

2013 Spain Tumor Marker Testing Market: Opportunities and Strategies for Suppliers

<https://marketpublishers.com/r/27E9B299DF7EN.html>

Date: December 2012

Pages: 595

Price: US\$ 4,320.00 (Single User License)

ID: 27E9B299DF7EN

Abstracts

Highlights

This new 565-page analysis of the Spanish tumor marker testing market report from Venture Planning Group including:

Major issues pertaining to the Spanish laboratory practice, as well as key economic, regulatory, demographic, social and technological trends with significant market impact during the next ten years.

Mortality statistics and scientific views on the etiology of major types of cancer, e.g., lung, colorectal, breast, prostatic, pancreatic, leukemia, lymphoma, gastrointestinal, bladder, liver, ovarian, testicular, oral, skin and others.

Ten-year test volume and sales forecasts over for 40 tumor marker performed in Spanish hospitals, commercial laboratories and physician offices.

Placements and installed base of automated and semi-automated analyzers used for tumor marker testing.

Current instrumentation technologies and feature comparison of leading analyzers.

Sales and market shares of leading suppliers.

Emerging diagnostic technologies and their potential market applications.

Product development opportunities.

Profiles of current and emerging suppliers, including their sales, market shares, product portfolios, marketing tactics, technological know-how, new products in R&D, collaborative arrangements and business strategies.

Business opportunities and strategic recommendations for suppliers.

Contains 565 pages and 85 tables

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