

2013 Analysis of the Japanese Blood Banking Market: Emerging Opportunities, Supplier Shares, Country Forecasts, Innovative Technologies, and Competitive Landscape

<https://marketpublishers.com/r/29E0E3EA29AEN.html>

Date: April 2013

Pages: 426

Price: US\$ 6,160.00 (Single User License)

ID: 29E0E3EA29AEN

Abstracts

This report presents a comprehensive analysis of the Japanese blood banking market, including:

Major issues pertaining to the Japanese blood banking practice, as well as key economic, regulatory, demographic, social and technological trends with significant market impact during the next ten years.

Ten-year volume and sales forecasts for 40 blood typing, grouping and infectious disease screening tests, including NAT procedures performed in Japanese blood banks hospitals and commercial laboratories.

Annual placements and installed base estimates for major automated and semi-automated analyzers.

Review of current instrumentation technologies, and a feature comparison of over 20 analyzers.

Ten-year reagent and instrument sales forecasts.

Sales and market shares of leading reagent and instrument suppliers.

Review of current and emerging technologies, and their potential market applications.

Product development opportunities for instruments, consumables, and auxiliary products.

Profiles of major current and emerging suppliers, including their sales, market shares, product portfolios, marketing tactics, technological know-how, new products in R&D, collaborative arrangements, and business strategies.

Business opportunities and strategic recommendations for suppliers.

Contains 426 pages and 41 tables

Contents

A. MAJOR BLOOD TYPING, GROUPING AND INFECTIOUS DISEASE SCREENING TESTS

1. Blood Typing and Grouping Tests

- a. ABO
- b. Antibody Panels
- c. Antibody Screening
- d. Antigen Typing
- e. Antiglobulin Test
- f. Crossmatch
- g. HLA Typing
- h. Rh
- i. Other Blood Groups

2. Infectious Disease Screening Tests

- a. AIDS
 - Structure and Composition
 - Classification
 - Origin of AIDS
 - Animal Lentivirus Systems
 - Virus Receptors
 - HIV Infections in Humans
 - Pathogenesis & Pathology
 - Overview of Course of HIV Infection
 - CD4T Lymphocytes and Memory Cells
 - Monocytes and Macrophages
 - Lymphoid Organs
 - Neural Cells
 - Viral Coinfections
 - Clinical Findings
 - Plasma Viral Load
 - Pediatric AIDS
 - Neurologic Disease
 - Opportunistic Infections
 - Protozoa
 - Fungi
 - Bacteria
 - Viruses

- Cancer
- Immunity
- Laboratory Diagnosis
- Virus Isolation
- Serology
- Detection of Viral Nucleic Acid or Antigens
- Epidemiology
- Worldwide Spread of AIDS
- United States
- Routes of Transmission
- Prevention, Treatment, And Control
- Antiviral Drugs
- Vaccines Against HIV
- Transmission of HIV in Blood Products
- HIV Transmission in Transplant and Artificial Insemination Recipients
- Diagnostic Tests
- Enzyme Immunoassay Interpretation
- Specificity, Sensitivity, and Predictive Value of Enzyme Immunoassay
- Competition Assays
- Western Blot Technique
- Immuno-Fluorescence Assay (IFA)
- Radioimmunoprecipitation
- HIV-1/HIV-2 Combination Testing
- Methods of HIV-Antigen Detection
- Antigen Assays and Blood Screening
- Urine Tests
- DNA Probes
- Overview
- Quantitative Polymerase Chain Reaction
- In Situ PCR
- Needed Improvements
- Viral Load/Drug Resistance Testing
- Genotype and Phenotype Testing
- Blood Banking Considerations
- b. Hepatitis
 - Hepatitis A
 - Hepatitis B
 - Structure and Composition
 - Replication of Hepatitis B Virus

- Hepatitis C
- Hepatitis D (Delta Hepatitis)
- Hepatitis E
- Hepatitis G
- Hepatitis Virus Infections In Humans
- Pathology
- Clinical Findings
- Laboratory Features
- Hepatitis A
- Hepatitis B
- Hepatitis C
- Hepatitis D
- Hepatitis E
- Virus-Host Immune Reactions
- Epidemiology
- Hepatitis A
- Hepatitis B
- Hepatitis C
- Hepatitis D (Delta Agent)
- Vaccines and Drugs
- c. Cytomegalovirus
 - Background
 - Chorioretinitis
 - Gastrointestinal
 - Central Nervous System Disease
 - Diagnostic Tests
 - Vaccines and Drugs
- d. Syphilis
 - Background
 - Diagnostic Tests
 - Vaccines and Drugs
- e. West Nile Virus
 - Background
 - Clinical Syndromes
 - Diagnostic Tests
 - Vaccines and Drugs
- f. Parvovirus B19
 - Microbiology
 - Epidemiology

- Clinical Syndromes
 - Erythema Infectiosum Slapped (cheek)
 - Adult Polyarthropathy
 - Transient Aplastic Crisis
 - Transient Pancytopenia
 - Red Cell Aplasia in the Immunocompromised
 - Perinatal Infections
 - Diagnosis
 - Treatment

g. Creutzfeldt-Jakob's Disease

- Background
- Transmission
- Diagnostic Tests
- Major Commercial and Academic Players
 - Bayer
 - Disease Sciences/BioTec Global
 - Imperial College School of Medicine
 - Ortho-Clinical Diagnostics
 - Pall
 - ProMetic Life Sciences
 - Proteome Sciences/Idexx
 - Q-One Biotech
 - Serono
 - U.S. Agricultural Research Service
- Drugs
- Vaccines

h. Malaria

i. Chagas Disease

j. Babesiosis

3. Pathogen Reduction

4. Leukocyte Reduction

- Background

- Methods

#B. Instrumentation Review: Operating Characteristics, Features and Selling Prices of Leading Automated and Semiautomated Analyzers Manufactured by:

- Abbott

- Beckman Coulter/Danaher

- Bio-Rad

- BioMerieux

Gen-Probe
Grifols
Immucor
Nanosphere
Ortho-Clinical Diagnostics
Roche
Sarstedt
Siemens
Tecan

C. MAJOR IN VITRO DIAGNOSTIC TECHNOLOGIES AND THEIR POTENTIAL APPLICATIONS

1. Molecular Diagnostics
 - a. Overview
 - b. NAT
2. Monoclonal and Polyclonal Antibodies
3. Immunoassays
 - a. Technological Principle
 - b. Chemiluminescence
 - c. Enzyme Immunoassays (EIA)
 - Overview
 - ELISA
 - EMIT
 - Electrochemical
 - d. Radioimmunoassays (RIA)
 - e. Immunoprecipitation
 - f. Affinity Chromatography
4. Microtitration Plates
5. IT and Automation
6. Lasers
7. Robotics
8. Synthetic Red Cell Substitutes
9. Genetically Engineered Blood Components
 - a. Albumin
 - b. Factor VIII
 - c. Alpha-2 Antiplasmin
 - d. Antithrombin III
 - e. Factor IX

- f. Von Willebrand's Factor
- g. Fibrinogen
- h. t-PA
- 10. Blood Preservation
- 11. Autologous Blood Transfusion/Freezing

JAPAN

- A. Executive Summary
- B. Business Environment
- C. Market Structure
- D. Market Size, Growth and Major Suppliers' Sales and Market Shares for Blood Typing, Grouping and Infectious Disease Screening Tests

MAJOR PRODUCT DEVELOPMENT OPPORTUNITIES

- A. Blood Typing and Grouping
- B. Infectious Disease Screening
- C. Auxiliary

ALTERNATIVE MARKET PENETRATION STRATEGIES

- A. Internal Development
- B. Collaborative Arrangements
- C. University Contracts

POTENTIAL MARKET ENTRY BARRIERS AND RISKS

- A. Market Maturity
- B. Cost Containment
- C. Competition
- D. Technological Edge and Limitations
- E. Patent Protection

COMPETITIVE ASSESSMENTS

Abbott
Beckman Coulter/Danaher
Becton Dickinson

Biokit
BioMerieux
Bio-Rad
Diagast
DiaSorin
Fujirebio
Gen-Probe
Grifols
Immucor
Innogenetics
Ortho-Clinical Diagnostics
Orchid CellMark
Novartis Diagnostics
Proteome Sciences
Roche
Siemens
Tecan

List Of Tables

LIST OF TABLES

Major Companies Developing or Marketing Blood Typing and Grouping Tests
Major Companies Developing or Marketing HLA Typing Tests
Major Companies Developing or Marketing AIDS Tests
Major Companies Developing or Marketing Hepatitis Tests
Major Companies Developing or Marketing CMV Tests
Major Companies Developing or Marketing Syphilis Tests
Major Companies Developing or Marketing Blood Bank Analyzers
Executive Summary Table: Japan, Total Blood Bank Test Volume and Reagent Sales
Forecast by Test Category
Japan, Facilities Performing Blood Bank Tests by Market Segment
Japan, Hospital Laboratories Performing Blood Bank Tests By Bed Size
Japan, Commercial/Private Laboratories Performing Blood Bank Tests by Annual Test
Volume
Japan, All Market Segments Blood Typing and Grouping Test Volume Forecast by
Market Segment
Japan, All Market Segments Blood Typing and Grouping Test Volume Forecast
Japan, Hospital Laboratories Blood Typing and Grouping Test Volume Forecast
Japan, Blood Banks Blood Typing and Grouping Test Volume Forecast
Japan, Commercial/Private Laboratories Blood Typing and Grouping Test Volume
Forecast
Japan, All Market Segments Infectious Disease Screening Test Volume Forecast by
Market Segment
Japan, All Market Segments Infectious Disease Screening Test Volume Forecast
Japan, Blood Banks Infectious Disease Screening Test Volume Forecast
Japan, Commercial/Private Laboratories Infectious Disease Screening Test Volume
Forecast
Japan, Hospital Laboratories Infectious Disease Screening Test Volume Forecast
Japan, All Market Segments Blood Typing and Grouping Reagent Market Forecast By
Market Segment
Japan, All Market Segments Blood Typing And Grouping Reagent Market Forecast by
Major Test
Japan, Hospital Laboratories Blood Typing and Grouping Reagent Market Forecast By
Major Test
Japan, Blood Banks Blood Typing and Grouping Reagent Market By Major Test
Forecast

Japan, Commercial/Private Laboratories Blood Typing and Grouping Reagent Market Forecast By Major Test

Japan, All Market Segments Infectious Disease Screening Reagent Market Forecast By Market Segment

Japan, All Market Segments Infectious Disease Screening Reagent Market Forecast by Test

Japan, Blood Banks Infectious Disease Screening Reagent Market Forecast by Test

Japan, Commercial/Private Laboratories Infectious Disease Screening Reagent Market Forecast By Test

Japan, Hospital Laboratories Infectious Disease Screening Reagent Market Forecast by Test

Japan, Major Suppliers of Blood Typing And Grouping Reagents Estimated Sales And Market Shares

Japan, HIV/HTLV Blood Screening Market, Reagent Sales by Major Supplier

Japan, Hepatitis C Blood Screening Market, Reagent Sales by Major Supplier

Japan, CMV Blood Screening Market, Reagent Sales by Major Supplier

Japan, Syphilis Blood Screening Market, Reagent Sales by Major Supplier

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