

2014 Analysis of the German Hospital Clinical Chemistry and Immunodiagnosics Market

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Abstracts

This new report from Venture Planning Group contains 523 pages, 64 tables and presents a comprehensive analysis of the German hospital clinical chemistry and immunodiagnosics market, including:

Major issues pertaining to the German clinical chemistry and immunodiagnostic hospital laboratory practice, as well as key economic, regulatory, demographic, social and technological trends with significant market impact during the next ten years.

Five-year volume and sales forecasts for over 100 clinical chemistry, TDM, endocrine, cancer, immunoprotein and abused drug assays performed in German hospitals, including controls, calibrators and consumables.

Five-year volume forecasts for serum, whole blood, plasma, CFS, urine and other specimens.

Five-year reagent and instrument sales forecasts.

Review of current instrumentation technologies, and a feature comparison of high-, medium-, and low-volume/POC analyzers.

Sales and market shares of leading reagent and instrument suppliers.

Review of current and emerging technologies and their potential market applications.

Product development opportunities for clinical chemistry and immunodiagnostic instruments and consumables.

Profiles of current and emerging suppliers, including their sales, market shares, product portfolios, marketing tactics, technological know-how, new products in R&D, collaborative arrangements and business strategies.

Market penetration strategies, entry barriers and risks.

Contains 523 pages and 64 tables

Contents

INTRODUCTION

WORLDWIDE MARKET AND TECHNOLOGY OVERVIEW

A. Major Routine Chemistry Tests

1. Albumin
2. Alkaline Phosphatase
3. ALT/SGPT
4. Ammonia
5. Amylase
6. AST/SGOT
7. Bilirubin, Total
8. Blood Gases
9. Blood Urea Nitrogen (BUN)
10. Calcium
11. Cardio CRP
12. Cholesterol
13. Cholinesterase
14. CRP
15. Creatinine
16. Electrolytes
 - a. Carbon Dioxide/Bicarbonate
 - b. Chloride
 - c. Potassium
 - d. Sodium
17. Ferritin
18. Fructosamine
18. Gamma-Glutamyl Transpeptidase (GGT)
20. Glucose
21. High Density Lipoprotein (HDL)
22. Homocysteine
23. Iron
24. Lactate Dehydrogenase (LDH)
25. Magnesium
26. Phosphorus
27. Protein
28. Triglycerides

29. Uric Acid

30. Troponin

B. Therapeutic Drug Monitoring (TDM)

1. Overview

2. Carbamazepine

3. Cyclosporin

4. Digoxin

5. Everolimus

6. Gentamicin

7. Lamotrigine/Lamictal

8. Levetiracetam

9. Lidocaine

10. Lithium

11. NAPA/Procainamide

12. Phenytoin

13. Quinidine

14. Sirolimus

15. Tacrolimus

16. Theophylline

17. Topirimate

18. Valproic Acid

C. Endocrine Function Tests

1. Cortisol

2. Estradiol

3. Follicle-Stimulating Hormone (FSH)

4. Gastrin

5. Growth Hormone/IGF-1

6. Human Chorionic Gonadotropin (HCG)

7. LH

8. Progesterone

9. PTH/IO PTH

10. Prolactin

11. T3

12. T3 Free

13. T3 Uptake

14. T4 (Thyroxine)

15. T4 Free

16. TBG

17. Testosterone

18. Thyroglobulin Ab

18. TPO Ab

20. TSH

D. Tumor Markers And Special Chemistry Tests

1. AFP

2. CA 15-3

3. CA 19-9

4. CA 27-29

5. Carcinoembryonic Antigen (CEA)

6. Folate/Folic Acid

7. HCG

8. 25-Hydroxy Vitamin D2 and D3

9. Occult Blood

10. Prostate-Specific Antigen (PSA)

11. Thyroglobulin

12. Vitamin B-12

E. Immunoprotein Tests

1. Complement

a. C3

b. C4

2. Free Light Chains

3. Immunofixation

4. Immunoglobulins (IgA, IgE, IgG, IgM)

5. Haptoglobin

6. Prealbumin

7. Protein Electrophoresis

F. Drugs of Abuse

1. Overview

2. Test Methodologies

3. Amphetamines

4. Barbiturates

5. Benzodiazepines

6. Cannabinoids/Marijuana

7. Cocaine

8. Lysergic Acid Diethylamide (LSD)

9. Methadone

10. Methaqualone

11. Opiates

12. Phencyclidine

13. Tricyclic Antidepressants

G. Instrumentation Review: Operating Characteristics And Features of High-, Medium-, and LowVolume/POC Analyzers Manufactured By:

Abaxis
Abbott
Alere/Inverness
Alfa Wassermann
AMS
Awareness Technologies
Beckman Coulter/Olympus
Binding Site
bioMerieux
Carolina Chemistries
DiaSorin
Grifols
Horiba
Medica
Nova Biomedical
Ortho-Clinical Diagnostics Polymedco
Randox
Roche
Siemens
Tosoh
Vital Diagnostics

H. Major In Vitro Diagnostic Technologies And Their Potential Applications

1. Monoclonal and Polyclonal Antibodies
2. Immunoassays
 - a. Technological Principle
 - d. Chemiluminescence
 - c. Enzyme Immunoassays (EIA)
 - Overview
 - ELISA
 - EMIT
 - Electrochemical
 - d. Radioimmunoassays (RIA)
 - e. Immunoprecipitation
 - f. Affinity Chromatography
3. Tandem Mass Spec
4. IT and Automation

- 5. Dry Chemistry
- 6. Biosensors

GERMANY

- A. Executive Summary
- B. Business Environment
- C. Market Structure
- D. Market Size, Growth and Major Suppliers' Instrument and Reagent Sales and Market Shares

MAJOR PRODUCT DEVELOPMENT OPPORTUNITIES

DESIGN CRITERIA FOR DECENTRALIZED TESTING PRODUCTS

ALTERNATIVE MARKET PENETRATION STRATEGIES

- A. Internal Development
- B. Collaborative Arrangements
- C. University Contracts
- D. Distribution Strategies for Decentralized Testing Markets
 - 1. Marketing Approaches
 - 2. Product Complexity
 - 3. Customer Preference
 - 4. Established Suppliers
 - 5. Emerging Suppliers
 - 6. Major Types of Distributors
 - 7. Market Segmentation

Potential Market Entry Barriers and Risks

- A. Market Maturity
- B. Cost Containment
- C. Competition
- D. Technological Edge and Limitations
- E. Patent Protection
- F. Regulatory Constraints
- G. Decentralized Testing Market Challenges

COMPETITIVE ASSESSMENTS

Abbott Laboratories
AdnaGen
Beckman Coulter/Danaher
Biomedical Diagnostics BioMerieux
Bio-Rad
Dako
DiaSorin
Eiken
Fujirebio
Instrumentation Laboratory
Kyowa Medex
Matritech
Ortho-Clinical Diagnostics Roche
Siemens
Sysmex
Thermo Fisher
Tosoh
Wako
Wallac/PE

List Of Tables

LIST OF TABLES

Major Companies Developing or Marketing Albumin Tests
Major Companies Developing or Marketing Alkaline Phosphatase Tests
Major Companies Developing or Marketing ALT/SGPT Tests
Major Companies Developing or Marketing Amylase Tests
Major Companies Developing or Marketing AST/SGOT Tests
Major Companies Developing or Marketing Bilirubin Tests
Major Companies Developing or Marketing Blood Gas Analyzers
Major Companies Developing or Marketing BUN Tests
Major Companies Developing or Marketing Calcium Tests
Major Companies Developing or Marketing Cholesterol Tests
Major Companies Developing or Marketing Creatinine Tests
Major Companies Developing or Marketing Electrolyte Tests
Major Companies Developing or Marketing GGT Tests
Major Companies Developing or Marketing Glucose Tests
Major Companies Developing or Marketing HDL Tests
Major Companies Developing or Marketing Iron Tests
Major Companies Developing or Marketing LDH Tests
Major Companies Developing or Marketing Magnesium Tests
Major Companies Developing or Marketing Phosphorus Tests
Major Companies Developing or Marketing Protein Tests
Major Companies Developing or Marketing Triglycerides Tests
Major Companies Developing or Marketing Uric Acid Tests
Major Companies Developing or Marketing TDM Tests
Major Companies Developing or Marketing Digoxin Tests
Major Companies Developing or Marketing Lithium Tests
Major Companies Developing or Marketing Phenytoin/Dilantin Tests
Major Companies Developing or Marketing Theophylline Tests
Major Companies Developing or Marketing Valproic Acid Tests
Major Companies Developing or Marketing FSH Tests
Major Companies Developing or Marketing HCG Tests
Major Companies Developing or Marketing LH Tests
Major Companies Developing or Marketing Prolactin Tests
Major Companies Developing or Marketing T3 Tests
Major Companies Developing or Marketing T4 Tests
Major Companies Developing or Marketing TSH Tests

Major Companies Developing or Marketing AFP Tests
Major Companies Developing or Marketing CEA Tests
Major Companies Developing or Marketing Ferritin Tests
Major Companies Developing or Marketing Occult Blood Tests
Major Companies Developing or Marketing Prostatic Acid Phosphatase Tests
Major Companies Developing or Marketing PSA Tests
Major Companies Developing or Marketing Vitamin B-12/Folate Tests
Major Companies Developing or Marketing CRP Tests
Major Companies Developing or Marketing Drugs of Abuse Tests
Major Companies Developing or Marketing Biosensors for Clinical Chemistry Testing
Executive Summary Table: Germany, Clinical Chemistry and Immunoassay Test
Volume and Diagnostics Sales Forecast By Test Category
Germany, Hospital Laboratories Performing Chemistry and Immunoassay Tests By Bed Size
Germany, Hospital Laboratories, Profiles, Panels and Individual Tests Forecast
Germany, Hospital Laboratories, Routine Chemistry Test Volume Forecast by Assay
Germany, Hospital Laboratories, Endocrine Function Test Volume Forecast by Assay
Germany, Hospital Laboratories, Tumor Markers And Special Chemistry Test Volume Forecast By Assay
Germany, Hospital Laboratories, Immunoprotein Test Volume Forecast By Assay
Germany, Hospital Laboratories, TDM Test Volume Forecast
Germany, Hospital Laboratories, Drugs of Abuse Test Volume Forecast by Assay
Germany, Clinical Chemistry and Immunoassay Calibrator and Control Market Forecast By Test Category
Germany, Hospital Laboratories, Routine Chemistry Reagent Market Forecast By Assay
Germany, Hospital Laboratories, Endocrine Function Reagent Market Forecast by Assay
Germany, Hospital Laboratories, Tumor Markers And Special Chemistry Reagent Market Forecast By Assay
Germany, Hospital Laboratories, TDM Reagent Market Forecast by Assay
Germany, Hospital Laboratories, Immunoprotein Reagent Market Forecast
Germany, Hospital Laboratories, Drugs of Abuse Reagent Market Forecast by Assay
Germany, Clinical Chemistry and Immunoassay Instrument Market Forecasts by Analyzer Type
Germany, Major Suppliers of Clinical Chemistry Diagnostics Products, Estimated Sales And Market Shares
Germany, Major Suppliers of Immunoassay Diagnostic Products, Estimated Sales and Market Shares

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