

# **Viral Hepatitis and Retrovirus Diagnostic Tests Market Size, Trends, Analysis, and Outlook By Type (Retrovirus Diagnostic Tests, Viral Hepatitis Diagnostic Tests), By Product (Chronic Hepatitis, Acute Hepatitis), By End-User (Hospitals, Clinics, Others), by Region, Country, Segment, and Companies, 2024-2030**

<https://marketpublishers.com/r/V8ECEB84D613EN.html>

Date: March 2024

Pages: 190

Price: US\$ 3,980.00 (Single User License)

ID: V8ECEB84D613EN

## **Abstracts**

The global Viral Hepatitis and Retrovirus Diagnostic Tests market size is poised to register 7.23% growth (CAGR) from 2024 to 2030, presenting significant growth prospects for companies operating in the industry. The industry study analyzes the global Viral Hepatitis and Retrovirus Diagnostic Tests market By Type (Retrovirus Diagnostic Tests, Viral Hepatitis Diagnostic Tests), By Product (Chronic Hepatitis, Acute Hepatitis), By End-User (Hospitals, Clinics, Others).

The future of viral hepatitis and retrovirus diagnostic tests is influenced by several key trends driving innovation in infectious disease diagnostics and public health surveillance. With the increasing burden of viral hepatitis and retroviral infections such as HIV, hepatitis B, and hepatitis C, there is a growing need for rapid, accurate, and accessible diagnostic tests that enable early detection, treatment initiation, and prevention of transmission. Technological advancements in diagnostic platforms, including nucleic acid amplification tests (NAATs), point-of-care immunoassays, and multiplexed antigen-antibody assays, are enhancing the sensitivity, specificity, and turnaround time of viral hepatitis and retrovirus diagnostics, enabling clinicians to make timely and informed clinical decisions and improve patient outcomes. Moreover, the integration of digital health technologies such as smartphone apps, cloud-based data analytics, and electronic health records is transforming infectious disease surveillance

and epidemiological monitoring, enabling real-time tracking of disease trends, outbreak detection, and response coordination at local, national, and global levels. Additionally, there is a growing emphasis on equitable access to diagnostic testing and treatment services for underserved populations, with initiatives such as point-of-care testing campaigns, mobile health clinics, and community-based outreach programs expanding the reach of viral hepatitis and retrovirus diagnostics to high-risk groups, remote areas, and resource-limited settings, thereby reducing health disparities and improving health equity..

### Viral Hepatitis and Retrovirus Diagnostic Tests Market Drivers, Trends, Opportunities, and Growth Opportunities

This comprehensive study discusses the latest trends and the most pressing challenges for industry players and investors. The Viral Hepatitis and Retrovirus Diagnostic Tests market research analyses the global market trends, key drivers, challenges, and opportunities in the industry. In addition, the latest Future of Viral Hepatitis and Retrovirus Diagnostic Tests survey report provides the market size outlook across types, applications, and other segments across the world and regions. It provides data-driven insights and actionable recommendations for companies in the Viral Hepatitis and Retrovirus Diagnostic Tests industry.

### Key market trends defining the global Viral Hepatitis and Retrovirus Diagnostic Tests demand in 2024 and Beyond

The industry continues to remain an attractive hub for opportunities for both domestic and global vendors. As the market evolves, factors such as emerging market dynamics, demand from end-user sectors, a growing patient base, changes in consumption patterns, and widening distribution channels continue to play a major role.

### Viral Hepatitis and Retrovirus Diagnostic Tests Market Segmentation- Industry Share, Market Size, and Outlook to 2030

The Viral Hepatitis and Retrovirus Diagnostic Tests industry comprises a wide range of segments and sub-segments. The rising demand for these product types and applications is supporting companies to increase their investment levels across niche segments. Accordingly, leading companies plan to generate a large share of their future revenue growth from expansion into these niche segments. The report presents the market size outlook across segments to support Viral Hepatitis and Retrovirus Diagnostic Tests companies scaling up production in these sub-segments with a focus

on expanding into emerging countries.

Key strategies adopted by companies within the Viral Hepatitis and Retrovirus Diagnostic Tests industry

Leading Viral Hepatitis and Retrovirus Diagnostic Tests companies are boosting investments to capitalize on untapped potential and future possibilities across niche market segments and surging demand conditions in key regions. Further, companies are leveraging advanced technologies to unlock opportunities and achieve operational excellence. The report provides key strategies opted for by the top 10 Viral Hepatitis and Retrovirus Diagnostic Tests companies.

Viral Hepatitis and Retrovirus Diagnostic Tests Market Study- Strategic Analysis Review

The Viral Hepatitis and Retrovirus Diagnostic Tests market research report dives deep into the qualitative factors shaping the market, empowering you to make informed decisions-

**Industry Dynamics:** Porter's Five Forces analysis to understand bargaining power, competitive rivalry, and threats that impact long-term strategy formulation.

**Strategic Insights:** Provides valuable perspectives on key players and their approaches based on comprehensive strategy analysis.

**Internal Strengths and Weaknesses:** Develop targeted strategies to leverage strengths, address weaknesses, and capitalize on market opportunities.

**Future Possibilities:** Prepare for diverse outcomes with in-depth scenario analysis. Explore potential market disruptions, technology advancements, and economic changes.

Viral Hepatitis and Retrovirus Diagnostic Tests Market Size Outlook- Historic and Forecast Revenue in Three Cases

The Viral Hepatitis and Retrovirus Diagnostic Tests industry report provides a detailed analysis and outlook of revenue generated by companies from 2018 to 2023. Further, with actual data for 2023, the report forecasts the market size outlook from 2024 to

2030 in three case scenarios- low case, reference case, and high case scenarios.

## Viral Hepatitis and Retrovirus Diagnostic Tests Country Analysis and Revenue Outlook to 2030

The report analyses 22 countries worldwide including the key driving forces and market size outlook from 2021 to 2030. In addition, region analysis across Asia Pacific, Europe, the Middle East, Africa, North America, and South America is included in the study. For each of the six regions, the market size outlook by segments is forecast for 2030.

## North America Viral Hepatitis and Retrovirus Diagnostic Tests Market Size Outlook- Companies plan for focused investments in a changing environment

The US continues to remain the market leader in North America, driven by a large consumer base, the presence of well-established providers, and a strong end-user industry demand. Leading companies focus on new product launches in the changing environment. The US economy is expected to grow in 2024 (around 2.2% growth in 2024), potentially driving demand for various Viral Hepatitis and Retrovirus Diagnostic Tests market segments. Similarly, Strong end-user demand is encouraging Canadian Viral Hepatitis and Retrovirus Diagnostic Tests companies to invest in niche segments. Further, as Mexico continues to strengthen its trade relations and invest in technological advancements, the Mexico Viral Hepatitis and Retrovirus Diagnostic Tests market is expected to experience significant expansion, offering lucrative opportunities for both domestic and international stakeholders.

## Europe Viral Hepatitis and Retrovirus Diagnostic Tests Market Size Outlook-Companies investing in assessing consumers, categories, competitors, and capabilities

The German industry remains the major market for companies in the European Viral Hepatitis and Retrovirus Diagnostic Tests industry with consumers in Germany, France, the UK, Spain, Italy, and others anticipated to register a steady demand throughout the forecast period, driving the overall market prospects. In addition, the proactive approach of businesses in identifying and leveraging new growth prospects positions the European Viral Hepatitis and Retrovirus Diagnostic Tests market for an upward trajectory, fostering both domestic and international interest. Leading brands operating in the industry are emphasizing effective marketing strategies, innovative product offerings, and a keen understanding of consumer preferences.

## Asia Pacific Viral Hepatitis and Retrovirus Diagnostic Tests Market Size Outlook- an

attractive hub for opportunities for both local and global companies

The increasing prevalence of indications, robust healthcare expenditure, and increasing investments in healthcare infrastructure drive the demand for Viral Hepatitis and Retrovirus Diagnostic Tests in Asia Pacific. In particular, China, India, and South East Asian Viral Hepatitis and Retrovirus Diagnostic Tests markets present a compelling outlook for 2030, acting as a magnet for both domestic and multinational manufacturers seeking growth opportunities. Similarly, with a burgeoning population and a rising middle class, India offers a vast consumer market. Japanese and Korean companies are quickly aligning their strategies to navigate changes, explore new markets, and enhance their competitive edge. Our report utilizes in-depth interviews with industry experts and comprehensive data analysis to provide a comprehensive outlook of 6 major markets in the region.

**Latin America Viral Hepatitis and Retrovirus Diagnostic Tests Market Size Outlook- Continued urbanization and rising income levels**

Rising income levels contribute to greater purchasing power among consumers, spurring consumption and creating opportunities for market expansion. Continued urbanization and rising income levels are expected to sustainably drive consumption growth in the medium to long term.

**Middle East and Africa Viral Hepatitis and Retrovirus Diagnostic Tests Market Size Outlook- continues its upward trajectory across segments**

Robust demand from Middle Eastern countries including Saudi Arabia, the UAE, Qatar, Kuwait, and other GCC countries supports the overall Middle East Viral Hepatitis and Retrovirus Diagnostic Tests market potential. Fueled by increasing healthcare expenditure of individuals, growing population, and high prevalence across a few markets drives the demand for Viral Hepatitis and Retrovirus Diagnostic Tests.

**Viral Hepatitis and Retrovirus Diagnostic Tests Market Company Profiles**

The global Viral Hepatitis and Retrovirus Diagnostic Tests market is characterized by intense competitive conditions with leading companies opting for aggressive marketing to gain market shares. The report presents business descriptions, SWOT analysis, growth strategies, and financial profiles. Leading companies included in the study are Abbott Laboratories, Amkay Products Pvt. Ltd, Apothecaries Sundries Mfg. Co., Beckman Coulter Inc, Bhat Bio-tech India Private Ltd, bioMérieux SA, Bioneovan Co.

Ltd, Bio-Rad Laboratories Inc, Cepheid, Chembio Diagnostics Inc, DiaSorin S.p.A, Enzo Biochem Inc, F. Hoffmann-La Roche Ltd, Fujirebio, Grifols S.A., Hologic Inc, HORIBA Ltd, Krishco Medical Products Pvt. Ltd.

## Recent Viral Hepatitis and Retrovirus Diagnostic Tests Market Developments

The global Viral Hepatitis and Retrovirus Diagnostic Tests market study presents recent market news and developments including new product launches, mergers, acquisitions, expansions, product approvals, and other updates in the industry.

## Viral Hepatitis and Retrovirus Diagnostic Tests Market Report Scope

Parameters: Revenue, Volume Price

Study Period: 2023 (Base Year); 2018- 2023 (Historic Period); 2024- 2030 (Forecast Period)

Currency: USD; (Upon request, can be provided in Euro, JPY, GBP, and other Local Currency)

## Qualitative Analysis

Pricing Analysis

Value Chain Analysis

SWOT Profile

Market Dynamics- Trends, Drivers, Challenges

Porter's Five Forces Analysis

Macroeconomic Impact Analysis

Case Scenarios- Low, Base, High

## Market Segmentation:

## By Type

Stationary 3D and 4D Ultrasound Devices

Portable 3D and 4D Ultrasound Devices

## By Display

Color Ultrasound

B/W Ultrasound

## By Portability

Trolley or Cart-Based Ultrasound Systems

Compact/Handheld Ultrasound Systems

Point-of-Pare (PoC) Ultrasound Systems

## By Application

Radiology or General Imaging

Obstetrics or Gynecology

Cardiology

Urology

Vascular

Orthopedic and Musculoskeletal

Pain Management

Others

## By End-User

Hospitals

Surgical Centers and Diagnostic Centers

Maternity Centers

Ambulatory Care Centers

Research and Academia

Others

Geographical Segmentation:

North America (3 markets)

Europe (6 markets)

Asia Pacific (6 markets)

Latin America (3 markets)

Middle East Africa (5 markets)

Companies

Abbott Laboratories

Amkay Products Pvt. Ltd

Apothecaries Sundries Mfg. Co.

Beckman Coulter Inc

Bhat Bio-tech India Private Ltd

bioM?rieux SA



Bioneovan Co. Ltd

Bio-Rad Laboratories Inc

Cepheid

Chembio Diagnostics Inc

DiaSorin S.p.A

Enzo Biochem Inc

F. Hoffmann-La Roche Ltd

Fujirebio

Grifols S.A.

Hologic Inc

HORIBA Ltd

Krishco Medical Products Pvt. Ltd

Formats Available: Excel, PDF, and PPT

## Contents

### **1. EXECUTIVE SUMMARY**

- 1.1 Viral Hepatitis and Retrovirus Diagnostic Tests Market Overview and Key Findings, 2024
- 1.2 Viral Hepatitis and Retrovirus Diagnostic Tests Market Size and Growth Outlook, 2021- 2030
- 1.3 Viral Hepatitis and Retrovirus Diagnostic Tests Market Growth Opportunities to 2030
- 1.4 Key Viral Hepatitis and Retrovirus Diagnostic Tests Market Trends and Challenges
  - 1.4.1 Viral Hepatitis and Retrovirus Diagnostic Tests Market Drivers and Trends
  - 1.4.2 Viral Hepatitis and Retrovirus Diagnostic Tests Market Challenges
- 1.5 Competitive Landscape and Key Players
- 1.6 Competitive Analysis- Growth Strategies Adopted by Leading Viral Hepatitis and Retrovirus Diagnostic Tests Companies

### **2. VIRAL HEPATITIS AND RETROVIRUS DIAGNOSTIC TESTS MARKET SIZE OUTLOOK TO 2030**

- 2.1 Viral Hepatitis and Retrovirus Diagnostic Tests Market Size Outlook, USD Million, 2021- 2030
- 2.2 Viral Hepatitis and Retrovirus Diagnostic Tests Incremental Market Growth Outlook, %, 2021- 2030
- 2.3 Segment Snapshot, 2024

### **3. VIRAL HEPATITIS AND RETROVIRUS DIAGNOSTIC TESTS MARKET- STRATEGIC ANALYSIS REVIEW**

- 3.1 Porter's Five Forces Analysis
  - \* Threat of New Entrants
  - \* Threat of Substitutes
  - \* Intensity of Competitive Rivalry
  - \* Bargaining Power of Buyers
  - \* Bargaining Power of Suppliers
- 3.2 Value Chain Analysis
- 3.3 SWOT Analysis

### **4. VIRAL HEPATITIS AND RETROVIRUS DIAGNOSTIC TESTS MARKET SEGMENTATION ANALYSIS AND OUTLOOK**

*Viral Hepatitis and Retrovirus Diagnostic Tests Market Size, Trends, Analysis, and Outlook By Type (Retrovirus...*

#### 4.1 Market Segmentation and Scope

#### 4.2 Market Breakdown by Type, Application, and Other Segments, 2021-2030

##### By Type

Stationary 3D and 4D Ultrasound Devices

Portable 3D and 4D Ultrasound Devices

##### By Display

Color Ultrasound

B/W Ultrasound

##### By Portability

Trolley or Cart-Based Ultrasound Systems

Compact/Handheld Ultrasound Systems

Point-of-Pare (PoC) Ultrasound Systems

##### By Application

Radiology or General Imaging

Obstetrics or Gynecology

Cardiology

Urology

Vascular

Orthopedic and Musculoskeletal

Pain Management

Others

##### By End-User

Hospitals

Surgical Centers and Diagnostic Centers

Maternity Centers

Ambulatory Care Centers

Research and Academia

Others

#### 4.3 Growth Prospects and Niche Opportunities, 2023- 2030

#### 4.4 Regional comparison of Market Growth, CAGR, 2023-2030

### 5. REGION-WISE MARKET OUTLOOK TO 2030

#### 5.1 Key Findings for Asia Pacific Viral Hepatitis and Retrovirus Diagnostic Tests Market, 2025

#### 5.2 Asia Pacific Viral Hepatitis and Retrovirus Diagnostic Tests Market Size Outlook by Type, 2021- 2030

#### 5.3 Asia Pacific Viral Hepatitis and Retrovirus Diagnostic Tests Market Size Outlook by

Application, 2021- 2030

5.4 Key Findings for Europe Viral Hepatitis and Retrovirus Diagnostic Tests Market, 2025

5.5 Europe Viral Hepatitis and Retrovirus Diagnostic Tests Market Size Outlook by Type, 2021- 2030

5.6 Europe Viral Hepatitis and Retrovirus Diagnostic Tests Market Size Outlook by Application, 2021- 2030

5.7 Key Findings for North America Viral Hepatitis and Retrovirus Diagnostic Tests Market, 2025

5.8 North America Viral Hepatitis and Retrovirus Diagnostic Tests Market Size Outlook by Type, 2021- 2030

5.9 North America Viral Hepatitis and Retrovirus Diagnostic Tests Market Size Outlook by Application, 2021- 2030

5.10 Key Findings for South America Viral Hepatitis and Retrovirus Diagnostic Tests Market, 2025

5.11 South America Pacific Viral Hepatitis and Retrovirus Diagnostic Tests Market Size Outlook by Type, 2021- 2030

5.12 South America Viral Hepatitis and Retrovirus Diagnostic Tests Market Size Outlook by Application, 2021- 2030

5.13 Key Findings for Middle East and Africa Viral Hepatitis and Retrovirus Diagnostic Tests Market, 2025

5.14 Middle East Africa Viral Hepatitis and Retrovirus Diagnostic Tests Market Size Outlook by Type, 2021- 2030

5.15 Middle East Africa Viral Hepatitis and Retrovirus Diagnostic Tests Market Size Outlook by Application, 2021- 2030

## **6. COUNTRY-WISE MARKET SIZE OUTLOOK TO 2030**

6.1 US Viral Hepatitis and Retrovirus Diagnostic Tests Market Size Outlook and Revenue Growth Forecasts

6.2 US Viral Hepatitis and Retrovirus Diagnostic Tests Industry Drivers and Opportunities

6.3 Canada Market Size Outlook and Revenue Growth Forecasts

6.4 Canada Viral Hepatitis and Retrovirus Diagnostic Tests Industry Drivers and Opportunities

6.6 Mexico Market Size Outlook and Revenue Growth Forecasts

6.6 Mexico Viral Hepatitis and Retrovirus Diagnostic Tests Industry Drivers and Opportunities

6.7 Germany Market Size Outlook and Revenue Growth Forecasts

- 6.8 Germany Viral Hepatitis and Retrovirus Diagnostic Tests Industry Drivers and Opportunities
- 6.9 France Market Size Outlook and Revenue Growth Forecasts
- 6.10 France Viral Hepatitis and Retrovirus Diagnostic Tests Industry Drivers and Opportunities
- 6.11 UK Market Size Outlook and Revenue Growth Forecasts
- 6.12 UK Viral Hepatitis and Retrovirus Diagnostic Tests Industry Drivers and Opportunities
- 6.13 Spain Market Size Outlook and Revenue Growth Forecasts
- 6.14 Spain Viral Hepatitis and Retrovirus Diagnostic Tests Industry Drivers and Opportunities
- 6.16 Italy Market Size Outlook and Revenue Growth Forecasts
- 6.16 Italy Viral Hepatitis and Retrovirus Diagnostic Tests Industry Drivers and Opportunities
- 6.17 Rest of Europe Market Size Outlook and Revenue Growth Forecasts
- 6.18 Rest of Europe Viral Hepatitis and Retrovirus Diagnostic Tests Industry Drivers and Opportunities
- 6.19 China Market Size Outlook and Revenue Growth Forecasts
- 6.20 China Viral Hepatitis and Retrovirus Diagnostic Tests Industry Drivers and Opportunities
- 6.21 India Market Size Outlook and Revenue Growth Forecasts
- 6.22 India Viral Hepatitis and Retrovirus Diagnostic Tests Industry Drivers and Opportunities
- 6.23 Japan Market Size Outlook and Revenue Growth Forecasts
- 6.24 Japan Viral Hepatitis and Retrovirus Diagnostic Tests Industry Drivers and Opportunities
- 6.26 South Korea Market Size Outlook and Revenue Growth Forecasts
- 6.26 South Korea Viral Hepatitis and Retrovirus Diagnostic Tests Industry Drivers and Opportunities
- 6.27 Australia Market Size Outlook and Revenue Growth Forecasts
- 6.28 Australia Viral Hepatitis and Retrovirus Diagnostic Tests Industry Drivers and Opportunities
- 6.29 South East Asia Market Size Outlook and Revenue Growth Forecasts
- 6.30 South East Asia Viral Hepatitis and Retrovirus Diagnostic Tests Industry Drivers and Opportunities
- 6.31 Rest of Asia Pacific Market Size Outlook and Revenue Growth Forecasts
- 6.32 Rest of Asia Pacific Viral Hepatitis and Retrovirus Diagnostic Tests Industry Drivers and Opportunities
- 6.33 Brazil Market Size Outlook and Revenue Growth Forecasts

- 6.34 Brazil Viral Hepatitis and Retrovirus Diagnostic Tests Industry Drivers and Opportunities
- 6.36 Argentina Market Size Outlook and Revenue Growth Forecasts
- 6.36 Argentina Viral Hepatitis and Retrovirus Diagnostic Tests Industry Drivers and Opportunities
- 6.37 Rest of South America Market Size Outlook and Revenue Growth Forecasts
- 6.38 Rest of South America Viral Hepatitis and Retrovirus Diagnostic Tests Industry Drivers and Opportunities
- 6.39 Middle East Market Size Outlook and Revenue Growth Forecasts
- 6.40 Middle East Viral Hepatitis and Retrovirus Diagnostic Tests Industry Drivers and Opportunities
- 6.41 Africa Market Size Outlook and Revenue Growth Forecasts
- 6.42 Africa Viral Hepatitis and Retrovirus Diagnostic Tests Industry Drivers and Opportunities

## **7. VIRAL HEPATITIS AND RETROVIRUS DIAGNOSTIC TESTS MARKET OUTLOOK ACROSS SCENARIOS**

- 7.1 Low Growth Case
- 7.2 Reference Growth Case
- 7.3 High Growth Case

## **8. VIRAL HEPATITIS AND RETROVIRUS DIAGNOSTIC TESTS COMPANY PROFILES**

- 8.1 Profiles of Leading Viral Hepatitis and Retrovirus Diagnostic Tests Companies in the Market
- 8.2 Business Descriptions, SWOT Analysis, and Growth Strategies
- 8.3 Financial Performance and Key Metrics
- Abbott Laboratories
- Amkay Products Pvt. Ltd
- Apothecaries Sundries Mfg. Co.
- Beckman Coulter Inc
- Bhat Bio-tech India Private Ltd
- bioMérieux SA
- Bioneovan Co. Ltd
- Bio-Rad Laboratories Inc
- Cepheid
- Chembio Diagnostics Inc

DiaSorin S.p.A  
Enzo Biochem Inc  
F. Hoffmann-La Roche Ltd  
Fujirebio  
Grifols S.A.  
Hologic Inc  
HORIBA Ltd  
Krishco Medical Products Pvt. Ltd

## **9. APPENDIX**

9.1 Scope of the Report  
9.2 Research Methodology and Data Sources  
9.3 Glossary of Terms  
9.4 Market Definitions  
9.5 Contact Information

## I would like to order

Product name: Viral Hepatitis and Retrovirus Diagnostic Tests Market Size, Trends, Analysis, and Outlook By Type (Retrovirus Diagnostic Tests, Viral Hepatitis Diagnostic Tests), By Product (Chronic Hepatitis, Acute Hepatitis), By End-User (Hospitals, Clinics, Others), by Region, Country, Segment, and Companies, 2024-2030

Product link: <https://marketpublishers.com/r/V8ECEB84D613EN.html>

Price: US\$ 3,980.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/V8ECEB84D613EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>



To place an order via fax simply print this form, fill in the information below  
and fax the completed form to +44 20 7900 3970