

2016-2020 Emerging U.S. POC/Decentralized Testing Markets: Cancer Clinics, Ambulatory Centers, Surgery Centers, Nursing Homes, Birth Centers-- Volume and Sales Forecasts, Emerging Technologies, Competitive Strategies

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Abstracts

This 1,007-page report provides a comprehensive analysis of the emerging POC market segments, including their dynamics, size, growth, regulatory requirements, technological trends, competitive landscape, and emerging opportunities for instrument and consumable suppliers. This report will help diagnostic instrument and reagent suppliers develop more effective business, R D and marketing strategies. **Rationale** The growing economic pressures on hospitals, coupled with advances in diagnostic technologies, intensifying competition among suppliers and physicians, and changing consumer demands are shifting diagnostic testing from hospitals and commercial laboratories closer to the patient. **Market Segmentation Analysis**

Review of the emerging POC market segments, including their dynamics, trends, structure, size, growth and major suppliers

Five-year test volume and reagent sales forecasts for chemistry, immunodiagnostic, microbiology, hematology and coagulation procedures by market segment:

Cancer Clinics

Ambulatory Care Centers

Surgery Centers

Nursing Homes

Birth Centers and by test category:

Routine and Special Chemistry

Microbiology/Infectious Diseases

Hematology

Flow Cytometry

Coagulation

Immunoproteins

Drugs of Abuse

TDM

Endocrine Function

Tumor Markers

Sales and Market Share Analysis

Sales and market shares of major reagent and instrument suppliers.

Current and Emerging Products- Analysis of over 130 diagnostic procedures.-
Review of the leading POC chemistry, immunoassay, hematology and coagulation analyzers, both currently marketed and those in development, including their operating characteristics, features and selling prices.

Technology Review- Emerging technologies and their applications for POC testing.-
Comprehensive listings of companies developing or marketing POC diagnostic technologies

and products, by test. **Competitive Assessments-** Assessments of major suppliers and emerging market entrants, including their sales, product portfolios, marketing tactics, joint ventures, and new products in R D. **Strategic Recommendations-** Specific opportunities for new POC instruments and reagent systems with potentially significant market appeal during the next ten years.- Design criteria for POC testing products.- Alternative business expansion strategies.

Potential market entry barriers and risks. **Methodology** This report is based on a combination of primary and secondary sources of information, including review of recent technical and business publications, manufacturer product literature, industry analyst reports, and VPGMarketResearch's proprietary data files.

Contains 1,007 pages and 180 tables

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Abbott

Alfa Wassermann

Awareness Technologies

Beckman Coulter/Danaher

bioMeriuex

Carolina Chemistries

Horiba

Inverness

Medica

Nova Biomedical

Ortho Clinical Diagnostics

Polimedco

Randox

Roche

2. HEMATOLOGY ANALYZERS MANUFACTURED BY : ABBOTT

Becton Dickinson

Beckman Coulter/Danaher

Biocode

Drew Scientific

Diesse Ves Matic

Horiba

Menarini

Nihon Kohden

Polymedco

Sysmex

3. COAGULATION ANALYZERS MANUFACTURED BY : BEHNK ELEKTRONIK

Bio/Data

Cardiovascular Diagnostics

Diagnostica Stago

Helena Laboratories

Instrumentation Laboratory

ITC Hemochron

Roche

Siemens

Sysmex

Teco Medical Instruments

Trinity Biotech

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HMO

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ADI/American Diagnostica

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Beckman Coulter/Danaher

Becton Dickinson

Bio/Data

Biomerieux

Bio-Rad

Cepheid

Chrono Log

Corgenix

Decode Genetics

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Diagnocure

Diagnostica Stago/Trinity Biotech

Diamedix

Diasorin

Eiken Chemical

EKF Diagnostics

Fujirebio

Grifols

Helena Laboratories

Hologic/Genrobe

Horiba

Instrumentation Laboratory

International Technidyne/Nexus DX

Kreatech
Kyowa Medex
Lonza
Mackay Life Sciences
Matritech
Nihon Kohden
Ortho Clinical Diagnostics
Polartechnics
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