

2013 Analysis of the Meningitis Testing Market: US, Europe (France, Germany, Italy, Spain, UK), Japan -Emerging Opportunities, Country Forecasts, Innovative Technologies, and Competitive Landscape

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Abstracts

The report presents a detailed analysis of the Meningitis diagnostics market in the US, Europe (France, Germany, Italy, Spain, UK) and Japan. Current scientific views on the Meningitis definition, epidemiology and etiology are reviewed. The report provides the 5-and 10-year test volume and sales forecasts by country for the following market segments:

Hospitals

Commercial/Private Labs

Physician Offices

Public Health Labs

For each country, in addition to test volume and sales projections, the report presents sales and market share estimates for major suppliers of Meningitis tests.

Also, the report examines the market applications of DNA Probes, Monoclonal Antibodies, Immunoassays, IT and other technologies; profiles leading suppliers and recent market entrants developing innovative technologies and products; and identifies emerging business expansion opportunities, alternative market penetration strategies, market entry barriers and risks, and strategic planning issues and concerns.



Contains 210 pages and 15 tables



Contents

I. INTRODUCTION

II. MENINGITIS WORLDWIDE MARKET AND TECHNOLOGY OVERVIEW

- A. Background
- Herpangina
- Hand-foot-and-mouth syndrome
- Hepidemic Conjuctivitis
- Pharingitis
- Epidemic Pleurodynia
- Myodarditis, Pericarditis
- Overwhelming Infection of the Newborn
- Acute Aseptic Meningitis
- Undifferentiated Febrile Illness
- Fever with upper respiratory infection
- Encephalitis
- Asymptomatic Infection
- B. Diagnostic Tests
- C. Vaccines and Drugs
- D. Emerging Diagnostic Technologies
 - 1. Molecular Diagnostics
 - 2. Monoclonal Antibodies
 - 3. Immunoassays
 - 4. Differential Light Scattering
 - 5. Information Technology
 - 6. Artificial Intelligence
 - 7. Liposomes
 - 8. Flow Cytometry
 - 9. Chromatography
 - 10. Diagnostic Imaging
 - 11. Gel Microdroplets
 - 12. Other

III. FRANCE: MARKET SIZE, GROWTH AND MAJOR SUPPLIERS' SALES AND MARKET SHARES

IV. GERMANY: MARKET SIZE, GROWTH AND MAJOR SUPPLIERS' SALES AND



MARKET SHARES

V. ITALY: MARKET SIZE, GROWTH AND MAJOR SUPPLIERS' SALES AND MARKET SHARES

VI. JAPAN: MARKET SIZE, GROWTH AND MAJOR SUPPLIERS' SALES AND MARKET SHARES

VII. SPAIN: MARKET SIZE, GROWTH AND MAJOR SUPPLIERS' SALES AND MARKET SHARES

VIII. UK: MARKET SIZE, GROWTH AND MAJOR SUPPLIERS' SALES AND MARKET SHARES

IX. USA: MARKET SIZE, GROWTH AND MAJOR SUPPLIERS' SALES AND MARKET SHARES

X. ALTERNATIVE MARKET PENETRATION STRATEGIES

- A. Internal Development
- B. Collaborative Arrangements
- C. University Contracts
- D. Distribution Strategies for Decentralized Testing Markets
 - 1. Marketing Approaches
 - 2. Product Complexity
 - 3. Customer Preference
 - 4. Established Suppliers
 - 5. Emerging Suppliers
 - 6. Major Types of Distributors
 - 7. Market Segmentation

XI. POTENTIAL MARKET ENTRY BARRIERS AND RISKS

- A. Market Maturity
- B. Cost Containment
- C. Competition
- D. Technological Edge and Limitations
- E. Patent Protection
- F. Regulatory Constraints

2013 Analysis of the Meningitis Testing Market: US, Europe (France, Germany, Italy, Spain, UK), Japan - Emergi...



G. Decentralized Testing Market Challenges

XII. COMPETITIVE ASSESSMENTS

Abbott Affymetrix Beckman Coulter/Danaher **Becton Dickinson** bioMerieux **Bio-Rad** Cepheid Diamedix DiaSorin **Eiken Chemical** Enzo Biochem Fujirebio Gen-Probe Hologic **ID** Biomedical Innogenetics/Solvay **Kreatech** Life Technology Lonza Nanogen/Elitech **Novartis Diagnostics Ortho-Clinical Diagnostics** Qiagen Roche Scienion Sequenom SeraCare Siemens Takara Bio Thermo Fisher Wallac Wako



List Of Tables

LIST OF TABLES

Major Companies Developing or Marketing Meningitis Tests France Meningitis Test Volume and Diagnostics Sales Forecast by Market Segment France Meningitis Testing Market Diagnostics Sales by Major Supplier Germany Meningitis Test Volume and Diagnostics Sales Forecast by Market Segment Germany Meningitis Testing Market Diagnostics Sales by Major Supplier Italy Meningitis Test Volume and Diagnostics Sales Forecast by Market Segment Italy Meningitis Testing Market Diagnostics Sales Forecast by Market Segment Italy Meningitis Testing Market Diagnostics Sales by Major Supplier Japan Meningitis Test Volume and Diagnostics Sales Forecast by Market Segment Japan Meningitis Testing Market Diagnostics Sales Forecast by Market Segment Spain Meningitis Testing Market Diagnostics Sales Forecast by Market Segment Spain Meningitis Testing Market Diagnostics Sales Forecast by Market Segment U.K. Meningitis Testing Market Diagnostics Sales by Major Supplier U.K. Meningitis Testing Market Diagnostics Sales Forecast by Market Segment U.K. Meningitis Testing Market Diagnostics Sales Forecast by Market Segment U.S.A. Meningitis Testing Market Diagnostics Sales Forecast by Market Segment U.S.A. Meningitis Testing Market Diagnostics Sales Forecast by Market Segment U.S.A. Meningitis Testing Market Diagnostics Sales Forecast by Market Segment



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