

2013 Leading Agrochemical Companies Strategic Directions

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Date: December 2012

Pages: 47

Price: US\$ 1,480.00 (Single User License)

ID: 2221BDE5824EN

Abstracts

This new report from Venture Planning Group analyzes strategic directions of world's leading agrochemical companies. The report provides insightful strategic assessments, including:

Specific business, new product development and marketing strategies.

Anticipated acquisitions, joint ventures and divestitures.

The companies analyzed in the report include BASF, Bayer, Dow, DuPont, Makhteshim-Agan, Monsanto, Nufarm, Sumitomo, and Syngenta.

Contains 47 pages

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2. BAYER
3. DOW
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10. SYNGENTA

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