

Wankel Engines Market Size, Trends, Analysis, and Outlook by Type (Water Cooled Wankel Engines, Air Cooled Wankel Engines), Application (Automobiles, Unmanned Aerial Vehicles, Auxiliary Power Units, Others), End-User (Aerospace Industry, Marine Industry, Automotive Industry, Others), by Country, Segment, and Companies, 2024-2030

https://marketpublishers.com/r/W9C2D043FF87EN.html

Date: April 2024

Pages: 202

Price: US\$ 3,980.00 (Single User License)

ID: W9C2D043FF87EN

Abstracts

The global Vehicle Starter Motor market size is poised to register 4.8% growth from 2024 to 2030, presenting significant growth prospects for companies operating in the industry. The study analyzes the global Vehicle Starter Motor market by Product (Conventional, Permanent Magnet), End-User (Passenger Vehicle, Commercial Vehicle), Sales Channel (OEM, Aftermarket), Engine (Diesel, Gasoline), Type (Electric, Pneumatic, Hydraulic).

The Vehicle Starter Motor market is experiencing steady growth driven by automotive electrification, engine downsizing, and the demand for reliable starting solutions for internal combustion engines and hybrid powertrains. Vehicle starter motors initiate the engine's crankshaft rotation during the starting process, enabling combustion and vehicle propulsion. Increasing adoption of start-stop systems, regenerative braking, and cold weather starting performance requirements are driving market expansion. Looking towards 2030, the market is expected to witness further innovation with the development of integrated starter-generator systems, solid-state motor technologies, and energy recuperation features, enhancing starting efficiency, durability, and energy management in modern vehicles..

Vehicle Starter Motor Market Drivers, Trends, Opportunities, and Growth Opportunities This comprehensive study discusses the latest trends and the most pressing challenges



for industry players and investors. The Vehicle Starter Motor market research analyses the global market trends, key drivers, challenges, and opportunities in the industry. In addition, the latest Future of Vehicle Starter Motor survey report provides the market size outlook across types, applications, and other segments across the world and regions. It provides data-driven insights and actionable recommendations for companies in the Vehicle Starter Motor industry.

Key market trends defining the global Vehicle Starter Motor demand in 2024 and Beyond

The industry continues to remain an attractive hub for opportunities for both domestic and global vendors. As the market evolves, factors such as emerging market dynamics, demand from end-user sectors, a growing patient base, changes in consumption patterns, and widening distribution channels continue to play a major role.

Vehicle Starter Motor Market Segmentation- Industry Share, Market Size, and Outlook to 2030

The Vehicle Starter Motor industry comprises a wide range of segments and subsegments. The rising demand for these product types and applications is supporting companies to increase their investment levels across niche segments. Accordingly, leading companies plan to generate a large share of their future revenue growth from expansion into these niche segments. The report presents the market size outlook across segments to support Vehicle Starter Motor companies scaling up production in these sub-segments with a focus on expanding into emerging countries.

Key strategies adopted by companies within the Vehicle Starter Motor industry Leading Vehicle Starter Motor companies are boosting investments to capitalize on untapped potential and future possibilities across niche market segments and surging demand conditions in key regions. Further, companies are leveraging advanced technologies to unlock opportunities and achieve operational excellence. The report provides key strategies opted for by the top 10 Vehicle Starter Motor companies.

Vehicle Starter Motor Market Study- Strategic Analysis Review

The Vehicle Starter Motor market research report dives deep into the qualitative factors shaping the market, empowering you to make informed decisions-

Industry Dynamics: Porter's Five Forces analysis to understand bargaining power, competitive rivalry, and threats that impact long-term strategy formulation.

Strategic Insights: Provides valuable perspectives on key players and their approaches based on comprehensive strategy analysis.

Internal Strengths and Weaknesses: Develop targeted strategies to leverage strengths,



address weaknesses, and capitalize on market opportunities.

Future Possibilities: Prepare for diverse outcomes with in-depth scenario analysis. Explore potential market disruptions, technology advancements, and economic changes.

Vehicle Starter Motor Market Size Outlook- Historic and Forecast Revenue in Three Cases

The Vehicle Starter Motor industry report provides a detailed analysis and outlook of revenue generated by companies from 2018 to 2023. Further, with actual data for 2023, the report forecasts the market size outlook from 2024 to 2030 in three case scenarioslow case, reference case, and high case scenarios.

Vehicle Starter Motor Country Analysis and Revenue Outlook to 2030

The report analyses 22 countries worldwide including the key driving forces and market size outlook from 2021 to 2030. In addition, region analysis across Asia Pacific, Europe, the Middle East, Africa, North America, and South America is included in the study. For each of the six regions, the market size outlook by segments is forecast for 2030.

North America Vehicle Starter Motor Market Size Outlook- Companies plan for focused investments in a changing environment

The US continues to remain the market leader in North America, driven by a large consumer base, the presence of well-established providers, and a strong end-user industry demand. Leading companies focus on new product launches in the changing environment. The US economy is expected to grow in 2024 (around 2.2% growth in 2024), potentially driving demand for various Vehicle Starter Motor market segments. Similarly, Strong end-user demand is encouraging Canadian Vehicle Starter Motor companies to invest in niche segments. Further, as Mexico continues to strengthen its trade relations and invest in technological advancements, the Mexico Vehicle Starter Motor market is expected to experience significant expansion, offering lucrative opportunities for both domestic and international stakeholders.

Europe Vehicle Starter Motor Market Size Outlook-Companies investing in assessing consumers, categories, competitors, and capabilities

The German industry remains the major market for companies in the European Vehicle Starter Motor industry with consumers in Germany, France, the UK, Spain, Italy, and others anticipated to register a steady demand throughout the forecast period, driving the overall market prospects. In addition, the proactive approach of businesses in identifying and leveraging new growth prospects positions the European Vehicle Starter Motor market for an upward trajectory, fostering both domestic and international



interest. Leading brands operating in the industry are emphasizing effective marketing strategies, innovative product offerings, and a keen understanding of consumer preferences.

Asia Pacific Vehicle Starter Motor Market Size Outlook- an attractive hub for opportunities for both local and global companies

The increasing prevalence of indications, robust healthcare expenditure, and increasing investments in healthcare infrastructure drive the demand for Vehicle Starter Motor in Asia Pacific. In particular, China, India, and South East Asian Vehicle Starter Motor markets present a compelling outlook for 2030, acting as a magnet for both domestic and multinational manufacturers seeking growth opportunities. Similarly, with a burgeoning population and a rising middle class, India offers a vast consumer market. Japanese and Korean companies are quickly aligning their strategies to navigate changes, explore new markets, and enhance their competitive edge. Our report utilizes in-depth interviews with industry experts and comprehensive data analysis to provide a comprehensive outlook of 6 major markets in the region.

Latin America Vehicle Starter Motor Market Size Outlook- Continued urbanization and rising income levels

Rising income levels contribute to greater purchasing power among consumers, spurring consumption and creating opportunities for market expansion. Continued urbanization and rising income levels are expected to sustainably drive consumption growth in the medium to long term.

Middle East and Africa Vehicle Starter Motor Market Size Outlook- continues its upward trajectory across segments

Robust demand from Middle Eastern countries including Saudi Arabia, the UAE, Qatar, Kuwait, and other GCC countries supports the overall Middle East Vehicle Starter Motor market potential. Fueled by increasing consumption expenditure, growing population, and high demand across a few markets drives the demand for Vehicle Starter Motor.

Vehicle Starter Motor Market Company Profiles

The global Vehicle Starter Motor market is characterized by intense competitive conditions with leading companies opting for aggressive marketing to gain market shares. The report presents business descriptions, SWOT analysis, growth strategies, and financial profiles. Leading companies included in the study are Bosch Ltd, Denso Corp, Hella KGaA Hueck and Co., Hitachi Ltd, Lucas Electrical Ltd, Mando Corp, Mitsuba Corp, Mitsubishi Electric Corp, Remy International, Valeo SA.



Recent Vehicle Starter Motor Market Developments

The global Vehicle Starter Motor market study presents recent market news and developments including new product launches, mergers, acquisitions, expansions, product approvals, and other updates in the industry.

Vehicle Starter Motor Market Report Scope

Parameters: Revenue, Volume Price

Study Period: 2023 (Base Year); 2018- 2023 (Historic Period); 2024- 2030 (Forecast

Period)

Currency: USD; (Upon request, can be provided in Euro, JPY, GBP, and other Local

Currency)

Qualitative Analysis

Pricing Analysis

Value Chain Analysis

SWOT Profile

Market Dynamics- Trends, Drivers, Challenges

Porter's Five Forces Analysis

Macroeconomic Impact Analysis

Case Scenarios- Low, Base, High

Market Segmentation:

Product

Conventional

Permanent Magnet

End-User

Passenger Vehicle

Commercial Vehicle

Sales Channel

OEM

Aftermarket

Engine

Diesel

Gasoline

Type

Electric

Pneumatic

Hydraulic

Geographical Segmentation:



North America (3 markets)
Europe (6 markets)
Asia Pacific (6 markets)
Latin America (3 markets)
Middle East Africa (5 markets)

Companies

Bosch Ltd

Denso Corp

Hella KGaA Hueck and Co.

Hitachi Ltd

Lucas Electrical Ltd

Mando Corp

Mitsuba Corp

Mitsubishi Electric Corp

Remy International

Valeo SA.

Formats Available: Excel, PDF, and PPT



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Type

Water Cooled Wankel Engines

Air Cooled Wankel Engines

Application



Automobiles

Unmanned Aerial Vehicles

Auxiliary Power Units

Others

End-User

Aerospace Industry

Marine Industry

Automotive Industry

Others

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Advanced Innovative Engineering (AIE)

Aixro GmbH

Austro Engine GmbH

Barnard Microsystems Ltd

Gerhard Geiger GmbH & Co. KG

LiquidPiston Inc

Mazda Motor Corp

Orbital Power

Rotron Power Ltd

Sky Power GmbH

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