

# **Yogurt Drinks Market Size, Trends, Analysis, and Outlook By Product (Vegan, Conventional), By Packaging (Bottles, Tetra Packs), By Distribution Channel (Hypermarkets/Supermarkets, Convenience Stores, Online, Others), by Country, Segment, and Companies, 2024-2032**

<https://marketpublishers.com/r/Y41FEFF8692CEN.html>

Date: October 2024

Pages: 190

Price: US\$ 3,582.00 (Single User License)

ID: Y41FEFF8692CEN

## **Abstracts**

Global Yogurt Drinks Market Size is valued at \$52.3 Billion in 2024 and is forecast to register a growth rate (CAGR) of 6.9% to reach \$89.2 Billion by 2032.

The yogurt drinks market is driven by convenience and health-conscious consumers seeking quick, nutritious snacks. Functional ingredients, including probiotics, protein, and vitamins, are increasingly being incorporated into yogurt drinks. Plant-based and low-sugar variants are also fueling growth as consumers demand healthier alternatives to traditional dairy drinks.

### **Yogurt Drinks Market Drivers, Trends, Opportunities, and Growth Opportunities**

The comprehensive report presents unique market trends and challenges shaping the outlook for industry stakeholders. The Future of Yogurt Drinks survey report provides the market size outlook across types, applications, and segments globally and regionally. It also offers data-driven insights and actionable recommendations for companies in the Yogurt Drinks industry.

Key market trends defining the global Yogurt Drinks demand in 2025 and Beyond

The Yogurt Drinks industry remains an attractive hub for both domestic and global

vendors. As we enter 2025, demand from end-user sectors, changes in consumption patterns, new product launches, and widening distribution channels will play major roles.

### Yogurt Drinks Market Segmentation- Industry Share, Market Size, and Outlook to 2032

Rising demand for diverse products and applications fuels the increased investments in niche segments. Leading companies focus on generating a large share of their future revenue growth by expanding into these niche segments. The report presents a market size outlook across segments, supporting companies scaling up production with a focus on potential countries.

### Key strategies adopted by companies within the Yogurt Drinks industry

Leading Yogurt Drinks companies are boosting investments to capitalize on untapped potential and future possibilities across niche market segments and surging demand conditions. In particular, companies that leverage advanced technologies to achieve operational excellence are set to gain significant revenues. The report details the key strategies adopted by the top 10 Yogurt Drinks companies.

### Yogurt Drinks Market Study- Strategic Analysis Review

The market research report dives deep into qualitative factors shaping the market, empowering you to make informed decisions.

- Industry Dynamics: Porter's Five Forces analysis to understand bargaining power, competitive rivalry, and threats that impact long-term strategy formulation.
- Strategic Insights: Provides valuable perspectives on key players and their approaches based on comprehensive strategy analysis.
- Internal Strengths and Weaknesses: Develop targeted strategies to leverage strengths, address weaknesses, and capitalize on market opportunities.
- Future Possibilities: Prepare for diverse outcomes with in-depth scenario analysis. Explore potential market disruptions, technology advancements, and economic changes.

### Yogurt Drinks Market Size Outlook- Historic and Forecast Revenue in Three Cases

*Yogurt Drinks Market Size, Trends, Analysis, and Outlook By Product (Vegan, Conventional), By Packaging (Bottl...*

The Yogurt Drinks industry report provides a detailed analysis and outlook of revenue generated by companies from 2018 to 2023. With actual data for 2023, the report forecasts the market size outlook from 2024 to 2032 in three scenarios: low case, reference case, and high case.

## Yogurt Drinks Country Analysis and Revenue Outlook to 2032

The report analyzes 22 countries worldwide, including key driving forces and market size outlook from 2021 to 2032. Additionally, it includes region analysis across Asia Pacific, Europe, the Middle East, Africa, North America, and South America. For each region, the market size outlook by segments is forecast for 2032.

### North America Yogurt Drinks Market Size Outlook- Companies plan for focused investments in a changing environment

The US remains the market leader in North America, driven by a large consumer base, well-established providers, and strong infrastructure. Leading companies focus on new product launches in a changing environment. The US GDP is expected to grow from \$28,781.1 Billion in 2024 to \$36,621 Billion in 2030, driving demand for various Yogurt Drinks market segments. Similarly, strong market demand encourages Canadian Yogurt Drinks companies to invest in niche segments. Mexico's investment in technological advancements positions it for significant market expansion.

### Europe Yogurt Drinks Market Size Outlook- Companies investing in assessing consumers, categories, competitors, and capabilities.

The German Yogurt Drinks industry remains the major market for companies in the European Yogurt Drinks industry with consumers in Germany, France, the UK, Spain, Italy, and others anticipated to register a steady demand throughout the forecast period, driving the overall market prospects. In addition, the proactive approach of vendors in identifying and leveraging new growth prospects positions the European Yogurt Drinks market fostering both domestic and international interest. Leading brands operating in the industry are emphasizing effective marketing strategies, innovative product offerings, and addressing niche consumer segments.

### Asia Pacific Yogurt Drinks Market Size Outlook- an attractive hub for opportunities for both local and global companies

The increasing pool of consumer base, robust consumption expenditure, and increasing investments in manufacturing drive the demand for Yogurt Drinks in Asia Pacific. In particular, China, India, and South East Asian Yogurt Drinks markets present a compelling outlook for 2032, attracting both domestic and multinational vendors seeking growth opportunities. Similarly, with a burgeoning population and a rising middle class, India offers a vast consumer market. Japanese and Korean companies are quickly aligning their strategies to navigate market changes, explore new markets, and enhance their competitive edge. Our report utilizes in-depth interviews with industry experts and comprehensive data analysis to provide a comprehensive outlook of 6 major countries in the APAC region.

**Latin America Yogurt Drinks Market Size Outlook-** Continued urbanization and rising income levels

Rising income levels contribute to higher purchasing power among consumers, spurring consumption and creating opportunities for market expansion. Continued urbanization and rising income levels are expected to sustainably drive consumption growth in the medium to long term.

**Middle East and Africa Yogurt Drinks Market Size Outlook-** continues its upward trajectory across segments.

Robust demand from Middle Eastern countries including Saudi Arabia, the UAE, Qatar, Kuwait, and other GCC countries supports the overall Middle East Yogurt Drinks market potential. Fuelled by increasing consumption expenditure of individuals and growing population drive the demand for Yogurt Drinks.

### Yogurt Drinks Company Profiles

The global Yogurt Drinks market is characterized by intense competitive conditions with leading companies opting for aggressive marketing to gain market shares. The report presents business descriptions, SWOT analysis, growth strategies, and financial profiles. The leading companies included in the study are Arla Foods Amba, Benecol Ltd, Chobani LLC, Danone SA, Fonterra Co-operative Group Ltd, General Mills Inc, Lactalis Group, Meiji Holdings Co. Ltd, Nestl? SA, Yakult Honsha Co. Ltd.

### Recent Yogurt Drinks Market Developments

The global Yogurt Drinks market study presents recent market news and developments

including new product launches, mergers, acquisitions, expansions, product approvals, and other updates in the industry.

## Yogurt Drinks Market Report Scope

Parameters: Revenue, Volume Price

Study Period: 2023 (Base Year); 2018- 2023 (Historic Period); 2024- 2032 (Forecast Period)

Currency: USD; (Upon request, can be provided in Euro, JPY, GBP, and other Local Currency)

## Qualitative Analysis

Pricing Analysis

Value Chain Analysis

SWOT Profile

Market Dynamics- Trends, Drivers, Challenges

Porter's Five Forces Analysis

Macroeconomic Impact Analysis

Case Scenarios- Low, Base, High

## Market Segmentation:

Product

Vegan

Conventional

Packaging

*Yogurt Drinks Market Size, Trends, Analysis, and Outlook By Product (Vegan, Conventional), By Packaging (Bottl...*

Bottles

Tetra Packs

Distribution Channel

Hypermarkets/Supermarkets

Convenience Stores

Online

Others

Geographical Segmentation:

North America (3 markets)

Europe (6 markets)

Asia Pacific (6 markets)

Latin America (3 markets)

Middle East Africa (5 markets)

Companies

Arla Foods Amba

Benecol Ltd

Chobani LLC

Danone SA

Fonterra Co-operative Group Ltd

General Mills Inc

Lactalis Group

Meiji Holdings Co. Ltd

Nestl? SA

Yakult Honsha Co. Ltd

Formats Available: Excel, PDF, and PPT

## Contents

### **CHAPTER 1: EXECUTIVE SUMMARY**

- 1.1 Study Scope
- 1.2 Market Definition
- 1.3 Report Guide
  - 1.3.1 Country Coverage
  - 1.3.2 Companies Profiled
  - 1.3.3 Study Period: 2018 to 2023 and 2024 to 2032
  - 1.3.4 Units
- 1.4 Abbreviations

### **CHAPTER 2. YOGURT DRINKS MARKET OVERVIEW- 2025**

- 2.1 An Introduction to the Global Yogurt Drinks Markets
- 2.2 Key Statistics
- 2.3 Region Benchmarking, 2024
- 2.4 Country Positioning Matrix, 2024

### **CHAPTER 3. STRATEGIC ANALYSIS REVIEW**

- 3.1 Yogurt Drinks Industry Stakeholders
- 3.2 Value Chain Analysis
- 3.3 Porter's Five Forces Analysis
- 3.4 SWOT Profile
- 3.5 Recent Market Developments

### **CHAPTER 4. IMPACT ANALYSIS AND SCENARIO FORECASTS**

- 4.1 Russia-Ukraine Conflict Analysis
- 4.2 COVID-19: Post Pandemic Recovery Analysis
- 4.3 US Inflation and Sluggish Growth in China
- 4.4 Focus on Sustainability
- 4.5 Low Growth Case Scenario: Global Yogurt Drinks Market Outlook to 2032
- 4.6 Reference Case Scenario: Global Yogurt Drinks Market Outlook to 2032
- 4.7 High Growth Case Scenario: Global Yogurt Drinks Market Outlook to 2032

### **CHAPTER 5: YOGURT DRINKS MARKET DYNAMICS**

*Yogurt Drinks Market Size, Trends, Analysis, and Outlook By Product (Vegan, Conventional), By Packaging (Bottl...*



- 5.1 Key Yogurt Drinks Market Trends
- 5.2 Potential Yogurt Drinks Market Opportunities
- 5.3 Key Market Challenges

## **CHAPTER 6: GLOBAL YOGURT DRINKS MARKET ANALYSIS AND OUTLOOK TO 2032**

- 6.1 Global Market Outlook by Segments, 2021 to 2032
  - 6.2 Product
    - Vegan
    - Conventional
  - Packaging
    - Bottles
    - Tetra Packs
  - Distribution Channel
    - Hypermarkets/Supermarkets
    - Convenience Stores
    - Online
    - Others
- 6.3 Global Market Outlook by Region, 2021 to 2032

## **CHAPTER 7: NORTH AMERICA YOGURT DRINKS MARKET ANALYSIS AND OUTLOOK TO 2032**

- 7.1 North America Market Outlook by Segments, 2021- 2032
  - 7.2 Product
    - Vegan
    - Conventional
  - Packaging
    - Bottles
    - Tetra Packs
  - Distribution Channel
    - Hypermarkets/Supermarkets
    - Convenience Stores
    - Online
    - Others
- 7.3 North America Market Outlook by Country, 2021- 2032
  - 7.3.1 United States Yogurt Drinks Market Size Forecast, 2021- 2032

7.3.2 Canada Yogurt Drinks Market Size Forecast, 2021- 2032

7.3.3 Mexico Yogurt Drinks Market Size Forecast, 2021- 2032

## **CHAPTER 8: EUROPE YOGURT DRINKS MARKET ANALYSIS AND OUTLOOK TO 2032**

8.1 Europe Market Outlook by Segments, 2021- 2032

8.2 Product

Vegan

Conventional

Packaging

Bottles

Tetra Packs

Distribution Channel

Hypermarkets/Supermarkets

Convenience Stores

Online

Others

8.3 Europe Market Outlook by Country, 2021- 2032

8.3.1 Germany Yogurt Drinks Market Size Forecast, 2021- 2032

8.3.2 France Yogurt Drinks Market Size Forecast, 2021- 2032

8.3.3 United Kingdom Yogurt Drinks Market Size Forecast, 2021- 2032

8.3.4 Spain Yogurt Drinks Market Size Forecast, 2021- 2032

8.3.5 Italy Yogurt Drinks Market Size Forecast, 2021- 2032

8.3.6 Russia Yogurt Drinks Market Size Forecast, 2021- 2032

8.3.7 Rest of Europe Yogurt Drinks Market Size Forecast, 2021- 2032

## **CHAPTER 9: ASIA PACIFIC YOGURT DRINKS MARKET ANALYSIS AND OUTLOOK TO 2032**

9.1 Asia Pacific Market Outlook by Segments, 2021- 2032

9.2 Product

Vegan

Conventional

Packaging

Bottles

Tetra Packs

Distribution Channel

Hypermarkets/Supermarkets

Convenience Stores

Online

Others

9.3 Asia Pacific Market Outlook by Country, 2021- 2032

9.3.1 China Yogurt Drinks Market Size Forecast, 2021- 2032

9.3.2 India Yogurt Drinks Market Size Forecast, 2021- 2032

9.3.3 Japan Yogurt Drinks Market Size Forecast, 2021- 2032

9.3.4 South Korea Yogurt Drinks Market Size Forecast, 2021- 2032

9.3.5 Australia Yogurt Drinks Market Size Forecast, 2021- 2032

9.3.6 South East Asia Yogurt Drinks Market Size Forecast, 2021- 2032

9.3.7 Rest of Asia Pacific Yogurt Drinks Market Size Forecast, 2021- 2032

## **CHAPTER 10: SOUTH AMERICA YOGURT DRINKS MARKET ANALYSIS AND OUTLOOK TO 2032**

10.1 South America Market Outlook by Segments, 2021- 2032

10.2 Product

Vegan

Conventional

Packaging

Bottles

Tetra Packs

Distribution Channel

Hypermarkets/Supermarkets

Convenience Stores

Online

Others

10.3 South America Market Outlook by Country, 2021- 2032

10.3.1 Brazil Yogurt Drinks Market Size Forecast, 2021- 2032

10.3.2 Argentina Yogurt Drinks Market Size Forecast, 2021- 2032

10.3.3 Rest of South America Yogurt Drinks Market Size Forecast, 2021- 2032

## **CHAPTER 11: MIDDLE EAST AND AFRICA YOGURT DRINKS MARKET ANALYSIS AND OUTLOOK TO 2032**

11.1 Middle East and Africa Market Outlook by Segments, 2021- 2032

11.2 Product

Vegan

Conventional

Packaging

Bottles

Tetra Packs

Distribution Channel

Hypermarkets/Supermarkets

Convenience Stores

Online

Others

11.3 Middle East and Africa Market Outlook by Country, 2021- 2032

11.3.1 Saudi Arabia Yogurt Drinks Market Size Forecast, 2021- 2032

11.3.2 The UAE Yogurt Drinks Market Size Forecast, 2021- 2032

11.3.3 Rest of Middle East Yogurt Drinks Market Size Forecast, 2021- 2032

11.3.4 South Africa Yogurt Drinks Market Size Forecast, 2021- 2032

11.3.4 Rest of Africa Yogurt Drinks Market Size Forecast, 2021- 2032

## **CHAPTER 12: COMPETITIVE LANDSCAPE**

12.1 Competitive Analysis- Product Profile, SWOT, Financial Profiles

12.2 Key Companies Profiled in the Study

12.3 Arla Foods Amba

Benecol Ltd

Chobani LLC

Danone SA

Fonterra Co-operative Group Ltd

General Mills Inc

Lactalis Group

Meiji Holdings Co. Ltd

Nestl? SA

Yakult Honsha Co. Ltd

## **CHAPTER 13: SOURCES AND RESEARCH METHODOLOGY**

13.1 Primary and Secondary Sources

13.2 Research Methodology

13.3 Data Triangulation and Validation

13.4 Assumptions and Limitations

13.5 Forecast Methodology

Appendix

A: Highlights of the Q4-2024 Version

- B: Conclusion and Future Recommendations
- C: Customization Options
- D: Contact Information

## List Of Figures

### LIST OF FIGURES

Figure 1: Country Analysis: Largest Market Share (%) - 2024 vs. 2032

Figure 2: GDP (Current Prices) Outlook by Country, 2010- 2032

Figure 3: Population Outlook by Country, 2010- 2032

Figure 4: Inflation Outlook by Country (%), 2024- 2032

Figure 5: Global Yogurt Drinks Market Outlook by Type, 2021- 2032

Figure 6: Global Yogurt Drinks Market Outlook by Application, 2021- 2032

Figure 7: Global Yogurt Drinks Market Outlook by Region, 2021- 2032

Figure 8: North America Yogurt Drinks Market Snapshot, Q4-2024

Figure 9: North America Yogurt Drinks Market Size Forecast by Type, 2021- 2032

Figure 10: North America Yogurt Drinks Market Size Forecast by Application, 2021- 2032

Figure 11: North America Yogurt Drinks Market Share by Country, 2023

Figure 12: Europe Yogurt Drinks Market Snapshot, Q4-2024

Figure 13: Europe Yogurt Drinks Market Size Forecast by Type, 2021- 2032

Figure 14: Europe Yogurt Drinks Market Size Forecast by Application, 2021- 2032

Figure 15: Europe Yogurt Drinks Market Share by Country, 2023

Figure 16: Asia Pacific Yogurt Drinks Market Snapshot, Q4-2024

Figure 17: Asia Pacific Yogurt Drinks Market Size Forecast by Type, 2021- 2032

Figure 18: Asia Pacific Yogurt Drinks Market Size Forecast by Application, 2021- 2032

Figure 19: Asia Pacific Yogurt Drinks Market Share by Country, 2023

Figure 20: South America Yogurt Drinks Market Snapshot, Q4-2024

Figure 21: South America Yogurt Drinks Market Size Forecast by Type, 2021- 2032

Figure 22: South America Yogurt Drinks Market Size Forecast by Application, 2021- 2032

Figure 23: South America Yogurt Drinks Market Share by Country, 2023

Figure 24: Middle East and Africa Yogurt Drinks Market Snapshot, Q4-2024

Figure 25: Middle East and Africa Yogurt Drinks Market Size Forecast by Type, 2021- 2032

Figure 26: Middle East and Africa Yogurt Drinks Market Size Forecast by Application, 2021- 2032

Figure 27: Middle East and Africa Yogurt Drinks Market Share by Country, 2023

Figure 28: United States Yogurt Drinks Market Size Outlook, \$ Million, 2021- 2032

Figure 29: Canada Yogurt Drinks Market Size Outlook, \$ Million, 2021- 2032

Figure 30: Mexico Yogurt Drinks Market Size Outlook, \$ Million, 2021- 2032

Figure 31: Germany Yogurt Drinks Market Size Outlook, \$ Million, 2021- 2032

- Figure 32: France Yogurt Drinks Market Size Outlook, \$ Million, 2021- 2032
- Figure 33: United Kingdom Yogurt Drinks Market Size Outlook, \$ Million, 2021- 2032
- Figure 34: Spain Yogurt Drinks Market Size Outlook, \$ Million, 2021- 2032
- Figure 35: Italy Yogurt Drinks Market Size Outlook, \$ Million, 2021- 2032
- Figure 36: Russia Yogurt Drinks Market Size Outlook, \$ Million, 2021- 2032
- Figure 37: Rest of Europe Yogurt Drinks Market Size Outlook, \$ Million, 2021- 2032
- Figure 38: China Yogurt Drinks Market Size Outlook, \$ Million, 2021- 2032
- Figure 39: India Yogurt Drinks Market Size Outlook, \$ Million, 2021- 2032
- Figure 40: Japan Yogurt Drinks Market Size Outlook, \$ Million, 2021- 2032
- Figure 41: South Korea Yogurt Drinks Market Size Outlook, \$ Million, 2021- 2032
- Figure 42: Australia Yogurt Drinks Market Size Outlook, \$ Million, 2021- 2032
- Figure 43: South East Asia Yogurt Drinks Market Size Outlook, \$ Million, 2021- 2032
- Figure 44: Rest of APAC Yogurt Drinks Market Size Outlook, \$ Million, 2021- 2032
- Figure 45: Brazil Yogurt Drinks Market Size Outlook, \$ Million, 2021- 2032
- Figure 46: Argentina Yogurt Drinks Market Size Outlook, \$ Million, 2021- 2032
- Figure 47: Rest of LATAM Yogurt Drinks Market Size Outlook, \$ Million, 2021- 2032
- Figure 48: Saudi Arabia Yogurt Drinks Market Size Outlook, \$ Million, 2021- 2032
- Figure 49: UAE Yogurt Drinks Market Size Outlook, \$ Million, 2021- 2032
- Figure 50: South Africa Yogurt Drinks Market Size Outlook, \$ Million, 2021- 2032
- Figure 51: Research Methodology
- Figure 52: Forecast Methodology

## List Of Tables

### LIST OF TABLES

Table 1: Market Scope and Segmentation

Table 2: Global Yogurt Drinks Market Size Outlook, \$Million, 2021 to 2032

Table 3: Low Case Scenario Forecasts

Table 4: Reference Case Scenario Forecasts

Table 5: High Growth Scenario Forecasts

Table 6: Global Yogurt Drinks Market Size Outlook by Segments, 2021- 2032

Table 7: Global Yogurt Drinks Market Size Outlook by Region, 2021- 2032

Table 8: Country Mapping, 2023 vs. 2032

Table 9: North America- Yogurt Drinks Market Outlook by Type, 2021- 2032

Table 10: North America- Yogurt Drinks Market Outlook by Country, 2021- 2032

Table 11: Europe - Yogurt Drinks Market Outlook by Type, 2021- 2032

Table 12: Europe - Yogurt Drinks Market Outlook by Country, 2021- 2032

Table 13: Asia Pacific - Yogurt Drinks Market Outlook by Type, 2021- 2032

Table 14: Asia Pacific - Yogurt Drinks Market Outlook by Country, 2021- 2032

Table 15: South America- Yogurt Drinks Market Outlook by Type, 2021- 2032

Table 16: South America- Yogurt Drinks Market Outlook by Country, 2021- 2032

Table 17: Middle East and Africa - Yogurt Drinks Market Outlook by Type, 2021- 2032

Table 18: Middle East and Africa - Yogurt Drinks Market Outlook by Country, 2021- 2032

Table 19: Business Snapshots of Leading Yogurt Drinks Companies

Table 20: Product Profiles of Leading Yogurt Drinks Companies

Table 21: SWOT Profiles of Leading Yogurt Drinks Companies



## I would like to order

Product name: Yogurt Drinks Market Size, Trends, Analysis, and Outlook By Product (Vegan, Conventional), By Packaging (Bottles, Tetra Packs), By Distribution Channel (Hypermarkets/Supermarkets, Convenience Stores, Online, Others), by Country, Segment, and Companies, 2024-2032

Product link: <https://marketpublishers.com/r/Y41FEFF8692CEN.html>

Price: US\$ 3,582.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/Y41FEFF8692CEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:

Last name:

Email:

Company:

Address:

City:

Zip code:

Country:

Tel:

Fax:

Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below  
and fax the completed form to +44 20 7900 3970