SHARES

MAJOR PRODUCT DEVELOPMENT OPPORTUNITIES

- A. Instrumentation
- B. Reagent Kits and Test Systems/panels
- C. Information Technology
- D. Auxiliary Products

DESIGN CRITERIA FOR DECENTRALIZED TESTING PRODUCTS

ALTERNATIVE MARKET PENETRATION STRATEGIES

- A. Internal Development
- B. Collaborative Arrangements
- C. University Contracts
- D. Distribution Strategies for Decentralized Testing Markets
 - 1. Marketing Approaches
 - 2. Product Complexity
 - 3. Customer Preference



- 4. Established Suppliers
- 5. Emerging Suppliers
- 6. Major Types of Distributors
- 7. Market Segmentation

POTENTIAL MARKET ENTRY BARRIERS AND RISKS

- A. Market Maturity
- **B.** Cost Containment
- C. Competition
- D. Technological Edge and Limitations
- E. Patent Protection
- F. Regulatory Constraints
- G. Decentralized Testing Market Challenges

COMPETITIVE ASSESSMENTS

Abbott

Affymetrix

Beckman Coulter/Danaher

Becton Dickinson

bioMerieux

Bio-Rad

Cepheid

Diamedix

DiaSorin

Eiken Chemical

Enzo Biochem

Fujirebio

Gen-Probe

Hologic

ID Biomedical

Innogenetics/Solvay

Kreatech

Life Technology

Lonza

Nanogen/Elitech

Novartis Diagnostics

Ortho-Clinical Diagnostics



Qiagen

Roche

Scienion

Sequenom

SeraCare

Siemens

Takara Bio

Thermo Fisher

Wallac

Wako

Germany Respiratory Diseases

Global Market Outlook and Emerging Opportunities



List Of Tables

LIST OF TABLES

Major Companies Developing or Marketing Adenovirus Tests

Major Companies Developing or Marketing Influenza Tests

Major Companies Developing or Marketing Legionella Tests

Major Companies Developing or Marketing Mononucleosis Tests

Major Companies Developing or Marketing Mycoplasma Tests

Major Companies Developing or Marketing Pneumonia Tests

Major Companies Developing or Marketing RSV Tests

Major Companies Developing or Marketing Tuberculosis Tests

Germany Adenovirus Test Volume and Diagnostics Sales Forecast by Market Segment

Germany Influenza Test Volume and Diagnostics Sales Forecast by Market Segment

Germany Influenza Testing Market Diagnostics Sales by Major Supplier

Germany Legionella Test Volume and Diagnostics Sales Forecast by Market Segment

Germany Legionella Testing Market Diagnostics Sales by Major Supplier

Germany Mononucleosis Test Volume and Diagnostics Sales Forecast by Market Segment

Germany Mononucleosis Testing Market Diagnostics Sales by Major Supplier

Germany Mycoplasma Test Volume and Diagnostics Sales Forecast by Market

Segment

Germany Mycoplasma Testing Market Diagnostics Sales by Major Supplier

Germany Pneumonia Test Volume and Diagnostics Sales Forecast by Market Segment

Germany Pneumonia Testing Market Diagnostics Sales by Major Supplier

Germany RSV Test Volume and Diagnostics Sales Forecast by Market Segment

Germany RSV Testing Market Diagnostics Sales Forecast by Major Supplier

Germany Tuberculosis Test Volume and Diagnostics Sales Forecast by Market

Segment

Germany Tuberculosis Testing Market Diagnostics Sales by Major Supplier



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