

# **VNA and PACS Market Size, Trends, Analysis, and Outlook By Imaging Modality (Angiography, Mammography, Computed Tomography, Magnetic Resonance Imaging, Ultrasound, Others), By Type (PACS, VNA Software), By Mode of Delivery (On-Site, Hybrid, Cloud-hosted), By Usage Model, Single Department, Multiple Departments, Multiple Sites), by Country, Segment, and Companies, 2024-2032**

<https://marketpublishers.com/r/V3E653D3392EEN.html>

Date: April 2024

Pages: 205

Price: US\$ 3,980.00 (Single User License)

ID: V3E653D3392EEN

## **Abstracts**

The global VNA and PACS market size is poised to register 6.7% growth from 2024 to 2032, presenting significant growth prospects for companies operating in the industry. The industry study analyzes the global VNA and PACS market across By Imaging Modality (Angiography, Mammography, Computed Tomography, Magnetic Resonance Imaging, Ultrasound, Others), By Type (PACS, VNA Software), By Mode of Delivery (On-Site, Hybrid, Cloud-hosted), By Usage Model, Single Department, Multiple Departments, Multiple Sites)

With the increasing demand for digital imaging and medical informatics solutions, there is a rising need for VNA and PACS platforms to store, manage, and share medical images and patient data across healthcare networks and systems. Market growth is driven by factors such as expanding healthcare digitization initiatives, the rising adoption of cloud-based and enterprise-wide imaging solutions, and technological advancements in data storage and interoperability standards. Additionally, the expanding applications of VNA and PACS in radiology, cardiology, and pathology, as well as the growing emphasis on data security and privacy compliance, contribute to market expansion. Further, the development of vendor-agnostic and standards-

compliant archive solutions, the integration of advanced analytics and artificial intelligence tools, and the emphasis on scalability and interoperability are expected to further accelerate market growth in the coming years.

## VNA and PACS Market Drivers, Trends, Opportunities, and Growth Opportunities

This comprehensive study discusses the latest trends and the most pressing challenges for industry players and investors. The VNA and PACS market research analyses the global market trends, key drivers, challenges, and opportunities in the industry. In addition, the latest Future of VNA and PACS survey report provides the market size outlook across types, applications, and other segments across the world and regions. It provides data-driven insights and actionable recommendations for companies in the VNA and PACS industry.

## Key market trends defining the global VNA and PACS demand in 2024 and Beyond

The industry continues to remain an attractive hub for opportunities for both domestic and global vendors. As the market evolves, factors such as emerging market dynamics, demand from end-user sectors, a growing patient base, changes in consumption patterns, and widening distribution channels continue to play a major role.

## VNA and PACS Market Segmentation- Industry Share, Market Size, and Outlook to 2032

The VNA and PACS industry comprises a wide range of segments and sub-segments. The rising demand for these product types and applications is supporting companies to increase their investment levels across niche segments. Accordingly, leading companies plan to generate a large share of their future revenue growth from expansion into these niche segments. The report presents the market size outlook across segments to support VNA and PACS companies scaling up production in these sub-segments with a focus on expanding into emerging countries.

## Key strategies adopted by companies within the VNA and PACS industry

Leading VNA and PACS companies are boosting investments to capitalize on untapped potential and future possibilities across niche market segments and surging demand conditions in key regions. Further, companies are leveraging advanced technologies to unlock opportunities and achieve operational excellence. The report provides key strategies opted for by the top 10 VNA and PACS companies.

## VNA and PACS Market Study- Strategic Analysis Review

The VNA and PACS market research report dives deep into the qualitative factors shaping the market, empowering you to make informed decisions-

**Industry Dynamics:** Porter's Five Forces analysis to understand bargaining power, competitive rivalry, and threats that impact long-term strategy formulation.

**Strategic Insights:** Provides valuable perspectives on key players and their approaches based on comprehensive strategy analysis.

**Internal Strengths and Weaknesses:** Develop targeted strategies to leverage strengths, address weaknesses, and capitalize on market opportunities.

**Future Possibilities:** Prepare for diverse outcomes with in-depth scenario analysis. Explore potential market disruptions, technology advancements, and economic changes.

## VNA and PACS Market Size Outlook- Historic and Forecast Revenue in Three Cases

The VNA and PACS industry report provides a detailed analysis and outlook of revenue generated by companies from 2018 to 2023. Further, with actual data for 2023, the report forecasts the market size outlook from 2024 to 2032 in three case scenarios- low case, reference case, and high case scenarios.

## VNA and PACS Country Analysis and Revenue Outlook to 2032

The report analyses 22 countries worldwide including the key driving forces and market size outlook from 2021 to 2032. In addition, region analysis across Asia Pacific, Europe, the Middle East, Africa, North America, and South America is included in the study. For each of the six regions, the market size outlook by segments is forecast for 2032.

**North America VNA and PACS Market Size Outlook-** Companies plan for focused investments in a changing environment

The US continues to remain the market leader in North America, driven by a large

consumer base, the presence of well-established providers, and a strong healthcare infrastructure. Leading companies focus on new product launches in the changing environment. The US healthcare expenditure is expected to grow to \$4.8 trillion in 2024 (around 3.7% growth in 2024), potentially driving demand for various VNA and PACS market segments. Similarly, Strong market demand is encouraging Canadian VNA and PACS companies to invest in niche segments. Further, as Mexico continues to strengthen its relations and invest in technological advancements, the Mexico VNA and PACS market is expected to experience significant expansion, offering lucrative opportunities for both domestic and international stakeholders.

**Europe VNA and PACS Market Size Outlook-Companies investing in assessing consumers, categories, competitors, and capabilities**

The German industry remains the major market for companies in the European VNA and PACS industry with consumers in Germany, France, the UK, Spain, Italy, and others anticipated to register a steady demand throughout the forecast period, driving the overall market prospects. In addition, the proactive approach of vendors in identifying and leveraging new growth prospects positions the European VNA and PACS market for an upward trajectory, fostering both domestic and international interest. Leading brands operating in the industry are emphasizing effective marketing strategies, innovative product offerings, and a keen understanding of consumer preferences.

**Asia Pacific VNA and PACS Market Size Outlook- an attractive hub for opportunities for both local and global companies**

The increasing prevalence of indications, robust healthcare expenditure, and increasing investments in healthcare infrastructure drive the demand for VNA and PACS in Asia Pacific. In particular, China, India, and South East Asian VNA and PACS markets present a compelling outlook for 2032, acting as a magnet for both domestic and multinational vendors seeking growth opportunities. Similarly, with a burgeoning population and a rising middle class, India offers a vast consumer market. Japanese and Korean companies are quickly aligning their strategies to navigate changes, explore new markets, and enhance their competitive edge. Our report utilizes in-depth interviews with industry experts and comprehensive data analysis to provide a comprehensive outlook of 6 major countries in the APAC region.

**Latin America VNA and PACS Market Size Outlook- Continued urbanization and rising income levels**

Rising income levels contribute to greater purchasing power among consumers, spurring consumption and creating opportunities for market expansion. Continued urbanization and rising income levels are expected to sustainably drive consumption growth in the medium to long term.

Middle East and Africa VNA and PACS Market Size Outlook- continues its upward trajectory across segments

Robust demand from Middle Eastern countries including Saudi Arabia, the UAE, Qatar, Kuwait, and other GCC countries supports the overall Middle East VNA and PACS market potential. Fueled by increasing healthcare expenditure of individuals, growing population, and high prevalence across a few markets drives the demand for VNA and PACS.

#### VNA and PACS Market Company Profiles

The global VNA and PACS market is characterized by intense competitive conditions with leading companies opting for aggressive marketing to gain market shares. The report presents business descriptions, SWOT analysis, growth strategies, and financial profiles. Leading companies included in the study are Agfa-Gevaert Group, Dell Technologies Inc, FUJIFILM Holdings Corp, GE Healthcare, IBM Corp, Koninklijke Philips NV, Lexmark International Inc, McKesson Corp, Novarad Corp, Siemens Healthineers AG.

#### Recent VNA and PACS Market Developments

The global VNA and PACS market study presents recent market news and developments including new product launches, mergers, acquisitions, expansions, product approvals, and other updates in the industry.

#### VNA and PACS Market Report Scope

Parameters: Revenue, Volume Price

Study Period: 2023 (Base Year); 2018- 2023 (Historic Period); 2024- 2032 (Forecast Period)

Currency: USD; (Upon request, can be provided in Euro, JPY, GBP, and other Local

Currency)

Qualitative Analysis

Pricing Analysis

Value Chain Analysis

SWOT Profile

Market Dynamics- Trends, Drivers, Challenges

Porter's Five Forces Analysis

Macroeconomic Impact Analysis

Case Scenarios- Low, Base, High

Market Segmentation:

By Imaging Modality

Angiography

Mammography

Computed Tomography

Magnetic Resonance Imaging

Ultrasound

Others

By Type

PACS

VNA Software

By Mode of Delivery

On-Site

Hybrid

Cloud-hosted

By Usage Model

Single Department

Multiple Departments

Multiple Sites

Geographical Segmentation:

North America (3 markets)

Europe (6 markets)

Asia Pacific (6 markets)

Latin America (3 markets)

Middle East Africa (5 markets)

Companies

Agfa-Gevaert Group

Dell Technologies Inc

FUJIFILM Holdings Corp

GE Healthcare

IBM Corp

Koninklijke Philips NV

Lexmark International Inc

McKesson Corp

Novarad Corp

Siemens Healthineers AG

Formats Available: Excel, PDF, and PPT



## Contents

### 1. EXECUTIVE SUMMARY

- 1.1 VNA and PACS Market Overview and Key Findings, 2024
- 1.2 VNA and PACS Market Size and Growth Outlook, 2021- 2030
- 1.3 VNA and PACS Market Growth Opportunities to 2030
- 1.4 Key VNA and PACS Market Trends and Challenges
  - 1.4.1 VNA and PACS Market Drivers and Trends
  - 1.4.2 VNA and PACS Market Challenges
- 1.5 Competitive Landscape and Key Players
- 1.6 Competitive Analysis- Growth Strategies Adopted by Leading VNA and PACS Companies

### 2. VNA AND PACS MARKET SIZE OUTLOOK TO 2030

- 2.1 VNA and PACS Market Size Outlook, USD Million, 2021- 2030
- 2.2 VNA and PACS Incremental Market Growth Outlook, %, 2021- 2030
- 2.3 Segment Snapshot, 2024

### 3. VNA AND PACS MARKET- STRATEGIC ANALYSIS REVIEW

- 3.1 Porter's Five Forces Analysis
  - \* Threat of New Entrants
  - \* Threat of Substitutes
  - \* Intensity of Competitive Rivalry
  - \* Bargaining Power of Buyers
  - \* Bargaining Power of Suppliers
- 3.2 Value Chain Analysis
- 3.3 SWOT Analysis

### 4. VNA AND PACS MARKET SEGMENTATION ANALYSIS AND OUTLOOK

- 4.1 Market Segmentation and Scope
- 4.2 Market Breakdown by Type, Application, and Other Segments, 2021-2030
  - By Imaging Modality
    - Angiography
    - Mammography
    - Computed Tomography

Magnetic Resonance Imaging

Ultrasound

Others

By Type

PACS

VNA Software

By Mode of Delivery

On-Site

Hybrid

Cloud-hosted

By Usage Model

Single Department

Multiple Departments

Multiple Sites

4.3 Growth Prospects and Niche Opportunities, 2023- 2030

4.4 Regional comparison of Market Growth, CAGR, 2023-2030

## **5. REGION-WISE MARKET OUTLOOK TO 2030**

5.1 Key Findings for Asia Pacific VNA and PACS Market, 2025

5.2 Asia Pacific VNA and PACS Market Size Outlook by Type, 2021- 2030

5.3 Asia Pacific VNA and PACS Market Size Outlook by Application, 2021- 2030

5.4 Key Findings for Europe VNA and PACS Market, 2025

5.5 Europe VNA and PACS Market Size Outlook by Type, 2021- 2030

5.6 Europe VNA and PACS Market Size Outlook by Application, 2021- 2030

5.7 Key Findings for North America VNA and PACS Market, 2025

5.8 North America VNA and PACS Market Size Outlook by Type, 2021- 2030

5.9 North America VNA and PACS Market Size Outlook by Application, 2021- 2030

5.10 Key Findings for South America VNA and PACS Market, 2025

5.11 South America Pacific VNA and PACS Market Size Outlook by Type, 2021- 2030

5.12 South America VNA and PACS Market Size Outlook by Application, 2021- 2030

5.13 Key Findings for Middle East and Africa VNA and PACS Market, 2025

5.14 Middle East Africa VNA and PACS Market Size Outlook by Type, 2021- 2030

5.15 Middle East Africa VNA and PACS Market Size Outlook by Application, 2021- 2030

## **6. COUNTRY-WISE MARKET SIZE OUTLOOK TO 2030**

6.1 US VNA and PACS Market Size Outlook and Revenue Growth Forecasts

6.2 US VNA and PACS Industry Drivers and Opportunities

- 6.3 Canada Market Size Outlook and Revenue Growth Forecasts
- 6.4 Canada VNA and PACS Industry Drivers and Opportunities
- 6.6 Mexico Market Size Outlook and Revenue Growth Forecasts
- 6.6 Mexico VNA and PACS Industry Drivers and Opportunities
- 6.7 Germany Market Size Outlook and Revenue Growth Forecasts
- 6.8 Germany VNA and PACS Industry Drivers and Opportunities
- 6.9 France Market Size Outlook and Revenue Growth Forecasts
- 6.10 France VNA and PACS Industry Drivers and Opportunities
- 6.11 UK Market Size Outlook and Revenue Growth Forecasts
- 6.12 UK VNA and PACS Industry Drivers and Opportunities
- 6.13 Spain Market Size Outlook and Revenue Growth Forecasts
- 6.14 Spain VNA and PACS Industry Drivers and Opportunities
- 6.16 Italy Market Size Outlook and Revenue Growth Forecasts
- 6.16 Italy VNA and PACS Industry Drivers and Opportunities
- 6.17 Rest of Europe Market Size Outlook and Revenue Growth Forecasts
- 6.18 Rest of Europe VNA and PACS Industry Drivers and Opportunities
- 6.19 China Market Size Outlook and Revenue Growth Forecasts
- 6.20 China VNA and PACS Industry Drivers and Opportunities
- 6.21 India Market Size Outlook and Revenue Growth Forecasts
- 6.22 India VNA and PACS Industry Drivers and Opportunities
- 6.23 Japan Market Size Outlook and Revenue Growth Forecasts
- 6.24 Japan VNA and PACS Industry Drivers and Opportunities
- 6.26 South Korea Market Size Outlook and Revenue Growth Forecasts
- 6.26 South Korea VNA and PACS Industry Drivers and Opportunities
- 6.27 Australia Market Size Outlook and Revenue Growth Forecasts
- 6.28 Australia VNA and PACS Industry Drivers and Opportunities
- 6.29 South East Asia Market Size Outlook and Revenue Growth Forecasts
- 6.30 South East Asia VNA and PACS Industry Drivers and Opportunities
- 6.31 Rest of Asia Pacific Market Size Outlook and Revenue Growth Forecasts
- 6.32 Rest of Asia Pacific VNA and PACS Industry Drivers and Opportunities
- 6.33 Brazil Market Size Outlook and Revenue Growth Forecasts
- 6.34 Brazil VNA and PACS Industry Drivers and Opportunities
- 6.36 Argentina Market Size Outlook and Revenue Growth Forecasts
- 6.36 Argentina VNA and PACS Industry Drivers and Opportunities
- 6.37 Rest of South America Market Size Outlook and Revenue Growth Forecasts
- 6.38 Rest of South America VNA and PACS Industry Drivers and Opportunities
- 6.39 Middle East Market Size Outlook and Revenue Growth Forecasts
- 6.40 Middle East VNA and PACS Industry Drivers and Opportunities
- 6.41 Africa Market Size Outlook and Revenue Growth Forecasts

## 6.42 Africa VNA and PACS Industry Drivers and Opportunities

## **7. VNA AND PACS MARKET OUTLOOK ACROSS SCENARIOS**

### 7.1 Low Growth Case

### 7.2 Reference Growth Case

### 7.3 High Growth Case

## **8. VNA AND PACS COMPANY PROFILES**

### 8.1 Profiles of Leading VNA and PACS Companies in the Market

### 8.2 Business Descriptions, SWOT Analysis, and Growth Strategies

### 8.3 Financial Performance and Key Metrics

Agfa-Gevaert Group

Dell Technologies Inc

FUJIFILM Holdings Corp

GE Healthcare

IBM Corp

Koninklijke Philips NV

Lexmark International Inc

McKesson Corp

Novarad Corp

Siemens Healthineers AG.

## **9. APPENDIX**

### 9.1 Scope of the Report

### 9.2 Research Methodology and Data Sources

### 9.3 Glossary of Terms

### 9.4 Market Definitions

### 9.5 Contact Information

## I would like to order

Product name: VNA and PACS Market Size, Trends, Analysis, and Outlook By Imaging Modality (Angiography, Mammography, Computed Tomography, Magnetic Resonance Imaging, Ultrasound, Others), By Type (PACS, VNA Software), By Mode of Delivery (On-Site, Hybrid, Cloud-hosted), By Usage Model, Single Department, Multiple Departments, Multiple Sites), by Country, Segment, and Companies, 2024-2032

Product link: <https://marketpublishers.com/r/V3E653D3392EEN.html>

Price: US\$ 3,980.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/V3E653D3392EEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below  
and fax the completed form to +44 20 7900 3970