

# **Wound Care Biologics Market Size, Trends, Analysis, and Outlook By Product (Biological Skin Substitutes, Topical Agents), By Wound Type (Ulcers, Surgical & Traumatic Wounds, Burns), By End-User (Hospitals, Ambulatory Surgery Centers, Burn Care Centers & Wound Clinics), by Country, Segment, and Companies, 2024-2032**

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## **Abstracts**

The global Wound Care Biologics market size is poised to register 5.5% growth from 2024 to 2032, presenting significant growth prospects for companies operating in the industry. The industry study analyzes the global Wound Care Biologics market across By Product (Biological Skin Substitutes, Topical Agents), By Wound Type (Ulcers, Surgical & Traumatic Wounds, Burns), By End-User (Hospitals, Ambulatory Surgery Centers, Burn Care Centers & Wound Clinics)

With the increasing demand for advanced wound healing therapies and regenerative medicine solutions, there is a rising need for wound care biologics derived from natural sources such as growth factors, cytokines, and stem cells to promote tissue repair and regeneration. Market growth is driven by factors such as expanding aging population, the rising prevalence of chronic wounds and diabetic foot ulcers, and technological advancements in bioprocessing and tissue engineering. Additionally, the expanding applications of wound care biologics in acute and chronic wound management, surgical wound closure, and tissue reconstruction, as well as the growing investment in biopharmaceutical research and development, contribute to market expansion. Further, the development of novel biologic formulations and delivery systems, the adoption of personalized medicine and patient-specific therapies, and the emphasis on clinical evidence and regulatory compliance are expected to further accelerate market growth in

the coming years.

## Wound Care Biologics Market Drivers, Trends, Opportunities, and Growth Opportunities

This comprehensive study discusses the latest trends and the most pressing challenges for industry players and investors. The Wound Care Biologics market research analyses the global market trends, key drivers, challenges, and opportunities in the industry. In addition, the latest Future of Wound Care Biologics survey report provides the market size outlook across types, applications, and other segments across the world and regions. It provides data-driven insights and actionable recommendations for companies in the Wound Care Biologics industry.

## Key market trends defining the global Wound Care Biologics demand in 2024 and Beyond

The industry continues to remain an attractive hub for opportunities for both domestic and global vendors. As the market evolves, factors such as emerging market dynamics, demand from end-user sectors, a growing patient base, changes in consumption patterns, and widening distribution channels continue to play a major role.

## Wound Care Biologics Market Segmentation- Industry Share, Market Size, and Outlook to 2032

The Wound Care Biologics industry comprises a wide range of segments and sub-segments. The rising demand for these product types and applications is supporting companies to increase their investment levels across niche segments. Accordingly, leading companies plan to generate a large share of their future revenue growth from expansion into these niche segments. The report presents the market size outlook across segments to support Wound Care Biologics companies scaling up production in these sub-segments with a focus on expanding into emerging countries.

## Key strategies adopted by companies within the Wound Care Biologics industry

Leading Wound Care Biologics companies are boosting investments to capitalize on untapped potential and future possibilities across niche market segments and surging demand conditions in key regions. Further, companies are leveraging advanced technologies to unlock opportunities and achieve operational excellence. The report provides key strategies opted for by the top 10 Wound Care Biologics companies.

## Wound Care Biologics Market Study- Strategic Analysis Review

The Wound Care Biologics market research report dives deep into the qualitative factors shaping the market, empowering you to make informed decisions-

**Industry Dynamics:** Porter's Five Forces analysis to understand bargaining power, competitive rivalry, and threats that impact long-term strategy formulation.

**Strategic Insights:** Provides valuable perspectives on key players and their approaches based on comprehensive strategy analysis.

**Internal Strengths and Weaknesses:** Develop targeted strategies to leverage strengths, address weaknesses, and capitalize on market opportunities.

**Future Possibilities:** Prepare for diverse outcomes with in-depth scenario analysis. Explore potential market disruptions, technology advancements, and economic changes.

## Wound Care Biologics Market Size Outlook- Historic and Forecast Revenue in Three Cases

The Wound Care Biologics industry report provides a detailed analysis and outlook of revenue generated by companies from 2018 to 2023. Further, with actual data for 2023, the report forecasts the market size outlook from 2024 to 2032 in three case scenarios- low case, reference case, and high case scenarios.

## Wound Care Biologics Country Analysis and Revenue Outlook to 2032

The report analyses 22 countries worldwide including the key driving forces and market size outlook from 2021 to 2032. In addition, region analysis across Asia Pacific, Europe, the Middle East, Africa, North America, and South America is included in the study. For each of the six regions, the market size outlook by segments is forecast for 2032.

**North America Wound Care Biologics Market Size Outlook-** Companies plan for focused investments in a changing environment

The US continues to remain the market leader in North America, driven by a large

consumer base, the presence of well-established providers, and a strong healthcare infrastructure. Leading companies focus on new product launches in the changing environment. The US healthcare expenditure is expected to grow to \$4.8 trillion in 2024 (around 3.7% growth in 2024), potentially driving demand for various Wound Care Biologics market segments. Similarly, Strong market demand is encouraging Canadian Wound Care Biologics companies to invest in niche segments. Further, as Mexico continues to strengthen its relations and invest in technological advancements, the Mexico Wound Care Biologics market is expected to experience significant expansion, offering lucrative opportunities for both domestic and international stakeholders.

**Europe Wound Care Biologics Market Size Outlook-Companies investing in assessing consumers, categories, competitors, and capabilities**

The German industry remains the major market for companies in the European Wound Care Biologics industry with consumers in Germany, France, the UK, Spain, Italy, and others anticipated to register a steady demand throughout the forecast period, driving the overall market prospects. In addition, the proactive approach of vendors in identifying and leveraging new growth prospects positions the European Wound Care Biologics market for an upward trajectory, fostering both domestic and international interest. Leading brands operating in the industry are emphasizing effective marketing strategies, innovative product offerings, and a keen understanding of consumer preferences.

**Asia Pacific Wound Care Biologics Market Size Outlook- an attractive hub for opportunities for both local and global companies**

The increasing prevalence of indications, robust healthcare expenditure, and increasing investments in healthcare infrastructure drive the demand for Wound Care Biologics in Asia Pacific. In particular, China, India, and South East Asian Wound Care Biologics markets present a compelling outlook for 2032, acting as a magnet for both domestic and multinational vendors seeking growth opportunities. Similarly, with a burgeoning population and a rising middle class, India offers a vast consumer market. Japanese and Korean companies are quickly aligning their strategies to navigate changes, explore new markets, and enhance their competitive edge. Our report utilizes in-depth interviews with industry experts and comprehensive data analysis to provide a comprehensive outlook of 6 major countries in the APAC region.

**Latin America Wound Care Biologics Market Size Outlook- Continued urbanization and rising income levels**

Rising income levels contribute to greater purchasing power among consumers, spurring consumption and creating opportunities for market expansion. Continued urbanization and rising income levels are expected to sustainably drive consumption growth in the medium to long term.

Middle East and Africa Wound Care Biologics Market Size Outlook- continues its upward trajectory across segments

Robust demand from Middle Eastern countries including Saudi Arabia, the UAE, Qatar, Kuwait, and other GCC countries supports the overall Middle East Wound Care Biologics market potential. Fueled by increasing healthcare expenditure of individuals, growing population, and high prevalence across a few markets drives the demand for Wound Care Biologics.

#### Wound Care Biologics Market Company Profiles

The global Wound Care Biologics market is characterized by intense competitive conditions with leading companies opting for aggressive marketing to gain market shares. The report presents business descriptions, SWOT analysis, growth strategies, and financial profiles. Leading companies included in the study are AbbVie Inc, Anika Therapeutics Inc, Bioventus LLC, Integra LifeSciences Holdings Corp, Kerecis, Marine Polymer Technologies Inc, MiMedx Group Inc, M?Inlycke Health Care AB, Organogenesis Inc, Smith & Nephew plc, Stryker Corp, Vericel Corp.

#### Recent Wound Care Biologics Market Developments

The global Wound Care Biologics market study presents recent market news and developments including new product launches, mergers, acquisitions, expansions, product approvals, and other updates in the industry.

#### Wound Care Biologics Market Report Scope

Parameters: Revenue, Volume Price

Study Period: 2023 (Base Year); 2018- 2023 (Historic Period); 2024- 2032 (Forecast Period)

Currency: USD; (Upon request, can be provided in Euro, JPY, GBP, and other Local

Currency)

Qualitative Analysis

Pricing Analysis

Value Chain Analysis

SWOT Profile

Market Dynamics- Trends, Drivers, Challenges

Porter's Five Forces Analysis

Macroeconomic Impact Analysis

Case Scenarios- Low, Base, High

Market Segmentation:

By Product

Biological Skin Substitutes

-Human Donor Tissue-derived Products

-Acellular Animal-derived Products

-Biosynthetic Products

Topical Agents

By Wound Type

Ulcers

-Diabetic Foot Ulcers

-Venous Ulcers

-Pressure Ulcers

-Others

Surgical & Traumatic Wounds

Burns

By End-User

Hospitals

Ambulatory Surgery Centers

Burn Care Centers & Wound Clinics

Geographical Segmentation:

North America (3 markets)

Europe (6 markets)

Asia Pacific (6 markets)

Latin America (3 markets)

Middle East Africa (5 markets)

Companies

AbbVie Inc

Anika Therapeutics Inc

Bioventus LLC

Integra LifeSciences Holdings Corp

Kerecis

Marine Polymer Technologies Inc

MiMedx Group Inc

M?Inlycke Health Care AB

Organogenesis Inc

Smith & Nephew plc

Stryker Corp

Vericel Corp

Formats Available: Excel, PDF, and PPT



## Contents

### 1. EXECUTIVE SUMMARY

- 1.1 Wound Care Biologics Market Overview and Key Findings, 2024
- 1.2 Wound Care Biologics Market Size and Growth Outlook, 2021- 2030
- 1.3 Wound Care Biologics Market Growth Opportunities to 2030
- 1.4 Key Wound Care Biologics Market Trends and Challenges
  - 1.4.1 Wound Care Biologics Market Drivers and Trends
  - 1.4.2 Wound Care Biologics Market Challenges
- 1.5 Competitive Landscape and Key Players
- 1.6 Competitive Analysis- Growth Strategies Adopted by Leading Wound Care Biologics Companies

### 2. WOUND CARE BIOLOGICS MARKET SIZE OUTLOOK TO 2030

- 2.1 Wound Care Biologics Market Size Outlook, USD Million, 2021- 2030
- 2.2 Wound Care Biologics Incremental Market Growth Outlook, %, 2021- 2030
- 2.3 Segment Snapshot, 2024

### 3. WOUND CARE BIOLOGICS MARKET- STRATEGIC ANALYSIS REVIEW

- 3.1 Porter's Five Forces Analysis
  - \* Threat of New Entrants
  - \* Threat of Substitutes
  - \* Intensity of Competitive Rivalry
  - \* Bargaining Power of Buyers
  - \* Bargaining Power of Suppliers
- 3.2 Value Chain Analysis
- 3.3 SWOT Analysis

### 4. WOUND CARE BIOLOGICS MARKET SEGMENTATION ANALYSIS AND OUTLOOK

- 4.1 Market Segmentation and Scope
- 4.2 Market Breakdown by Type, Application, and Other Segments, 2021-2030
  - By Product
    - Biological Skin Substitutes
    - Human Donor Tissue-derived Products

-Acellular Animal-derived Products

-Biosynthetic Products

Topical Agents

By Wound Type

Ulcers

-Diabetic Foot Ulcers

-Venous Ulcers

-Pressure Ulcers

-Others

Surgical & Traumatic Wounds

Burns

By End-User

Hospitals

Ambulatory Surgery Centers

Burn Care Centers & Wound Clinics

4.3 Growth Prospects and Niche Opportunities, 2023- 2030

4.4 Regional comparison of Market Growth, CAGR, 2023-2030

## **5. REGION-WISE MARKET OUTLOOK TO 2030**

5.1 Key Findings for Asia Pacific Wound Care Biologics Market, 2025

5.2 Asia Pacific Wound Care Biologics Market Size Outlook by Type, 2021- 2030

5.3 Asia Pacific Wound Care Biologics Market Size Outlook by Application, 2021- 2030

5.4 Key Findings for Europe Wound Care Biologics Market, 2025

5.5 Europe Wound Care Biologics Market Size Outlook by Type, 2021- 2030

5.6 Europe Wound Care Biologics Market Size Outlook by Application, 2021- 2030

5.7 Key Findings for North America Wound Care Biologics Market, 2025

5.8 North America Wound Care Biologics Market Size Outlook by Type, 2021- 2030

5.9 North America Wound Care Biologics Market Size Outlook by Application, 2021- 2030

5.10 Key Findings for South America Wound Care Biologics Market, 2025

5.11 South America Pacific Wound Care Biologics Market Size Outlook by Type, 2021- 2030

5.12 South America Wound Care Biologics Market Size Outlook by Application, 2021- 2030

5.13 Key Findings for Middle East and Africa Wound Care Biologics Market, 2025

5.14 Middle East Africa Wound Care Biologics Market Size Outlook by Type, 2021- 2030

5.15 Middle East Africa Wound Care Biologics Market Size Outlook by Application,

2021- 2030

## **6. COUNTRY-WISE MARKET SIZE OUTLOOK TO 2030**

- 6.1 US Wound Care Biologics Market Size Outlook and Revenue Growth Forecasts
- 6.2 US Wound Care Biologics Industry Drivers and Opportunities
- 6.3 Canada Market Size Outlook and Revenue Growth Forecasts
- 6.4 Canada Wound Care Biologics Industry Drivers and Opportunities
- 6.6 Mexico Market Size Outlook and Revenue Growth Forecasts
- 6.6 Mexico Wound Care Biologics Industry Drivers and Opportunities
- 6.7 Germany Market Size Outlook and Revenue Growth Forecasts
- 6.8 Germany Wound Care Biologics Industry Drivers and Opportunities
- 6.9 France Market Size Outlook and Revenue Growth Forecasts
- 6.10 France Wound Care Biologics Industry Drivers and Opportunities
- 6.11 UK Market Size Outlook and Revenue Growth Forecasts
- 6.12 UK Wound Care Biologics Industry Drivers and Opportunities
- 6.13 Spain Market Size Outlook and Revenue Growth Forecasts
- 6.14 Spain Wound Care Biologics Industry Drivers and Opportunities
- 6.16 Italy Market Size Outlook and Revenue Growth Forecasts
- 6.16 Italy Wound Care Biologics Industry Drivers and Opportunities
- 6.17 Rest of Europe Market Size Outlook and Revenue Growth Forecasts
- 6.18 Rest of Europe Wound Care Biologics Industry Drivers and Opportunities
- 6.19 China Market Size Outlook and Revenue Growth Forecasts
- 6.20 China Wound Care Biologics Industry Drivers and Opportunities
- 6.21 India Market Size Outlook and Revenue Growth Forecasts
- 6.22 India Wound Care Biologics Industry Drivers and Opportunities
- 6.23 Japan Market Size Outlook and Revenue Growth Forecasts
- 6.24 Japan Wound Care Biologics Industry Drivers and Opportunities
- 6.26 South Korea Market Size Outlook and Revenue Growth Forecasts
- 6.26 South Korea Wound Care Biologics Industry Drivers and Opportunities
- 6.27 Australia Market Size Outlook and Revenue Growth Forecasts
- 6.28 Australia Wound Care Biologics Industry Drivers and Opportunities
- 6.29 South East Asia Market Size Outlook and Revenue Growth Forecasts
- 6.30 South East Asia Wound Care Biologics Industry Drivers and Opportunities
- 6.31 Rest of Asia Pacific Market Size Outlook and Revenue Growth Forecasts
- 6.32 Rest of Asia Pacific Wound Care Biologics Industry Drivers and Opportunities
- 6.33 Brazil Market Size Outlook and Revenue Growth Forecasts
- 6.34 Brazil Wound Care Biologics Industry Drivers and Opportunities
- 6.36 Argentina Market Size Outlook and Revenue Growth Forecasts

- 6.36 Argentina Wound Care Biologics Industry Drivers and Opportunities
- 6.37 Rest of South America Market Size Outlook and Revenue Growth Forecasts
- 6.38 Rest of South America Wound Care Biologics Industry Drivers and Opportunities
- 6.39 Middle East Market Size Outlook and Revenue Growth Forecasts
- 6.40 Middle East Wound Care Biologics Industry Drivers and Opportunities
- 6.41 Africa Market Size Outlook and Revenue Growth Forecasts
- 6.42 Africa Wound Care Biologics Industry Drivers and Opportunities

## **7. WOUND CARE BIOLOGICS MARKET OUTLOOK ACROSS SCENARIOS**

- 7.1 Low Growth Case
- 7.2 Reference Growth Case
- 7.3 High Growth Case

## **8. WOUND CARE BIOLOGICS COMPANY PROFILES**

- 8.1 Profiles of Leading Wound Care Biologics Companies in the Market
  - 8.2 Business Descriptions, SWOT Analysis, and Growth Strategies
  - 8.3 Financial Performance and Key Metrics
- AbbVie Inc
- Anika Therapeutics Inc
- Bioventus LLC
- Integra LifeSciences Holdings Corp
- Kerecis
- Marine Polymer Technologies Inc
- MiMedx Group Inc
- M?Inlycke Health Care AB
- Organogenesis Inc
- Smith & Nephew plc
- Stryker Corp
- Vericel Corp.

## **9. APPENDIX**

- 9.1 Scope of the Report
- 9.2 Research Methodology and Data Sources
- 9.3 Glossary of Terms
- 9.4 Market Definitions
- 9.5 Contact Information

## I would like to order

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