

2013 Analysis of the Global Blood Banking Market: Emerging Tests, Technology Assessment, Instrumentation Review, Sales Forecasts by Country, and Strategic Profiles of Leading Suppliers

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Abstracts

This new 340-page report from Venture Planning Group provides analysis of the global blood banking market, including emerging tests, technologies, instrumentation, sales forecasts by country, and strategic profiles of leading suppliers.

The report presents:

Estimated numbers of laboratories performing blood banking testing, as well as test volume and sales forecasts for France, Germany, Italy, Japan, Spain, U.K. and U.S.

Comprehensive analysis of the clinical significance and market needs for major blood typing, grouping, and infectious disease screening assays, including NAT tests, as well as extensive listings of companies developing or marketing new blood banking technologies and products.

Review of current instrumentation technologies, and features of leading blood banking automated and semi-automated analyzers.

Assessments of molecular diagnostics, monoclonal and polyclonal antibodies, immunoassays, microtitration plates, IT, lasers, synthetic red cell substitutes, genetically engineered blood components, blood preservation, autologous blood transfusion/freezing technologies and their potential applications for blood banking testing.

Profiles of current and emerging suppliers of blood banking products, including their sales, product portfolios, marketing tactics, technological know-how, new products in R&D, collaborative arrangements, and business strategies.

Contains 340 pages and 11 tables

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