

# **X-ray Device Market Size, Trends, Analysis, and Outlook By Portability (Fixed, Portable), By Application (Orthopedic, Dental Applications, Cardiovascular Diseases , Oncology, Others), By Product (Analog X-Ray Device, Digital X-Ray Device), By Technology (Direct Radiography, Computed Radiography), By End-user (Hospitals, Diagnostics Centers, Others), by Region, Country, Segment, and Companies, 2024-2030**

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## **Abstracts**

The global X-ray Device market size is poised to register 3.66% growth from 2024 to 2030, presenting significant growth prospects for companies operating in the industry. The industry study analyzes the global X-ray Device market across By Portability (Fixed, Portable), By Application (Orthopedic, Dental Applications, Cardiovascular Diseases , Oncology, Others), By Product (Analog X-Ray Device, Digital X-Ray Device), By Technology (Direct Radiography, Computed Radiography), By End-user (Hospitals, Diagnostics Centers, Others).

The X-ray Device Market is witnessing growth driven by technological advancements in imaging modalities, increasing prevalence of chronic diseases, and the growing demand for early and accurate diagnosis. Key trends shaping its future include the development of digital radiography (DR) and computed tomography (CT) systems with enhanced image quality, faster scan times, and reduced radiation exposure, the integration of artificial intelligence (AI) for image analysis and interpretation, and the expansion of applications to include orthopedics, cardiology, and oncology. Additionally, factors such as the aging population and the rising burden of chronic conditions requiring diagnostic

imaging are expected to drive market growth in 2024 and beyond.

## X-ray Device Market Drivers, Trends, Opportunities, and Growth Opportunities

This comprehensive study discusses the latest trends and the most pressing challenges for industry players and investors. The X-ray Device market research analyses the global market trends, key drivers, challenges, and opportunities in the industry. In addition, the latest Future of X-ray Device survey report provides the market size outlook across types, applications, and other segments across the world and regions. It provides data-driven insights and actionable recommendations for companies in the X-ray Device industry.

## Key market trends defining the global X-ray Device demand in 2024 and Beyond

The industry continues to remain an attractive hub for opportunities for both domestic and global vendors. As the market evolves, factors such as emerging market dynamics, demand from end-user sectors, a growing patient base, changes in consumption patterns, and widening distribution channels continue to play a major role.

## X-ray Device Market Segmentation- Industry Share, Market Size, and Outlook to 2030

The X-ray Device industry comprises a wide range of segments and sub-segments. The rising demand for these product types and applications is supporting companies to increase their investment levels across niche segments. Accordingly, leading companies plan to generate a large share of their future revenue growth from expansion into these niche segments. The report presents the market size outlook across segments to support X-ray Device companies scaling up production in these sub-segments with a focus on expanding into emerging countries.

## Key strategies adopted by companies within the X-ray Device industry

Leading X-ray Device companies are boosting investments to capitalize on untapped potential and future possibilities across niche market segments and surging demand conditions in key regions. Further, companies are leveraging advanced technologies to unlock opportunities and achieve operational excellence. The report provides key strategies opted for by the top 10 X-ray Device companies.

## X-ray Device Market Study- Strategic Analysis Review

The X-ray Device market research report dives deep into the qualitative factors shaping the market, empowering you to make informed decisions-

**Industry Dynamics:** Porter's Five Forces analysis to understand bargaining power, competitive rivalry, and threats that impact long-term strategy formulation.

**Strategic Insights:** Provides valuable perspectives on key players and their approaches based on comprehensive strategy analysis.

**Internal Strengths and Weaknesses:** Develop targeted strategies to leverage strengths, address weaknesses, and capitalize on market opportunities.

**Future Possibilities:** Prepare for diverse outcomes with in-depth scenario analysis. Explore potential market disruptions, technology advancements, and economic changes.

### X-ray Device Market Size Outlook- Historic and Forecast Revenue in Three Cases

The X-ray Device industry report provides a detailed analysis and outlook of revenue generated by companies from 2018 to 2023. Further, with actual data for 2023, the report forecasts the market size outlook from 2024 to 2030 in three case scenarios- low case, reference case, and high case scenarios.

### X-ray Device Country Analysis and Revenue Outlook to 2030

The report analyses 22 countries worldwide including the key driving forces and market size outlook from 2021 to 2030. In addition, region analysis across Asia Pacific, Europe, the Middle East, Africa, North America, and South America is included in the study. For each of the six regions, the market size outlook by segments is forecast for 2030.

### North America X-ray Device Market Size Outlook- Companies plan for focused investments in a changing environment

The US continues to remain the market leader in North America, driven by a large consumer base, the presence of well-established providers, and a strong end-user industry demand. Leading companies focus on new product launches in the changing environment. The US economy is expected to grow in 2024 (around 2.2% growth in

2024), potentially driving demand for various X-ray Device market segments. Similarly, Strong end-user demand is encouraging Canadian X-ray Device companies to invest in niche segments. Further, as Mexico continues to strengthen its trade relations and invest in technological advancements, the Mexico X-ray Device market is expected to experience significant expansion, offering lucrative opportunities for both domestic and international stakeholders.

Europe X-ray Device Market Size Outlook-Companies investing in assessing consumers, categories, competitors, and capabilities

The German industry remains the major market for companies in the European X-ray Device industry with consumers in Germany, France, the UK, Spain, Italy, and others anticipated to register a steady demand throughout the forecast period, driving the overall market prospects. In addition, the proactive approach of businesses in identifying and leveraging new growth prospects positions the European X-ray Device market for an upward trajectory, fostering both domestic and international interest. Leading brands operating in the industry are emphasizing effective marketing strategies, innovative product offerings, and a keen understanding of consumer preferences.

Asia Pacific X-ray Device Market Size Outlook- an attractive hub for opportunities for both local and global companies

The increasing prevalence of indications, robust healthcare expenditure, and increasing investments in healthcare infrastructure drive the demand for X-ray Device in Asia Pacific. In particular, China, India, and South East Asian X-ray Device markets present a compelling outlook for 2030, acting as a magnet for both domestic and multinational manufacturers seeking growth opportunities. Similarly, with a burgeoning population and a rising middle class, India offers a vast consumer market. Japanese and Korean companies are quickly aligning their strategies to navigate changes, explore new markets, and enhance their competitive edge. Our report utilizes in-depth interviews with industry experts and comprehensive data analysis to provide a comprehensive outlook of 6 major markets in the region.

Latin America X-ray Device Market Size Outlook- Continued urbanization and rising income levels

Rising income levels contribute to greater purchasing power among consumers, spurring consumption and creating opportunities for market expansion. Continued

urbanization and rising income levels are expected to sustainably drive consumption growth in the medium to long term.

Middle East and Africa X-ray Device Market Size Outlook- continues its upward trajectory across segments

Robust demand from Middle Eastern countries including Saudi Arabia, the UAE, Qatar, Kuwait, and other GCC countries supports the overall Middle East X-ray Device market potential. Fueled by increasing healthcare expenditure of individuals, growing population, and high prevalence across a few markets drives the demand for X-ray Device.

X-ray Device Market Company Profiles

The global X-ray Device market is characterized by intense competitive conditions with leading companies opting for aggressive marketing to gain market shares. The report presents business descriptions, SWOT analysis, growth strategies, and financial profiles. Leading companies included in the study are Bracco Imaging SPA, Fujifilm Holdings Corp, GE Healthcare, Hologic Inc, KUB Technologies Inc

Recent X-ray Device Market Developments

The global X-ray Device market study presents recent market news and developments including new product launches, mergers, acquisitions, expansions, product approvals, and other updates in the industry.

X-ray Device Market Report Scope

Parameters: Revenue, Volume Price

Study Period: 2023 (Base Year); 2018- 2023 (Historic Period); 2024- 2030 (Forecast Period)

Currency: USD; (Upon request, can be provided in Euro, JPY, GBP, and other Local Currency)

Qualitative Analysis

Pricing Analysis

Value Chain Analysis

SWOT Profile

Market Dynamics- Trends, Drivers, Challenges

Porter's Five Forces Analysis

Macroeconomic Impact Analysis

Case Scenarios- Low, Base, High

Market Segmentation:

By Portability

Fixed

Portable

By Application

Orthopedic

Dental Applications

Cardiovascular Diseases

Oncology

Others

By Product

Analog X-Ray Device

Digital X-Ray Device

*X-ray Device Market Size, Trends, Analysis, and Outlook By Portability (Fixed, Portable), By Application (Orth...*

By Technology

Direct Radiography

Computed Radiography

By End-User

Hospitals

Diagnostics Centers

Others

Geographical Segmentation:

North America (3 markets)

Europe (6 markets)

Asia Pacific (6 markets)

Latin America (3 markets)

Middle East Africa (5 markets)

Companies

Bracco Imaging SPA

Fujifilm Holdings Corp

GE Healthcare

Hologic Inc

KUB Technologies Inc

Formats Available: Excel, PDF, and PPT



## Contents

### 1. EXECUTIVE SUMMARY

- 1.1 X-ray Device Market Overview and Key Findings, 2024
- 1.2 X-ray Device Market Size and Growth Outlook, 2021- 2030
- 1.3 X-ray Device Market Growth Opportunities to 2030
- 1.4 Key X-ray Device Market Trends and Challenges
  - 1.4.1 X-ray Device Market Drivers and Trends
  - 1.4.2 X-ray Device Market Challenges
- 1.5 Competitive Landscape and Key Players
- 1.6 Competitive Analysis- Growth Strategies Adopted by Leading X-ray Device Companies

### 2. X-RAY DEVICE MARKET SIZE OUTLOOK TO 2030

- 2.1 X-ray Device Market Size Outlook, USD Million, 2021- 2030
- 2.2 X-ray Device Incremental Market Growth Outlook, %, 2021- 2030
- 2.3 Segment Snapshot, 2024

### 3. X-RAY DEVICE MARKET- STRATEGIC ANALYSIS REVIEW

- 3.1 Porter's Five Forces Analysis
  - \* Threat of New Entrants
  - \* Threat of Substitutes
  - \* Intensity of Competitive Rivalry
  - \* Bargaining Power of Buyers
  - \* Bargaining Power of Suppliers
- 3.2 Value Chain Analysis
- 3.3 SWOT Analysis

### 4. X-RAY DEVICE MARKET SEGMENTATION ANALYSIS AND OUTLOOK

- 4.1 Market Segmentation and Scope
- 4.2 Market Breakdown by Type, Application, and Other Segments, 2021-2030
  - By Portability
    - Fixed
    - Portable
  - By Application

Orthopedic  
Dental Applications  
Cardiovascular Diseases  
Oncology  
Others  
By Product  
Analog X-Ray Device  
Digital X-Ray Device  
By Technology  
Direct Radiography  
Computed Radiography  
By End-User  
Hospitals  
Diagnostics Centers  
Others

4.3 Growth Prospects and Niche Opportunities, 2023- 2030

4.4 Regional comparison of Market Growth, CAGR, 2023-2030

## **5. REGION-WISE MARKET OUTLOOK TO 2030**

5.1 Key Findings for Asia Pacific X-ray Device Market, 2025

5.2 Asia Pacific X-ray Device Market Size Outlook by Type, 2021- 2030

5.3 Asia Pacific X-ray Device Market Size Outlook by Application, 2021- 2030

5.4 Key Findings for Europe X-ray Device Market, 2025

5.5 Europe X-ray Device Market Size Outlook by Type, 2021- 2030

5.6 Europe X-ray Device Market Size Outlook by Application, 2021- 2030

5.7 Key Findings for North America X-ray Device Market, 2025

5.8 North America X-ray Device Market Size Outlook by Type, 2021- 2030

5.9 North America X-ray Device Market Size Outlook by Application, 2021- 2030

5.10 Key Findings for South America X-ray Device Market, 2025

5.11 South America Pacific X-ray Device Market Size Outlook by Type, 2021- 2030

5.12 South America X-ray Device Market Size Outlook by Application, 2021- 2030

5.13 Key Findings for Middle East and Africa X-ray Device Market, 2025

5.14 Middle East Africa X-ray Device Market Size Outlook by Type, 2021- 2030

5.15 Middle East Africa X-ray Device Market Size Outlook by Application, 2021- 2030

## **6. COUNTRY-WISE MARKET SIZE OUTLOOK TO 2030**

6.1 US X-ray Device Market Size Outlook and Revenue Growth Forecasts

- 6.2 US X-ray Device Industry Drivers and Opportunities
- 6.3 Canada Market Size Outlook and Revenue Growth Forecasts
- 6.4 Canada X-ray Device Industry Drivers and Opportunities
- 6.6 Mexico Market Size Outlook and Revenue Growth Forecasts
- 6.6 Mexico X-ray Device Industry Drivers and Opportunities
- 6.7 Germany Market Size Outlook and Revenue Growth Forecasts
- 6.8 Germany X-ray Device Industry Drivers and Opportunities
- 6.9 France Market Size Outlook and Revenue Growth Forecasts
- 6.10 France X-ray Device Industry Drivers and Opportunities
- 6.11 UK Market Size Outlook and Revenue Growth Forecasts
- 6.12 UK X-ray Device Industry Drivers and Opportunities
- 6.13 Spain Market Size Outlook and Revenue Growth Forecasts
- 6.14 Spain X-ray Device Industry Drivers and Opportunities
- 6.16 Italy Market Size Outlook and Revenue Growth Forecasts
- 6.16 Italy X-ray Device Industry Drivers and Opportunities
- 6.17 Rest of Europe Market Size Outlook and Revenue Growth Forecasts
- 6.18 Rest of Europe X-ray Device Industry Drivers and Opportunities
- 6.19 China Market Size Outlook and Revenue Growth Forecasts
- 6.20 China X-ray Device Industry Drivers and Opportunities
- 6.21 India Market Size Outlook and Revenue Growth Forecasts
- 6.22 India X-ray Device Industry Drivers and Opportunities
- 6.23 Japan Market Size Outlook and Revenue Growth Forecasts
- 6.24 Japan X-ray Device Industry Drivers and Opportunities
- 6.26 South Korea Market Size Outlook and Revenue Growth Forecasts
- 6.26 South Korea X-ray Device Industry Drivers and Opportunities
- 6.27 Australia Market Size Outlook and Revenue Growth Forecasts
- 6.28 Australia X-ray Device Industry Drivers and Opportunities
- 6.29 South East Asia Market Size Outlook and Revenue Growth Forecasts
- 6.30 South East Asia X-ray Device Industry Drivers and Opportunities
- 6.31 Rest of Asia Pacific Market Size Outlook and Revenue Growth Forecasts
- 6.32 Rest of Asia Pacific X-ray Device Industry Drivers and Opportunities
- 6.33 Brazil Market Size Outlook and Revenue Growth Forecasts
- 6.34 Brazil X-ray Device Industry Drivers and Opportunities
- 6.36 Argentina Market Size Outlook and Revenue Growth Forecasts
- 6.36 Argentina X-ray Device Industry Drivers and Opportunities
- 6.37 Rest of South America Market Size Outlook and Revenue Growth Forecasts
- 6.38 Rest of South America X-ray Device Industry Drivers and Opportunities
- 6.39 Middle East Market Size Outlook and Revenue Growth Forecasts
- 6.40 Middle East X-ray Device Industry Drivers and Opportunities

- 6.41 Africa Market Size Outlook and Revenue Growth Forecasts
- 6.42 Africa X-ray Device Industry Drivers and Opportunities

## **7. X-RAY DEVICE MARKET OUTLOOK ACROSS SCENARIOS**

- 7.1 Low Growth Case
- 7.2 Reference Growth Case
- 7.3 High Growth Case

## **8. X-RAY DEVICE COMPANY PROFILES**

- 8.1 Profiles of Leading X-ray Device Companies in the Market
  - 8.2 Business Descriptions, SWOT Analysis, and Growth Strategies
  - 8.3 Financial Performance and Key Metrics
- Bracco Imaging SPA  
Fujifilm Holdings Corp  
GE Healthcare  
Hologic Inc  
KUB Technologies Inc

## **9. APPENDIX**

- 9.1 Scope of the Report
- 9.2 Research Methodology and Data Sources
- 9.3 Glossary of Terms
- 9.4 Market Definitions
- 9.5 Contact Information

## I would like to order

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