

# **2012 European Clinical Chemistry and Immunodiagnostics Market Outlook: Growth Opportunities and Strategies**

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## **Abstracts**

This unique report provides information not available from any other published source, including volume, sales, and leading supplier shares by test.

This market intelligence and technology assessment report will help current suppliers and potential market entrants identify and evaluate emerging opportunities and develop effective strategic responses. The report explores future trends in five major European countries (France, Germany, Italy, Spain, UK) and Japan; provides estimates of the specimen, test and sales volumes, as well as major suppliers' sales and market shares; compares features of leading analyzers; profiles key competitors; and identifies specific product and marketing opportunities emerging during the next five years.

The clinical chemistry and immunodiagnostics markets are undergoing significant transformation, caused by convergence of new and more stringent regulations; advances in diagnostic technologies, system engineering, automation, and IT; and intensifying competition. Some segments, like routine chemistry, begin to resemble commodity markets, where product positioning and cost per test are more critical than underlying technology. This evolving marketplace creates exciting opportunities for a variety of new instruments, reagent systems, and auxiliary products, such as specimen preparation devices, controls, and calibrators.

Contains 900 pages and 335 tables.

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Spain, Total Clinical Chemistry and Immunoassay Reagent Market Forecast By Test Category  
Spain, Clinical Chemistry and Immunoassay Calibrator and Control Market Forecast By Test Category  
Spain, Routine Chemistry Reagent Market Forecast By Market Segment  
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Spain, Hospital Laboratories, Tumor Markers and Special Chemistry Reagent Market Forecast by Assay

Spain, Commercial/Private Laboratories, Tumor Markers and Special Chemistry Reagent Market Forecast by Assay

Spain, Ambulatory Care Centers, Tumor Markers and Special Chemistry Reagent Market Forecast by Assay

Spain, All Market Segments, Immunoprotein Reagent Market Forecast by Assay

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Spain, Commercial/Private Laboratories, Immunoprotein Reagent Market Forecast by Assay

Spain, Ambulatory Care Centers, Immunoprotein Reagent Market Forecast by Assay

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Spain, Commercial/Private Laboratories, Drugs of Abuse Reagent Market Forecast by Assay

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Spain, Clinical Chemistry and Immunoassay Instrument Market Forecast By Analyzer Type

Spain, Major Suppliers of Clinical Chemistry Diagnostics Products, Estimated Sales and Market Shares

Executive Summary Table: U.K., Clinical Chemistry and Immunoassay Test Volume and Diagnostics Sales Forecast By Test Category

U.K., Laboratories Performing Chemistry and Immunoassay Testing By Market Segment

U.K., Hospital Laboratories Performing Chemistry and Immunoassay Tests By Bed Size

U.K., Commercial/Private Laboratories Performing Chemistry and Immunoassay Tests By Annual Test Volume

U.K., Total Chemistry and Immunoassay Specimen Volume Forecast

U.K., All Market Segments, Specimen Volume Forecast By Test Category

U.K., Total Clinical Chemistry and Immunoassay Test Volume Forecast By Test Category

U.K., Routine Chemistry Test Volume Forecast By Market Segment

U.K., Endocrine Function Test Volume Forecast By Market Segment

U.K., Tumor Markers and Special Chemistry Test Volume Forecast By Market Segment

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