

2015-2019 European Coagulation Testing Market: Supplier Shares, Country Forecasts, Innovative Technologies, Competitive Strategies--France, Germany, Italy, Spain, UK

https://marketpublishers.com/r/25193CB3685EN.html

Date: June 2015 Pages: 500 Price: US\$ 15,760.00 (Single User License) ID: 25193CB3685EN

Abstracts

Complete report \$19,700. DataPack (test volumes, sales forecasts, supplier shares) \$12,800. SummaryThis comprehensive five country report contains 500 pages, 120 tables, and is designed to help current suppliers and potential market entrants identify and evaluate business opportunities emerging in the European coagulation testing market during the next five years. The report explores business and technological trends in France, Germany, Italy, Spain, and the UK; provides estimates of the test volume, as well as sales and market shares of leading competitors; compares features of major analyzers; profiles leading market players; and identifies specific product and business opportunities facing instrument and consumable suppliers during the next five years. Coagulation TestsActivated Clotting Time (ACT) (1), Activated Protein C Resistance, Activated PTT (APTT), Alpha 2 Antiplasmin, Antithrombin III, Bleeding Time, D Dimer, Factor II, Factor V, Factor V Leiden, Factor VII, Factor VIII, Factor IX, Factor Ixa, Factor X (Stuart Factor), Factor Xa, Factor XI, Factor XII, Factor XIII, Fibrin Degradation Products, Fibrinogen, Fletcher Factor/Pre Kallikrein Factor Activation, Heparin/Anti Factor Xa, Heparin Induced Thrombocytopenia, Plasmin, Plasminogen, Plasminogen Activator Inhib., Platelet Function/Aggregation, Protein C, Protein S, Prothrombin Mutation, Prothrombin Time (PT), Reptilase Time, Thrombin Time, Von Willebrand's Factor Fav/Ag, and others. Geographic CoverageFrance, Germany, Italy, Spain, UK

Sales and Market Share Analysis

Sales and market shares of major instrument and reagent suppliers. Competitive



AssessmentsExtensive strategic profiles of major suppliers and emerging market entrants. Market Segmentation Analysis Comprehensive market segmentation analysis, including: Hospitals Commercial/Private Laboratories Physician Offices Ambulatory Care Centers Test volume forecasts for over 40 major procedures, by country and market segment. Current and Emerging Products Review of established and emerging procedures. Comparison of automated and semi automated analyzers from Diagnostica Stago, Helena, IL, Siemens, Sysmex and other suppliers.

Technology Review Analysis of current and emerging technologies and their potential market applications. Comprehensive lists of companies developing or marketing new technologies and products by test.

Strategic Recommendations

Product development and business expansion opportunities with significant market appeal. Ideal product models with tentative prices and operating characteristics. Alternative market penetration strategies for instrument and reagent suppliers. Potential market entry barriers and risks.

Contains 500 pages and 120 tables



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