

2013 Analysis of the Japanese Infectious Disease Testing Market: Emerging Opportunities, Supplier Shares, Country Forecasts, Innovative Technologies, and Competitive Landscape

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Abstracts

This report presents a comprehensive analysis of the Japanese infectious disease testing market, including:

Major issues pertaining to the Japanese laboratory practice, as well as key economic, regulatory, demographic, social and technological trends with significant market impact during the next ten years.

Current scientific views on the definition, epidemiology, and etiology of major infectious diseases and microorganisms.

Ten-year test volume and sales forecasts for nearly 80 infectious disease testing performed in Japanese hospitals, blood banks and commercial laboratories.

Instrumentation technologies and feature comparison of leading analyzers.

Sales and market shares of leading suppliers.

Emerging diagnostic technologies and their potential market applications.

Product development opportunities.

Profiles of current and emerging suppliers, including their sales, market shares, product portfolios, marketing tactics, technological know-how, new products in

R&D, collaborative arrangements and business strategies.

Business opportunities and strategic recommendations for suppliers.

Contains 976 pages and 160 tables

Contents

INTRODUCTION

WORLDWIDE MARKET AND TECHNOLOGY OVERVIEW

A. Major Infectious Disease Tests

1. AIDS

- a. Background
- b. Diagnostic Tests
- c. Vaccines and Drugs

2. Adenovirus

- a. Background
- b. Diagnostic Tests
- c. Vaccines and Drugs
- d. Adeno-Associated Viruses(AAV)

3. Aeromonas

- a. Background
- b. Diagnostic Tests
- c. Vaccines and Drugs

4. Anthrax/Bacillus Anthracis

- a. Background
- b. Diagnostic Tests
- c. Vaccines and Drugs

5. Arboviruses

- a. Background
- b. Diagnostic Tests
- c. Vaccines and Drugs

6. Babesiosis

- a. Background

7. Bacillary Epithelioid Angiomatosis (BEA) And Other Bartonella (Rochalimaea)

- a. Background
- b. Diagnostic Tests
- c. Vaccines and Drugs

8. Blastocystis Hominis

- a. Background
- b. Diagnostic Tests
- c. Vaccines and Drugs

9. Brucella

- a. Background
- b. Diagnostic Tests
- c. Vaccines and Drugs
- 10. Campylobacter
 - a. Background
 - b. Diagnostic Tests
 - c. Vaccines and Drugs
- 11. Candida
 - a. Background
 - b. Diagnostic Tests
 - c. Vaccines and Drugs
- 12. Chagas Disease
 - a. Background
- 13. Chancroid
 - a. Background
 - b. Diagnostic Tests
 - c. Vaccines and Drugs
- 14. Chlamydia
 - a. Background
 - b. Diagnostic Tests
 - c. Vaccines and Drugs
- 15. Clostridium Difficile
 - a. Background
 - b. Diagnostic Tests
 - c. Drugs and Vaccines
- 16. Coronaviruses
 - a. Background
 - b. Diagnostic Tests
 - c. Vaccines and Drugs
- 17. Cocksackieviruses
 - a. Background
 - b. Diagnostic Tests
 - c. Vaccines and Drugs
- 18. Creutzfeldt-Jakob's Disease
 - a. Background
 - b. Diagnostic Tests
 - c. Vaccines
- 19. Cryptosporidium Parvum
 - a. Background

- b. Diagnostic Tests
- c. Vaccines and Drugs
- 20. Cyclospora Cayetanensis
 - a. Background
 - b. Diagnostic Tests
 - c. Vaccines and Drugs
- 21. Cytomegalovirus
 - a. Background
 - b. Diagnostic Tests
 - c. Vaccines and Drugs
- 22. Ebola Virus
 - a. Background
 - b. Diagnostic Tests
 - c. Vaccines and Drugs
- 23. E. Coli
 - a. Background
 - b. Diagnostic Tests
 - c. Vaccines and Drugs
- 24. EchoVirus
 - a. Background
 - b. Diagnostic Tests
 - c. Vaccines and Drugs
- 25. Encephalitis
 - a. Background
 - b. Diagnostic Tests
 - c. Vaccines and Drugs
- 26. Enteroviruses
 - a. Background
 - b. Diagnostic Tests
 - c. Vaccines and Drugs
- 27. Epstein-Barr Virus
 - a. Background
 - b. Diagnostic Tests
 - c. Vaccines and Drugs
- 28. Giardia Lamblia
 - a. Background
 - b. Diagnostic Tests
 - c. Vaccines and Drugs
- 29. Gonorrhea

- a. Background
- b. Diagnostic Tests
- c. Vaccines and Drugs
- 30. Granuloma Inguinale
 - a. Background
 - b. Diagnostic Tests
 - c. Vaccines and Drugs
- 31. Hantavirus
 - a. Background
 - b. Diagnostic Tests
 - c. Vaccines and Drugs
- 32. Helicobacter Pylori
 - a. Background
 - b. Diagnostic Tests
 - c. Vaccines and Drugs
- 33. Hepatitis
 - a. Background
 - b. Hepatitis A
 - c. Hepatitis B
 - d. Hepatitis C
 - e. Vaccines and Drugs
- 34. Herpes Simplex Virus
 - a. Background
 - b. Diagnostic Tests
 - c. Vaccines and Drugs
- 35. Human Herpes Virus-6 (HHV-6)
 - a. Background
 - b. Diagnostic Tests
 - c. Vaccines and Drugs
- 36. Influenza Viruses
 - a. Background
 - b. Diagnostic Tests
 - c. Vaccines and Drugs
- 37. Legionella
 - a. Background
 - b. Diagnostic Tests
 - c. Vaccines and Drugs
- 38. Lyme Disease
 - a. Background

- b. Diagnostic Tests
- c. Vaccines and Drugs
- 39. Lymphogranuloma Venereum (LGV)
 - a. Background
 - b. Diagnostic Tests
 - c. Vaccines and Drugs
- 40. Malaria
 - a. Background
 - b. Diagnostic Tests
 - c. Vaccines and Drugs
- 41. Measles (Rubeola)
 - a. Background
 - b. Diagnostic Tests
 - c. Vaccines and Drugs
- 42. Meningitis
 - a. Background
 - b. Diagnostic Tests
 - c. Vaccines and Drugs
- 43. Microsporidium
 - a. Background
 - b. Diagnostic Tests
 - c. Vaccines and Drugs
- 44. Mononucleosis
 - a. Background
 - b. Diagnostic Tests
 - c. Vaccines and Drugs
- 45. Mumps
 - a. Background
 - b. Diagnostic Tests
 - c. Vaccines and Drugs
- 46. Mycoplasma
 - a. Background
 - b. Diagnostic Tests
 - c. Vaccines and Drugs
- 47. Papillomaviruses
 - a. Background
 - b. Diagnostic Tests
 - c. Vaccines and Drugs
- 48. Parvovirus B19

- a. Background
- b. Diagnostic Tests
- c. Vaccines and Drugs
- 49. Pneumonia
 - a. Background
 - b. Diagnostic Tests
 - c. Vaccines and Drugs
- 50. Polyomaviruses
 - a. Background
 - b. Diagnostic Tests
 - c. Vaccines and Drugs
- 51. Pseudomonas Aeruginosa
 - a. Background
 - b. Diagnostic Tests
 - c. Vaccines and Drugs
- 52. Rabies
 - a. Background
 - b. Diagnostic Tests
 - c. Vaccines and Drugs
- 53. Respiratory Syncytial Virus (RSV)
 - a. Background
 - b. Diagnostic Tests
 - c. Vaccines and Drugs
- 54. RhinoViruses
 - a. Background
 - b. Diagnostic Tests
 - c. Vaccines and Drugs
- 55. RotaVirus (REOVIRUS)
 - a. Background
 - b. Diagnostic Tests
 - c. Vaccines and Drugs
- 56. Rubella(MEASLES)
 - a. Background
 - b. Diagnostic Tests
 - c. Vaccines and Drugs
- 57. Salmonellosis
 - a. Background
 - b. Diagnostic Tests
 - c. Vaccines and Drugs

- 58. Septicemia
 - a. Background
 - b. Diagnostic Tests
 - c. Vaccines and Drugs
- 59. Shigellosis
 - a. Background
 - b. Diagnostic Tests
 - c. Vaccines and Drugs
- 60. Staphylococcus Aureus
 - a. Background
 - b. Diagnostic Tests
 - c. Vaccines and Drugs
- 61. Streptococci
 - a. Background
 - b. Diagnostic Tests
 - c. Vaccines and Drugs
- 62. Syphilis
 - a. Background
 - b. Diagnostic Tests
 - c. Vaccines and Drugs
- 63. Toxoplasmosis
 - a. Background
 - b. Diagnostic Tests
 - c. Vaccines and Drugs
- 64. Trichomonas Vaginalis
 - a. Background
 - b. Diagnostic Tests
 - c. Vaccines and Drugs
- 65. Tuberculosis
 - a. Background
 - b. Diagnostic Tests
 - c. Vaccines and Drugs
- 66. Vibrio
 - a. Background
 - b. Diagnostic Tests
 - c. Vaccines and Drugs
- 67. West Nile Virus
 - a. Background
 - b. Diagnostic Tests

c. Vaccines and Drugs

68. Yersina

a. Background

b. Diagnostic Tests

c. Vaccines and Drugs

B. Instrumentation Review of Leading Analyzers Marketed by Abbott, Beckman Coulter/Danaher, BioMerieux, Ortho-Clinical Diagnostics, Roche, Siemens, Tosoh, Wallac and Other Suppliers

C. Emerging Diagnostic Technologies

1. Molecular Diagnostics

2. Monoclonal Antibodies

3. Immunoassays

4. Differential Light Scattering

5. Information Technology

6. Artificial Intelligence

7. Liposomes

8. Flow Cytometry

9. Chromatography

10. Diagnostic Imaging

11. Gel Microdroplets

12. Other

JAPAN

A. Executive Summary

B. Business Environment

C. Market Structure

D. Market Size, Growth and Major Suppliers

MAJOR PRODUCT DEVELOPMENT OPPORTUNITIES

A. Instrumentation

B. Reagent Kits and Test Systems/Panels

C. Computers, Software and Automation

D. Auxiliary Products

DESIGN CRITERIA FOR DECENTRALIZED TESTING PRODUCTS

ALTERNATIVE MARKET PENETRATION STRATEGIES

- A. Internal Development
- B. Collaborative Arrangements
- C. University Contracts
- D. Distribution Strategies for Decentralized Testing Markets
 - 1. Marketing Approaches
 - 2. Product Complexity
 - 3. Customer Preference
 - 4. Established Suppliers
 - 5. Emerging Suppliers
 - 6. Major Types of Distributors
 - 7. Market Segmentation

POTENTIAL MARKET ENTRY BARRIERS AND RISKS

- A. Market Maturity
- B. Cost Containment
- C. Competition
- D. Technological Edge and Limitations
- E. Patent Protection
- F. Regulatory Constraints
- G. Decentralized Testing Market Challenges

COMPETITIVE ASSESSMENTS

Abbott
Affymetrix
Beckman Coulter/Danaher
Becton Dickinson
bioMerieux
Bio-Rad
Cepheid
Diamedix
DiaSorin
Eiken Chemical
Enzo Biochem
Fujirebio
Gen-Probe
Hologic

ID Biomedical
Innogenetics/Solvay
Kreatech
Life Technology
Lonza
Nanogen/Elitech
Novartis Diagnostics
Ortho-Clinical Diagnostics
Qiagen
Roche
Scienion
Sequenom
SeraCare
Siemens
Takara Bio
Thermo Fisher
Wallac
Wako

List Of Tables

LIST OF TABLES

Major Companies Developing or Marketing AIDS Tests
Major Companies Developing or Marketing Adenovirus Tests
Major Companies Developing or Marketing Bartonella Tests
Major Companies Developing or Marketing Campylobacter Tests
Major Companies Developing or Marketing Candida Tests
Major Companies Developing or Marketing Chlamydia Tests
Major Companies Developing or Marketing Clostridium Tests
Major Companies Developing or Marketing Coronavirus Tests
Major Companies Developing or Marketing Cryptosporidium Tests
Major Companies Developing or Marketing CMV Tests
Major Companies Developing or Marketing Echovirus Tests
Major Companies Developing or Marketing Enterovirus Tests
Major Companies Developing or Marketing EBV Tests
Major Companies Developing or Marketing Giardia Tests
Major Companies Developing or Marketing Gonorrhea Tests
Major Companies Developing or Marketing Hantavirus Tests
Major Companies Developing or Marketing Helicobacter Pylori Tests
Major Companies Developing or Marketing Hepatitis Tests
Major Companies Developing or Marketing Herpes Tests
Major Companies Developing or Marketing Influenza Tests
Major Companies Developing or Marketing Legionella Tests
Major Companies Developing or Marketing Lyme Disease Tests
Major Companies Developing or Marketing Lymphogranuloma Tests
Major Companies Developing or Marketing Malaria Tests
Major Companies Developing or Marketing Measles Tests
Major Companies Developing or Marketing Meningitis Tests
Major Companies Developing or Marketing Microsporidium Tests
Major Companies Developing or Marketing Mononucleosis Tests
Major Companies Developing or Marketing Mumps Tests
Major Companies Developing or Marketing Mycoplasma Tests
Major Companies Developing or Marketing Papilloma Virus Tests
Major Companies Developing or Marketing Parvovirus Tests
Major Companies Developing or Marketing Pneumonia Tests
Major Companies Developing or Marketing RSV Tests
Major Companies Developing or Marketing Rotavirus Tests

Major Companies Developing or Marketing Rubella Tests
Major Companies Developing or Marketing Salmonella Tests
Major Companies Developing or Marketing Septicemia Tests
Major Companies Developing or Marketing Shigella Tests
Major Companies Developing or Marketing Staphylococci Tests
Major Companies Developing or Marketing Streptococci Tests
Major Companies Developing or Marketing Syphilis Tests
Major Companies Developing or Marketing Toxoplasmosis Tests
Major Companies Developing or Marketing Trichomonas Tests
Major Companies Developing or Marketing Tuberculosis Tests
Major Companies Developing or Marketing West Nile Tests
Major Companies Developing or Marketing Yersinia Tests
Japan Summary Table All Infectious Diseases Test Volume and Diagnostics Sales
Forecast by Market Segment
Japan Laboratories Performing Infectious Disease Tests by Market Segment
Japan Hospital Laboratories Performing Infectious Disease Tests by Bed Size
Japan Commercial/Private Laboratories Performing Infectious Disease Tests by Annual
Test Volume
Japan All Market Segments Infectious Disease Test Volume Forecast
Japan Hospital Laboratories Infectious Disease Test Volume Forecast
Japan Blood Banks Infectious Disease Test Volume Forecast
Japan Commercial/Private Laboratories Infectious Disease Test Volume Forecast
Japan All Market Segments Infectious Disease Diagnostics Market Forecast
Japan Hospital Laboratories Infectious Disease Diagnostics Market Forecast
Japan Blood Banks Infectious Disease Diagnostics Market Forecast
Japan Commercial/Private Laboratories Infectious Disease Diagnostics Market Forecast
Japan HIV or HIV I/HIV II Test Volume and Diagnostics Sales by Market Segment
Forecast
Japan HIVAg Test Volume and Diagnostics Sales Forecast by Market Segment
Japan Western Blot/Other Confirmatory Test Volume and Diagnostics Sales Forecast
by Market Segment
Japan Adenovirus Test Volume and Diagnostics Sales Forecast by Market Segment
Japan Aeromonads Test Volume and Diagnostics Sales Forecast by Market Segment
Japan BEA Test Volume and Diagnostics Sales Forecast by Market Segment
Japan Blastocystis Hominis Test Volume and Diagnostics Sales Forecast by Market
Segment
Japan Campylobacter Test Volume and Diagnostics Sales Forecast by Market Segment
Japan Candida Test Volume and Diagnostics Sales Forecast by Market Segment
Japan Chancroid Test Volume and Diagnostics Sales Forecast by Market Segment

Japan Chlamydia Test Volume and Diagnostics Sales Forecast by Market Segment
Japan Clostridium Test Volume and Diagnostics Sales Forecast by Market Segment
Japan Coronavirus Test Volume and Diagnostics Sales Forecast by Market Segment
Japan CocksackieVirus Test Volume and Diagnostics Sales Forecast by Market Segment
Japan Cryptosporidium Test Volume and Diagnostics Sales Forecast by Market Segment
Japan Cyclospora Test Volume and Diagnostics Sales Forecast by Market Segment
Japan CMV Test Volume and Diagnostics Sales Forecast by Market Segment
Japan E. Coli Test Volume and Diagnostics Sales Forecast by Market Segment
Japan Echovirus Test Volume and Diagnostics Sales Forecast by Market Segment
Japan Encephalitis Test Volume and Diagnostics Sales Forecast by Market Segment
Japan Enterovirus Test Volume and Diagnostics Sales Forecast by Market Segment
Japan EBV Test Volume and Diagnostics Sales Forecast by Market Segment
Japan Giardia Test Volume and Diagnostics Sales Forecast by Market Segment
Japan Gonorrhea Test Volume and Diagnostics Sales Forecast by Market Segment
Japan Granuloma Inguinale Test Volume and Diagnostics Sales Forecast by Market Segment
Japan HantaVirus Test Volume and Diagnostics Sales Forecast by Market Segment
Japan Helicobacter Pylori Test Volume and Diagnostics Sales Forecast by Market Segment
Japan HAV NAT Test Volume and Diagnostics Sales Forecast by Market Segment
Japan HBV NAT Test Volume and Diagnostics Sales Forecast by Market Segment
Japan HBsAg Test Volume and Diagnostics Sales Forecast by Market Segment
Japan Hepatitis C Test Volume and Diagnostics Sales Forecast by Market Segment
Japan Anti-HBc Test Volume and Diagnostics Sales Forecast by Market Segment
Japan Anti-HBs Test Volume and Diagnostics Sales Forecast by Market Segment
Japan Anti-HAV Test Volume and Diagnostics Sales Forecast by Market Segment
Japan Hepatitis Delta Test Volume and Diagnostics Sales Forecast by Market Segment
Japan HBcAg Test Volume and Diagnostics Sales Forecast by Market Segment
Japan HBeAg Test Volume and Diagnostics Sales Forecast by Market Segment
Japan ALT/SGPT Test Volume and Diagnostics Sales Forecast by Market Segment
Japan Herpes Simplex I and II Test Volume and Diagnostics Sales Forecast by Market Segment
Japan Herpes Type VI Test Volume and Diagnostics Sales Forecast by Market Segment
Japan HTLV I or HTLV I/HTLV II Test Volume and Diagnostics Sales Forecast by Market Segment
Japan Influenza Test Volume and Diagnostics Sales Forecast by Market Segment

Japan Legionella Test Volume and Diagnostics Sales Forecast by Market Segment
Japan Lyme Disease Test Volume and Diagnostics Sales Forecast by Market Segment
Japan Lymphogranuloma Test Volume and Diagnostics Sales Forecast by Market Segment
Japan Malaria Test Volume and Diagnostics Sales Forecast by Market Segment
Japan Measles Test Volume and Diagnostics Sales Forecast by Market Segment
Japan Meningitis Test Volume and Diagnostics Sales Forecast by Market Segment
Japan Microsporidium Test Volume and Diagnostics Sales Forecast by Market Segment
Japan Mononucleosis Test Volume and Diagnostics Sales Forecast by Market Segment
Japan Mumps Test Volume and Diagnostics Sales Forecast by Market Segment
Japan Mycoplasma Test Volume and Diagnostics Sales Forecast by Market Segment
Japan Papilloma Virus Test Volume and Diagnostics Sales Forecast by Market Segment
Japan Parvovirus Test Volume and Diagnostics Sales Forecast by Market Segment
Japan Pneumonia Test Volume and Diagnostics Sales Forecast by Market Segment
Japan Polyomaviruses Test Volume and Diagnostics Sales Forecast by Market Segment
Japan Pseudomonas Test Volume and Diagnostics Sales Forecast by Market Segment
Japan Rabies Test Volume and Diagnostics Sales Forecast by Market Segment
Japan RSV Test Volume and Diagnostics Sales Forecast by Market Segment
Japan Rhinovirus Test Volume and Diagnostics Sales Forecast by Market Segment
Japan Rotavirus Test Volume and Diagnostics Sales Forecast by Market Segment
Japan Rubella Test Volume and Diagnostics Sales Forecast by Market Segment
Japan Salmonella Test Volume and Diagnostics Sales Forecast by Market Segment
Japan Septicemia Test Volume and Diagnostics Sales Forecast by Market Segment
Japan Shigella Test Volume and Diagnostics Sales Forecast by Market Segment
Japan Staphylococci Test Volume and Diagnostics Sales Forecast by Market Segment
Japan Streptococci Test Volume and Diagnostics Sales Forecast by Market Segment
Japan Syphilis Test Volume and Diagnostics Sales Forecast by Market Segment
Japan Toxoplasmosis Test Volume and Diagnostics Sales Forecast by Market Segment
Japan Trichomonas Test Volume and Diagnostics Sales Forecast by Market Segment
Japan Tuberculosis Test Volume and Diagnostics Sales Forecast by Market Segment
Japan Vibrio Test Volume and Diagnostics Sales Forecast by Market Segment
Japan West Nile Test Volume and Diagnostics Sales Forecast by Market Segment
Japan Yersinia Test Volume and Diagnostics Sales Forecast by Market Segment
Japan AIDS Testing Market Diagnostics Sales by Major Supplier
Japan Campylobacter Testing Market Diagnostics Sales by Major Supplier
Japan Candida Testing Market Diagnostics Sales by Major Supplier
Japan Chlamydia Testing Market Diagnostics Sales by Major Supplier

Japan CMV Testing Market Diagnostics Sales by Major Supplier
Japan Gonorrhea Testing Market Diagnostics Sales by Major Supplier
Japan Hepatitis Testing Market Diagnostics Sales by Major Supplier
Japan Hepatitis C Testing Market Diagnostics Sales by Major Supplier
Japan Herpes Testing Market Diagnostics Sales by Major Supplier
Japan Legionella Testing Market Diagnostics Sales Forecast by Major Supplier
Japan Meningitis Testing Market Diagnostics Sales by Major Supplier
Japan Mononucleosis Testing Market Diagnostics Sales by Major Supplier
Japan Mycoplasma Testing Market Diagnostics Sales by Major Supplier
Japan Pneumonia Testing Market Diagnostics Sales by Major Supplier
Japan RSV Testing Market Diagnostics Sales by Major Supplier
Japan Rotavirus Testing Market Diagnostics Sales by Major Supplier
Japan Rubella Testing Market Diagnostics Sales by Major Supplier
Japan Septicemia Testing Market Diagnostics Sales by Major Supplier
Japan Shigella Testing Market Diagnostics Sales by Major Supplier
Japan Streptococci Testing Market Diagnostics Sales by Major Supplier
Japan Syphilis Testing Market Diagnostics Sales by Major Supplier
Japan Toxoplasmosis Testing Market Diagnostics Sales by Major Supplier
Japan Trichomonas Testing Market Diagnostics Sales by Major Supplier
Japan Tuberculosis Testing Market Diagnostics Sales by Major Supplier

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