

2013 Analysis of the Hepatitis Markers Testing Market: US, Europe (France, Germany, Italy, Spain, UK), Japan - Emerging Opportunities, Supplier Shares, Country Forecasts, Innovative Technologies, and Competitive Landscape

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Abstracts

The report presents a detailed analysis of the Hepatitis diagnostics market in the US, Europe, (France, Germany, Italy, Spain, UK) and Japan. Current scientific views on the Hepatitis definition, epidemiology and etiology are reviewed. The report provides the 5- and 10-year test volume and sales forecasts by country for HAV NAT, HBV NAT, HBs Ag, HCV, Anti-HBc, Anti-HBs, Anti-HAV, Hepatitis Delta, HBc Ag, HBe Ag, and ALT/SGPT tests performed in the following markets:

Hospitals

Commercial/Private Labs

Blood Banks

Physician Offices

Public Health Labs

For each country, in addition to test volume and sales projections, the report presents sales and market share estimates for major suppliers of Hepatitis tests.

Also, the report examines the market applications of DNA Probes, Monoclonal

Antibodies, Immunoassays, IT and other technologies; reviews features and operating characteristics of automated analyzers; profiles leading suppliers and recent market entrants developing innovative technologies and products; and identifies emerging business expansion opportunities, alternative market penetration strategies, market entry barriers and risks, and strategic planning issues and concerns.

Contains 320 pages and 93 tables

Contents

I. INTRODUCTION

II. HEPATITIS WORLDWIDE MARKET AND TECHNOLOGY OVERVIEW

A. Background

B. Hepatitis A

C. Hepatitis B

D. Hepatitis C

Classification

Transmission of Infection

Occupational Hazards

Acute Hepatitis

Diagnosis of Acute Infection

Chronic Hepatitis

HCV and Other Chronic Liver Diseases

Alcoholic Liver Disease

Hepatitis B Coinfection

Cirrhosis and Hepatocellular Carcinoma

Diagnostic Tests

Possible Indications for HCV RNA Testing

Conclusions and Future Direction

E. Hepatitis D

Historical Perspective

Epidemiology

HBV-HDV 'Coinfection' vs. 'Superinfection'

Methods of Detecting HDV

Prevention

F. Hepatitis E

Background

Prevalence of the Disease

Diagnostic Tests

Epidemiologic Serosurveys

Serologic Cross-Reactivity

G. Hepatitis G

Vaccines and Drugs

H. Instrumentation Review of Leading Analyzers Marketed by Abbott, Beckman Coulter/Danaher, BioMerieux, Ortho-Clinical Diagnostics, Roche, Siemens, Tosoh,

Wallac and Other Suppliers

I. Emerging Diagnostic Technologies

1. Molecular Diagnostics
2. Monoclonal Antibodies
3. Immunoassays
4. Differential Light Scattering
5. Information Technology
6. Artificial Intelligence
7. Liposomes
8. Flow Cytometry
9. Chromatography
10. Diagnostic Imaging
11. Gel Microdroplets
12. Other

III. FRANCE: MARKET SIZE, GROWTH AND MAJOR SUPPLIERS' SALES AND MARKET SHARES

IV. GERMANY: MARKET SIZE, GROWTH AND MAJOR SUPPLIERS' SALES AND MARKET SHARES

V. ITALY: MARKET SIZE, GROWTH AND MAJOR SUPPLIERS' SALES AND MARKET SHARES

VI. JAPAN: MARKET SIZE, GROWTH AND MAJOR SUPPLIERS' SALES AND MARKET SHARES

VII. SPAIN: MARKET SIZE, GROWTH AND MAJOR SUPPLIERS' SALES AND MARKET SHARES

VIII. UK: MARKET SIZE, GROWTH AND MAJOR SUPPLIERS' SALES AND MARKET SHARES

IX. USA: MARKET SIZE, GROWTH AND MAJOR SUPPLIERS' SALES AND MARKET SHARES

X. ALTERNATIVE MARKET PENETRATION STRATEGIES

A. Internal Development

- B. Collaborative Arrangements
- C. University Contracts
- D. Distribution Strategies for Decentralized Testing Markets
 - 1. Marketing Approaches
 - 2. Product Complexity
 - 3. Customer Preference
 - 4. Established Suppliers
 - 5. Emerging Suppliers
 - 6. Major Types of Distributors
 - 7. Market Segmentation

XI. POTENTIAL MARKET ENTRY BARRIERS AND RISKS

- A. Market Maturity
- B. Cost Containment
- C. Competition
- D. Technological Edge and Limitations
- E. Patent Protection
- F. Regulatory Constraints
- G. Decentralized Testing Market Challenges

XII. COMPETITIVE ASSESSMENTS

Abbott
Affymetrix
Beckman Coulter/Danaher
Becton Dickinson
bioMerieux
Bio-Rad
Cepheid
Diamedix
DiaSorin
Eiken Chemical
Enzo Biochem
Fujirebio
Gen-Probe
Hologic
ID Biomedical
Innogenetics/Solvay

Kreatech
Life Technology
Lonza
Nanogen/Elitech
Novartis Diagnostics
Ortho-Clinical Diagnostics
Qiagen
Roche
Scienion
Sequenom
SeraCare
Siemens
Takara Bio
Thermo Fisher
Wallac
Wako

List Of Tables

LIST OF TABLES

Major Companies Developing or Marketing Hepatitis Tests

France HAV NAT Test Volume and Diagnostics Sales Forecast by Market Segment

France HBV NAT Test Volume and Diagnostics Sales Forecast by Market Segment

France HBs Ag Test Volume and Diagnostics Sales Forecast by Market Segment

France Hepatitis C Test Volume and Diagnostics Sales Forecast by Market Segment

France Anti-HBc Test Volume and Diagnostics Sales Forecast by Market Segment

France Anti-HBs Test Volume and Diagnostics Sales Forecast by Market Segment

France Anti-HAV Test Volume and Diagnostics Sales Forecast by Market Segment

France Hepatitis Delta Test Volume and Diagnostics Sales Forecast by Market Segment

France HBc Ag Test Volume and Diagnostics Sales Forecast by Market Segment

France HBe Ag Test Volume and Diagnostics Sales Forecast by Market Segment

France ALT/SGPT Test Volume and Diagnostics Sales Forecast by Market Segment

France Hepatitis Testing Market Diagnostics Sales by Major Supplier

France Hepatitis C Testing Market Diagnostics Sales by Major Supplier

Germany HAV NAT Test Volume and Diagnostics Sales Forecast by Market Segment

Germany HBV NAT Test Volume and Diagnostics Sales Forecast by Market Segment

Germany HBs Ag Test Volume and Diagnostics Sales Forecast by Market Segment

Germany Hepatitis C Test Volume and Diagnostics Sales Forecast by Market Segment

Germany Anti-HBc Test Volume and Diagnostics Sales Forecast by Market Segment

Germany Anti-HBs Test Volume and Diagnostics Sales Forecast by Market Segment

Germany Anti-HAV Test Volume and Diagnostics Sales Forecast by Market Segment

Germany Hepatitis Delta Test Volume and Diagnostics Sales Forecast by Market Segment

Germany HBc Ag Test Volume and Diagnostics Sales Forecast by Market Segment

Germany HBe Ag Test Volume and Diagnostics Sales Forecast by Market Segment

Germany ALT/SGPT Test Volume and Diagnostics Sales Forecast by Market Segment

Germany Hepatitis Testing Market Diagnostics Sales by Major Supplier

Germany Hepatitis C Testing Market Diagnostics Sales by Major Supplier

Italy HAV NAT Test Volume and Diagnostics Sales Forecast by Market Segment

Italy HBV NAT Test Volume and Diagnostics Sales Forecast by Market Segment

Italy HBs Ag Test Volume and Diagnostics Sales Forecast by Market Segment

Italy Hepatitis C Test Volume and Diagnostics Sales Forecast by Market Segment

Italy Anti-HBc Test Volume and Diagnostics Sales Forecast by Market Segment

Italy Anti-HBs Test Volume and Diagnostics Sales Forecast by Market Segment

Italy Anti-HAV Test Volume and Diagnostics Sales Forecast by Market Segment
Italy Hepatitis Delta Test Volume and Diagnostics Sales Forecast by Market Segment
Italy HBc Ag Test Volume and Diagnostics Sales Forecast by Market Segment
Italy HBe Ag Test Volume and Diagnostics Sales Forecast by Market Segment
Italy ALT/SGPT Test Volume and Diagnostics Sales Forecast by Market Segment
Italy Hepatitis Testing Market Diagnostics Sales by Major Supplier
Italy Hepatitis C Testing Market Diagnostics Sales by Major Supplier
Japan HAV NAT Test Volume and Diagnostics Sales Forecast by Market Segment
Japan HBV NAT Test Volume and Diagnostics Sales Forecast by Market Segment
Japan HBs Ag Test Volume and Diagnostics Sales Forecast by Market Segment
Japan Hepatitis C Test Volume and Diagnostics Sales Forecast by Market Segment
Japan Anti-HBc Test Volume and Diagnostics Sales Forecast by Market Segment
Japan Anti-HBs Test Volume and Diagnostics Sales Forecast by Market Segment
Japan Anti-HAV Test Volume and Diagnostics Sales Forecast by Market Segment
Japan Hepatitis Delta Test Volume and Diagnostics Sales Forecast by Market Segment
Japan Hbc Ag Test Volume and Diagnostics Sales Forecast by Market Segment
Japan Hbe Ag Test Volume and Diagnostics Sales Forecast by Market Segment
Japan ALT/SGPT Test Volume and Diagnostics Sales Forecast by Market Segment
Japan Hepatitis Testing Market Diagnostics Sales by Major Supplier
Japan Hepatitis C Testing Market Diagnostics Sales by Major Supplier
Spain HAV NAT Test Volume and Diagnostics Sales Forecast by Market Segment
Spain HBV NAT Test Volume and Diagnostics Sales Forecast by Market Segment
Spain Hbs Ag Test Volume and Diagnostics Sales Forecast by Market Segment
Spain Hepatitis C Test Volume and Diagnostics Sales Forecast by Market Segment
Spain Anti-HBc Test Volume and Diagnostics Sales Forecast by Market Segment
Spain Anti-HBs Test Volume and Diagnostics Sales Forecast by Market Segment
Spain Anti-HAV Test Volume and Diagnostics Sales Forecast by Market Segment
Spain Hepatitis Delta Test Volume and Diagnostics Sales Forecast by Market Segment
Spain Hbc Ag Test Volume and Diagnostics Sales Forecast by Market Segment
Spain Hbe Ag Test Volume and Diagnostics Sales Forecast by Market Segment
Spain ALT/SGPT Test Volume and Diagnostics Sales Forecast by Market Segment
Spain Hepatitis Testing Market Diagnostics Sales by Major Supplier
Spain Hepatitis C Testing Market Diagnostics Sales by Major Supplier
U.K. HAV NAT Test Volume and Diagnostics Sales Forecast by Market Segment
U.K. HBV NAT Test Volume and Diagnostics Sales Forecast by Market Segment
U.K. Hbs Ag Test Volume and Diagnostics Sales Forecast by Market Segment
U.K. Hepatitis C Test Volume and Diagnostics Sales Forecast by Market Segment
U.K. Anti-HBc Test Volume and Diagnostics Sales Forecast by Market Segment
U.K. Anti-HBs Test Volume and Diagnostics Sales Forecast by Market Segment

U.K. Anti-HAV Test Volume and Diagnostics Sales Forecast by Market Segment
U.K. Hepatitis Delta Test Volume and Diagnostics Sales Forecast by Market Segment
U.K. HBc Ag Test Volume and Diagnostics Sales Forecast by Market Segment
U.K. HBe Ag Test Volume and Diagnostics Sales Forecast by Market Segment
U.K. ALT/SGPT Test Volume and Diagnostics Sales Forecast by Market Segment
U.K. Hepatitis Testing Market Diagnostics Sales by Major Supplier
U.K. Hepatitis C Testing Market Diagnostics Sales by Major Supplier
U.S.A HAV NAT Test Volume and Diagnostics Sales Forecast by Market Segment
U.S.A HBV NAT Test Volume and Diagnostics Sales Forecast by Market Segment
U.S.A. HBs Ag Test Volume and Diagnostics Sales Forecast by Market Segment
U.S.A. Hepatitis C Test Volume and Diagnostics Sales Forecast by Market Segment
U.S.A. Anti-HBc Test Volume and Diagnostics Sales Forecast by Market Segment
U.S.A. Anti-HBs Test Volume and Diagnostics Sales Forecast by Market Segment
U.S.A. Anti-HAV Test Volume and Diagnostics Sales Forecast by Market Segment
U.S.A. Hepatitis Delta Test Volume and Diagnostics Sales Forecast by Market Segment
U.S.A. HBc Ag Test Volume and Diagnostics Sales Forecast by Market Segment
U.S.A. HBe Ag Test Volume and Diagnostics Sales Forecast by Market Segment
U.S.A. ALT/SGPT Test Volume and Diagnostics Sales Forecast by Market Segment
U.S.A. Hepatitis Testing Market Diagnostics Sales by Major Supplier
U.S.A. Hepatitis C Testing Market Diagnostics Sales by Major Supplier

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