

2014-2018 German Hospital Infectious Disease Testing Market: Supplier Shares, Sales Forecasts, Innovative Technologies, Competitive Strategies, Opportunities for Suppliers

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Abstracts

This new report from Venture Planning Group contains 897 pages, 74 tables, and presents a comprehensive analysis of the German hospital infectious disease testing market, including:

Major issues pertaining to the German hospital laboratory practice, as well as key economic, regulatory, demographic, social and technological trends with significant market impact during the next ten years.

Current scientific views on definition, epidemiology, and etiology of major infectious diseases and microorganisms.

Volume and sales forecasts for 80 infectious disease tests performed in German hospital laboratories.

Instrumentation technologies and feature comparison of leading analyzers.

Sales and market shares of leading suppliers.

Emerging diagnostic technologies and their potential market applications.

Product development opportunities.

Profiles of current and emerging suppliers, including their sales, market shares,

product portfolios, marketing tactics, technological know-how, new products in R&D, collaborative arrangements and business strategies.

Business opportunities and strategic recommendations for suppliers.

Contains 897 pages and 74 tables

Contents

INTRODUCTION

WORLDWIDE MARKET AND TECHNOLOGY OVERVIEW

A. Major Infectious Disease Tests

1. AIDS

- a. Background
- b. Diagnostic Tests
- c. Vaccines and Drugs

2. Adenovirus

- a. Background
- b. Diagnostic Tests
- c. Vaccines and Drugs
- d. Adeno-Associated Viruses(AAV)

3. Aeromonas

- a. Background
- b. Diagnostic Tests
- c. Vaccines and Drugs

4. Anthrax/Bacillus Anthracis

- a. Background
- b. Diagnostic Tests
- c. Vaccines and Drugs

5. Arboviruses

- a. Background
- b. Diagnostic Tests
- c. Vaccines and Drugs

6. Babesiosis

- a. Background

7. Bacillary Epithelioid Angiomatosis (BEA) And Other Bartonella (Rochalimaea)

- a. Background
- b. Diagnostic Tests
- c. Vaccines and Drugs

8. Blastocystis Hominis

- a. Background
- b. Diagnostic Tests
- c. Vaccines and Drugs

9. Brucella

- a. Background
- b. Diagnostic Tests
- c. Vaccines and Drugs
- 10. Campylobacter
 - a. Background
 - b. Diagnostic Tests
 - Identification from Culture
 - c. Vaccines and Drugs
- 11. Candida
 - a. Background
 - b. Diagnostic Tests
 - c. Vaccines and Drugs
- 12. Chagas Disease
 - a. Background
- 13. Chancroid
 - a. Background
 - b. Diagnostic Tests
 - c. Vaccines and Drugs
- 14. Chlamydia
 - a. Background
 - b. Diagnostic Tests
 - c. Vaccines and Drugs
- 15. Clostridium Difficile
 - a. Background
 - b. Diagnostic Tests
 - c. Drugs and Vaccines
- 16. Coronaviruses
 - a. Background
 - b. Diagnostic Tests
 - c. Vaccines and Drugs
- 17. Coxsackieviruses
 - a. Background
 - b. Diagnostic Tests
 - c. Vaccines and Drugs
- 18. Creutzfeldt-Jakob's Disease
 - a. Background
 - b. Diagnostic Tests
 - c. Vaccines
- 19. Cryptosporidium Parvum

- a. Background
 - b. Diagnostic Tests
 - c. Vaccines and Drugs
20. Cyclospora Cayetanensis
- a. Background
 - b. Diagnostic Tests
 - c. Vaccines and Drugs
21. Cytomegalovirus
- a. Background
 - b. Diagnostic Tests
 - c. Vaccines and Drugs
22. Ebola Virus
- a. Background
 - b. Diagnostic Tests
 - c. Vaccines and Drugs
23. E. Coli
- a. Background
 - b. Diagnostic Tests
 - c. Vaccines and Drugs
24. EchoVirus
- a. Background
 - b. Diagnostic Tests
 - c. Vaccines and Drugs
25. Encephalitis
- a. Background
 - b. Diagnostic Tests
 - c. Vaccines and Drugs
26. Enteroviruses
- a. Background
 - b. Diagnostic Tests
 - c. Vaccines and Drugs
27. Epstein-Barr Virus
- a. Background
 - b. Diagnostic Tests
 - c. Vaccines and Drugs
28. Giardia Lamblia
- a. Background
 - b. Diagnostic Tests
 - c. Vaccines and Drugs

- 29. Gonorrhoea
 - a. Background
 - b. Diagnostic Tests
 - c. Vaccines and Drugs
- 30. Granuloma Inguinale
 - a. Background
 - b. Diagnostic Tests
 - c. Vaccines and Drugs
- 31. Hantavirus
 - a. Background
 - b. Diagnostic Tests
 - c. Vaccines and Drugs
- 32. Helicobacter Pylori
 - a. Background
 - b. Diagnostic Tests
 - c. Vaccines and Drugs
- 33. Hepatitis
 - a. Background
 - b. Hepatitis A
 - c. Hepatitis B
 - d. Hepatitis C
 - e. Vaccines and Drugs
- 34. Herpes Simplex Virus
 - a. Background
 - b. Diagnostic Tests
 - c. Vaccines and Drugs
- 35. Human Herpes Virus-6 (HHV-6)
 - a. Background
 - b. Diagnostic Tests
 - c. Vaccines and Drugs
- 36. Influenza Viruses
 - a. Background
 - b. Diagnostic Tests
 - c. Vaccines and Drugs
- 37. Legionella
 - a. Background
 - b. Diagnostic Tests
 - c. Vaccines and Drugs
- 38. Lyme Disease

- a. Background
 - b. Diagnostic Tests
 - c. Vaccines and Drugs
39. Lymphogranuloma Venereum (LGV)
- a. Background
 - b. Diagnostic Tests
 - c. Vaccines and Drugs
40. Malaria
- a. Background
 - b. Diagnostic Tests
 - c. Vaccines and Drugs
41. Measles (Rubeola)
- a. Background
 - b. Diagnostic Tests
 - c. Vaccines and Drugs
42. Meningitis
- a. Background
 - b. Diagnostic Tests
 - c. Vaccines and Drugs
43. Microsporidium
- a. Background
 - b. Diagnostic Tests
 - c. Vaccines and Drugs
44. Mononucleosis
- a. Background
 - b. Diagnostic Tests
 - c. Vaccines and Drugs
45. Mumps
- a. Background
 - b. Diagnostic Tests
 - c. Vaccines and Drugs
46. Mycoplasma
- a. Background
 - b. Diagnostic Tests
 - c. Vaccines and Drugs
47. Papillomaviruses
- a. Background
 - b. Diagnostic Tests
 - c. Vaccines and Drugs

- 48. Parvovirus B19
 - a. Background
 - b. Diagnostic Tests
 - c. Vaccines and Drugs
- 49. Pneumonia
 - a. Background
 - b. Diagnostic Tests
 - c. Vaccines and Drugs
- 50. Polyomaviruses
 - a. Background
 - b. Diagnostic Tests
 - c. Vaccines and Drugs
- 51. Pseudomonas Aeruginosa
 - a. Background
 - b. Diagnostic Tests
 - c. Vaccines and Drugs
- 52. Rabies
 - a. Background
 - b. Diagnostic Tests
 - c. Vaccines and Drugs
- 53. Respiratory Syncytial Virus (RSV)
 - a. Background
 - b. Diagnostic Tests
 - c. Vaccines and Drugs
- 54. RhinoViruses
 - a. Background
 - b. Diagnostic Tests
 - c. Vaccines and Drugs
- 55. RotaVirus (REOVIRUS)
 - a. Background
 - b. Diagnostic Tests
 - c. Vaccines and Drugs
- 56. Rubella(MEASLES)
 - a. Background
 - b. Diagnostic Tests
 - c. Vaccines and Drugs
- 57. Salmonellosis
 - a. Background
 - b. Diagnostic Tests

- c. Vaccines and Drugs
- 58. Septicemia
 - a. Background
 - b. Diagnostic Tests
 - c. Vaccines and Drugs
- 59. Shigellosis
 - a. Background
 - b. Diagnostic Tests
 - c. Vaccines and Drugs
- 60. Staphylococcus Aureus
 - a. Background
 - b. Diagnostic Tests
 - c. Vaccines and Drugs
- 61. Streptococci
 - a. Background
 - b. Diagnostic Tests
 - c. Vaccines and Drugs
- 62. Syphilis
 - a. Background
 - b. Diagnostic Tests
 - c. Vaccines and Drugs
- 63. Toxoplasmosis
 - a. Background
 - b. Diagnostic Tests
 - c. Vaccines and Drugs
- 64. Trichomonas Vaginalis
 - a. Background
 - b. Diagnostic Tests
 - c. Vaccines and Drugs
- 65. Tuberculosis
 - a. Background
 - b. Diagnostic Tests
 - c. Vaccines and Drugs
- 66. Vibrio
 - a. Background
 - b. Diagnostic Tests
 - c. Vaccines and Drugs
- 67. West Nile Virus
 - a. Background

- b. Diagnostic Tests
- c. Vaccines and Drugs
- 68. Yersina
 - a. Background
 - b. Diagnostic Tests
 - c. Vaccines and Drugs
- B. Instrumentation Review of Leading Analyzers Marketed by Abbott, Beckman Coulter/Danaher, BioMerieux, Ortho-Clinical Diagnostics, Roche, Siemens, Tosoh, Wallac and Other Suppliers
- C. Emerging Diagnostic Technologies
 - 1. Molecular Diagnostics
 - 2. Monoclonal Antibodies
 - 3. Immunoassays
 - 4. Differential Light Scattering
 - 5. Information Technology
 - 6. Artificial Intelligence
 - 7. Liposomes
 - 8. Flow Cytometry
 - 9. Chromatography
 - 10. Diagnostic Imaging
 - 11. Gel Microdroplets
 - 12. Other

GERMANY

- A. Executive Summary
- B. Business Environment
- C. Market Structure
- D. Market Size, Growth and Major Suppliers

MAJOR PRODUCT DEVELOPMENT OPPORTUNITIES

- A. Instrumentation
- B. Reagent Kits and Test Systems/Panels
- C. Computers, Software and Automation
- D. Auxiliary Products

DESIGN CRITERIA FOR DECENTRALIZED TESTING PRODUCTS

ALTERNATIVE MARKET PENETRATION STRATEGIES

- A. Internal Development
- B. Collaborative Arrangements
- C. University Contracts
- D. Distribution Strategies for Decentralized Testing Markets
 - 1. Marketing Approaches
 - 2. Product Complexity
 - 3. Customer Preference
 - 4. Established Suppliers
 - 5. Emerging Suppliers
 - 6. Major Types of Distributors
 - 7. Market Segmentation

POTENTIAL MARKET ENTRY BARRIERS AND RISKS

- A. Market Maturity
- B. Cost Containment
- C. Competition
- D. Technological Edge and Limitations
- E. Patent Protection
- F. Regulatory Constraints
- G. Decentralized Testing Market Challenges

COMPETITIVE ASSESSMENTS

Abbott
Affymetrix
Beckman Coulter/Danaher
Becton Dickinson
bioMerieux
Bio-Rad
Cepheid
Diamedix
DiaSorin
Eiken Chemical
Enzo Biochem
Fujirebio
Gen-Probe

Hologic
ID Biomedical
Innogenetics/Solvay
Kreatech
Life Technology
Lonza
Nanogen/Elitech
Novartis Diagnostics
Ortho-Clinical Diagnostics
Qiagen
Roche
Scienion
Sequenom
SeraCare
Siemens
Takara Bio
Thermo Fisher
Wallac
Wako

List Of Tables

LIST OF TABLES

Major Companies Developing or Marketing AIDS Tests
Major Companies Developing or Marketing Adenovirus Tests
Major Companies Developing or Marketing Bartonella Tests
Major Companies Developing or Marketing Campylobacter Tests
Major Companies Developing or Marketing Candida Tests
Major Companies Developing or Marketing Chlamydia Tests
Major Companies Developing or Marketing Clostridium Tests
Major Companies Developing or Marketing Coronavirus Tests
Major Companies Developing or Marketing Cryptosporidium Tests
Major Companies Developing or Marketing CMV Tests
Major Companies Developing or Marketing Echovirus Tests
Major Companies Developing or Marketing Enterovirus Tests
Major Companies Developing or Marketing EBV Tests
Major Companies Developing or Marketing Giardia Tests
Major Companies Developing or Marketing Gonorrhoea Tests
Major Companies Developing or Marketing Hantavirus Tests
Major Companies Developing or Marketing Helicobacter Pylori Tests
Major Companies Developing or Marketing Hepatitis Tests
Major Companies Developing or Marketing Herpes Tests
Major Companies Developing or Marketing Influenza Tests
Major Companies Developing or Marketing Legionella Tests
Major Companies Developing or Marketing Lyme Disease Tests
Major Companies Developing or Marketing Lymphogranuloma Tests
Major Companies Developing or Marketing Malaria Tests
Major Companies Developing or Marketing Measles Tests
Major Companies Developing or Marketing Meningitis Tests
Major Companies Developing or Marketing Microsporidium Tests
Major Companies Developing or Marketing Mononucleosis Tests
Major Companies Developing or Marketing Mumps Tests
Major Companies Developing or Marketing Mycoplasma Tests
Major Companies Developing or Marketing Papilloma Virus Tests
Major Companies Developing or Marketing Parvovirus Tests
Major Companies Developing or Marketing Pneumonia Tests
Major Companies Developing or Marketing RSV Tests
Major Companies Developing or Marketing Rotavirus Tests

Major Companies Developing or Marketing Rubella Tests
Major Companies Developing or Marketing Salmonella Tests
Major Companies Developing or Marketing Septicemia Tests
Major Companies Developing or Marketing Shigella Tests
Major Companies Developing or Marketing Staphylococci Tests
Major Companies Developing or Marketing Streptococci Tests
Major Companies Developing or Marketing Syphilis Tests
Major Companies Developing or Marketing Toxoplasmosis Tests
Major Companies Developing or Marketing Trichomonas Tests
Major Companies Developing or Marketing Tuberculosis Tests
Major Companies Developing or Marketing West Nile Tests
Major Companies Developing or Marketing Yersinia Tests
Germany Summary Table All Infectious Diseases Test Volume and Diagnostics Sales Forecast by Market Segment
Germany Hospital Laboratories Performing Infectious Disease Tests by Bed Size
Germany Hospital Laboratories Infectious Disease Test Volume Forecast
Germany Hospital Laboratories Infectious Disease Diagnostics Market Forecast
Germany AIDS Testing Market Diagnostics Sales by Major Supplier
Germany Campylobacter Testing Market Diagnostics Sales by Major Supplier
Germany Candida Testing Market Diagnostics Sales by Major Supplier
Germany CMV Testing Market Diagnostics Sales by Major Supplier
Germany EBV Testing Market Diagnostics Sales by Major Supplier
Germany Gonorrhoea Testing Market Diagnostics Sales by Major Supplier
Germany Hepatitis Testing Market Diagnostics Sales by Major Supplier
Germany Hepatitis C Testing Market Diagnostics Sales by Major Supplier
Germany Herpes Testing Market Diagnostics Sales by Major Supplier
Germany Influenza Testing Market Diagnostics Sales by Major Supplier
Germany Legionella Testing Market Diagnostics Sales by Major Supplier
Germany Meningitis Testing Market Diagnostics Sales by Major Supplier
Germany Mononucleosis Testing Market Diagnostics Sales by Major Supplier
Germany Mycoplasma Testing Market Diagnostics Sales by Major Supplier
Germany Pneumonia Testing Market Diagnostics Sales by Major Supplier
Germany RSV Testing Market Diagnostics Sales Forecast by Major Supplier
Germany Rotavirus Testing Market Diagnostics Sales by Major Supplier
Germany Rubella Testing Market Diagnostics Sales by Major Supplier
Germany Septicemia Testing Market Diagnostics Sales by Major Supplier
Germany Streptococci Testing Market Diagnostics Sales by Major Supplier
Germany Toxoplasmosis Testing Market Diagnostics Sales by Major Supplier
Germany Trichomonas Testing Market Diagnostics Sales by Major Supplier

Germany Tuberculosis Testing Market Diagnostics Sales by Major Supplier

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