

2013 Analysis of the Italian Cancer Diagnostics Market: Emerging Opportunities, Supplier Shares, Country Forecasts, Innovative Technologies, and Competitive Landscape

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Abstracts

This report presents a comprehensive analysis of the Italian cancer diagnostics market, including:

Major issues pertaining to the Italian laboratory practice, as well as key economic, regulatory, demographic, social and technological trends with significant market impact during the next ten years.

Mortality statistics and scientific views on the etiology of major types of cancer, e.g., lung, colorectal, breast, prostatic, pancreatic, leukemia, lymphoma, gastrointestinal, bladder, liver, ovarian, testicular, oral, skin and others.

Ten-year test volume and sales forecasts for 40 cancer diagnostic procedures performed in Italian hospitals and commercial laboratories.

Placements and installed base of automated and semiautomated analyzers used for cancer testing.

Current instrumentation technologies and feature comparison of leading analyzers.

Sales and market shares of leading suppliers.

Emerging diagnostic technologies and their potential market applications.

Product development opportunities.

Profiles of current and emerging suppliers, including their sales, market shares, product portfolios, marketing tactics, technological know-how, new products in R&D, collaborative arrangements and business strategies.

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Contains 570 pages and 83 tables

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Becton Dickinson
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Bio-Rad
Cepheid
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Panacea Pharmaceuticals
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