

Weight Loss Supplements Market Size, Trends, Analysis, and Outlook By Type (Liquid, Powder, Softgels, Pills, Others), By Ingredient (Vitamins & Minerals, Amino Acids, Natural Extracts/ Botanicals), By End-user (Under 18 years, 18 to 40 years, 40 to 50 years, Above 50 years), By Distribution Channel (Offline Channel, Online Channel), by Region, Country, Segment, and Companies, 2024-2030

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Abstracts

The global Weight Loss Supplements market size is poised to register 15.26% growth from 2024 to 2030, presenting significant growth prospects for companies operating in the industry. The industry study analyzes the global Weight Loss Supplements market across By Type (Liquid, Powder, Softgels, Pills, Others), By Ingredient (Vitamins & Minerals, Amino Acids, Natural Extracts/ Botanicals), By End-user (Under 18 years, 18 to 40 years, 40 to 50 years, Above 50 years), By Distribution Channel (Offline Channel, Online Channel).

The Weight Loss Supplements Market is experiencing growth driven by the rising prevalence of obesity and overweight populations globally and the increasing consumer awareness regarding health and wellness. Key trends shaping its future include the development of innovative formulations containing natural ingredients, such as herbs and botanical extracts, for appetite suppression, fat burning, and metabolism boosting effects, the expansion of distribution channels through online platforms and health food stores, and the emphasis on evidence-based marketing strategies and clinical studies to validate product efficacy and safety. Moreover, factors such as the growing demand for non-invasive weight management solutions and the adoption of healthy lifestyle trends

are expected to drive market growth in 2024 and beyond.

Weight Loss Supplements Market Drivers, Trends, Opportunities, and Growth Opportunities

This comprehensive study discusses the latest trends and the most pressing challenges for industry players and investors. The Weight Loss Supplements market research analyses the global market trends, key drivers, challenges, and opportunities in the industry. In addition, the latest Future of Weight Loss Supplements survey report provides the market size outlook across types, applications, and other segments across the world and regions. It provides data-driven insights and actionable recommendations for companies in the Weight Loss Supplements industry.

Key market trends defining the global Weight Loss Supplements demand in 2024 and Beyond

The industry continues to remain an attractive hub for opportunities for both domestic and global vendors. As the market evolves, factors such as emerging market dynamics, demand from end-user sectors, a growing patient base, changes in consumption patterns, and widening distribution channels continue to play a major role.

Weight Loss Supplements Market Segmentation- Industry Share, Market Size, and Outlook to 2030

The Weight Loss Supplements industry comprises a wide range of segments and sub-segments. The rising demand for these product types and applications is supporting companies to increase their investment levels across niche segments. Accordingly, leading companies plan to generate a large share of their future revenue growth from expansion into these niche segments. The report presents the market size outlook across segments to support Weight Loss Supplements companies scaling up production in these sub-segments with a focus on expanding into emerging countries.

Key strategies adopted by companies within the Weight Loss Supplements industry

Leading Weight Loss Supplements companies are boosting investments to capitalize on untapped potential and future possibilities across niche market segments and surging demand conditions in key regions. Further, companies are leveraging advanced technologies to unlock opportunities and achieve operational excellence. The report provides key strategies opted for by the top 10 Weight Loss Supplements companies.

Weight Loss Supplements Market Study- Strategic Analysis Review

The Weight Loss Supplements market research report dives deep into the qualitative factors shaping the market, empowering you to make informed decisions-

Industry Dynamics: Porter's Five Forces analysis to understand bargaining power, competitive rivalry, and threats that impact long-term strategy formulation.

Strategic Insights: Provides valuable perspectives on key players and their approaches based on comprehensive strategy analysis.

Internal Strengths and Weaknesses: Develop targeted strategies to leverage strengths, address weaknesses, and capitalize on market opportunities.

Future Possibilities: Prepare for diverse outcomes with in-depth scenario analysis. Explore potential market disruptions, technology advancements, and economic changes.

Weight Loss Supplements Market Size Outlook- Historic and Forecast Revenue in Three Cases

The Weight Loss Supplements industry report provides a detailed analysis and outlook of revenue generated by companies from 2018 to 2023. Further, with actual data for 2023, the report forecasts the market size outlook from 2024 to 2030 in three case scenarios- low case, reference case, and high case scenarios.

Weight Loss Supplements Country Analysis and Revenue Outlook to 2030

The report analyses 22 countries worldwide including the key driving forces and market size outlook from 2021 to 2030. In addition, region analysis across Asia Pacific, Europe, the Middle East, Africa, North America, and South America is included in the study. For each of the six regions, the market size outlook by segments is forecast for 2030.

North America Weight Loss Supplements Market Size Outlook- Companies plan for focused investments in a changing environment

The US continues to remain the market leader in North America, driven by a large consumer base, the presence of well-established providers, and a strong end-user industry demand. Leading companies focus on new product launches in the changing environment. The US economy is expected to grow in 2024 (around 2.2% growth in 2024), potentially driving demand for various Weight Loss Supplements market segments. Similarly, Strong end-user demand is encouraging Canadian Weight Loss Supplements companies to invest in niche segments. Further, as Mexico continues to strengthen its trade relations and invest in technological advancements, the Mexico Weight Loss Supplements market is expected to experience significant expansion, offering lucrative opportunities for both domestic and international stakeholders.

Europe Weight Loss Supplements Market Size Outlook-Companies investing in assessing consumers, categories, competitors, and capabilities

The German industry remains the major market for companies in the European Weight Loss Supplements industry with consumers in Germany, France, the UK, Spain, Italy, and others anticipated to register a steady demand throughout the forecast period, driving the overall market prospects. In addition, the proactive approach of businesses in identifying and leveraging new growth prospects positions the European Weight Loss Supplements market for an upward trajectory, fostering both domestic and international interest. Leading brands operating in the industry are emphasizing effective marketing strategies, innovative product offerings, and a keen understanding of consumer preferences.

Asia Pacific Weight Loss Supplements Market Size Outlook- an attractive hub for opportunities for both local and global companies

The increasing prevalence of indications, robust healthcare expenditure, and increasing investments in healthcare infrastructure drive the demand for Weight Loss Supplements in Asia Pacific. In particular, China, India, and South East Asian Weight Loss Supplements markets present a compelling outlook for 2030, acting as a magnet for both domestic and multinational manufacturers seeking growth opportunities. Similarly, with a burgeoning population and a rising middle class, India offers a vast consumer market. Japanese and Korean companies are quickly aligning their strategies to navigate changes, explore new markets, and enhance their competitive edge. Our report utilizes in-depth interviews with industry experts and comprehensive data analysis to provide a comprehensive outlook of 6 major markets in the region.

Latin America Weight Loss Supplements Market Size Outlook- Continued urbanization

and rising income levels

Rising income levels contribute to greater purchasing power among consumers, spurring consumption and creating opportunities for market expansion. Continued urbanization and rising income levels are expected to sustainably drive consumption growth in the medium to long term.

Middle East and Africa Weight Loss Supplements Market Size Outlook- continues its upward trajectory across segments

Robust demand from Middle Eastern countries including Saudi Arabia, the UAE, Qatar, Kuwait, and other GCC countries supports the overall Middle East Weight Loss Supplements market potential. Fueled by increasing healthcare expenditure of individuals, growing population, and high prevalence across a few markets drives the demand for Weight Loss Supplements.

Weight Loss Supplements Market Company Profiles

The global Weight Loss Supplements market is characterized by intense competitive conditions with leading companies opting for aggressive marketing to gain market shares. The report presents business descriptions, SWOT analysis, growth strategies, and financial profiles. Leading companies included in the study are Abbott Laboratories, Ajinomoto Co. Inc, Amway Corp, FANCL Corp, Glanbia plc, GlaxoSmithKline Plc, GNC Holdings LLC, Herbalife International of America Inc, Iovate Health Sciences International Inc, Market America Inc, Nature Sure, Natures Sunshine Products Inc, Nestle SA, Pfizer Inc, Shaklee Corp

Recent Weight Loss Supplements Market Developments

The global Weight Loss Supplements market study presents recent market news and developments including new product launches, mergers, acquisitions, expansions, product approvals, and other updates in the industry.

Weight Loss Supplements Market Report Scope

Parameters: Revenue, Volume Price

Study Period: 2023 (Base Year); 2018- 2023 (Historic Period); 2024- 2030 (Forecast Period)

Currency: USD; (Upon request, can be provided in Euro, JPY, GBP, and other Local Currency)

Qualitative Analysis

Pricing Analysis

Value Chain Analysis

SWOT Profile

Market Dynamics- Trends, Drivers, Challenges

Porter's Five Forces Analysis

Macroeconomic Impact Analysis

Case Scenarios- Low, Base, High

Market Segmentation:

By Type

Liquid

Powder

Softgels

Pills

Others

By Ingredient

Vitamins & Minerals

Amino Acids

Natural Extracts/ Botanicals

By End-User

Under 18 years

18 to 40 years

40 to 50 years

Above 50 years

By Distribution Channel

Offline Channel

Online Channel

Geographical Segmentation:

North America (3 markets)

Europe (6 markets)

Asia Pacific (6 markets)

Latin America (3 markets)

Middle East Africa (5 markets)

Companies

Abbott Laboratories

Ajinomoto Co. Inc

Amway Corp

FANCL Corp

Glanbia plc

GlaxoSmithKline Plc

GNC Holdings LLC

Herbalife International of America Inc

Iovate Health Sciences International Inc

Market America Inc

Nature Sure

Natures Sunshine Products Inc

Nestle SA

Pfizer Inc

Shaklee Corp

Formats Available: Excel, PDF, and PPT

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 - Powder

Softgels

Pills

Others

By Ingredient

Vitamins & Minerals

Amino Acids

Natural Extracts/ Botanicals

By End-User

Under 18 years

18 TO 40 YEARS

40 TO 50 YEARS

Above 50 years

By Distribution Channel

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Ajinomoto Co. Inc

Amway Corp

FANCL Corp

Glanbia plc

GlaxoSmithKline Plc

GNC Holdings LLC

Herbalife International of America Inc

Iovate Health Sciences International Inc

Market America Inc

Nature Sure

Natures Sunshine Products Inc

Nestle SA

Pfizer Inc

Shaklee Corp

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