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2016-2020 Analysis of Transfusion Diagnostic Assays, and Strategic Profiles of Leading Suppliers

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Abstracts

This 280-page report presents a comprehensive analysis of the clinical significance and market needs for major blood typing, grouping, and infectious disease screening assays, including NAT tests, as well as extensive listings of companies developing or marketing new blood banking technologies and products.The report also presents strategic assessments of current and emerging suppliers, including their sales, product portfolios, marketing tactics, technological know-how, new products in R D, collaborative arrangements, and business strategies.

Contains 280 pages and 6 tables

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