

Women's Health Diagnostics Market Size, Trends, Analysis, and Outlook By Application (Osteoporosis Testing, OVC Testing, Cervical Cancer Testing, Breast Cancer Testing, Pregnancy & Fertility Testing, Prenatal Genetic Screening & Carrier Testing, Infectious Disease Testing, STD Testing, Ultrasound Tests), By End-user (Hospitals & Clinics, Diagnostic and Imaging Centers, Home Care Settings), by Region, Country, Segment, and Companies, 2024-2030

<https://marketpublishers.com/r/W86C1FF4C184EN.html>

Date: March 2024

Pages: 190

Price: US\$ 3,980.00 (Single User License)

ID: W86C1FF4C184EN

Abstracts

The global Women's Health Diagnostics market size is poised to register 8.42% growth from 2024 to 2030, presenting significant growth prospects for companies operating in the industry. The industry study analyzes the global Women's Health Diagnostics market across By Application (Osteoporosis Testing, OVC Testing, Cervical Cancer Testing, Breast Cancer Testing, Pregnancy & Fertility Testing, Prenatal Genetic Screening & Carrier Testing, Infectious Disease Testing, STD Testing, Ultrasound Tests), By End-user (Hospitals & Clinics, Diagnostic and Imaging Centers, Home Care Settings).

The Women's Health Diagnostics Market is experiencing growth fueled by increasing prevalence of gynecological disorders, rising awareness about women's health screening, and advancements in diagnostic technologies. This market encompasses a range of diagnostic tests and imaging modalities used for the detection and monitoring of conditions such as breast cancer, cervical cancer, ovarian disorders, and pregnancy-related complications. Key trends include the development of next-generation sequencing assays for hereditary cancer risk assessment, the adoption of digital

mammography and breast tomosynthesis for early detection of breast abnormalities, and the introduction of non-invasive prenatal testing for fetal chromosomal abnormalities. Additionally, expanding women's healthcare infrastructure, rising healthcare expenditure, and growing emphasis on preventive healthcare and early intervention contribute to market growth.

Women's Health Diagnostics Market Drivers, Trends, Opportunities, and Growth Opportunities

This comprehensive study discusses the latest trends and the most pressing challenges for industry players and investors. The Women's Health Diagnostics market research analyses the global market trends, key drivers, challenges, and opportunities in the industry. In addition, the latest Future of Women's Health Diagnostics survey report provides the market size outlook across types, applications, and other segments across the world and regions. It provides data-driven insights and actionable recommendations for companies in the Women's Health Diagnostics industry.

Key market trends defining the global Women's Health Diagnostics demand in 2024 and Beyond

The industry continues to remain an attractive hub for opportunities for both domestic and global vendors. As the market evolves, factors such as emerging market dynamics, demand from end-user sectors, a growing patient base, changes in consumption patterns, and widening distribution channels continue to play a major role.

Women's Health Diagnostics Market Segmentation- Industry Share, Market Size, and Outlook to 2030

The Women's Health Diagnostics industry comprises a wide range of segments and sub-segments. The rising demand for these product types and applications is supporting companies to increase their investment levels across niche segments. Accordingly, leading companies plan to generate a large share of their future revenue growth from expansion into these niche segments. The report presents the market size outlook across segments to support Women's Health Diagnostics companies scaling up production in these sub-segments with a focus on expanding into emerging countries.

Key strategies adopted by companies within the Women's Health Diagnostics industry

Leading Women's Health Diagnostics companies are boosting investments to capitalize on untapped potential and future possibilities across niche market segments and surging demand conditions in key regions. Further, companies are leveraging advanced technologies to unlock opportunities and achieve operational excellence. The report provides key strategies opted for by the top 10 Women's Health Diagnostics companies.

Women's Health Diagnostics Market Study- Strategic Analysis Review

The Women's Health Diagnostics market research report dives deep into the qualitative factors shaping the market, empowering you to make informed decisions-

Industry Dynamics: Porter's Five Forces analysis to understand bargaining power, competitive rivalry, and threats that impact long-term strategy formulation.

Strategic Insights: Provides valuable perspectives on key players and their approaches based on comprehensive strategy analysis.

Internal Strengths and Weaknesses: Develop targeted strategies to leverage strengths, address weaknesses, and capitalize on market opportunities.

Future Possibilities: Prepare for diverse outcomes with in-depth scenario analysis. Explore potential market disruptions, technology advancements, and economic changes.

Women's Health Diagnostics Market Size Outlook- Historic and Forecast Revenue in Three Cases

The Women's Health Diagnostics industry report provides a detailed analysis and outlook of revenue generated by companies from 2018 to 2023. Further, with actual data for 2023, the report forecasts the market size outlook from 2024 to 2030 in three case scenarios- low case, reference case, and high case scenarios.

Women's Health Diagnostics Country Analysis and Revenue Outlook to 2030

The report analyses 22 countries worldwide including the key driving forces and market size outlook from 2021 to 2030. In addition, region analysis across Asia Pacific, Europe,

the Middle East, Africa, North America, and South America is included in the study. For each of the six regions, the market size outlook by segments is forecast for 2030.

North America Women's Health Diagnostics Market Size Outlook- Companies plan for focused investments in a changing environment

The US continues to remain the market leader in North America, driven by a large consumer base, the presence of well-established providers, and a strong end-user industry demand. Leading companies focus on new product launches in the changing environment. The US economy is expected to grow in 2024 (around 2.2% growth in 2024), potentially driving demand for various Women's Health Diagnostics market segments. Similarly, Strong end-user demand is encouraging Canadian Women's Health Diagnostics companies to invest in niche segments. Further, as Mexico continues to strengthen its trade relations and invest in technological advancements, the Mexico Women's Health Diagnostics market is expected to experience significant expansion, offering lucrative opportunities for both domestic and international stakeholders.

Europe Women's Health Diagnostics Market Size Outlook-Companies investing in assessing consumers, categories, competitors, and capabilities

The German industry remains the major market for companies in the European Women's Health Diagnostics industry with consumers in Germany, France, the UK, Spain, Italy, and others anticipated to register a steady demand throughout the forecast period, driving the overall market prospects. In addition, the proactive approach of businesses in identifying and leveraging new growth prospects positions the European Women's Health Diagnostics market for an upward trajectory, fostering both domestic and international interest. Leading brands operating in the industry are emphasizing effective marketing strategies, innovative product offerings, and a keen understanding of consumer preferences.

Asia Pacific Women's Health Diagnostics Market Size Outlook- an attractive hub for opportunities for both local and global companies

The increasing prevalence of indications, robust healthcare expenditure, and increasing investments in healthcare infrastructure drive the demand for Women's Health Diagnostics in Asia Pacific. In particular, China, India, and South East Asian Women's Health Diagnostics markets present a compelling outlook for 2030, acting as a magnet for both domestic and multinational manufacturers seeking growth opportunities.

Similarly, with a burgeoning population and a rising middle class, India offers a vast consumer market. Japanese and Korean companies are quickly aligning their strategies to navigate changes, explore new markets, and enhance their competitive edge. Our report utilizes in-depth interviews with industry experts and comprehensive data analysis to provide a comprehensive outlook of 6 major markets in the region.

Latin America Women's Health Diagnostics Market Size Outlook- Continued urbanization and rising income levels

Rising income levels contribute to greater purchasing power among consumers, spurring consumption and creating opportunities for market expansion. Continued urbanization and rising income levels are expected to sustainably drive consumption growth in the medium to long term.

Middle East and Africa Women's Health Diagnostics Market Size Outlook- continues its upward trajectory across segments

Robust demand from Middle Eastern countries including Saudi Arabia, the UAE, Qatar, Kuwait, and other GCC countries supports the overall Middle East Women's Health Diagnostics market potential. Fueled by increasing healthcare expenditure of individuals, growing population, and high prevalence across a few markets drives the demand for Women's Health Diagnostics.

Women's Health Diagnostics Market Company Profiles

The global Women's Health Diagnostics market is characterized by intense competitive conditions with leading companies opting for aggressive marketing to gain market shares. The report presents business descriptions, SWOT analysis, growth strategies, and financial profiles. Leading companies included in the study are Abbott Laboratories, Becton, Dickinson and Company, Cardinal Health Inc, F. Hoffmann-La Roche Ltd, General Electric Company, Hologic Inc, Quest Diagnostics Inc, Siemens AG

Recent Women's Health Diagnostics Market Developments

The global Women's Health Diagnostics market study presents recent market news and developments including new product launches, mergers, acquisitions, expansions, product approvals, and other updates in the industry.

Women's Health Diagnostics Market Report Scope

Women's Health Diagnostics Market Size, Trends, Analysis, and Outlook By Application (Osteoporosis Testing, OV...

Parameters: Revenue, Volume Price

Study Period: 2023 (Base Year); 2018- 2023 (Historic Period); 2024- 2030 (Forecast Period)

Currency: USD; (Upon request, can be provided in Euro, JPY, GBP, and other Local Currency)

Qualitative Analysis

Pricing Analysis

Value Chain Analysis

SWOT Profile

Market Dynamics- Trends, Drivers, Challenges

Porter's Five Forces Analysis

Macroeconomic Impact Analysis

Case Scenarios- Low, Base, High

Market Segmentation:

By Application

Osteoporosis Testing

-Bone Densitometry

-In Vitro Blood Tests

OVC Testing

-OVC Tumor Marker Tests

-OVC Diagnostic Imaging Tests

-Others

Cervical Cancer Testing

-Pap Smears

-HPV Testing

Breast Cancer Testing

-Mammography

-Breast Cancer Tumor Marker Tests

-Biopsies

-Others

Pregnancy & Fertility Testing

-Lab-based Testing

-Pregnancy Testing & Ovulation Prediction Kits

-Fertility Monitors

Prenatal Genetic Screening & Carrier Testing

-CF Testing

-Down's Syndrome and Edwards' Syndrome Testing

-TORCH Testing

-Others

Infectious Disease Testing

- MRSA Testing

- UTI Testing

- Hepatitis Testing

- Tuberculosis Testing

- Others

STD Testing

- CT/NG Testing

- HIV Testing

- Others

Ultrasound Tests

- Breast Imaging

- OB/GYN Imaging

By End-User

- Hospitals & Clinics

- Diagnostic and Imaging Centers

- Home Care Settings

Geographical Segmentation:

 - North America (3 markets)

 - Europe (6 markets)

Asia Pacific (6 markets)

Latin America (3 markets)

Middle East Africa (5 markets)

Companies

Abbott Laboratories

Becton, Dickinson and Company

Cardinal Health Inc

F. Hoffmann-La Roche Ltd

General Electric Company

Hologic Inc

Quest Diagnostics Inc

Siemens AG

Formats Available: Excel, PDF, and PPT

Contents

1. EXECUTIVE SUMMARY

- 1.1 Women's Health Diagnostics Market Overview and Key Findings, 2024
- 1.2 Women's Health Diagnostics Market Size and Growth Outlook, 2021- 2030
- 1.3 Women's Health Diagnostics Market Growth Opportunities to 2030
- 1.4 Key Women's Health Diagnostics Market Trends and Challenges
 - 1.4.1 Women's Health Diagnostics Market Drivers and Trends
 - 1.4.2 Women's Health Diagnostics Market Challenges
- 1.5 Competitive Landscape and Key Players
- 1.6 Competitive Analysis- Growth Strategies Adopted by Leading Women's Health Diagnostics Companies

2. WOMEN'S HEALTH DIAGNOSTICS MARKET SIZE OUTLOOK TO 2030

- 2.1 Women's Health Diagnostics Market Size Outlook, USD Million, 2021- 2030
- 2.2 Women's Health Diagnostics Incremental Market Growth Outlook, %, 2021- 2030
- 2.3 Segment Snapshot, 2024

3. WOMEN'S HEALTH DIAGNOSTICS MARKET- STRATEGIC ANALYSIS REVIEW

- 3.1 Porter's Five Forces Analysis
 - * Threat of New Entrants
 - * Threat of Substitutes
 - * Intensity of Competitive Rivalry
 - * Bargaining Power of Buyers
 - * Bargaining Power of Suppliers
- 3.2 Value Chain Analysis
- 3.3 SWOT Analysis

4. WOMEN'S HEALTH DIAGNOSTICS MARKET SEGMENTATION ANALYSIS AND OUTLOOK

- 4.1 Market Segmentation and Scope
- 4.2 Market Breakdown by Type, Application, and Other Segments, 2021-2030
 - By Application
 - Osteoporosis Testing
 - Bone Densitometry

- In Vitro Blood Tests
- OVC Testing
 - OVC Tumor Marker Tests
 - OVC Diagnostic Imaging Tests
 - Others
- Cervical Cancer Testing
 - Pap Smears
 - HPV Testing
- Breast Cancer Testing
 - Mammography
 - Breast Cancer Tumor Marker Tests
 - Biopsies
 - Others
- Pregnancy & Fertility Testing
 - Lab-based Testing
 - Pregnancy Testing & Ovulation Prediction Kits
 - Fertility Monitors
- Prenatal Genetic Screening & Carrier Testing
 - CF Testing
 - Down's Syndrome and Edwards' Syndrome Testing
 - TORCH Testing
 - Others
- Infectious Disease Testing
 - MRSA Testing
 - UTI Testing
 - Hepatitis Testing
 - Tuberculosis Testing
 - Others
- STD Testing
 - CT/NG Testing
 - HIV Testing
 - Others
- Ultrasound Tests
 - Breast Imaging
 - OB/GYN Imaging
- By End-User
 - Hospitals & Clinics
 - Diagnostic and Imaging Centers
 - Home Care Settings

- 4.3 Growth Prospects and Niche Opportunities, 2023- 2030
- 4.4 Regional comparison of Market Growth, CAGR, 2023-2030

5. REGION-WISE MARKET OUTLOOK TO 2030

- 5.1 Key Findings for Asia Pacific Women's Health Diagnostics Market, 2025
- 5.2 Asia Pacific Women's Health Diagnostics Market Size Outlook by Type, 2021- 2030
- 5.3 Asia Pacific Women's Health Diagnostics Market Size Outlook by Application, 2021- 2030
- 5.4 Key Findings for Europe Women's Health Diagnostics Market, 2025
- 5.5 Europe Women's Health Diagnostics Market Size Outlook by Type, 2021- 2030
- 5.6 Europe Women's Health Diagnostics Market Size Outlook by Application, 2021- 2030
- 5.7 Key Findings for North America Women's Health Diagnostics Market, 2025
- 5.8 North America Women's Health Diagnostics Market Size Outlook by Type, 2021- 2030
- 5.9 North America Women's Health Diagnostics Market Size Outlook by Application, 2021- 2030
- 5.10 Key Findings for South America Women's Health Diagnostics Market, 2025
- 5.11 South America Pacific Women's Health Diagnostics Market Size Outlook by Type, 2021- 2030
- 5.12 South America Women's Health Diagnostics Market Size Outlook by Application, 2021- 2030
- 5.13 Key Findings for Middle East and Africa Women's Health Diagnostics Market, 2025
- 5.14 Middle East Africa Women's Health Diagnostics Market Size Outlook by Type, 2021- 2030
- 5.15 Middle East Africa Women's Health Diagnostics Market Size Outlook by Application, 2021- 2030

6. COUNTRY-WISE MARKET SIZE OUTLOOK TO 2030

- 6.1 US Women's Health Diagnostics Market Size Outlook and Revenue Growth Forecasts
- 6.2 US Women's Health Diagnostics Industry Drivers and Opportunities
- 6.3 Canada Market Size Outlook and Revenue Growth Forecasts
- 6.4 Canada Women's Health Diagnostics Industry Drivers and Opportunities
- 6.6 Mexico Market Size Outlook and Revenue Growth Forecasts
- 6.6 Mexico Women's Health Diagnostics Industry Drivers and Opportunities

- 6.7 Germany Market Size Outlook and Revenue Growth Forecasts
- 6.8 Germany Women's Health Diagnostics Industry Drivers and Opportunities
- 6.9 France Market Size Outlook and Revenue Growth Forecasts
- 6.10 France Women's Health Diagnostics Industry Drivers and Opportunities
- 6.11 UK Market Size Outlook and Revenue Growth Forecasts
- 6.12 UK Women's Health Diagnostics Industry Drivers and Opportunities
- 6.13 Spain Market Size Outlook and Revenue Growth Forecasts
- 6.14 Spain Women's Health Diagnostics Industry Drivers and Opportunities
- 6.16 Italy Market Size Outlook and Revenue Growth Forecasts
- 6.16 Italy Women's Health Diagnostics Industry Drivers and Opportunities
- 6.17 Rest of Europe Market Size Outlook and Revenue Growth Forecasts
- 6.18 Rest of Europe Women's Health Diagnostics Industry Drivers and Opportunities
- 6.19 China Market Size Outlook and Revenue Growth Forecasts
- 6.20 China Women's Health Diagnostics Industry Drivers and Opportunities
- 6.21 India Market Size Outlook and Revenue Growth Forecasts
- 6.22 India Women's Health Diagnostics Industry Drivers and Opportunities
- 6.23 Japan Market Size Outlook and Revenue Growth Forecasts
- 6.24 Japan Women's Health Diagnostics Industry Drivers and Opportunities
- 6.26 South Korea Market Size Outlook and Revenue Growth Forecasts
- 6.26 South Korea Women's Health Diagnostics Industry Drivers and Opportunities
- 6.27 Australia Market Size Outlook and Revenue Growth Forecasts
- 6.28 Australia Women's Health Diagnostics Industry Drivers and Opportunities
- 6.29 South East Asia Market Size Outlook and Revenue Growth Forecasts
- 6.30 South East Asia Women's Health Diagnostics Industry Drivers and Opportunities
- 6.31 Rest of Asia Pacific Market Size Outlook and Revenue Growth Forecasts
- 6.32 Rest of Asia Pacific Women's Health Diagnostics Industry Drivers and Opportunities
- 6.33 Brazil Market Size Outlook and Revenue Growth Forecasts
- 6.34 Brazil Women's Health Diagnostics Industry Drivers and Opportunities
- 6.36 Argentina Market Size Outlook and Revenue Growth Forecasts
- 6.36 Argentina Women's Health Diagnostics Industry Drivers and Opportunities
- 6.37 Rest of South America Market Size Outlook and Revenue Growth Forecasts
- 6.38 Rest of South America Women's Health Diagnostics Industry Drivers and Opportunities
- 6.39 Middle East Market Size Outlook and Revenue Growth Forecasts
- 6.40 Middle East Women's Health Diagnostics Industry Drivers and Opportunities
- 6.41 Africa Market Size Outlook and Revenue Growth Forecasts
- 6.42 Africa Women's Health Diagnostics Industry Drivers and Opportunities

7. WOMEN'S HEALTH DIAGNOSTICS MARKET OUTLOOK ACROSS SCENARIOS

7.1 Low Growth Case

7.2 Reference Growth Case

7.3 High Growth Case

8. WOMEN'S HEALTH DIAGNOSTICS COMPANY PROFILES

8.1 Profiles of Leading Women's Health Diagnostics Companies in the Market

8.2 Business Descriptions, SWOT Analysis, and Growth Strategies

8.3 Financial Performance and Key Metrics

Abbott Laboratories

Becton, Dickinson and Company

Cardinal Health Inc

F. Hoffmann-La Roche Ltd

General Electric Company

Hologic Inc

Quest Diagnostics Inc

Siemens AG

9. APPENDIX

9.1 Scope of the Report

9.2 Research Methodology and Data Sources

9.3 Glossary of Terms

9.4 Market Definitions

9.5 Contact Information

I would like to order

Product name: Women's Health Diagnostics Market Size, Trends, Analysis, and Outlook By Application (Osteoporosis Testing, OVC Testing, Cervical Cancer Testing, Breast Cancer Testing, Pregnancy & Fertility Testing, Prenatal Genetic Screening & Carrier Testing, Infectious Disease Testing, STD Testing, Ultrasound Tests), By End-user (Hospitals & Clinics, Diagnostic and Imaging Centers, Home Care Settings), by Region, Country, Segment, and Companies, 2024-2030

Product link: <https://marketpublishers.com/r/W86C1FF4C184EN.html>

Price: US\$ 3,980.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/W86C1FF4C184EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms

& Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below
and fax the completed form to +44 20 7900 3970