

# Wound Biologics Market Size, Trends, Analysis, and Outlook By Product (Biological Skin Substitutes, Topical Agents, Collagen Dressing), By Wound Type (Chronic Wounds, Acute Wounds), By End-user (Hospitals, Clinics, Others), by Region, Country, Segment, and Companies, 2024-2030

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## Abstracts

The global Wound Biologics market size is poised to register 9.29% growth from 2024 to 2030, presenting significant growth prospects for companies operating in the industry. The industry study analyzes the global Wound Biologics market across By Product (Biological Skin Substitutes, Topical Agents, Collagen Dressing), By Wound Type (Chronic Wounds, Acute Wounds), By End-user (Hospitals, Clinics, Others).

The Wound Biologics Market is experiencing growth propelled by increasing prevalence of chronic wounds, rising demand for advanced wound care products, and expanding applications of biologics in wound healing and tissue regeneration. Wound biologics encompass a range of bioactive agents and tissue-engineered products derived from natural or synthetic sources, designed to promote wound healing, reduce inflammation, and enhance tissue repair. Key trends include the development of growth factors, cytokines, and stem cell therapies for chronic wound management and tissue regeneration, the utilization of extracellular matrices and tissue scaffolds for wound closure and reconstruction, and the customization of biologic wound care products for different wound types and patient populations. Additionally, increasing research investments in regenerative medicine and tissue engineering, growing adoption of biologic dressings and skin substitutes, and expanding reimbursement coverage for wound care biologics contribute to market growth.

## Wound Biologics Market Drivers, Trends, Opportunities, and Growth Opportunities

This comprehensive study discusses the latest trends and the most pressing challenges for industry players and investors. The Wound Biologics market research analyses the global market trends, key drivers, challenges, and opportunities in the industry. In addition, the latest Future of Wound Biologics survey report provides the market size outlook across types, applications, and other segments across the world and regions. It provides data-driven insights and actionable recommendations for companies in the Wound Biologics industry.

### Key market trends defining the global Wound Biologics demand in 2024 and Beyond

The industry continues to remain an attractive hub for opportunities for both domestic and global vendors. As the market evolves, factors such as emerging market dynamics, demand from end-user sectors, a growing patient base, changes in consumption patterns, and widening distribution channels continue to play a major role.

### Wound Biologics Market Segmentation- Industry Share, Market Size, and Outlook to 2030

The Wound Biologics industry comprises a wide range of segments and sub-segments. The rising demand for these product types and applications is supporting companies to increase their investment levels across niche segments. Accordingly, leading companies plan to generate a large share of their future revenue growth from expansion into these niche segments. The report presents the market size outlook across segments to support Wound Biologics companies scaling up production in these sub-segments with a focus on expanding into emerging countries.

### Key strategies adopted by companies within the Wound Biologics industry

Leading Wound Biologics companies are boosting investments to capitalize on untapped potential and future possibilities across niche market segments and surging demand conditions in key regions. Further, companies are leveraging advanced technologies to unlock opportunities and achieve operational excellence. The report provides key strategies opted for by the top 10 Wound Biologics companies.

### Wound Biologics Market Study- Strategic Analysis Review

The Wound Biologics market research report dives deep into the qualitative factors shaping the market, empowering you to make informed decisions-

**Industry Dynamics:** Porter's Five Forces analysis to understand bargaining power, competitive rivalry, and threats that impact long-term strategy formulation.

**Strategic Insights:** Provides valuable perspectives on key players and their approaches based on comprehensive strategy analysis.

**Internal Strengths and Weaknesses:** Develop targeted strategies to leverage strengths, address weaknesses, and capitalize on market opportunities.

**Future Possibilities:** Prepare for diverse outcomes with in-depth scenario analysis. Explore potential market disruptions, technology advancements, and economic changes.

## Wound Biologics Market Size Outlook- Historic and Forecast Revenue in Three Cases

The Wound Biologics industry report provides a detailed analysis and outlook of revenue generated by companies from 2018 to 2023. Further, with actual data for 2023, the report forecasts the market size outlook from 2024 to 2030 in three case scenarios- low case, reference case, and high case scenarios.

## Wound Biologics Country Analysis and Revenue Outlook to 2030

The report analyses 22 countries worldwide including the key driving forces and market size outlook from 2021 to 2030. In addition, region analysis across Asia Pacific, Europe, the Middle East, Africa, North America, and South America is included in the study. For each of the six regions, the market size outlook by segments is forecast for 2030.

## North America Wound Biologics Market Size Outlook- Companies plan for focused investments in a changing environment

The US continues to remain the market leader in North America, driven by a large consumer base, the presence of well-established providers, and a strong end-user industry demand. Leading companies focus on new product launches in the changing environment. The US economy is expected to grow in 2024 (around 2.2% growth in

2024), potentially driving demand for various Wound Biologics market segments. Similarly, Strong end-user demand is encouraging Canadian Wound Biologics companies to invest in niche segments. Further, as Mexico continues to strengthen its trade relations and invest in technological advancements, the Mexico Wound Biologics market is expected to experience significant expansion, offering lucrative opportunities for both domestic and international stakeholders.

Europe Wound Biologics Market Size Outlook-Companies investing in assessing consumers, categories, competitors, and capabilities

The German industry remains the major market for companies in the European Wound Biologics industry with consumers in Germany, France, the UK, Spain, Italy, and others anticipated to register a steady demand throughout the forecast period, driving the overall market prospects. In addition, the proactive approach of businesses in identifying and leveraging new growth prospects positions the European Wound Biologics market for an upward trajectory, fostering both domestic and international interest. Leading brands operating in the industry are emphasizing effective marketing strategies, innovative product offerings, and a keen understanding of consumer preferences.

Asia Pacific Wound Biologics Market Size Outlook- an attractive hub for opportunities for both local and global companies

The increasing prevalence of indications, robust healthcare expenditure, and increasing investments in healthcare infrastructure drive the demand for Wound Biologics in Asia Pacific. In particular, China, India, and South East Asian Wound Biologics markets present a compelling outlook for 2030, acting as a magnet for both domestic and multinational manufacturers seeking growth opportunities. Similarly, with a burgeoning population and a rising middle class, India offers a vast consumer market. Japanese and Korean companies are quickly aligning their strategies to navigate changes, explore new markets, and enhance their competitive edge. Our report utilizes in-depth interviews with industry experts and comprehensive data analysis to provide a comprehensive outlook of 6 major markets in the region.

Latin America Wound Biologics Market Size Outlook- Continued urbanization and rising income levels

Rising income levels contribute to greater purchasing power among consumers, spurring consumption and creating opportunities for market expansion. Continued

urbanization and rising income levels are expected to sustainably drive consumption growth in the medium to long term.

Middle East and Africa Wound Biologics Market Size Outlook- continues its upward trajectory across segments

Robust demand from Middle Eastern countries including Saudi Arabia, the UAE, Qatar, Kuwait, and other GCC countries supports the overall Middle East Wound Biologics market potential. Fueled by increasing healthcare expenditure of individuals, growing population, and high prevalence across a few markets drives the demand for Wound Biologics.

Wound Biologics Market Company Profiles

The global Wound Biologics market is characterized by intense competitive conditions with leading companies opting for aggressive marketing to gain market shares. The report presents business descriptions, SWOT analysis, growth strategies, and financial profiles. Leading companies included in the study are ConvaTec Group plc, Integra LifeSciences Holdings Corp, Kerecis, Lavior Pharma Inc, MIMEDX Group Inc, ORGANOGENESIS HOLDINGS Inc, Skye Biologics Holdings Llc, Smith & Nephew plc, Stryker Corp, Tissue Regenix Group Plc

Recent Wound Biologics Market Developments

The global Wound Biologics market study presents recent market news and developments including new product launches, mergers, acquisitions, expansions, product approvals, and other updates in the industry.

Wound Biologics Market Report Scope

Parameters: Revenue, Volume Price

Study Period: 2023 (Base Year); 2018- 2023 (Historic Period); 2024- 2030 (Forecast Period)

Currency: USD; (Upon request, can be provided in Euro, JPY, GBP, and other Local Currency)

Qualitative Analysis

*Wound Biologics Market Size, Trends, Analysis, and Outlook By Product (Biological Skin Substitutes, Topical Ag...*

Pricing Analysis

Value Chain Analysis

SWOT Profile

Market Dynamics- Trends, Drivers, Challenges

Porter's Five Forces Analysis

Macroeconomic Impact Analysis

Case Scenarios- Low, Base, High

Market Segmentation:

By Product

Biological Skin Substitutes

-Allograft

-Xenograft

-Biosynthetic Products

Topical Agents

Collagen Dressing

By Wound Type

Chronic Wounds

Acute Wounds

By End-User

Hospitals

Clinics

Others

Geographical Segmentation:

North America (3 markets)

Europe (6 markets)

Asia Pacific (6 markets)

Latin America (3 markets)

Middle East Africa (5 markets)

Companies

ConvaTec Group plc

Integra LifeSciences Holdings Corp

Kerecis

Lavior Pharma Inc

MIMEDX Group Inc

ORGANOGENESIS HOLDINGS Inc

Skye Biologics Holdings Llc

Smith & Nephew plc

Stryker Corp

Tissue Regenix Group Plc

Formats Available: Excel, PDF, and PPT



## Contents

### 1. EXECUTIVE SUMMARY

- 1.1 Wound Biologics Market Overview and Key Findings, 2024
- 1.2 Wound Biologics Market Size and Growth Outlook, 2021- 2030
- 1.3 Wound Biologics Market Growth Opportunities to 2030
- 1.4 Key Wound Biologics Market Trends and Challenges
  - 1.4.1 Wound Biologics Market Drivers and Trends
  - 1.4.2 Wound Biologics Market Challenges
- 1.5 Competitive Landscape and Key Players
- 1.6 Competitive Analysis- Growth Strategies Adopted by Leading Wound Biologics Companies

### 2. WOUND BIOLOGICS MARKET SIZE OUTLOOK TO 2030

- 2.1 Wound Biologics Market Size Outlook, USD Million, 2021- 2030
- 2.2 Wound Biologics Incremental Market Growth Outlook, %, 2021- 2030
- 2.3 Segment Snapshot, 2024

### 3. WOUND BIOLOGICS MARKET- STRATEGIC ANALYSIS REVIEW

- 3.1 Porter's Five Forces Analysis
  - \* Threat of New Entrants
  - \* Threat of Substitutes
  - \* Intensity of Competitive Rivalry
  - \* Bargaining Power of Buyers
  - \* Bargaining Power of Suppliers
- 3.2 Value Chain Analysis
- 3.3 SWOT Analysis

### 4. WOUND BIOLOGICS MARKET SEGMENTATION ANALYSIS AND OUTLOOK

- 4.1 Market Segmentation and Scope
- 4.2 Market Breakdown by Type, Application, and Other Segments, 2021-2030
  - By Product
    - Biological Skin Substitutes
      - Allograft
      - Xenograft

-Biosynthetic Products

Topical Agents

Collagen Dressing

By Wound Type

Chronic Wounds

Acute Wounds

By End-User

Hospitals

Clinics

Others

4.3 Growth Prospects and Niche Opportunities, 2023- 2030

4.4 Regional comparison of Market Growth, CAGR, 2023-2030

## **5. REGION-WISE MARKET OUTLOOK TO 2030**

5.1 Key Findings for Asia Pacific Wound Biologics Market, 2025

5.2 Asia Pacific Wound Biologics Market Size Outlook by Type, 2021- 2030

5.3 Asia Pacific Wound Biologics Market Size Outlook by Application, 2021- 2030

5.4 Key Findings for Europe Wound Biologics Market, 2025

5.5 Europe Wound Biologics Market Size Outlook by Type, 2021- 2030

5.6 Europe Wound Biologics Market Size Outlook by Application, 2021- 2030

5.7 Key Findings for North America Wound Biologics Market, 2025

5.8 North America Wound Biologics Market Size Outlook by Type, 2021- 2030

5.9 North America Wound Biologics Market Size Outlook by Application, 2021- 2030

5.10 Key Findings for South America Wound Biologics Market, 2025

5.11 South America Pacific Wound Biologics Market Size Outlook by Type, 2021- 2030

5.12 South America Wound Biologics Market Size Outlook by Application, 2021- 2030

5.13 Key Findings for Middle East and Africa Wound Biologics Market, 2025

5.14 Middle East Africa Wound Biologics Market Size Outlook by Type, 2021- 2030

5.15 Middle East Africa Wound Biologics Market Size Outlook by Application, 2021- 2030

## **6. COUNTRY-WISE MARKET SIZE OUTLOOK TO 2030**

6.1 US Wound Biologics Market Size Outlook and Revenue Growth Forecasts

6.2 US Wound Biologics Industry Drivers and Opportunities

6.3 Canada Market Size Outlook and Revenue Growth Forecasts

6.4 Canada Wound Biologics Industry Drivers and Opportunities

6.6 Mexico Market Size Outlook and Revenue Growth Forecasts

- 6.6 Mexico Wound Biologics Industry Drivers and Opportunities
- 6.7 Germany Market Size Outlook and Revenue Growth Forecasts
- 6.8 Germany Wound Biologics Industry Drivers and Opportunities
- 6.9 France Market Size Outlook and Revenue Growth Forecasts
- 6.10 France Wound Biologics Industry Drivers and Opportunities
- 6.11 UK Market Size Outlook and Revenue Growth Forecasts
- 6.12 UK Wound Biologics Industry Drivers and Opportunities
- 6.13 Spain Market Size Outlook and Revenue Growth Forecasts
- 6.14 Spain Wound Biologics Industry Drivers and Opportunities
- 6.16 Italy Market Size Outlook and Revenue Growth Forecasts
- 6.16 Italy Wound Biologics Industry Drivers and Opportunities
- 6.17 Rest of Europe Market Size Outlook and Revenue Growth Forecasts
- 6.18 Rest of Europe Wound Biologics Industry Drivers and Opportunities
- 6.19 China Market Size Outlook and Revenue Growth Forecasts
- 6.20 China Wound Biologics Industry Drivers and Opportunities
- 6.21 India Market Size Outlook and Revenue Growth Forecasts
- 6.22 India Wound Biologics Industry Drivers and Opportunities
- 6.23 Japan Market Size Outlook and Revenue Growth Forecasts
- 6.24 Japan Wound Biologics Industry Drivers and Opportunities
- 6.26 South Korea Market Size Outlook and Revenue Growth Forecasts
- 6.26 South Korea Wound Biologics Industry Drivers and Opportunities
- 6.27 Australia Market Size Outlook and Revenue Growth Forecasts
- 6.28 Australia Wound Biologics Industry Drivers and Opportunities
- 6.29 South East Asia Market Size Outlook and Revenue Growth Forecasts
- 6.30 South East Asia Wound Biologics Industry Drivers and Opportunities
- 6.31 Rest of Asia Pacific Market Size Outlook and Revenue Growth Forecasts
- 6.32 Rest of Asia Pacific Wound Biologics Industry Drivers and Opportunities
- 6.33 Brazil Market Size Outlook and Revenue Growth Forecasts
- 6.34 Brazil Wound Biologics Industry Drivers and Opportunities
- 6.36 Argentina Market Size Outlook and Revenue Growth Forecasts
- 6.36 Argentina Wound Biologics Industry Drivers and Opportunities
- 6.37 Rest of South America Market Size Outlook and Revenue Growth Forecasts
- 6.38 Rest of South America Wound Biologics Industry Drivers and Opportunities
- 6.39 Middle East Market Size Outlook and Revenue Growth Forecasts
- 6.40 Middle East Wound Biologics Industry Drivers and Opportunities
- 6.41 Africa Market Size Outlook and Revenue Growth Forecasts
- 6.42 Africa Wound Biologics Industry Drivers and Opportunities

## **7. WOUND BIOLOGICS MARKET OUTLOOK ACROSS SCENARIOS**

- 7.1 Low Growth Case
- 7.2 Reference Growth Case
- 7.3 High Growth Case

## **8. WOUND BIOLOGICS COMPANY PROFILES**

- 8.1 Profiles of Leading Wound Biologics Companies in the Market
  - 8.2 Business Descriptions, SWOT Analysis, and Growth Strategies
  - 8.3 Financial Performance and Key Metrics
- ConvaTec Group plc
- Integra LifeSciences Holdings Corp
- Kerecis
- Lavior Pharma Inc
- MIMEDX Group Inc
- ORGANOGENESIS HOLDINGS Inc
- Skye Biologics Holdings Llc
- Smith & Nephew plc
- Stryker Corp
- Tissue Regenix Group Plc

## **9. APPENDIX**

- 9.1 Scope of the Report
- 9.2 Research Methodology and Data Sources
- 9.3 Glossary of Terms
- 9.4 Market Definitions
- 9.5 Contact Information

## I would like to order

Product name: Wound Biologics Market Size, Trends, Analysis, and Outlook By Product (Biological Skin Substitutes, Topical Agents, Collagen Dressing), By Wound Type (Chronic Wounds, Acute Wounds), By End-user (Hospitals, Clinics, Others), by Region, Country, Segment, and Companies, 2024-2030

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