

# **2013 Coagulation Testing Market: US, Europe, Japan - Emerging Business Opportunities and Market Expansion Strategies for Suppliers**

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## **Abstracts**

This new report from Venture Planning Group contains 650 pages, 150 tables and provides forecasts for 40 major procedures, as well as sales and market shares for reagent and instrument suppliers by country. Available by country and section.

This comprehensive seven-country report is designed to help current suppliers and potential market entrants identify and evaluate major business opportunities emerging in the coagulation market during the next decade. The report explores business and technological trends in the US, five major European countries (France, Germany, Italy, Spain, UK) and Japan; provides estimates of the test volume, instrument placements and installed base, as well as sales and market shares of leading competitors; compares features of major analyzers; profiles leading market players; and identifies specific product and business opportunities facing instrument and consumable suppliers during the next ten years.

The growing cost-containment pressures in major industrialized nations, coupled with continued technological advances in chromogenic substrates, monoclonal antibodies, immunoassays, molecular diagnostics, computers and laboratory automation will radically change the coagulation testing practice during the next ten years. New specific and sensitive markers of hemostasis will be increasingly used on automated instrumentation. Coagulation testing will also become more standardized, offering opportunities for quality control products and services. Moreover, continuing contraction of the hospital system and technological advances will facilitate decentralization of the coagulation testing closer to the patient, thus creating additional opportunities and challenges for suppliers.

Contains 650 pages and 150 tables.

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Benk Hemolab

Benk TRT Thrombotimer

Bio/Data MCA 310

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Bio/Data PAP-4C D/4D/4C

Cardiovascular Diagnostics COAG

Diagnostica Stago STA Compact

Diagnostica Stago STA-R

Diagnostica Stago Star 4/8

Helena Laboratories Cascade 480

Helena Laboratories Cascade M

Helena Laboratories PACKS-4

Helena THOR

Instrumentation Laboratory ACL 10 and 100 series

Instrumentation Laboratory ACL6000

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