

Walking Aids Market Size, Trends, Analysis, and Outlook By Type (Rollators, Crutches, Walking Frame, Canes, Others), By End-User (Disabled Person, Elderly), by Region, Country, Segment, and Companies, 2024-2030

<https://marketpublishers.com/r/W62FA503E589EN.html>

Date: March 2024

Pages: 190

Price: US\$ 3,980.00 (Single User License)

ID: W62FA503E589EN

Abstracts

The global Walking Aids market size is poised to register 6.87% growth from 2024 to 2030, presenting significant growth prospects for companies operating in the industry. The industry study analyzes the global Walking Aids market across By Type (Rollators, Crutches, Walking Frame, Canes, Others), By End-User (Disabled Person, Elderly).

The Walking Aids Market is witnessing growth driven by the aging population and the increasing prevalence of musculoskeletal disorders and mobility impairments requiring assistive devices for ambulation and mobility support. Key trends shaping its future include the development of lightweight and ergonomic walking aids such as canes, crutches, and walkers with improved stability and maneuverability features, the integration of smart technologies and sensors for gait analysis and fall detection, and the customization of walking aids to accommodate individual user preferences and functional needs. Additionally, factors such as the rising incidence of chronic diseases such as arthritis and osteoporosis and the growing emphasis on active aging and rehabilitation are expected to drive market growth in 2024 and beyond.

Walking Aids Market Drivers, Trends, Opportunities, and Growth Opportunities

This comprehensive study discusses the latest trends and the most pressing challenges for industry players and investors. The Walking Aids market research analyses the global market trends, key drivers, challenges, and opportunities in the industry. In addition, the latest Future of Walking Aids survey report provides the market size

outlook across types, applications, and other segments across the world and regions. It provides data-driven insights and actionable recommendations for companies in the Walking Aids industry.

Key market trends defining the global Walking Aids demand in 2024 and Beyond

The industry continues to remain an attractive hub for opportunities for both domestic and global vendors. As the market evolves, factors such as emerging market dynamics, demand from end-user sectors, a growing patient base, changes in consumption patterns, and widening distribution channels continue to play a major role.

Walking Aids Market Segmentation- Industry Share, Market Size, and Outlook to 2030

The Walking Aids industry comprises a wide range of segments and sub-segments. The rising demand for these product types and applications is supporting companies to increase their investment levels across niche segments. Accordingly, leading companies plan to generate a large share of their future revenue growth from expansion into these niche segments. The report presents the market size outlook across segments to support Walking Aids companies scaling up production in these sub-segments with a focus on expanding into emerging countries.

Key strategies adopted by companies within the Walking Aids industry

Leading Walking Aids companies are boosting investments to capitalize on untapped potential and future possibilities across niche market segments and surging demand conditions in key regions. Further, companies are leveraging advanced technologies to unlock opportunities and achieve operational excellence. The report provides key strategies opted for by the top 10 Walking Aids companies.

Walking Aids Market Study- Strategic Analysis Review

The Walking Aids market research report dives deep into the qualitative factors shaping the market, empowering you to make informed decisions-

Industry Dynamics: Porter's Five Forces analysis to understand bargaining power, competitive rivalry, and threats that impact long-term strategy formulation.

Strategic Insights: Provides valuable perspectives on key players and their

approaches based on comprehensive strategy analysis.

Internal Strengths and Weaknesses: Develop targeted strategies to leverage strengths, address weaknesses, and capitalize on market opportunities.

Future Possibilities: Prepare for diverse outcomes with in-depth scenario analysis. Explore potential market disruptions, technology advancements, and economic changes.

Walking Aids Market Size Outlook- Historic and Forecast Revenue in Three Cases

The Walking Aids industry report provides a detailed analysis and outlook of revenue generated by companies from 2018 to 2023. Further, with actual data for 2023, the report forecasts the market size outlook from 2024 to 2030 in three case scenarios- low case, reference case, and high case scenarios.

Walking Aids Country Analysis and Revenue Outlook to 2030

The report analyses 22 countries worldwide including the key driving forces and market size outlook from 2021 to 2030. In addition, region analysis across Asia Pacific, Europe, the Middle East, Africa, North America, and South America is included in the study. For each of the six regions, the market size outlook by segments is forecast for 2030.

North America Walking Aids Market Size Outlook- Companies plan for focused investments in a changing environment

The US continues to remain the market leader in North America, driven by a large consumer base, the presence of well-established providers, and a strong end-user industry demand. Leading companies focus on new product launches in the changing environment. The US economy is expected to grow in 2024 (around 2.2% growth in 2024), potentially driving demand for various Walking Aids market segments. Similarly, Strong end-user demand is encouraging Canadian Walking Aids companies to invest in niche segments. Further, as Mexico continues to strengthen its trade relations and invest in technological advancements, the Mexico Walking Aids market is expected to experience significant expansion, offering lucrative opportunities for both domestic and international stakeholders.

Europe Walking Aids Market Size Outlook-Companies investing in assessing

consumers, categories, competitors, and capabilities

The German industry remains the major market for companies in the European Walking Aids industry with consumers in Germany, France, the UK, Spain, Italy, and others anticipated to register a steady demand throughout the forecast period, driving the overall market prospects. In addition, the proactive approach of businesses in identifying and leveraging new growth prospects positions the European Walking Aids market for an upward trajectory, fostering both domestic and international interest. Leading brands operating in the industry are emphasizing effective marketing strategies, innovative product offerings, and a keen understanding of consumer preferences.

Asia Pacific Walking Aids Market Size Outlook- an attractive hub for opportunities for both local and global companies

The increasing prevalence of indications, robust healthcare expenditure, and increasing investments in healthcare infrastructure drive the demand for Walking Aids in Asia Pacific. In particular, China, India, and South East Asian Walking Aids markets present a compelling outlook for 2030, acting as a magnet for both domestic and multinational manufacturers seeking growth opportunities. Similarly, with a burgeoning population and a rising middle class, India offers a vast consumer market. Japanese and Korean companies are quickly aligning their strategies to navigate changes, explore new markets, and enhance their competitive edge. Our report utilizes in-depth interviews with industry experts and comprehensive data analysis to provide a comprehensive outlook of 6 major markets in the region.

Latin America Walking Aids Market Size Outlook- Continued urbanization and rising income levels

Rising income levels contribute to greater purchasing power among consumers, spurring consumption and creating opportunities for market expansion. Continued urbanization and rising income levels are expected to sustainably drive consumption growth in the medium to long term.

Middle East and Africa Walking Aids Market Size Outlook- continues its upward trajectory across segments

Robust demand from Middle Eastern countries including Saudi Arabia, the UAE, Qatar, Kuwait, and other GCC countries supports the overall Middle East Walking Aids market

potential. Fueled by increasing healthcare expenditure of individuals, growing population, and high prevalence across a few markets drives the demand for Walking Aids.

Walking Aids Market Company Profiles

The global Walking Aids market is characterized by intense competitive conditions with leading companies opting for aggressive marketing to gain market shares. The report presents business descriptions, SWOT analysis, growth strategies, and financial profiles. Leading companies included in the study are Benmor Medical, Briggs Healthcare, Carex Health Brands, Drive medical design, Eurovema AB, Evolution Technologie, HUMAN CARE, Invacare Corp, TOPRO

Recent Walking Aids Market Developments

The global Walking Aids market study presents recent market news and developments including new product launches, mergers, acquisitions, expansions, product approvals, and other updates in the industry.

Walking Aids Market Report Scope

Parameters: Revenue, Volume Price

Study Period: 2023 (Base Year); 2018- 2023 (Historic Period); 2024- 2030 (Forecast Period)

Currency: USD; (Upon request, can be provided in Euro, JPY, GBP, and other Local Currency)

Qualitative Analysis

Pricing Analysis

Value Chain Analysis

SWOT Profile

Market Dynamics- Trends, Drivers, Challenges

Porter's Five Forces Analysis

Macroeconomic Impact Analysis

Case Scenarios- Low, Base, High

Market Segmentation:

By Type

Rollators

-Premium Rollators

-Low-cost Rollators

Crutches

Walking frame

Canes

Others

By End-User

Disabled Person

Elderly

Geographical Segmentation:

North America (3 markets)

Europe (6 markets)

Asia Pacific (6 markets)

Latin America (3 markets)

Middle East Africa (5 markets)

Companies

Benmor Medical

Briggs Healthcare

Carex Health Brands

Drive medical design

Eurovema AB

Evolution Technologie

HUMAN CARE

Invacare Corp

TOPRO

Formats Available: Excel, PDF, and PPT

Contents

1. EXECUTIVE SUMMARY

- 1.1 Walking Aids Market Overview and Key Findings, 2024
- 1.2 Walking Aids Market Size and Growth Outlook, 2021- 2030
- 1.3 Walking Aids Market Growth Opportunities to 2030
- 1.4 Key Walking Aids Market Trends and Challenges
 - 1.4.1 Walking Aids Market Drivers and Trends
 - 1.4.2 Walking Aids Market Challenges
- 1.5 Competitive Landscape and Key Players
- 1.6 Competitive Analysis- Growth Strategies Adopted by Leading Walking Aids Companies

2. WALKING AIDS MARKET SIZE OUTLOOK TO 2030

- 2.1 Walking Aids Market Size Outlook, USD Million, 2021- 2030
- 2.2 Walking Aids Incremental Market Growth Outlook, %, 2021- 2030
- 2.3 Segment Snapshot, 2024

3. WALKING AIDS MARKET- STRATEGIC ANALYSIS REVIEW

- 3.1 Porter's Five Forces Analysis
 - * Threat of New Entrants
 - * Threat of Substitutes
 - * Intensity of Competitive Rivalry
 - * Bargaining Power of Buyers
 - * Bargaining Power of Suppliers
- 3.2 Value Chain Analysis
- 3.3 SWOT Analysis

4. WALKING AIDS MARKET SEGMENTATION ANALYSIS AND OUTLOOK

- 4.1 Market Segmentation and Scope
- 4.2 Market Breakdown by Type, Application, and Other Segments, 2021-2030
 - By Type
 - Rollators
 - Premium Rollators
 - Low-cost Rollators

Crutches

Walking frame

Canes

Others

By End-User

Disabled Person

Elderly

4.3 Growth Prospects and Niche Opportunities, 2023- 2030

4.4 Regional comparison of Market Growth, CAGR, 2023-2030

5. REGION-WISE MARKET OUTLOOK TO 2030

5.1 Key Findings for Asia Pacific Walking Aids Market, 2025

5.2 Asia Pacific Walking Aids Market Size Outlook by Type, 2021- 2030

5.3 Asia Pacific Walking Aids Market Size Outlook by Application, 2021- 2030

5.4 Key Findings for Europe Walking Aids Market, 2025

5.5 Europe Walking Aids Market Size Outlook by Type, 2021- 2030

5.6 Europe Walking Aids Market Size Outlook by Application, 2021- 2030

5.7 Key Findings for North America Walking Aids Market, 2025

5.8 North America Walking Aids Market Size Outlook by Type, 2021- 2030

5.9 North America Walking Aids Market Size Outlook by Application, 2021- 2030

5.10 Key Findings for South America Walking Aids Market, 2025

5.11 South America Pacific Walking Aids Market Size Outlook by Type, 2021- 2030

5.12 South America Walking Aids Market Size Outlook by Application, 2021- 2030

5.13 Key Findings for Middle East and Africa Walking Aids Market, 2025

5.14 Middle East Africa Walking Aids Market Size Outlook by Type, 2021- 2030

5.15 Middle East Africa Walking Aids Market Size Outlook by Application, 2021- 2030

6. COUNTRY-WISE MARKET SIZE OUTLOOK TO 2030

6.1 US Walking Aids Market Size Outlook and Revenue Growth Forecasts

6.2 US Walking Aids Industry Drivers and Opportunities

6.3 Canada Market Size Outlook and Revenue Growth Forecasts

6.4 Canada Walking Aids Industry Drivers and Opportunities

6.6 Mexico Market Size Outlook and Revenue Growth Forecasts

6.6 Mexico Walking Aids Industry Drivers and Opportunities

6.7 Germany Market Size Outlook and Revenue Growth Forecasts

6.8 Germany Walking Aids Industry Drivers and Opportunities

6.9 France Market Size Outlook and Revenue Growth Forecasts

- 6.10 France Walking Aids Industry Drivers and Opportunities
- 6.11 UK Market Size Outlook and Revenue Growth Forecasts
- 6.12 UK Walking Aids Industry Drivers and Opportunities
- 6.13 Spain Market Size Outlook and Revenue Growth Forecasts
- 6.14 Spain Walking Aids Industry Drivers and Opportunities
- 6.16 Italy Market Size Outlook and Revenue Growth Forecasts
- 6.16 Italy Walking Aids Industry Drivers and Opportunities
- 6.17 Rest of Europe Market Size Outlook and Revenue Growth Forecasts
- 6.18 Rest of Europe Walking Aids Industry Drivers and Opportunities
- 6.19 China Market Size Outlook and Revenue Growth Forecasts
- 6.20 China Walking Aids Industry Drivers and Opportunities
- 6.21 India Market Size Outlook and Revenue Growth Forecasts
- 6.22 India Walking Aids Industry Drivers and Opportunities
- 6.23 Japan Market Size Outlook and Revenue Growth Forecasts
- 6.24 Japan Walking Aids Industry Drivers and Opportunities
- 6.26 South Korea Market Size Outlook and Revenue Growth Forecasts
- 6.26 South Korea Walking Aids Industry Drivers and Opportunities
- 6.27 Australia Market Size Outlook and Revenue Growth Forecasts
- 6.28 Australia Walking Aids Industry Drivers and Opportunities
- 6.29 South East Asia Market Size Outlook and Revenue Growth Forecasts
- 6.30 South East Asia Walking Aids Industry Drivers and Opportunities
- 6.31 Rest of Asia Pacific Market Size Outlook and Revenue Growth Forecasts
- 6.32 Rest of Asia Pacific Walking Aids Industry Drivers and Opportunities
- 6.33 Brazil Market Size Outlook and Revenue Growth Forecasts
- 6.34 Brazil Walking Aids Industry Drivers and Opportunities
- 6.36 Argentina Market Size Outlook and Revenue Growth Forecasts
- 6.36 Argentina Walking Aids Industry Drivers and Opportunities
- 6.37 Rest of South America Market Size Outlook and Revenue Growth Forecasts
- 6.38 Rest of South America Walking Aids Industry Drivers and Opportunities
- 6.39 Middle East Market Size Outlook and Revenue Growth Forecasts
- 6.40 Middle East Walking Aids Industry Drivers and Opportunities
- 6.41 Africa Market Size Outlook and Revenue Growth Forecasts
- 6.42 Africa Walking Aids Industry Drivers and Opportunities

7. WALKING AIDS MARKET OUTLOOK ACROSS SCENARIOS

- 7.1 Low Growth Case
- 7.2 Reference Growth Case
- 7.3 High Growth Case

8. WALKING AIDS COMPANY PROFILES

8.1 Profiles of Leading Walking Aids Companies in the Market

8.2 Business Descriptions, SWOT Analysis, and Growth Strategies

8.3 Financial Performance and Key Metrics

Benmor Medical

Briggs Healthcare

Carex Health Brands

Drive medical design

Eurovema AB

Evolution Technologie

HUMAN CARE

Invacare Corp

TOPRO

9. APPENDIX

9.1 Scope of the Report

9.2 Research Methodology and Data Sources

9.3 Glossary of Terms

9.4 Market Definitions

9.5 Contact Information

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