

Veterinary Ultrasound Market Size, Trends, Analysis, and Outlook By Type (2D Ultrasound, Doppler Ultrasound, 3D/4D Ultrasound), By Product (Cart-based Ultrasound Scanners, Portable Ultrasound Scanners), By Technology (Digital Imaging, Contrast Imaging), By Animal (Small Companion Animals, Large Animals), By Application (Obstetrics & Gynecology, Cardiology, Orthopedics, Others), By End-User (Veterinary Clinics, Veterinary Hospitals & Academic Institutes, Others), by Country, Segment, and Companies, 2024-2032

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Abstracts

The global Veterinary Ultrasound market size is poised to register 6.4% growth from 2024 to 2032, presenting significant growth prospects for companies operating in the industry. The industry study analyzes the global Veterinary Ultrasound market across By Type (2D Ultrasound, Doppler Ultrasound, 3D/4D Ultrasound), By Product (Cart-based Ultrasound Scanners, Portable Ultrasound Scanners), By Technology (Digital Imaging, Contrast Imaging), By Animal (Small Companion Animals, Large Animals), By Application (Obstetrics & Gynecology, Cardiology, Orthopedics, Others), By End-User (Veterinary Clinics, Veterinary Hospitals & Academic Institutes, Others)

With the increasing demand for non-invasive diagnostic imaging modalities and the growing prevalence of complex diseases and injuries in animals, there is a rising adoption of veterinary ultrasound systems to visualize internal anatomy, detect abnormalities, and guide interventional procedures in veterinary practice. Market growth

is driven by factors such as expanding pet ownership, the rising expenditure on pet healthcare and diagnostics, and technological advancements in ultrasound technology and transducer design. Additionally, the expanding applications of ultrasound in reproductive medicine, cardiology, and soft tissue imaging, as well as the rising demand for portable and point-of-care ultrasound solutions, contribute to market expansion. Further, the development of specialized transducers and imaging modes, the integration of advanced software for image analysis and reporting, and the emphasis on user-friendly interfaces and training programs are expected to further propel market growth in the coming years.

Veterinary Ultrasound Market Drivers, Trends, Opportunities, and Growth Opportunities

This comprehensive study discusses the latest trends and the most pressing challenges for industry players and investors. The Veterinary Ultrasound market research analyses the global market trends, key drivers, challenges, and opportunities in the industry. In addition, the latest Future of Veterinary Ultrasound survey report provides the market size outlook across types, applications, and other segments across the world and regions. It provides data-driven insights and actionable recommendations for companies in the Veterinary Ultrasound industry.

Key market trends defining the global Veterinary Ultrasound demand in 2024 and Beyond

The industry continues to remain an attractive hub for opportunities for both domestic and global vendors. As the market evolves, factors such as emerging market dynamics, demand from end-user sectors, a growing patient base, changes in consumption patterns, and widening distribution channels continue to play a major role.

Veterinary Ultrasound Market Segmentation- Industry Share, Market Size, and Outlook to 2032

The Veterinary Ultrasound industry comprises a wide range of segments and sub-segments. The rising demand for these product types and applications is supporting companies to increase their investment levels across niche segments. Accordingly, leading companies plan to generate a large share of their future revenue growth from expansion into these niche segments. The report presents the market size outlook across segments to support Veterinary Ultrasound companies scaling up production in these sub-segments with a focus on expanding into emerging countries.

Key strategies adopted by companies within the Veterinary Ultrasound industry

Leading Veterinary Ultrasound companies are boosting investments to capitalize on untapped potential and future possibilities across niche market segments and surging demand conditions in key regions. Further, companies are leveraging advanced technologies to unlock opportunities and achieve operational excellence. The report provides key strategies opted for by the top 10 Veterinary Ultrasound companies.

Veterinary Ultrasound Market Study- Strategic Analysis Review

The Veterinary Ultrasound market research report dives deep into the qualitative factors shaping the market, empowering you to make informed decisions-

Industry Dynamics: Porter's Five Forces analysis to understand bargaining power, competitive rivalry, and threats that impact long-term strategy formulation.

Strategic Insights: Provides valuable perspectives on key players and their approaches based on comprehensive strategy analysis.

Internal Strengths and Weaknesses: Develop targeted strategies to leverage strengths, address weaknesses, and capitalize on market opportunities.

Future Possibilities: Prepare for diverse outcomes with in-depth scenario analysis. Explore potential market disruptions, technology advancements, and economic changes.

Veterinary Ultrasound Market Size Outlook- Historic and Forecast Revenue in Three Cases

The Veterinary Ultrasound industry report provides a detailed analysis and outlook of revenue generated by companies from 2018 to 2023. Further, with actual data for 2023, the report forecasts the market size outlook from 2024 to 2032 in three case scenarios- low case, reference case, and high case scenarios.

Veterinary Ultrasound Country Analysis and Revenue Outlook to 2032

The report analyses 22 countries worldwide including the key driving forces and market

size outlook from 2021 to 2032. In addition, region analysis across Asia Pacific, Europe, the Middle East, Africa, North America, and South America is included in the study. For each of the six regions, the market size outlook by segments is forecast for 2032.

North America Veterinary Ultrasound Market Size Outlook- Companies plan for focused investments in a changing environment

The US continues to remain the market leader in North America, driven by a large consumer base, the presence of well-established providers, and a strong healthcare infrastructure. Leading companies focus on new product launches in the changing environment. The US healthcare expenditure is expected to grow to \$4.8 trillion in 2024 (around 3.7% growth in 2024), potentially driving demand for various Veterinary Ultrasound market segments. Similarly, Strong market demand is encouraging Canadian Veterinary Ultrasound companies to invest in niche segments. Further, as Mexico continues to strengthen its relations and invest in technological advancements, the Mexico Veterinary Ultrasound market is expected to experience significant expansion, offering lucrative opportunities for both domestic and international stakeholders.

Europe Veterinary Ultrasound Market Size Outlook-Companies investing in assessing consumers, categories, competitors, and capabilities

The German industry remains the major market for companies in the European Veterinary Ultrasound industry with consumers in Germany, France, the UK, Spain, Italy, and others anticipated to register a steady demand throughout the forecast period, driving the overall market prospects. In addition, the proactive approach of vendors in identifying and leveraging new growth prospects positions the European Veterinary Ultrasound market for an upward trajectory, fostering both domestic and international interest. Leading brands operating in the industry are emphasizing effective marketing strategies, innovative product offerings, and a keen understanding of consumer preferences.

Asia Pacific Veterinary Ultrasound Market Size Outlook- an attractive hub for opportunities for both local and global companies

The increasing prevalence of indications, robust healthcare expenditure, and increasing investments in healthcare infrastructure drive the demand for Veterinary Ultrasound in Asia Pacific. In particular, China, India, and South East Asian Veterinary Ultrasound markets present a compelling outlook for 2032, acting as a magnet for both domestic

and multinational vendors seeking growth opportunities. Similarly, with a burgeoning population and a rising middle class, India offers a vast consumer market. Japanese and Korean companies are quickly aligning their strategies to navigate changes, explore new markets, and enhance their competitive edge. Our report utilizes in-depth interviews with industry experts and comprehensive data analysis to provide a comprehensive outlook of 6 major countries in the APAC region.

Latin America Veterinary Ultrasound Market Size Outlook- Continued urbanization and rising income levels

Rising income levels contribute to greater purchasing power among consumers, spurring consumption and creating opportunities for market expansion. Continued urbanization and rising income levels are expected to sustainably drive consumption growth in the medium to long term.

Middle East and Africa Veterinary Ultrasound Market Size Outlook- continues its upward trajectory across segments

Robust demand from Middle Eastern countries including Saudi Arabia, the UAE, Qatar, Kuwait, and other GCC countries supports the overall Middle East Veterinary Ultrasound market potential. Fueled by increasing healthcare expenditure of individuals, growing population, and high prevalence across a few markets drives the demand for Veterinary Ultrasound.

Veterinary Ultrasound Market Company Profiles

The global Veterinary Ultrasound market is characterized by intense competitive conditions with leading companies opting for aggressive marketing to gain market shares. The report presents business descriptions, SWOT analysis, growth strategies, and financial profiles. Leading companies included in the study are BMV Technology Co. Ltd, Clarius Mobile Health Corp, Diagnostic Imaging Systems Inc, Draminski S.A., E.I. Medical Imaging (EIMI), Edan Diagnostics Inc, Esaote SpA, FUJIFILM Holdings Corp, GE Healthcare, Heska Corp, IMV imaging, Interson Corp, Lepu Medical Technology (Beijing) Co. Ltd, Promed Technology Co. Ltd, ReproScan, Samsung Electronics Co. Ltd, Scintica Instrumentation Inc, Shantou Institute of Ultrasonic Instruments, Shenzhen Mindray Bio-Medical Electronics Co. Ltd, Shenzhen Ricso Technology Co. Ltd, Siemens Healthineers AG, SonoScape Medical Corp, Sound Technologies LLC, Xuzhou Kaixin Electronic Instrument Co. Ltd.

Recent Veterinary Ultrasound Market Developments

The global Veterinary Ultrasound market study presents recent market news and developments including new product launches, mergers, acquisitions, expansions, product approvals, and other updates in the industry.

Veterinary Ultrasound Market Report Scope

Parameters: Revenue, Volume Price

Study Period: 2023 (Base Year); 2018- 2023 (Historic Period); 2024- 2032 (Forecast Period)

Currency: USD; (Upon request, can be provided in Euro, JPY, GBP, and other Local Currency)

Qualitative Analysis

Pricing Analysis

Value Chain Analysis

SWOT Profile

Market Dynamics- Trends, Drivers, Challenges

Porter's Five Forces Analysis

Macroeconomic Impact Analysis

Case Scenarios- Low, Base, High

Market Segmentation:

By Type

2D Ultrasound

Doppler Ultrasound

3D/4D Ultrasound

By Product

Cart- based Ultrasound Scanners

Portable Ultrasound Scanners

By Technology

Digital Imaging

Contrast Imaging

By Animal

Small Companion Animals

Large Animals

Others

By Application

Obstetrics & Gynecology

Cardiology

Orthopedics

Others

By End-User

Veterinary Clinics

Veterinary Hospitals & Academic Institutes

Others

Geographical Segmentation:

North America (3 markets)

Europe (6 markets)

Asia Pacific (6 markets)

Latin America (3 markets)

Middle East Africa (5 markets)

Companies

BMV Technology Co. Ltd

Clarius Mobile Health Corp

Diagnostic Imaging Systems Inc

Draminski S.A.

E.I. Medical Imaging (EIMI)

Edan Diagnostics Inc

Esaote SpA

FUJIFILM Holdings Corp

GE Healthcare

Heska Corp

IMV imaging

Interson Corp

Lepu Medical Technology (Beijing) Co. Ltd

Promed Technology Co. Ltd

ReproScan

Samsung Electronics Co. Ltd

Scintica Instrumentation Inc

Shantou Institute of Ultrasonic Instruments

Shenzhen Mindray Bio-Medical Electronics Co. Ltd

Shenzhen Ricso Technology Co. Ltd

Siemens Healthineers AG

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2D ULTRASOUND

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Doppler Ultrasound

3D/4D ULTRASOUND

By Product

Cart- based Ultrasound Scanners

Portable Ultrasound Scanners

By Technology

Digital Imaging

Contrast Imaging

By Animal

Small Companion Animals

Large Animals

Others

By Application

Obstetrics & Gynecology

Cardiology

Orthopedics

Others

By End-User

Veterinary Clinics

Veterinary Hospitals & Academic Institutes

Others

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- Clarius Mobile Health Corp
- Diagnostic Imaging Systems Inc
- Draminski S.A.
- E.I. Medical Imaging (EIMI)
- Edan Diagnostics Inc
- Esaote SpA
- FUJIFILM Holdings Corp
- GE Healthcare
- Heska Corp
- IMV imaging
- Interson Corp

Lepu Medical Technology (Beijing) Co. Ltd
Promed Technology Co. Ltd
ReproScan
Samsung Electronics Co. Ltd
Scintica Instrumentation Inc
Shantou Institute of Ultrasonic Instruments
Shenzhen Mindray Bio-Medical Electronics Co. Ltd
Shenzhen Ricso Technology Co. Ltd
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SonoScape Medical Corp
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