

Veterinary Services Market Size, Trends, Analysis, and Outlook By Animal Type (Companion Animals, Production Animals), By Service (Medical Services (In-Vitro Diagnosis, In-Vivo Diagnosis, Preventative Care, Treatment, Consultation, Surgery, Others), Non-Medical Services (Pet Services, Livestock Services)), by Region, Country, Segment, and Companies, 2024-2030

<https://marketpublishers.com/r/V5F68FE217A5EN.html>

Date: March 2024

Pages: 190

Price: US\$ 3,980.00 (Single User License)

ID: V5F68FE217A5EN

Abstracts

The global Veterinary Services market size is poised to register 7.14% growth from 2024 to 2030, presenting significant growth prospects for companies operating in the industry. The industry study analyzes the global Veterinary Services market across By Animal Type (Companion Animals, Production Animals), By Service (Medical Services (In-Vitro Diagnosis, In-Vivo Diagnosis, Preventative Care, Treatment, Consultation, Surgery, Others), Non-Medical Services (Pet Services, Livestock Services)).

The Veterinary Services Market is witnessing growth driven by the increasing demand for preventive care, diagnostics, treatment, and surgical services to promote the health and well-being of companion animals, livestock, and exotic species. Key trends shaping its future include the expansion of veterinary practice offerings to include specialty services such as dentistry, dermatology, cardiology, and oncology, the adoption of telemedicine and mobile veterinary clinics to improve access to care in underserved areas, and the integration of wellness programs and preventive healthcare plans to promote early disease detection and intervention. Moreover, factors such as the humanization of pets and the rising expenditure on veterinary healthcare services are expected to drive market growth in 2024 and beyond.

Veterinary Services Market Drivers, Trends, Opportunities, and Growth Opportunities

This comprehensive study discusses the latest trends and the most pressing challenges for industry players and investors. The Veterinary Services market research analyses the global market trends, key drivers, challenges, and opportunities in the industry. In addition, the latest Future of Veterinary Services survey report provides the market size outlook across types, applications, and other segments across the world and regions. It provides data-driven insights and actionable recommendations for companies in the Veterinary Services industry.

Key market trends defining the global Veterinary Services demand in 2024 and Beyond

The industry continues to remain an attractive hub for opportunities for both domestic and global vendors. As the market evolves, factors such as emerging market dynamics, demand from end-user sectors, a growing patient base, changes in consumption patterns, and widening distribution channels continue to play a major role.

Veterinary Services Market Segmentation- Industry Share, Market Size, and Outlook to 2030

The Veterinary Services industry comprises a wide range of segments and sub-segments. The rising demand for these product types and applications is supporting companies to increase their investment levels across niche segments. Accordingly, leading companies plan to generate a large share of their future revenue growth from expansion into these niche segments. The report presents the market size outlook across segments to support Veterinary Services companies scaling up production in these sub-segments with a focus on expanding into emerging countries.

Key strategies adopted by companies within the Veterinary Services industry

Leading Veterinary Services companies are boosting investments to capitalize on untapped potential and future possibilities across niche market segments and surging demand conditions in key regions. Further, companies are leveraging advanced technologies to unlock opportunities and achieve operational excellence. The report provides key strategies opted for by the top 10 Veterinary Services companies.

Veterinary Services Market Study- Strategic Analysis Review

The Veterinary Services market research report dives deep into the qualitative factors shaping the market, empowering you to make informed decisions-

Industry Dynamics: Porter's Five Forces analysis to understand bargaining power, competitive rivalry, and threats that impact long-term strategy formulation.

Strategic Insights: Provides valuable perspectives on key players and their approaches based on comprehensive strategy analysis.

Internal Strengths and Weaknesses: Develop targeted strategies to leverage strengths, address weaknesses, and capitalize on market opportunities.

Future Possibilities: Prepare for diverse outcomes with in-depth scenario analysis. Explore potential market disruptions, technology advancements, and economic changes.

Veterinary Services Market Size Outlook- Historic and Forecast Revenue in Three Cases

The Veterinary Services industry report provides a detailed analysis and outlook of revenue generated by companies from 2018 to 2023. Further, with actual data for 2023, the report forecasts the market size outlook from 2024 to 2030 in three case scenarios- low case, reference case, and high case scenarios.

Veterinary Services Country Analysis and Revenue Outlook to 2030

The report analyses 22 countries worldwide including the key driving forces and market size outlook from 2021 to 2030. In addition, region analysis across Asia Pacific, Europe, the Middle East, Africa, North America, and South America is included in the study. For each of the six regions, the market size outlook by segments is forecast for 2030.

North America Veterinary Services Market Size Outlook- Companies plan for focused investments in a changing environment

The US continues to remain the market leader in North America, driven by a large consumer base, the presence of well-established providers, and a strong end-user industry demand. Leading companies focus on new product launches in the changing

environment. The US economy is expected to grow in 2024 (around 2.2% growth in 2024), potentially driving demand for various Veterinary Services market segments. Similarly, Strong end-user demand is encouraging Canadian Veterinary Services companies to invest in niche segments. Further, as Mexico continues to strengthen its trade relations and invest in technological advancements, the Mexico Veterinary Services market is expected to experience significant expansion, offering lucrative opportunities for both domestic and international stakeholders.

Europe Veterinary Services Market Size Outlook-Companies investing in assessing consumers, categories, competitors, and capabilities

The German industry remains the major market for companies in the European Veterinary Services industry with consumers in Germany, France, the UK, Spain, Italy, and others anticipated to register a steady demand throughout the forecast period, driving the overall market prospects. In addition, the proactive approach of businesses in identifying and leveraging new growth prospects positions the European Veterinary Services market for an upward trajectory, fostering both domestic and international interest. Leading brands operating in the industry are emphasizing effective marketing strategies, innovative product offerings, and a keen understanding of consumer preferences.

Asia Pacific Veterinary Services Market Size Outlook- an attractive hub for opportunities for both local and global companies

The increasing prevalence of indications, robust healthcare expenditure, and increasing investments in healthcare infrastructure drive the demand for Veterinary Services in Asia Pacific. In particular, China, India, and South East Asian Veterinary Services markets present a compelling outlook for 2030, acting as a magnet for both domestic and multinational manufacturers seeking growth opportunities. Similarly, with a burgeoning population and a rising middle class, India offers a vast consumer market. Japanese and Korean companies are quickly aligning their strategies to navigate changes, explore new markets, and enhance their competitive edge. Our report utilizes in-depth interviews with industry experts and comprehensive data analysis to provide a comprehensive outlook of 6 major markets in the region.

Latin America Veterinary Services Market Size Outlook- Continued urbanization and rising income levels

Rising income levels contribute to greater purchasing power among consumers,

spurring consumption and creating opportunities for market expansion. Continued urbanization and rising income levels are expected to sustainably drive consumption growth in the medium to long term.

Middle East and Africa Veterinary Services Market Size Outlook- continues its upward trajectory across segments

Robust demand from Middle Eastern countries including Saudi Arabia, the UAE, Qatar, Kuwait, and other GCC countries supports the overall Middle East Veterinary Services market potential. Fueled by increasing healthcare expenditure of individuals, growing population, and high prevalence across a few markets drives the demand for Veterinary Services.

Veterinary Services Market Company Profiles

The global Veterinary Services market is characterized by intense competitive conditions with leading companies opting for aggressive marketing to gain market shares. The report presents business descriptions, SWOT analysis, growth strategies, and financial profiles. Leading companies included in the study are Addison Biological Laboratory, Armor Animal Health, CVS Group Plc, Ethos Veterinary Health, Firstvet AB, Grrencross Vets, Idexx Laboratories Inc, Kremer Veterinary Services, Mars Inc, National Veterinary Care Ltd, Petiq LLC, Pets at Home Group Plc, Vetpartners

Recent Veterinary Services Market Developments

The global Veterinary Services market study presents recent market news and developments including new product launches, mergers, acquisitions, expansions, product approvals, and other updates in the industry.

Veterinary Services Market Report Scope

Parameters: Revenue, Volume Price

Study Period: 2023 (Base Year); 2018- 2023 (Historic Period); 2024- 2030 (Forecast Period)

Currency: USD; (Upon request, can be provided in Euro, JPY, GBP, and other Local Currency)

Qualitative Analysis

Pricing Analysis

Value Chain Analysis

SWOT Profile

Market Dynamics- Trends, Drivers, Challenges

Porter's Five Forces Analysis

Macroeconomic Impact Analysis

Case Scenarios- Low, Base, High

Market Segmentation:

By Animal Type

Companion Animals

-Dogs

-Cats

-Horses

-Others

Production Animals

-Cattle

-Poultry

-Swine

-Others

By Type

Medical Services

In-Vitro Diagnosis

In-Vivo Diagnosis

Preventative Care

Treatment

Consultation

Surgery

Others

Non-Medical Services

-Pet Services

-Livestock Services

Geographical Segmentation:

North America (3 markets)

Europe (6 markets)

Asia Pacific (6 markets)

Latin America (3 markets)

Middle East Africa (5 markets)

Companies

Addison Biological Laboratory

Armor Animal Health

CVS Group Plc

Ethos Veterinary Health

Firstvet AB

Grrencross Vets

Idexx Laboratories Inc

Kremer Veterinary Sevices

Mars Inc

National Veterinary Care Ltd

Petiq LLC

Pets at Home Group Plc

Vetpartners

Formats Available: Excel, PDF, and PPT

Contents

1. EXECUTIVE SUMMARY

- 1.1 Veterinary Services Market Overview and Key Findings, 2024
- 1.2 Veterinary Services Market Size and Growth Outlook, 2021- 2030
- 1.3 Veterinary Services Market Growth Opportunities to 2030
- 1.4 Key Veterinary Services Market Trends and Challenges
 - 1.4.1 Veterinary Services Market Drivers and Trends
 - 1.4.2 Veterinary Services Market Challenges
- 1.5 Competitive Landscape and Key Players
- 1.6 Competitive Analysis- Growth Strategies Adopted by Leading Veterinary Services Companies

2. VETERINARY SERVICES MARKET SIZE OUTLOOK TO 2030

- 2.1 Veterinary Services Market Size Outlook, USD Million, 2021- 2030
- 2.2 Veterinary Services Incremental Market Growth Outlook, %, 2021- 2030
- 2.3 Segment Snapshot, 2024

3. VETERINARY SERVICES MARKET- STRATEGIC ANALYSIS REVIEW

- 3.1 Porter's Five Forces Analysis
 - * Threat of New Entrants
 - * Threat of Substitutes
 - * Intensity of Competitive Rivalry
 - * Bargaining Power of Buyers
 - * Bargaining Power of Suppliers
- 3.2 Value Chain Analysis
- 3.3 SWOT Analysis

4. VETERINARY SERVICES MARKET SEGMENTATION ANALYSIS AND OUTLOOK

- 4.1 Market Segmentation and Scope
- 4.2 Market Breakdown by Type, Application, and Other Segments, 2021-2030
 - By Animal Type
 - Companion Animals
 - Dogs
 - Cats

-Horses

-Others

Production Animals

-Cattle

-Poultry

-Swine

-Others

By Type

Medical Services

In-Vitro Diagnosis

In-Vivo Diagnosis

Preventative Care

Treatment

Consultation

Surgery

Others

Non-Medical Services

-Pet Services

-Livestock Services

4.3 Growth Prospects and Niche Opportunities, 2023- 2030

4.4 Regional comparison of Market Growth, CAGR, 2023-2030

5. REGION-WISE MARKET OUTLOOK TO 2030

5.1 Key Findings for Asia Pacific Veterinary Services Market, 2025

5.2 Asia Pacific Veterinary Services Market Size Outlook by Type, 2021- 2030

5.3 Asia Pacific Veterinary Services Market Size Outlook by Application, 2021- 2030

5.4 Key Findings for Europe Veterinary Services Market, 2025

5.5 Europe Veterinary Services Market Size Outlook by Type, 2021- 2030

5.6 Europe Veterinary Services Market Size Outlook by Application, 2021- 2030

5.7 Key Findings for North America Veterinary Services Market, 2025

5.8 North America Veterinary Services Market Size Outlook by Type, 2021- 2030

5.9 North America Veterinary Services Market Size Outlook by Application, 2021- 2030

5.10 Key Findings for South America Veterinary Services Market, 2025

5.11 South America Pacific Veterinary Services Market Size Outlook by Type, 2021-
2030

5.12 South America Veterinary Services Market Size Outlook by Application, 2021-
2030

5.13 Key Findings for Middle East and Africa Veterinary Services Market, 2025

- 5.14 Middle East Africa Veterinary Services Market Size Outlook by Type, 2021- 2030
- 5.15 Middle East Africa Veterinary Services Market Size Outlook by Application, 2021-2030

6. COUNTRY-WISE MARKET SIZE OUTLOOK TO 2030

- 6.1 US Veterinary Services Market Size Outlook and Revenue Growth Forecasts
- 6.2 US Veterinary Services Industry Drivers and Opportunities
- 6.3 Canada Market Size Outlook and Revenue Growth Forecasts
- 6.4 Canada Veterinary Services Industry Drivers and Opportunities
- 6.6 Mexico Market Size Outlook and Revenue Growth Forecasts
- 6.6 Mexico Veterinary Services Industry Drivers and Opportunities
- 6.7 Germany Market Size Outlook and Revenue Growth Forecasts
- 6.8 Germany Veterinary Services Industry Drivers and Opportunities
- 6.9 France Market Size Outlook and Revenue Growth Forecasts
- 6.10 France Veterinary Services Industry Drivers and Opportunities
- 6.11 UK Market Size Outlook and Revenue Growth Forecasts
- 6.12 UK Veterinary Services Industry Drivers and Opportunities
- 6.13 Spain Market Size Outlook and Revenue Growth Forecasts
- 6.14 Spain Veterinary Services Industry Drivers and Opportunities
- 6.16 Italy Market Size Outlook and Revenue Growth Forecasts
- 6.16 Italy Veterinary Services Industry Drivers and Opportunities
- 6.17 Rest of Europe Market Size Outlook and Revenue Growth Forecasts
- 6.18 Rest of Europe Veterinary Services Industry Drivers and Opportunities
- 6.19 China Market Size Outlook and Revenue Growth Forecasts
- 6.20 China Veterinary Services Industry Drivers and Opportunities
- 6.21 India Market Size Outlook and Revenue Growth Forecasts
- 6.22 India Veterinary Services Industry Drivers and Opportunities
- 6.23 Japan Market Size Outlook and Revenue Growth Forecasts
- 6.24 Japan Veterinary Services Industry Drivers and Opportunities
- 6.26 South Korea Market Size Outlook and Revenue Growth Forecasts
- 6.26 South Korea Veterinary Services Industry Drivers and Opportunities
- 6.27 Australia Market Size Outlook and Revenue Growth Forecasts
- 6.28 Australia Veterinary Services Industry Drivers and Opportunities
- 6.29 South East Asia Market Size Outlook and Revenue Growth Forecasts
- 6.30 South East Asia Veterinary Services Industry Drivers and Opportunities
- 6.31 Rest of Asia Pacific Market Size Outlook and Revenue Growth Forecasts
- 6.32 Rest of Asia Pacific Veterinary Services Industry Drivers and Opportunities
- 6.33 Brazil Market Size Outlook and Revenue Growth Forecasts

- 6.34 Brazil Veterinary Services Industry Drivers and Opportunities
- 6.36 Argentina Market Size Outlook and Revenue Growth Forecasts
- 6.36 Argentina Veterinary Services Industry Drivers and Opportunities
- 6.37 Rest of South America Market Size Outlook and Revenue Growth Forecasts
- 6.38 Rest of South America Veterinary Services Industry Drivers and Opportunities
- 6.39 Middle East Market Size Outlook and Revenue Growth Forecasts
- 6.40 Middle East Veterinary Services Industry Drivers and Opportunities
- 6.41 Africa Market Size Outlook and Revenue Growth Forecasts
- 6.42 Africa Veterinary Services Industry Drivers and Opportunities

7. VETERINARY SERVICES MARKET OUTLOOK ACROSS SCENARIOS

- 7.1 Low Growth Case
- 7.2 Reference Growth Case
- 7.3 High Growth Case

8. VETERINARY SERVICES COMPANY PROFILES

- 8.1 Profiles of Leading Veterinary Services Companies in the Market
- 8.2 Business Descriptions, SWOT Analysis, and Growth Strategies
- 8.3 Financial Performance and Key Metrics
- Addison Biological Laboratory
- Armor Animal Health
- CVS Group Plc
- Ethos Veterinary Health
- Firstvet AB
- Grrencross Vets
- Idexx Laboratories Inc
- Kremer Veterinary Sevices
- Mars Inc
- National Veterinary Care Ltd
- Petiq LLC
- Pets at Home Group Plc
- Vetpartners

9. APPENDIX

- 9.1 Scope of the Report
- 9.2 Research Methodology and Data Sources

9.3 Glossary of Terms

9.4 Market Definitions

9.5 Contact Information

I would like to order

Product name: Veterinary Services Market Size, Trends, Analysis, and Outlook By Animal Type (Companion Animals, Production Animals), By Service (Medical Services (In-Vitro Diagnosis, In-Vivo Diagnosis, Preventative Care, Treatment, Consultation, Surgery, Others), Non-Medical Services (Pet Services, Livestock Services)), by Region, Country, Segment, and Companies, 2024-2030

Product link: <https://marketpublishers.com/r/V5F68FE217A5EN.html>

Price: US\$ 3,980.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/V5F68FE217A5EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below
and fax the completed form to +44 20 7900 3970