

2013 Analysis of the Italian Coagulation Testing Market: Emerging Opportunities, Supplier Shares, Country Forecasts, Innovative Technologies, and Competitive Landscape

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Abstracts

This report presents a comprehensive analysis of the Italian coagulation market, including:

Major issues pertaining to the Italian coagulation laboratory practice, as well as key economic, regulatory, demographic, social and technological trends with significant market impact during the next ten years.

Ten-year volume and sales forecasts for 40 coagulation procedures performed in Italian hospitals and commercial laboratories, including typical coagulation daily work loads.

Placement estimates for major automated and semiautomated systems.

Review of current instrumentation technologies, and a feature comparison of nearly 50 leading analyzers.

Ten-year reagent and instrument sales forecasts.

Sales and market shares of leading reagent and instrument suppliers.

Review of coagulation technologies and their potential market applications.

Major opportunities for coagulation instruments and consumables.



Profiles of major current and emerging suppliers, including their sales, market shares, product portfolios, marketing tactics, technological know-how, new products in R&D, collaborative arrangements and business strategies.

Business opportunities and strategic recommendations for instrument and reagent suppliers.

Contains 402 pages and 16 tables



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