

# **Veterinary X ray Market Size, Trends, Analysis, and Outlook By Animal (Small Animals, Large Animals), By Solution (Equipment, Accessories/ Consumables, PACS), By Technology (Direct (Capture) Radiography, Computed Radiography, Film-based Radiography), By Portability (Fixed, Mobile), By Type (Digital, Analog), By Application (Orthopedics and Trauma, Respiratory, Gastrointestinal, Dentistry, Others), By End-User (Veterinary Clinics, Hospitals, Others), by Country, Segment, and Companies, 2024-2032**

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## **Abstracts**

The global Veterinary X ray market size is poised to register 6.8% growth from 2024 to 2032, presenting significant growth prospects for companies operating in the industry. The industry study analyzes the global Veterinary X ray market across By Animal (Small Animals, Large Animals), By Solution (Equipment, Accessories/ Consumables, PACS), By Technology (Direct (Capture) Radiography, Computed Radiography, Film-based Radiography), By Portability (Fixed, Mobile), By Type (Digital, Analog), By Application (Orthopedics and Trauma, Respiratory, Gastrointestinal, Dentistry, Others), By End-User (Veterinary Clinics, Hospitals, Others)

With the increasing demand for diagnostic imaging in veterinary medicine and the growing prevalence of complex diseases and injuries in animals, there is a rising adoption of veterinary X-ray systems to visualize skeletal and soft tissue structures, detect abnormalities, and guide treatment decisions in veterinary practice. Market growth is driven by factors such as expanding pet ownership, the rising expenditure on

pet healthcare and diagnostics, and technological advancements in X-ray technology and digital imaging systems. Additionally, the expanding applications of X-ray in orthopedics, dentistry, and thoracic imaging, as well as the rising demand for portable and mobile X-ray solutions, contribute to market expansion. Further, the development of specialized X-ray accessories and positioning aids, the integration of advanced image processing and PACS software, and the emphasis on radiation safety and dose optimization are expected to further propel market growth in the coming years.

### Veterinary X ray Market Drivers, Trends, Opportunities, and Growth Opportunities

This comprehensive study discusses the latest trends and the most pressing challenges for industry players and investors. The Veterinary X ray market research analyses the global market trends, key drivers, challenges, and opportunities in the industry. In addition, the latest Future of Veterinary X ray survey report provides the market size outlook across types, applications, and other segments across the world and regions. It provides data-driven insights and actionable recommendations for companies in the Veterinary X ray industry.

### Key market trends defining the global Veterinary X ray demand in 2024 and Beyond

The industry continues to remain an attractive hub for opportunities for both domestic and global vendors. As the market evolves, factors such as emerging market dynamics, demand from end-user sectors, a growing patient base, changes in consumption patterns, and widening distribution channels continue to play a major role.

### Veterinary X ray Market Segmentation- Industry Share, Market Size, and Outlook to 2032

The Veterinary X ray industry comprises a wide range of segments and sub-segments. The rising demand for these product types and applications is supporting companies to increase their investment levels across niche segments. Accordingly, leading companies plan to generate a large share of their future revenue growth from expansion into these niche segments. The report presents the market size outlook across segments to support Veterinary X ray companies scaling up production in these sub-segments with a focus on expanding into emerging countries.

### Key strategies adopted by companies within the Veterinary X ray industry

Leading Veterinary X ray companies are boosting investments to capitalize on untapped

potential and future possibilities across niche market segments and surging demand conditions in key regions. Further, companies are leveraging advanced technologies to unlock opportunities and achieve operational excellence. The report provides key strategies opted for by the top 10 Veterinary X ray companies.

### Veterinary X ray Market Study- Strategic Analysis Review

The Veterinary X ray market research report dives deep into the qualitative factors shaping the market, empowering you to make informed decisions-

**Industry Dynamics:** Porter's Five Forces analysis to understand bargaining power, competitive rivalry, and threats that impact long-term strategy formulation.

**Strategic Insights:** Provides valuable perspectives on key players and their approaches based on comprehensive strategy analysis.

**Internal Strengths and Weaknesses:** Develop targeted strategies to leverage strengths, address weaknesses, and capitalize on market opportunities.

**Future Possibilities:** Prepare for diverse outcomes with in-depth scenario analysis. Explore potential market disruptions, technology advancements, and economic changes.

### Veterinary X ray Market Size Outlook- Historic and Forecast Revenue in Three Cases

The Veterinary X ray industry report provides a detailed analysis and outlook of revenue generated by companies from 2018 to 2023. Further, with actual data for 2023, the report forecasts the market size outlook from 2024 to 2032 in three case scenarios- low case, reference case, and high case scenarios.

### Veterinary X ray Country Analysis and Revenue Outlook to 2032

The report analyses 22 countries worldwide including the key driving forces and market size outlook from 2021 to 2032. In addition, region analysis across Asia Pacific, Europe, the Middle East, Africa, North America, and South America is included in the study. For each of the six regions, the market size outlook by segments is forecast for 2032.

## North America Veterinary X ray Market Size Outlook- Companies plan for focused investments in a changing environment

The US continues to remain the market leader in North America, driven by a large consumer base, the presence of well-established providers, and a strong healthcare infrastructure. Leading companies focus on new product launches in the changing environment. The US healthcare expenditure is expected to grow to \$4.8 trillion in 2024 (around 3.7% growth in 2024), potentially driving demand for various Veterinary X ray market segments. Similarly, Strong market demand is encouraging Canadian Veterinary X ray companies to invest in niche segments. Further, as Mexico continues to strengthen its relations and invest in technological advancements, the Mexico Veterinary X ray market is expected to experience significant expansion, offering lucrative opportunities for both domestic and international stakeholders.

## Europe Veterinary X ray Market Size Outlook-Companies investing in assessing consumers, categories, competitors, and capabilities

The German industry remains the major market for companies in the European Veterinary X ray industry with consumers in Germany, France, the UK, Spain, Italy, and others anticipated to register a steady demand throughout the forecast period, driving the overall market prospects. In addition, the proactive approach of vendors in identifying and leveraging new growth prospects positions the European Veterinary X ray market for an upward trajectory, fostering both domestic and international interest. Leading brands operating in the industry are emphasizing effective marketing strategies, innovative product offerings, and a keen understanding of consumer preferences.

## Asia Pacific Veterinary X ray Market Size Outlook- an attractive hub for opportunities for both local and global companies

The increasing prevalence of indications, robust healthcare expenditure, and increasing investments in healthcare infrastructure drive the demand for Veterinary X ray in Asia Pacific. In particular, China, India, and South East Asian Veterinary X ray markets present a compelling outlook for 2032, acting as a magnet for both domestic and multinational vendors seeking growth opportunities. Similarly, with a burgeoning population and a rising middle class, India offers a vast consumer market. Japanese and Korean companies are quickly aligning their strategies to navigate changes, explore new markets, and enhance their competitive edge. Our report utilizes in-depth interviews with industry experts and comprehensive data analysis to provide a

comprehensive outlook of 6 major countries in the APAC region.

Latin America Veterinary X ray Market Size Outlook- Continued urbanization and rising income levels

Rising income levels contribute to greater purchasing power among consumers, spurring consumption and creating opportunities for market expansion. Continued urbanization and rising income levels are expected to sustainably drive consumption growth in the medium to long term.

Middle East and Africa Veterinary X ray Market Size Outlook- continues its upward trajectory across segments

Robust demand from Middle Eastern countries including Saudi Arabia, the UAE, Qatar, Kuwait, and other GCC countries supports the overall Middle East Veterinary X ray market potential. Fueled by increasing healthcare expenditure of individuals, growing population, and high prevalence across a few markets drives the demand for Veterinary X ray.

Veterinary X ray Market Company Profiles

The global Veterinary X ray market is characterized by intense competitive conditions with leading companies opting for aggressive marketing to gain market shares. The report presents business descriptions, SWOT analysis, growth strategies, and financial profiles. Leading companies included in the study are Agfa-Gevaert Group, Canon Medical Systems Corp, Carestream Health Inc, FUJIFILM Holdings Corp, Heska Corp, IDEXX Laboratories Inc, Midmark Corp, SEDECAL S.A., Shenzhen Mindray Bio-Medical Electronics Co. Ltd, SOUND Technologies Inc.

Recent Veterinary X ray Market Developments

The global Veterinary X ray market study presents recent market news and developments including new product launches, mergers, acquisitions, expansions, product approvals, and other updates in the industry.

Veterinary X ray Market Report Scope

Parameters: Revenue, Volume Price

Study Period: 2023 (Base Year); 2018- 2023 (Historic Period); 2024- 2032 (Forecast Period)

Currency: USD; (Upon request, can be provided in Euro, JPY, GBP, and other Local Currency)

## Qualitative Analysis

Pricing Analysis

Value Chain Analysis

SWOT Profile

Market Dynamics- Trends, Drivers, Challenges

Porter's Five Forces Analysis

Macroeconomic Impact Analysis

Case Scenarios- Low, Base, High

## Market Segmentation:

By Animal

Small Animals

Large Animals

By Solution

Equipment

Accessories/ Consumables

PACS

By Technology

Direct (Capture) Radiography

Computed Radiography

Film-based Radiography

By Portability

Fixed

Mobile

By Type

Digital

Analog

By Application

Orthopedics and Trauma

Respiratory

Gastrointestinal

Dentistry

Others

By End-User

Veterinary Clinics

Hospitals

Others

## Geographical Segmentation:

North America (3 markets)

Europe (6 markets)

Asia Pacific (6 markets)

Latin America (3 markets)

Middle East Africa (5 markets)

## Companies

Agfa-Gevaert Group

Canon Medical Systems Corp

Carestream Health Inc

FUJIFILM Holdings Corp

Heska Corp

IDEXX Laboratories Inc

Midmark Corp

SEDECAL S.A.

Shenzhen Mindray Bio-Medical Electronics Co. Ltd

SOUND Technologies Inc

Formats Available: Excel, PDF, and PPT



## Contents

### 1. EXECUTIVE SUMMARY

- 1.1 Veterinary X ray Market Overview and Key Findings, 2024
- 1.2 Veterinary X ray Market Size and Growth Outlook, 2021- 2030
- 1.3 Veterinary X ray Market Growth Opportunities to 2030
- 1.4 Key Veterinary X ray Market Trends and Challenges
  - 1.4.1 Veterinary X ray Market Drivers and Trends
  - 1.4.2 Veterinary X ray Market Challenges
- 1.5 Competitive Landscape and Key Players
- 1.6 Competitive Analysis- Growth Strategies Adopted by Leading Veterinary X ray Companies

### 2. VETERINARY X RAY MARKET SIZE OUTLOOK TO 2030

- 2.1 Veterinary X ray Market Size Outlook, USD Million, 2021- 2030
- 2.2 Veterinary X ray Incremental Market Growth Outlook, %, 2021- 2030
- 2.3 Segment Snapshot, 2024

### 3. VETERINARY X RAY MARKET- STRATEGIC ANALYSIS REVIEW

- 3.1 Porter's Five Forces Analysis
  - \* Threat of New Entrants
  - \* Threat of Substitutes
  - \* Intensity of Competitive Rivalry
  - \* Bargaining Power of Buyers
  - \* Bargaining Power of Suppliers
- 3.2 Value Chain Analysis
- 3.3 SWOT Analysis

### 4. VETERINARY X RAY MARKET SEGMENTATION ANALYSIS AND OUTLOOK

- 4.1 Market Segmentation and Scope
- 4.2 Market Breakdown by Type, Application, and Other Segments, 2021-2030
  - By Animal
    - Small Animals
    - Large Animals
  - By Solution

Equipment

Accessories/ Consumables

PACS

By Technology

Direct (Capture) Radiography

Computed Radiography

Film-based Radiography

By Portability

Fixed

Mobile

By Type

Digital

Analog

By Application

Orthopedics and Trauma

Respiratory

Gastrointestinal

Dentistry

Others

By End-User

Veterinary Clinics

Hospitals

Others

4.3 Growth Prospects and Niche Opportunities, 2023- 2030

4.4 Regional comparison of Market Growth, CAGR, 2023-2030

## **5. REGION-WISE MARKET OUTLOOK TO 2030**

5.1 Key Findings for Asia Pacific Veterinary X ray Market, 2025

5.2 Asia Pacific Veterinary X ray Market Size Outlook by Type, 2021- 2030

5.3 Asia Pacific Veterinary X ray Market Size Outlook by Application, 2021- 2030

5.4 Key Findings for Europe Veterinary X ray Market, 2025

5.5 Europe Veterinary X ray Market Size Outlook by Type, 2021- 2030

5.6 Europe Veterinary X ray Market Size Outlook by Application, 2021- 2030

5.7 Key Findings for North America Veterinary X ray Market, 2025

5.8 North America Veterinary X ray Market Size Outlook by Type, 2021- 2030

5.9 North America Veterinary X ray Market Size Outlook by Application, 2021- 2030

5.10 Key Findings for South America Veterinary X ray Market, 2025

5.11 South America Pacific Veterinary X ray Market Size Outlook by Type, 2021- 2030

- 5.12 South America Veterinary X ray Market Size Outlook by Application, 2021- 2030
- 5.13 Key Findings for Middle East and Africa Veterinary X ray Market, 2025
- 5.14 Middle East Africa Veterinary X ray Market Size Outlook by Type, 2021- 2030
- 5.15 Middle East Africa Veterinary X ray Market Size Outlook by Application, 2021- 2030

## **6. COUNTRY-WISE MARKET SIZE OUTLOOK TO 2030**

- 6.1 US Veterinary X ray Market Size Outlook and Revenue Growth Forecasts
- 6.2 US Veterinary X ray Industry Drivers and Opportunities
- 6.3 Canada Market Size Outlook and Revenue Growth Forecasts
- 6.4 Canada Veterinary X ray Industry Drivers and Opportunities
- 6.6 Mexico Market Size Outlook and Revenue Growth Forecasts
- 6.6 Mexico Veterinary X ray Industry Drivers and Opportunities
- 6.7 Germany Market Size Outlook and Revenue Growth Forecasts
- 6.8 Germany Veterinary X ray Industry Drivers and Opportunities
- 6.9 France Market Size Outlook and Revenue Growth Forecasts
- 6.10 France Veterinary X ray Industry Drivers and Opportunities
- 6.11 UK Market Size Outlook and Revenue Growth Forecasts
- 6.12 UK Veterinary X ray Industry Drivers and Opportunities
- 6.13 Spain Market Size Outlook and Revenue Growth Forecasts
- 6.14 Spain Veterinary X ray Industry Drivers and Opportunities
- 6.16 Italy Market Size Outlook and Revenue Growth Forecasts
- 6.16 Italy Veterinary X ray Industry Drivers and Opportunities
- 6.17 Rest of Europe Market Size Outlook and Revenue Growth Forecasts
- 6.18 Rest of Europe Veterinary X ray Industry Drivers and Opportunities
- 6.19 China Market Size Outlook and Revenue Growth Forecasts
- 6.20 China Veterinary X ray Industry Drivers and Opportunities
- 6.21 India Market Size Outlook and Revenue Growth Forecasts
- 6.22 India Veterinary X ray Industry Drivers and Opportunities
- 6.23 Japan Market Size Outlook and Revenue Growth Forecasts
- 6.24 Japan Veterinary X ray Industry Drivers and Opportunities
- 6.26 South Korea Market Size Outlook and Revenue Growth Forecasts
- 6.26 South Korea Veterinary X ray Industry Drivers and Opportunities
- 6.27 Australia Market Size Outlook and Revenue Growth Forecasts
- 6.28 Australia Veterinary X ray Industry Drivers and Opportunities
- 6.29 South East Asia Market Size Outlook and Revenue Growth Forecasts
- 6.30 South East Asia Veterinary X ray Industry Drivers and Opportunities
- 6.31 Rest of Asia Pacific Market Size Outlook and Revenue Growth Forecasts

- 6.32 Rest of Asia Pacific Veterinary X ray Industry Drivers and Opportunities
- 6.33 Brazil Market Size Outlook and Revenue Growth Forecasts
- 6.34 Brazil Veterinary X ray Industry Drivers and Opportunities
- 6.36 Argentina Market Size Outlook and Revenue Growth Forecasts
- 6.36 Argentina Veterinary X ray Industry Drivers and Opportunities
- 6.37 Rest of South America Market Size Outlook and Revenue Growth Forecasts
- 6.38 Rest of South America Veterinary X ray Industry Drivers and Opportunities
- 6.39 Middle East Market Size Outlook and Revenue Growth Forecasts
- 6.40 Middle East Veterinary X ray Industry Drivers and Opportunities
- 6.41 Africa Market Size Outlook and Revenue Growth Forecasts
- 6.42 Africa Veterinary X ray Industry Drivers and Opportunities

## **7. VETERINARY X RAY MARKET OUTLOOK ACROSS SCENARIOS**

- 7.1 Low Growth Case
- 7.2 Reference Growth Case
- 7.3 High Growth Case

## **8. VETERINARY X RAY COMPANY PROFILES**

- 8.1 Profiles of Leading Veterinary X ray Companies in the Market
  - 8.2 Business Descriptions, SWOT Analysis, and Growth Strategies
  - 8.3 Financial Performance and Key Metrics
- Agfa-Gevaert Group
- Canon Medical Systems Corp
- Carestream Health Inc
- FUJIFILM Holdings Corp
- Heska Corp
- IDEXX Laboratories Inc
- Midmark Corp
- SEDECAL S.A.
- Shenzhen Mindray Bio-Medical Electronics Co. Ltd
- SOUND Technologies Inc.

## **9. APPENDIX**

- 9.1 Scope of the Report
- 9.2 Research Methodology and Data Sources
- 9.3 Glossary of Terms

9.4 Market Definitions

9.5 Contact Information

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