

Whole Grain Foods Market Size, Trends, Analysis, and Outlook By Application (Supermarkets/Hypermarkets, Online/E-Commerce, Independent Retail Outlets, Others), By Type (Cereals, Bakery Products, Flour, Others), by Country, Segment, and Companies, 2024-2032

<https://marketpublishers.com/r/W2F80C3CBF51EN.html>

Date: October 2024

Pages: 190

Price: US\$ 3,582.00 (Single User License)

ID: W2F80C3CBF51EN

Abstracts

Global Whole Grain Foods Market Size is valued at \$4.8 Billion in 2024 and is forecast to register a growth rate (CAGR) of 6.7% to reach \$8.1 Billion by 2032.

The whole grain foods market is driven by growing consumer awareness of the health benefits associated with whole grains, including improved digestion and reduced risk of chronic diseases. As more consumers seek nutrient-dense, fiber-rich foods, demand for whole grain products like bread, pasta, and cereals is rising. The market is further fueled by the clean-label movement, with consumers preferring minimally processed foods. The increasing prevalence of heart health campaigns and dietary recommendations will continue to support the growth of the whole grain foods market.

Whole Grain Foods Market Drivers, Trends, Opportunities, and Growth Opportunities

The comprehensive report presents unique market trends and challenges shaping the outlook for industry stakeholders. The Future of Whole Grain Foods survey report provides the market size outlook across types, applications, and segments globally and regionally. It also offers data-driven insights and actionable recommendations for companies in the Whole Grain Foods industry.

Key market trends defining the global Whole Grain Foods demand in 2025 and Beyond

The Whole Grain Foods industry remains an attractive hub for both domestic and global vendors. As we enter 2025, demand from end-user sectors, changes in consumption patterns, new product launches, and widening distribution channels will play major roles.

Whole Grain Foods Market Segmentation- Industry Share, Market Size, and Outlook to 2032

Rising demand for diverse products and applications fuels the increased investments in niche segments. Leading companies focus on generating a large share of their future revenue growth by expanding into these niche segments. The report presents a market size outlook across segments, supporting companies scaling up production with a focus on potential countries.

Key strategies adopted by companies within the Whole Grain Foods industry

Leading Whole Grain Foods companies are boosting investments to capitalize on untapped potential and future possibilities across niche market segments and surging demand conditions. In particular, companies that leverage advanced technologies to achieve operational excellence are set to gain significant revenues. The report details the key strategies adopted by the top 10 Whole Grain Foods companies.

Whole Grain Foods Market Study- Strategic Analysis Review

The market research report dives deep into qualitative factors shaping the market, empowering you to make informed decisions.

- Industry Dynamics: Porter's Five Forces analysis to understand bargaining power, competitive rivalry, and threats that impact long-term strategy formulation.
- Strategic Insights: Provides valuable perspectives on key players and their approaches based on comprehensive strategy analysis.
- Internal Strengths and Weaknesses: Develop targeted strategies to leverage strengths, address weaknesses, and capitalize on market opportunities.
- Future Possibilities: Prepare for diverse outcomes with in-depth scenario analysis. Explore potential market disruptions, technology advancements, and economic

changes.

Whole Grain Foods Market Size Outlook- Historic and Forecast Revenue in Three Cases

The Whole Grain Foods industry report provides a detailed analysis and outlook of revenue generated by companies from 2018 to 2023. With actual data for 2023, the report forecasts the market size outlook from 2024 to 2032 in three scenarios: low case, reference case, and high case.

Whole Grain Foods Country Analysis and Revenue Outlook to 2032

The report analyzes 22 countries worldwide, including key driving forces and market size outlook from 2021 to 2032. Additionally, it includes region analysis across Asia Pacific, Europe, the Middle East, Africa, North America, and South America. For each region, the market size outlook by segments is forecast for 2032.

North America Whole Grain Foods Market Size Outlook- Companies plan for focused investments in a changing environment

The US remains the market leader in North America, driven by a large consumer base, well-established providers, and strong infrastructure. Leading companies focus on new product launches in a changing environment. The US GDP is expected to grow from \$28,781.1 Billion in 2024 to \$36,621 Billion in 2030, driving demand for various Whole Grain Foods market segments. Similarly, strong market demand encourages Canadian Whole Grain Foods companies to invest in niche segments. Mexico's investment in technological advancements positions it for significant market expansion.

Europe Whole Grain Foods Market Size Outlook- Companies investing in assessing consumers, categories, competitors, and capabilities.

The German Whole Grain Foods industry remains the major market for companies in the European Whole Grain Foods industry with consumers in Germany, France, the UK, Spain, Italy, and others anticipated to register a steady demand throughout the forecast period, driving the overall market prospects. In addition, the proactive approach of vendors in identifying and leveraging new growth prospects positions the European Whole Grain Foods market fostering both domestic and international interest. Leading brands operating in the industry are emphasizing effective marketing strategies, innovative product offerings, and addressing niche consumer segments.

Asia Pacific Whole Grain Foods Market Size Outlook- an attractive hub for opportunities for both local and global companies

The increasing pool of consumer base, robust consumption expenditure, and increasing investments in manufacturing drive the demand for Whole Grain Foods in Asia Pacific. In particular, China, India, and South East Asian Whole Grain Foods markets present a compelling outlook for 2032, attracting both domestic and multinational vendors seeking growth opportunities. Similarly, with a burgeoning population and a rising middle class, India offers a vast consumer market. Japanese and Korean companies are quickly aligning their strategies to navigate market changes, explore new markets, and enhance their competitive edge. Our report utilizes in-depth interviews with industry experts and comprehensive data analysis to provide a comprehensive outlook of 6 major countries in the APAC region.

Latin America Whole Grain Foods Market Size Outlook- Continued urbanization and rising income levels

Rising income levels contribute to higher purchasing power among consumers, spurring consumption and creating opportunities for market expansion. Continued urbanization and rising income levels are expected to sustainably drive consumption growth in the medium to long term.

Middle East and Africa Whole Grain Foods Market Size Outlook- continues its upward trajectory across segments.

Robust demand from Middle Eastern countries including Saudi Arabia, the UAE, Qatar, Kuwait, and other GCC countries supports the overall Middle East Whole Grain Foods market potential. Fuelled by increasing consumption expenditure of individuals and growing population drive the demand for Whole Grain Foods.

Whole Grain Foods Company Profiles

The global Whole Grain Foods market is characterized by intense competitive conditions with leading companies opting for aggressive marketing to gain market shares. The report presents business descriptions, SWOT analysis, growth strategies, and financial profiles. The leading companies included in the study are Allied Bakeries, Bob's Red Mill Natural Foods, Cargill Inc, Cereal Ingredients (CII), Flowers Foods, Food For Life, General Mills Grain Millers, Hodgson Mill, Kellogg Co, Mondelez

International Inc, Nestl? SA, Quaker Oats.

Recent Whole Grain Foods Market Developments

The global Whole Grain Foods market study presents recent market news and developments including new product launches, mergers, acquisitions, expansions, product approvals, and other updates in the industry.

Whole Grain Foods Market Report Scope

Parameters: Revenue, Volume Price

Study Period: 2023 (Base Year); 2018- 2023 (Historic Period); 2024- 2032 (Forecast Period)

Currency: USD; (Upon request, can be provided in Euro, JPY, GBP, and other Local Currency)

Qualitative Analysis

Pricing Analysis

Value Chain Analysis

SWOT Profile

Market Dynamics- Trends, Drivers, Challenges

Porter's Five Forces Analysis

Macroeconomic Impact Analysis

Case Scenarios- Low, Base, High

Market Segmentation:

By Application

Supermarkets/Hypermarkets

Online/E-Commerce

Independent Retail Outlets

Others

By Type

Cereals

Bakery Products

Flour

Others

Geographical Segmentation:

North America (3 markets)

Europe (6 markets)

Asia Pacific (6 markets)

Latin America (3 markets)

Middle East Africa (5 markets)

Companies

Allied Bakeries

Bob's Red Mill Natural Foods

Cargill Inc

Cereal Ingredients (CII)

Flowers Foods

Food For Life

General Mills Grain Millers

Hodgson Mill

Kellogg Co

Mondelez International Inc

Nestl? SA

Quaker Oats

Formats Available: Excel, PDF, and PPT

Contents

CHAPTER 1: EXECUTIVE SUMMARY

- 1.1 Study Scope
- 1.2 Market Definition
- 1.3 Report Guide
 - 1.3.1 Country Coverage
 - 1.3.2 Companies Profiled
 - 1.3.3 Study Period: 2018 to 2023 and 2024 to 2032
 - 1.3.4 Units
- 1.4 Abbreviations

CHAPTER 2. WHOLE GRAIN FOODS MARKET OVERVIEW- 2025

- 2.1 An Introduction to the Global Whole Grain Foods Markets
- 2.2 Key Statistics
- 2.3 Region Benchmarking, 2024
- 2.4 Country Positioning Matrix, 2024

CHAPTER 3. STRATEGIC ANALYSIS REVIEW

- 3.1 Whole Grain Foods Industry Stakeholders
- 3.2 Value Chain Analysis
- 3.3 Porter's Five Forces Analysis
- 3.4 SWOT Profile
- 3.5 Recent Market Developments

CHAPTER 4. IMPACT ANALYSIS AND SCENARIO FORECASTS

- 4.1 Russia-Ukraine Conflict Analysis
- 4.2 COVID-19: Post Pandemic Recovery Analysis
- 4.3 US Inflation and Sluggish Growth in China
- 4.4 Focus on Sustainability
- 4.5 Low Growth Case Scenario: Global Whole Grain Foods Market Outlook to 2032
- 4.6 Reference Case Scenario: Global Whole Grain Foods Market Outlook to 2032
- 4.7 High Growth Case Scenario: Global Whole Grain Foods Market Outlook to 2032

CHAPTER 5: WHOLE GRAIN FOODS MARKET DYNAMICS

Whole Grain Foods Market Size, Trends, Analysis, and Outlook By Application (Supermarkets/Hypermarkets, Online...

- 5.1 Key Whole Grain Foods Market Trends
- 5.2 Potential Whole Grain Foods Market Opportunities
- 5.3 Key Market Challenges

CHAPTER 6: GLOBAL WHOLE GRAIN FOODS MARKET ANALYSIS AND OUTLOOK TO 2032

- 6.1 Global Market Outlook by Segments, 2021 to 2032
- 6.2 Application
 - Supermarkets/Hypermarkets
 - Online/E-Commerce
 - Independent Retail Outlets
 - Others
- Type
 - Cereals
 - Bakery Products
 - Flour
 - Others
- 6.3 Global Market Outlook by Region, 2021 to 2032

CHAPTER 7: NORTH AMERICA WHOLE GRAIN FOODS MARKET ANALYSIS AND OUTLOOK TO 2032

- 7.1 North America Market Outlook by Segments, 2021- 2032
- 7.2 Application
 - Supermarkets/Hypermarkets
 - Online/E-Commerce
 - Independent Retail Outlets
 - Others
- Type
 - Cereals
 - Bakery Products
 - Flour
 - Others
- 7.3 North America Market Outlook by Country, 2021- 2032
 - 7.3.1 United States Whole Grain Foods Market Size Forecast, 2021- 2032
 - 7.3.2 Canada Whole Grain Foods Market Size Forecast, 2021- 2032
 - 7.3.3 Mexico Whole Grain Foods Market Size Forecast, 2021- 2032

CHAPTER 8: EUROPE WHOLE GRAIN FOODS MARKET ANALYSIS AND OUTLOOK TO 2032

8.1 Europe Market Outlook by Segments, 2021- 2032

8.2 Application

Supermarkets/Hypermarkets

Online/E-Commerce

Independent Retail Outlets

Others

Type

Cereals

Bakery Products

Flour

Others

8.3 Europe Market Outlook by Country, 2021- 2032

8.3.1 Germany Whole Grain Foods Market Size Forecast, 2021- 2032

8.3.2 France Whole Grain Foods Market Size Forecast, 2021- 2032

8.3.3 United Kingdom Whole Grain Foods Market Size Forecast, 2021- 2032

8.3.4 Spain Whole Grain Foods Market Size Forecast, 2021- 2032

8.3.5 Italy Whole Grain Foods Market Size Forecast, 2021- 2032

8.3.6 Russia Whole Grain Foods Market Size Forecast, 2021- 2032

8.3.7 Rest of Europe Whole Grain Foods Market Size Forecast, 2021- 2032

CHAPTER 9: ASIA PACIFIC WHOLE GRAIN FOODS MARKET ANALYSIS AND OUTLOOK TO 2032

9.1 Asia Pacific Market Outlook by Segments, 2021- 2032

9.2 Application

Supermarkets/Hypermarkets

Online/E-Commerce

Independent Retail Outlets

Others

Type

Cereals

Bakery Products

Flour

Others

9.3 Asia Pacific Market Outlook by Country, 2021- 2032

- 9.3.1 China Whole Grain Foods Market Size Forecast, 2021- 2032
- 9.3.2 India Whole Grain Foods Market Size Forecast, 2021- 2032
- 9.3.3 Japan Whole Grain Foods Market Size Forecast, 2021- 2032
- 9.3.4 South Korea Whole Grain Foods Market Size Forecast, 2021- 2032
- 9.3.5 Australia Whole Grain Foods Market Size Forecast, 2021- 2032
- 9.3.6 South East Asia Whole Grain Foods Market Size Forecast, 2021- 2032
- 9.3.7 Rest of Asia Pacific Whole Grain Foods Market Size Forecast, 2021- 2032

CHAPTER 10: SOUTH AMERICA WHOLE GRAIN FOODS MARKET ANALYSIS AND OUTLOOK TO 2032

10.1 South America Market Outlook by Segments, 2021- 2032

10.2 Application

Supermarkets/Hypermarkets

Online/E-Commerce

Independent Retail Outlets

Others

Type

Cereals

Bakery Products

Flour

Others

10.3 South America Market Outlook by Country, 2021- 2032

10.3.1 Brazil Whole Grain Foods Market Size Forecast, 2021- 2032

10.3.2 Argentina Whole Grain Foods Market Size Forecast, 2021- 2032

10.3.3 Rest of South America Whole Grain Foods Market Size Forecast, 2021- 2032

CHAPTER 11: MIDDLE EAST AND AFRICA WHOLE GRAIN FOODS MARKET ANALYSIS AND OUTLOOK TO 2032

11.1 Middle East and Africa Market Outlook by Segments, 2021- 2032

11.2 Application

Supermarkets/Hypermarkets

Online/E-Commerce

Independent Retail Outlets

Others

Type

Cereals

Bakery Products

Flour

Others

11.3 Middle East and Africa Market Outlook by Country, 2021- 2032

11.3.1 Saudi Arabia Whole Grain Foods Market Size Forecast, 2021- 2032

11.3.2 The UAE Whole Grain Foods Market Size Forecast, 2021- 2032

11.3.3 Rest of Middle East Whole Grain Foods Market Size Forecast, 2021- 2032

11.3.4 South Africa Whole Grain Foods Market Size Forecast, 2021- 2032

11.3.4 Rest of Africa Whole Grain Foods Market Size Forecast, 2021- 2032

CHAPTER 12: COMPETITIVE LANDSCAPE

12.1 Competitive Analysis- Product Profile, SWOT, Financial Profiles

12.2 Key Companies Profiled in the Study

12.3 Allied Bakeries

Bob's Red Mill Natural Foods

Cargill Inc

Cereal Ingredients (CII)

Flowers Foods

Food For Life

General Mills Grain Millers

Hodgson Mill

Kellogg Co

Mondelez International Inc

Nestl? SA

Quaker Oats

CHAPTER 13: SOURCES AND RESEARCH METHODOLOGY

13.1 Primary and Secondary Sources

13.2 Research Methodology

13.3 Data Triangulation and Validation

13.4 Assumptions and Limitations

13.5 Forecast Methodology

Appendix

A: Highlights of the Q4-2024 Version

B: Conclusion and Future Recommendations

C: Customization Options

D: Contact Information

List Of Figures

LIST OF FIGURES

Figure 1: Country Analysis: Largest Market Share (%) - 2024 vs. 2032

Figure 2: GDP (Current Prices) Outlook by Country, 2010- 2032

Figure 3: Population Outlook by Country, 2010- 2032

Figure 4: Inflation Outlook by Country (%), 2024- 2032

Figure 5: Global Whole Grain Foods Market Outlook by Type, 2021- 2032

Figure 6: Global Whole Grain Foods Market Outlook by Application, 2021- 2032

Figure 7: Global Whole Grain Foods Market Outlook by Region, 2021- 2032

Figure 8: North America Whole Grain Foods Market Snapshot, Q4-2024

Figure 9: North America Whole Grain Foods Market Size Forecast by Type, 2021- 2032

Figure 10: North America Whole Grain Foods Market Size Forecast by Application, 2021- 2032

Figure 11: North America Whole Grain Foods Market Share by Country, 2023

Figure 12: Europe Whole Grain Foods Market Snapshot, Q4-2024

Figure 13: Europe Whole Grain Foods Market Size Forecast by Type, 2021- 2032

Figure 14: Europe Whole Grain Foods Market Size Forecast by Application, 2021- 2032

Figure 15: Europe Whole Grain Foods Market Share by Country, 2023

Figure 16: Asia Pacific Whole Grain Foods Market Snapshot, Q4-2024

Figure 17: Asia Pacific Whole Grain Foods Market Size Forecast by Type, 2021- 2032

Figure 18: Asia Pacific Whole Grain Foods Market Size Forecast by Application, 2021- 2032

Figure 19: Asia Pacific Whole Grain Foods Market Share by Country, 2023

Figure 20: South America Whole Grain Foods Market Snapshot, Q4-2024

Figure 21: South America Whole Grain Foods Market Size Forecast by Type, 2021- 2032

Figure 22: South America Whole Grain Foods Market Size Forecast by Application, 2021- 2032

Figure 23: South America Whole Grain Foods Market Share by Country, 2023

Figure 24: Middle East and Africa Whole Grain Foods Market Snapshot, Q4-2024

Figure 25: Middle East and Africa Whole Grain Foods Market Size Forecast by Type, 2021- 2032

Figure 26: Middle East and Africa Whole Grain Foods Market Size Forecast by Application, 2021- 2032

Figure 27: Middle East and Africa Whole Grain Foods Market Share by Country, 2023

Figure 28: United States Whole Grain Foods Market Size Outlook, \$ Million, 2021- 2032

Figure 29: Canada Whole Grain Foods Market Size Outlook, \$ Million, 2021- 2032

Figure 30: Mexico Whole Grain Foods Market Size Outlook, \$ Million, 2021- 2032

Figure 31: Germany Whole Grain Foods Market Size Outlook, \$ Million, 2021- 2032

Figure 32: France Whole Grain Foods Market Size Outlook, \$ Million, 2021- 2032

Figure 33: United Kingdom Whole Grain Foods Market Size Outlook, \$ Million, 2021- 2032

Figure 34: Spain Whole Grain Foods Market Size Outlook, \$ Million, 2021- 2032

Figure 35: Italy Whole Grain Foods Market Size Outlook, \$ Million, 2021- 2032

Figure 36: Russia Whole Grain Foods Market Size Outlook, \$ Million, 2021- 2032

Figure 37: Rest of Europe Whole Grain Foods Market Size Outlook, \$ Million, 2021- 2032

Figure 38: China Whole Grain Foods Market Size Outlook, \$ Million, 2021- 2032

Figure 39: India Whole Grain Foods Market Size Outlook, \$ Million, 2021- 2032

Figure 40: Japan Whole Grain Foods Market Size Outlook, \$ Million, 2021- 2032

Figure 41: South Korea Whole Grain Foods Market Size Outlook, \$ Million, 2021- 2032

Figure 42: Australia Whole Grain Foods Market Size Outlook, \$ Million, 2021- 2032

Figure 43: South East Asia Whole Grain Foods Market Size Outlook, \$ Million, 2021- 2032

Figure 44: Rest of APAC Whole Grain Foods Market Size Outlook, \$ Million, 2021- 2032

Figure 45: Brazil Whole Grain Foods Market Size Outlook, \$ Million, 2021- 2032

Figure 46: Argentina Whole Grain Foods Market Size Outlook, \$ Million, 2021- 2032

Figure 47: Rest of LATAM Whole Grain Foods Market Size Outlook, \$ Million, 2021- 2032

Figure 48: Saudi Arabia Whole Grain Foods Market Size Outlook, \$ Million, 2021- 2032

Figure 49: UAE Whole Grain Foods Market Size Outlook, \$ Million, 2021- 2032

Figure 50: South Africa Whole Grain Foods Market Size Outlook, \$ Million, 2021- 2032

Figure 51: Research Methodology

Figure 52: Forecast Methodology

List Of Tables

LIST OF TABLES

Table 1: Market Scope and Segmentation

Table 2: Global Whole Grain Foods Market Size Outlook, \$Million, 2021 to 2032

Table 3: Low Case Scenario Forecasts

Table 4: Reference Case Scenario Forecasts

Table 5: High Growth Scenario Forecasts

Table 6: Global Whole Grain Foods Market Size Outlook by Segments, 2021- 2032

Table 7: Global Whole Grain Foods Market Size Outlook by Region, 2021- 2032

Table 8: Country Mapping, 2023 vs. 2032

Table 9: North America- Whole Grain Foods Market Outlook by Type, 2021- 2032

Table 10: North America- Whole Grain Foods Market Outlook by Country, 2021- 2032

Table 11: Europe - Whole Grain Foods Market Outlook by Type, 2021- 2032

Table 12: Europe - Whole Grain Foods Market Outlook by Country, 2021- 2032

Table 13: Asia Pacific - Whole Grain Foods Market Outlook by Type, 2021- 2032

Table 14: Asia Pacific - Whole Grain Foods Market Outlook by Country, 2021- 2032

Table 15: South America- Whole Grain Foods Market Outlook by Type, 2021- 2032

Table 16: South America- Whole Grain Foods Market Outlook by Country, 2021- 2032

Table 17: Middle East and Africa - Whole Grain Foods Market Outlook by Type, 2021- 2032

Table 18: Middle East and Africa - Whole Grain Foods Market Outlook by Country, 2021- 2032

Table 19: Business Snapshots of Leading Whole Grain Foods Companies

Table 20: Product Profiles of Leading Whole Grain Foods Companies

Table 21: SWOT Profiles of Leading Whole Grain Foods Companies

I would like to order

Product name: Whole Grain Foods Market Size, Trends, Analysis, and Outlook By Application (Supermarkets/Hypermarkets, Online/E-Commerce, Independent Retail Outlets, Others), By Type (Cereals, Bakery Products, Flour, Others), by Country, Segment, and Companies, 2024-2032

Product link: <https://marketpublishers.com/r/W2F80C3CBF51EN.html>

Price: US\$ 3,582.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/W2F80C3CBF51EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below
and fax the completed form to +44 20 7900 3970