

# 2013 Analysis of the Japanese Nucleic Acid Testing Market: Emerging Opportunities, Supplier Shares, Country Forecasts, Innovative Technologies, and Competitive Landscape

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# **Abstracts**

# **Highlights**

Comprehensive 850-page market segmentation analysis of the Japanese NAT market.

Major issues pertaining to the Japanese NAT laboratory practice, as well as key economic, regulatory, demographic, social and technological trends with significant market impact during the next ten years.

An extensive review of DNA probe and biochip technologies, test formats, detection methodologies, trends in testing automation and amplification methods.

Ten-year test volume and reagent sales forecasts for the following categories:

Infectious Diseases

Cancer

Forensic Testing

Genetic Diseases

Paternity Testing/HLA Typing



Review of testing methodologies and instrumentation technologies.

Feature comparison of automated and semiautomated analyzers.

Sales and market shares of leading suppliers.

Over 60 specific opportunities for NAT instruments, test systems, IT and auxiliary products.

Profiles of major suppliers, and emerging market entrants, including their sales, product portfolios, marketing tactics, technological know-how, new products in R&D, collaborative arrangements and business strategies.

Alternative market penetration strategies.

Potential market entry barriers and risks.

Business planning issues and concerns.

Contains 850 pages and 36 tables



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AIB1

BCL-2

BRCA1

**CD44** 

C-fos

C-myb

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CYP17

Erb-B



| Н | PC1   |
|---|-------|
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Affymetrix

Agilent

Applied Gene Technologies

Arca

Beckman Coulter/Danaher

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**Biokit** 

**BioMerieux** 

Bio-Rad

**Biotest** 

Caliper

Cepheid

Decode

Diadexus

Eiken

Enzo

**Exact Sciences** 

Fujirebio

Gen-Probe

Hologic

Illumina

Innogenetics/Solvay

Kreatech

Li-Cor Biosciences

Life Technologies

Monogram Biosciences

Myriad Genetics

Nanogen/Elitech

**Novartis** 

Orchid CellMark

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