

# **Wireless Charging Stand Market Size, Share, and Outlook, 2025 Report- By Sales Channel (Hypermarkets / Supermarkets, Independent Electronic Stores, Franchised Electronic Stores, Online, Others), By Material (Plastic, Glass), By Power (Up to 7 watts, 7 to 10 watts, 10 to 15 watts, 15 to 20 watts, Above 20 watts), By Device (Smartphone, Tablets, Laptops), 2018-2032**

<https://marketpublishers.com/r/W6CE853E0F3BEN.html>

Date: April 2025

Pages: 181

Price: US\$ 3,680.00 (Single User License)

ID: W6CE853E0F3BEN

## **Abstracts**

### **Wireless Charging Stand Market Outlook**

The Wireless Charging Stand Market size is expected to register a growth rate of 23.5% during the forecast period from \$7.38 Billion in 2025 to \$32.3 Billion in 2032. The Wireless Charging Stand market is a thriving business that is poised to keep growing and presents potential growth opportunities for companies across the industry value chain.

The comprehensive market research report presents 12-year historic and forecast data on Wireless Charging Stand segments across 22 countries from 2021 to 2032. Key segments in the report include By Sales Channel (Hypermarkets / Supermarkets, Independent Electronic Stores, Franchised Electronic Stores, Online, Others), By Material (Plastic, Glass), By Power (Up to 7 watts, 7 to 10 watts, 10 to 15 watts, 15 to 20 watts, Above 20 watts), By Device (Smartphone, Tablets, Laptops). Over 70 tables and charts showcase findings from our latest survey report on Wireless Charging Stand markets.

## Wireless Charging Stand Market Insights, 2025

The wireless charging stand market is growing rapidly, driven by the increasing adoption of Qi-enabled smartphones, smartwatches, and wireless earbuds. Companies like Belkin, Anker, and Mophie are introducing fast-charging solutions that support multiple devices simultaneously, catering to the growing demand for convenience and cable-free charging. Innovations such as magnetic alignment (MagSafe) and multi-coil technology are improving charging efficiency and user experience. Additionally, advancements in gallium nitride (GaN) semiconductors are enhancing power conversion efficiency, reducing heat generation, and enabling ultra-fast wireless charging solutions. Automakers are integrating wireless charging stands into vehicles, while furniture manufacturers are embedding them into desks and nightstands to provide seamless charging experiences. As concerns over electronic waste rise, companies are focusing on eco-friendly, recyclable materials and energy-efficient designs, driving sustainable innovations in the wireless charging market.

### Five Trends that will define global Wireless Charging Stand market in 2025 and Beyond

A closer look at the multi-million market for Wireless Charging Stand identifies rapidly shifting consumer preferences across categories. By focusing on growth and resilience, leading Wireless Charging Stand companies are prioritizing their investments across categories, markets, and geographies. The report analyses the most important market trends shaping the new landscape to support better decisions for the long and short-term future. The impact of tariffs by the US administration also significantly impact the profitability of Wireless Charging Stand vendors.

### What are the biggest opportunities for growth in the Wireless Charging Stand industry?

The Wireless Charging Stand sector demonstrated remarkable resilience over the past year across developed and developing economies. Further, the market presents significant opportunities to leverage the existing momentum towards actions by 2032. On the other hand, recent macroeconomic developments including rising inflation and supply chain disruptions are putting pressure on companies. The chapter assists users to identify growth avenues and address business challenges to make informed commercial decisions with unique insights, data forecasts, and in-depth market analyses.

### Wireless Charging Stand Market Segment Insights

The Wireless Charging Stand industry presents strong offers across categories. The analytical report offers forecasts of Wireless Charging Stand industry performance across segments and countries. Key segments in the industry include%li%By Sales Channel (Hypermarkets / Supermarkets, Independent Electronic Stores, Franchised Electronic Stores, Online, Others), By Material (Plastic, Glass), By Power (Up to 7 watts, 7 to 10 watts, 10 to 15 watts, 15 to 20 watts, Above 20 watts), By Device (Smartphone, Tablets, Laptops). The largest types, applications, and sales channels, fastest growing segments, and the key factors driving each of the categories are included in the report.

Forecasts of each segment across five regions are provided from 2021 through 2032 for Asia Pacific, North America, Europe, South America, Middle East, and African regions. In addition, Wireless Charging Stand market size outlook is provided for 22 countries across these regions.

### Market Value Chain

The chapter identifies potential companies and their operations across the global Wireless Charging Stand industry ecosystem. It assists decision-makers in evaluating global Wireless Charging Stand market fundamentals, market dynamics, and disruptive trends across the value chain segments.

### Scenario Analysis and Forecasts

Strategic decision-making in the Wireless Charging Stand industry is multi-faceted with the increased need for planning across scenarios. The report provides forecasts across three case scenarios%li%low growth, reference case, and high growth cases.

### Asia Pacific Wireless Charging Stand Market Analysis%li%A Promising Growth Arena for Business Expansion

As companies increasingly expand across promising Asia Pacific markets with over 4.5 billion population, the medium-to-long-term future remains robust. The presence of the fastest-growing economies such as China, India, Thailand, Indonesia, and Vietnam coupled with strengthening middle-class populations and rising disposable incomes drive the market. In particular, China and India are witnessing rapid shifts in consumer purchasing behavior. China is recovering steadily with optimistic forecasts for 2025. Further, Japanese and South Korean markets remain stable with most companies focusing on new product launches and diversification of sales channels.

## The State of Europe Wireless Charging Stand Industry 2025%li%Focus on Accelerating Competitiveness

As companies opt for an integrated agenda for competitiveness, the year 2025 presents optimistic scenarios for companies across the ecosystem. With signs of economic recovery across markets, companies are increasing their investments. Europe is one of the largest markets for Wireless Charging Stand with demand from both Western Europe and Eastern European regions increasing over the medium to long-term future. Increasing omnichannel shopping amidst robust consumer demand for value purchases shapes the market outlook. The report analyses the key Wireless Charging Stand market drivers and opportunities across Germany, France, the United Kingdom, Spain, Italy, Russia, and other Europe.

The US Wireless Charging Stand market Insights%li%Vendors are exploring new opportunities within the US Wireless Charging Stand industry.

Easing inflation coupled with strengthening consumer sentiment is encouraging aggressive actions from the US Wireless Charging Stand companies. Market players consistently focusing on innovation and pursuing new ways to create value are set to excel in 2025. In addition, the Canadian and Mexican markets offer lucrative growth pockets for manufacturers and vendors. Focus on private-brand offerings and promotions, diversified sales channels, expansion into niche segments, adoption of advanced technologies, and sustainability are widely observed across the North American Wireless Charging Stand market.

Latin American Wireless Charging Stand market outlook rebounds in line with economic growth.

Underlying demand remains higher among urban consumers with an optimistic economic outlook across Brazil, Argentina, Chile, and other South and Central American countries. Increased consumer spending has been reported in Q1 -2025 and the prospects remain strong for rest of 2025. Aggressive ecosystem moves to create new sources of income are widely observed across markets in the region. Marketing activities focused on customer insights, operations, and support functions are quickly gaining business growth in the region.

Middle East and Africa Wireless Charging Stand Markets%li%New Opportunities for Companies Harnessing Diversity

Rapid growth in burgeoning urban locations coupled with a young and fast-growing population base is attracting new investments in the Middle East and African Wireless Charging Stand markets. Designing expansion and marketing strategies to cater to the local consumer base supports the market prospects. In addition to Nigeria, Algeria, South Africa, and other markets, steady growth markets in Ethiopia, Rwanda, Ghana, Tanzania, the Democratic Republic of Congo, and others present significant prospects for companies. On the other hand, Middle Eastern Wireless Charging Stand markets including the UAE, Saudi Arabia, Qatar, and Oman continue to offer lucrative pockets of growth.

## Competitive Landscape%li%How Wireless Charging Stand companies outcompete in 2025?

The ability to respond quickly to evolving consumer preferences and adapt businesses to niche consumer segments remains a key growth factor. The report identifies the leading companies in the industry and provides their revenue for 2024. The market shares of each company are also included in the report. Further, business profiles, SWOT analysis, and financial analysis of each company are provided in detail. Key companies analyzed in the report include Anker Innovations Ltd, Apple Inc, Belkin International Inc, Energous Corp, Mophie Inc, Powercast Corp, Samsung Electronics Co Ltd, Satechi, sonicEnergy, TaoTronics EU, Xiaomi.

## Wireless Charging Stand Market Segmentation

### By Sales Channel

Hypermarkets / Supermarkets

Independent Electronic Stores

Franchised Electronic Stores

Online

Others

### By Material

Plastic

Glass

By Power

Up to 7 watts

7 to 10 watts

10 to 15 watts

15 to 20 watts

Above 20 watts

By Device

Smartphone

Tablets

Laptops

Leading Companies

Anker Innovations Ltd

Apple Inc

Belkin International Inc

Energous Corp

Mophie Inc

Powercast Corp

Samsung Electronics Co Ltd

Satechi

sonicEnergy

TaoTronics EU

Xiaomi

### Reasons to Buy the report

Make informed decisions through long and short-term forecasts across 22 countries and segments.

Evaluate market fundamentals, dynamics, and disrupting trends set to shape 2025 and beyond.

Gain a clear understanding of the competitive landscape, with product portfolio and growth strategies.

Get an integrated understanding of the entire market ecosystem and companies.

Stay ahead of the competition through plans for growth in a changing environment for your geographic expansion.

Assess the impact of advanced technologies and identify growth opportunities based on actionable data and insights.

Get free Excel spreadsheet and PPT versions along with the report PDF.

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**Franchised Electronic Stores**

**Online**

**Others**

### **By Material**

**Plastic**

**Glass**

### **By Power**

**Up to 7 watts**

**7 TO 10 WATTS**

**10 TO 15 WATTS**

**15 TO 20 WATTS**

**Above 20 watts**

### **By Device**

**Smartphone**

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**Mophie Inc**

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**Samsung Electronics Co Ltd**

**Satechi**

**sonicEnergy**

**TaoTronics EU**

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