

The 2012 Flow Cytometry Market: New Product Development Opportunities, Market Penetration Strategies, Entry Barriers and Risks

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Abstracts

This report identifies major opportunities emerging in the flow cytometry market for new instruments, consumables, and auxiliary products; proposes ?ideal? product models with tentative prices and operating characteristics; and suggests alternative market penetration strategies for suppliers.

Contains 8 pages



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MAJOR PRODUCT DEVELOPMENT OPPORTUNITIES

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- B. Reagent Kits and Test Systems/Panels
- C. Information Technology
- D. Auxiliary Products

DESIGN CRITERIA FOR DECENTRALIZED TESTING PRODUCTS

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