

# **Video Telemedicine Market Size, Trends, Analysis, and Outlook By Communication Technology (3G, 4G, Satellite Communication, ADSL and Broadband ISDN), By Application (Cardiology, Dermatology, Neurology and Psychiatry, Orthopaedics, Oncology, Radiology, Pathology, Gynaecology and Dentistry), By Deployment (Cloud- Based Video Conferencing, On-Premise Video Conferencing), By Component (Hardware, Software), By End-user (Hospitals, Clinics, Home Care Services, Others), by Region, Country, Segment, and Companies, 2024-2030**

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## **Abstracts**

The global Video Telemedicine market size is poised to register 10.2% growth from 2024 to 2030, presenting significant growth prospects for companies operating in the industry. The industry study analyzes the global Video Telemedicine market across By Communication Technology (3G, 4G, Satellite Communication, ADSL and Broadband ISDN), By Application (Cardiology, Dermatology, Neurology and Psychiatry, Orthopaedics, Oncology, Radiology, Pathology, Gynaecology and Dentistry), By Deployment (Cloud- Based Video Conferencing, On- Premise Video Conferencing), By Component (Hardware, Software), By End-user (Hospitals, Clinics, Home Care Services, Others).

The Video Telemedicine Market is witnessing growth driven by the increasing adoption of video conferencing and telecommunication technologies to facilitate remote medical consultations, diagnosis, and treatment planning in veterinary practice. Key trends

shaping its future include the development of secure and user-friendly telemedicine platforms for virtual appointments between veterinarians, pet owners, and specialty consultants, the integration of teletriage and electronic health record (EHR) systems for seamless information exchange and continuity of care, and the expansion of telemedicine services to include behavior counseling, nutrition counseling, and post-operative follow-up care. Moreover, factors such as the

## Video Telemedicine Market Drivers, Trends, Opportunities, and Growth Opportunities

This comprehensive study discusses the latest trends and the most pressing challenges for industry players and investors. The Video Telemedicine market research analyses the global market trends, key drivers, challenges, and opportunities in the industry. In addition, the latest Future of Video Telemedicine survey report provides the market size outlook across types, applications, and other segments across the world and regions. It provides data-driven insights and actionable recommendations for companies in the Video Telemedicine industry.

## Key market trends defining the global Video Telemedicine demand in 2024 and Beyond

The industry continues to remain an attractive hub for opportunities for both domestic and global vendors. As the market evolves, factors such as emerging market dynamics, demand from end-user sectors, a growing patient base, changes in consumption patterns, and widening distribution channels continue to play a major role.

## Video Telemedicine Market Segmentation- Industry Share, Market Size, and Outlook to 2030

The Video Telemedicine industry comprises a wide range of segments and sub-segments. The rising demand for these product types and applications is supporting companies to increase their investment levels across niche segments. Accordingly, leading companies plan to generate a large share of their future revenue growth from expansion into these niche segments. The report presents the market size outlook across segments to support Video Telemedicine companies scaling up production in these sub-segments with a focus on expanding into emerging countries.

## Key strategies adopted by companies within the Video Telemedicine industry

Leading Video Telemedicine companies are boosting investments to capitalize on untapped potential and future possibilities across niche market segments and surging

demand conditions in key regions. Further, companies are leveraging advanced technologies to unlock opportunities and achieve operational excellence. The report provides key strategies opted for by the top 10 Video Telemedicine companies.

### Video Telemedicine Market Study- Strategic Analysis Review

The Video Telemedicine market research report dives deep into the qualitative factors shaping the market, empowering you to make informed decisions-

**Industry Dynamics:** Porter's Five Forces analysis to understand bargaining power, competitive rivalry, and threats that impact long-term strategy formulation.

**Strategic Insights:** Provides valuable perspectives on key players and their approaches based on comprehensive strategy analysis.

**Internal Strengths and Weaknesses:** Develop targeted strategies to leverage strengths, address weaknesses, and capitalize on market opportunities.

**Future Possibilities:** Prepare for diverse outcomes with in-depth scenario analysis. Explore potential market disruptions, technology advancements, and economic changes.

### Video Telemedicine Market Size Outlook- Historic and Forecast Revenue in Three Cases

The Video Telemedicine industry report provides a detailed analysis and outlook of revenue generated by companies from 2018 to 2023. Further, with actual data for 2023, the report forecasts the market size outlook from 2024 to 2030 in three case scenarios- low case, reference case, and high case scenarios.

### Video Telemedicine Country Analysis and Revenue Outlook to 2030

The report analyses 22 countries worldwide including the key driving forces and market size outlook from 2021 to 2030. In addition, region analysis across Asia Pacific, Europe, the Middle East, Africa, North America, and South America is included in the study. For each of the six regions, the market size outlook by segments is forecast for 2030.

## North America Video Telemedicine Market Size Outlook- Companies plan for focused investments in a changing environment

The US continues to remain the market leader in North America, driven by a large consumer base, the presence of well-established providers, and a strong end-user industry demand. Leading companies focus on new product launches in the changing environment. The US economy is expected to grow in 2024 (around 2.2% growth in 2024), potentially driving demand for various Video Telemedicine market segments. Similarly, Strong end-user demand is encouraging Canadian Video Telemedicine companies to invest in niche segments. Further, as Mexico continues to strengthen its trade relations and invest in technological advancements, the Mexico Video Telemedicine market is expected to experience significant expansion, offering lucrative opportunities for both domestic and international stakeholders.

## Europe Video Telemedicine Market Size Outlook-Companies investing in assessing consumers, categories, competitors, and capabilities

The German industry remains the major market for companies in the European Video Telemedicine industry with consumers in Germany, France, the UK, Spain, Italy, and others anticipated to register a steady demand throughout the forecast period, driving the overall market prospects. In addition, the proactive approach of businesses in identifying and leveraging new growth prospects positions the European Video Telemedicine market for an upward trajectory, fostering both domestic and international interest. Leading brands operating in the industry are emphasizing effective marketing strategies, innovative product offerings, and a keen understanding of consumer preferences.

## Asia Pacific Video Telemedicine Market Size Outlook- an attractive hub for opportunities for both local and global companies

The increasing prevalence of indications, robust healthcare expenditure, and increasing investments in healthcare infrastructure drive the demand for Video Telemedicine in Asia Pacific. In particular, China, India, and South East Asian Video Telemedicine markets present a compelling outlook for 2030, acting as a magnet for both domestic and multinational manufacturers seeking growth opportunities. Similarly, with a burgeoning population and a rising middle class, India offers a vast consumer market. Japanese and Korean companies are quickly aligning their strategies to navigate changes, explore new markets, and enhance their competitive edge. Our report utilizes in-depth interviews with industry experts and comprehensive data analysis to provide a

comprehensive outlook of 6 major markets in the region.

Latin America Video Telemedicine Market Size Outlook- Continued urbanization and rising income levels

Rising income levels contribute to greater purchasing power among consumers, spurring consumption and creating opportunities for market expansion. Continued urbanization and rising income levels are expected to sustainably drive consumption growth in the medium to long term.

Middle East and Africa Video Telemedicine Market Size Outlook- continues its upward trajectory across segments

Robust demand from Middle Eastern countries including Saudi Arabia, the UAE, Qatar, Kuwait, and other GCC countries supports the overall Middle East Video Telemedicine market potential. Fueled by increasing healthcare expenditure of individuals, growing population, and high prevalence across a few markets drives the demand for Video Telemedicine.

Video Telemedicine Market Company Profiles

The global Video Telemedicine market is characterized by intense competitive conditions with leading companies opting for aggressive marketing to gain market shares. The report presents business descriptions, SWOT analysis, growth strategies, and financial profiles. Leading companies included in the study are Aerotel Medical Systems Ltd, Allscripts Healthcare Llc, AMD Global Telemedicine, Avaya Inc, Cisco Systems Inc, GlobalMed., Huawei Technologies Co. Ltd, Intrado, Koninklijke Philips N.V., Lifesize, Logitech, Plantronics Inc, Premiere Global Services Inc, Redox Inc, Resideo Technologies Inc, Sony Corp, Vermont Telephone Company Inc, Vidyo Inc, VSee, ZTE Corp

Recent Video Telemedicine Market Developments

The global Video Telemedicine market study presents recent market news and developments including new product launches, mergers, acquisitions, expansions, product approvals, and other updates in the industry.

Video Telemedicine Market Report Scope

Parameters: Revenue, Volume Price

Study Period: 2023 (Base Year); 2018- 2023 (Historic Period); 2024- 2030 (Forecast Period)

Currency: USD; (Upon request, can be provided in Euro, JPY, GBP, and other Local Currency)

Qualitative Analysis

Pricing Analysis

Value Chain Analysis

SWOT Profile

Market Dynamics- Trends, Drivers, Challenges

Porter's Five Forces Analysis

Macroeconomic Impact Analysis

Case Scenarios- Low, Base, High

Market Segmentation:

By Communication Technology

3G

4G

Satellite Communication

ADSL and Broadband ISDN

By Application

Cardiology

Dermatology

Neurology and Psychiatry

Orthopaedics

Oncology

Radiology

Pathology

Gynaecology and Dentistry

By Deployment

Cloud- Based Video Conferencing

On- Premise Video Conferencing

By Component

Hardware

Software

By End-User

Hospitals

Clinics

Home Care Services

Others

Geographical Segmentation:

North America (3 markets)

Europe (6 markets)

Asia Pacific (6 markets)

Latin America (3 markets)

Middle East Africa (5 markets)

## Companies

Aerotel Medical Systems Ltd

Allscripts Healthcare Llc

AMD Global Telemedicine

Avaya Inc

Cisco Systems Inc

GlobalMed.

Huawei Technologies Co. Ltd

Intrado

Koninklijke Philips N.V.

Lifesize

Logitech

Plantronics Inc

Premiere Global Services Inc



Redox Inc

Resideo Technologies Inc

Sony Corp

Vermont Telephone Company Inc

Vidyo Inc

VSee

ZTE Corp

Formats Available: Excel, PDF, and PPT

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By Communication Technology

## 3G

## 4G

Satellite Communication

ADSL and Broadband ISDN

By Application

Cardiology

Dermatology

Neurology and Psychiatry

Orthopaedics

Oncology

Radiology

Pathology

Gynaecology and Dentistry

By Deployment

Cloud- Based Video Conferencing

On- Premise Video Conferencing

By Component

Hardware

Software

By End-User

Hospitals

Clinics

Home Care Services

Others

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Allscripts Healthcare Llc

AMD Global Telemedicine

Avaya Inc

Cisco Systems Inc

GlobalMed.

Huawei Technologies Co. Ltd

Intrado

Koninklijke Philips N.V.

Lifesize

Logitech

Plantronics Inc

Premiere Global Services Inc

Redox Inc  
Resideo Technologies Inc  
Sony Corp  
Vermont Telephone Company Inc  
Vidyo Inc  
VSee  
ZTE Corp

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