

2013 Leading Agrochemical Companies Strategic Directions

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Abstracts

This new report from Venture Planning Group analyzes strategic directions of world's leading agrochemical companies. The report provides insightful strategic assessments, including:

Specific business, new product development and marketing strategies.

Anticipated acquisitions, joint ventures and divestitures.

The companies analyzed in the report include BASF, Bayer, Dow, DuPont, Makhteshim-Agan, Monsanto, Nufarm, Sumitomo, and Syngenta.

Contains 47 pages



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- **10. SYNGENTA**

FOR EACH COMPANY, THE REPORT PROVIDES INSIGHTFUL STRATEGIC ASSESSMENTS, INCLUDING:

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