

# 2013 Italy Flow Cytometry Market: Opportunities and Strategies for Suppliers

<https://marketpublishers.com/r/25C5640FECEEN.html>

Date: December 2012

Pages: 142

Price: US\$ 2,880.00 (Single User License)

ID: 25C5640FECEEN

## Abstracts

This new 142-page report from Venture Planning Group presents a comprehensive analysis of the Italian flow cytometry market, including:

Major issues pertaining to the Italian flow cytometry practice, as well as key economic, regulatory, demographic, social and technological trends with significant market impact during the next five years.

Five-year volume and sales forecasts for major flow cytometry tests performed in Italian hospitals and commercial laboratories.

Annual placements and installed base of major flow cytometers.

Review of current instrumentation technologies and a feature comparison of leading systems.

Five-year reagent and instrument sales forecasts.

Sales and market shares of leading reagent and instrument suppliers.

Review of current and emerging diagnostic technologies, and their potential market applications.

Product development opportunities for new instruments, consumables, and auxiliary products.

Profiles of current and emerging suppliers, including their sales, product

portfolios, marketing tactics, technological know-how, new products in R&D, collaborative arrangements, and corporate strategies.

Business opportunities and strategic recommendations for suppliers.

Contains 142 pages and 15 tables

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