

# 2014 Analysis of the Spanish Hospital Tumor Marker Testing Market

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## Abstracts

This new report from Venture Planning Group contains 521 pages, 41 tables and presents a comprehensive analysis of the Spanish hospital tumor marker testing market, including:

Major issues pertaining to the Spanish hospital laboratory practice, as well as key economic, regulatory, demographic, social and technological trends with significant market impact during the next five years.

Mortality statistics and scientific views on the etiology of major types of cancer, e. g., lung, colorectal, breast, prostatic, pancreatic, leukemia, lymphoma, gastrointestinal, bladder, liver, ovarian, testicular, oral, skin and others.

Test volume and sales forecasts for 40 tumor markers performed in Spanish hospitals.

Current instrumentation technologies and feature comparison of leading analyzers.

Sales and market shares of leading suppliers.

Emerging diagnostic technologies and their potential market applications.

Product development opportunities.

Profiles of current and emerging suppliers, including their sales, market shares, product portfolios, marketing tactics, technological know-how, new products in R&D, collaborative arrangements and business strategies.

Business opportunities and strategic recommendations for suppliers.

Contains 521 pages and 41 tables

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B72. 3

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Applied Gene Technologies  
Arca  
Beckman Coulter/Danaher

Becton Dickinson  
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