

2013 Analysis of the Italian Flow Cytometry Market: Emerging Opportunities, Supplier Shares, Country Forecasts, Innovative Technologies, and Competitive Landscape

<https://marketpublishers.com/r/282D81ABDB9EN.html>

Date: April 2013

Pages: 142

Price: US\$ 3,120.00 (Single User License)

ID: 282D81ABDB9EN

Abstracts

Complete report \$3,600. DataPack (test volumes, sales forecasts, supplier shares) \$1,450.

This report presents a comprehensive analysis of the Italian flow cytometry market, including:

Major issues pertaining to the Italian flow cytometry practice, as well as key economic, regulatory, demographic, social and technological trends with significant market impact during the next five years.

Five-year volume and sales forecasts for major flow cytometry tests performed in Italian hospitals and commercial laboratories.

Annual placements and installed base of major flow cytometers.

Review of current instrumentation technologies and a feature comparison of leading systems.

Five-year reagent and instrument sales forecasts.

Sales and market shares of leading reagent and instrument suppliers.

Review of current and emerging diagnostic technologies, and their potential

market applications.

Product development opportunities for new instruments, consumables, and auxiliary products.

Profiles of current and emerging suppliers, including their sales, product portfolios, marketing tactics, technological know-how, new products in R&D, collaborative arrangements, and corporate strategies.

Business opportunities and strategic recommendations for suppliers.

Contains 142 pages and 15 tables

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