

Veterinary Research Equipment Market Size, Share and Growth Outlook 2026: By Product Type, By Animal Type, By Application, By End-User, Companies to 2034

<https://marketpublishers.com/r/VB1E9A6B422BEN.html>

Date: July 2026

Pages: 190

Price: US\$ 3,482.00 (Single User License)

ID: VB1E9A6B422BEN

Abstracts

The global Veterinary Research Equipment Market size is forecast to increase from \$3.84 Billion in 2026 to \$6.33 Billion in 2034 at a CAGR of 6.45% between 2026 and 2034.

The Veterinary Research Equipment market report provides detailed analysis and outlook of Veterinary Research Equipment segments including By Product Type (In Vivo Research Equipment, Molecular Biology and Genomics Equipment, Diagnostic Lab Instruments, Surgical and Preclinical Equipment, Histopathology and Microscopy Equipment, Other Instruments and Software), By Animal Type (Small Animals, Large Animals), By Application (Drug Discovery and Preclinical Testing, Vaccine Development and Immunology, Disease Research, Toxicology Studies, Genomics and Molecular Research), By End-User (Academic and Educational Institutions, Animal-Health Research Institutes, Pharmaceutical and Biotechnology Companies, Veterinary Diagnostic and Reference Laboratories) across global and regional markets. Further, analysis and outlook across 21 countries in North America, Europe, Asia Pacific, Middle East, Africa, and South America are provided in the study.

Veterinary Research Equipment Industry Overview

Artificial intelligence, automation, and advanced laboratory diagnostics are modernizing veterinary research equipment.

The global veterinary research equipment industry is evolving rapidly as laboratories

and veterinary institutions adopt intelligent diagnostic platforms capable of delivering faster, more comprehensive, and species-specific analytical results. Artificial intelligence, automated sample processing, advanced hematology, and chemistry analysis are improving research productivity while supporting precision diagnostics across companion animals, livestock, and laboratory research models. Manufacturers are expanding instrument capabilities through enhanced biomarker panels, microfluidic technologies, and multi-species analytical software, enabling veterinary researchers to generate more accurate and clinically relevant data from increasingly automated laboratory workflows.

AI-powered analyzers are expanding diagnostic precision across veterinary laboratories.

Manufacturers are integrating artificial intelligence with advanced analytical technologies to improve the speed and quality of veterinary diagnostics. Zoetis Inc. expanded the capabilities of Vetscan OptiCell™, an AI-powered cartridge-based hematology analyzer, by introducing Cellular Hemoglobin Concentration Mean (CHCM) and Plateletcrit (PCT), making it the first point-of-care analyzer to directly measure average hemoglobin concentration within individual red blood cells. The platform combines AI algorithms with viscoelastic focusing (VEF) microfluidic technology to analyze 24 diagnostic parameters from a single sample within minutes. Complementing this trend, Norma Instruments (Norma Diagnostika) introduced the enhanced iVet-5 veterinary hematology analyzer, a dedicated 5-part differential analyzer featuring open-vial sampling, reticulocyte analysis, and customized analytical profiles for 17 animal species, strengthening its suitability for advanced veterinary research laboratories and multi-species clinical facilities.

Expanded chemistry platforms are supporting comprehensive veterinary research workflows.

The industry is also strengthening laboratory capabilities through broader diagnostic menus and highly automated chemistry systems that improve operational efficiency. IDEXX Laboratories Inc. expanded its Companion Animal Group (CAG) laboratory ecosystem through the continued rollout of enhanced diagnostic panels for the Catalyst One™ and Catalyst Dx® Chemistry Analyzers. Built on proprietary dry-slide technology, these platforms eliminate fluidic clogging while enabling standardized multi-parameter biochemical analysis within an automated laboratory environment. The addition of advanced biomarkers, including Cystatin B for kidney assessment, reflects the growing demand for comprehensive diagnostic profiling that supports veterinary research,

disease investigation, and precision clinical decision-making across modern animal health laboratories.

Veterinary Research Equipment Market Trends, Growth Drivers, Competitive Landscape, and Future Opportunities

The global Veterinary Research Equipment market is witnessing increasing investments in innovation, product development, digital transformation, artificial intelligence integration, healthcare infrastructure expansion, and strategic partnerships across developed and emerging economies. Key Companies in the industry include- IDEXX Laboratories, Inc., Zoetis Inc., Thermo Fisher Scientific Inc., Bio-Rad Laboratories, Inc., Heska Corporation (Antech Diagnostics), Eppendorf SE, Agilent Technologies, Inc., Horiba, Ltd., Mindray Animal Medical, Neogen Corporation. The Veterinary Research Equipment market is expected to remain one of the most closely watched segments in the global healthcare industry, with companies focusing on niche market segments. As healthcare systems across the US, Europe, Asia-Pacific, Latin America, and Middle East & Africa continue to prioritize efficiency, access, and innovation, the Veterinary Research Equipment industry outlook remains shaped by rising healthcare expenditure, demographic change, digital transformation, and product innovation.

The report provides detailed market analysis including-

- Growth Veterinary Research Equipment Market size outlook across 3 scenarios- High growth, reference, and Low growth cases

- Market Trends, Drivers, Potential Opportunities, and Challenges faced by Veterinary Research Equipment companies

- Porter's Five forces analysis- Bargaining power of buyers and sellers, Threat of Substitutes and new entrants, and Intensity of competitive rivalry

- Detailed SWOT Analysis of global and regional Veterinary Research Equipment markets

- Competitive analysis including business description, product analysis, and financial profiles

- Key country specific analysis detailing key factors shaping the short-term and long-term outlook

Recent industry developments and news including mergers, acquisitions, product launches, expansions, and company announcements

Veterinary Research Equipment Market Competitive Benchmarking and Company Analysis

Leading companies in Veterinary Research Equipment industry include- IDEXX Laboratories, Inc., Zoetis Inc., Thermo Fisher Scientific Inc., Bio-Rad Laboratories, Inc., Heska Corporation (Antech Diagnostics), Eppendorf SE, Agilent Technologies, Inc., Horiba, Ltd., Mindray Animal Medical, Neogen Corporation. The Veterinary Research Equipment market remains moderately to highly fragmented, with competition expected to intensify as companies accelerate investments in innovation, geographic expansion, strategic partnerships, and portfolio diversification through 2034. In developed markets such as the United States, Germany, France, the United Kingdom, and Canada, competition is increasingly centered on innovation, reimbursement positioning, and value-based healthcare solutions. Meanwhile, emerging markets including China, India, Brazil, and countries across the Middle East and Africa continue to present significant opportunities for expansion due to rising healthcare expenditure, growing patient populations, and increasing access to healthcare services.

What to expect in US Veterinary Research Equipment Markets in 2026 and beyond- Market Size, Share, Growth Rate, and Forecast to 2034

The US healthcare expenditure is forecast to reach \$8.2 Trillion in 2034 from \$5.5 Trillion in 2026 based on the National Health Expenditure Accounts (NHEA) data. With an aging population, rising chronic disease burden, and increasing migration toward minimally invasive and outpatient care, the Veterinary Research Equipment market remains one of the strongest-performing segments in the country.

The US Veterinary Research Equipment Companies are opting new business models, optimized pricing models, industry partnerships, and AI-enabled back end transformations to enhance efficiency and cost management. The US Veterinary Research Equipment market faces successive waves of challenging trends, with strong opportunities across select segments. The CMS plan to implement Medicaid from 2027 is driving states to build eligibility verification systems throughout 2026. Looking ahead to 2034, we anticipate stronger results underpinned by opportunities exist across Veterinary Research Equipment industry. On the medical device front, over 7,000

device manufacturers continue to gain from increasing demand from demand for implantable devices, surgical instruments, monitoring equipment, and diagnostic systems.

Canada- Proximity to the US and healthcare similarities to EU5 countries fuel sales of Canadian Veterinary Research Equipment markets

Canada's strong Veterinary Research Equipment sales performance is underpinned by an aging population and a well-developed healthcare infrastructure. Steady growth in new brand spending in rural and urban locations fuel the long-term prospects of small and medium-sized enterprises across medical, diagnostic, and therapeutic devices. The Canadian Veterinary Research Equipment market presents significant opportunities for U.S. exporters of medical devices, with the U.S. being Canada's largest trading partner for this sector. Potential advantages including specialized materials, advanced manufacturing techniques, and digital technologies support the launch of new products in the country.

Germany Veterinary Research Equipment Trends and Perspectives to 2034- Financial sustainability, hospital restructuring, demographic pressures, and digitization of care delivery continue to shape the German healthcare industry.

Germany continues to remain the largest Veterinary Research Equipment market in Europe, driven by over €600 Billion healthcare expenditure, €12 Billion medical device R&D expenditure, statutory health insurance system covering 90% German population, nationwide rollout of the electronic patient record (ePA), and large-volume of Veterinary Research Equipment population. In particular, Research and development in Germany fuels the commercialization of cutting-edge technologies. Companies across the Germany Veterinary Research Equipment industry value chain are focusing on both domestic markets and exports. The country is also driving digital adoption with the Hospital Future Act driving hospitals to upgrade their information systems by 2027. Over the forecast period, aging population, rising healthcare costs, and increasing procedural volumes drive the Veterinary Research Equipment market outlook.

France Market Size, Growth Rate, and Forecast Analysis to 2034- Universal healthcare system, high public healthcare expenditure, and strong government support Veterinary Research Equipment sales through 2034

France Veterinary Research Equipment companies are emphasizing on opportunities for rapid, at-scale innovation to boost profitability over the long-term. The country's

National Health Insurance spending target (ONDAM) estimates 3.7% growth in the country's healthcare expenditure. Over the forecast period, expenditure control measures, chronic disease management initiatives, workforce reforms, and efforts to improve system efficiency drive the long-term prospects.

The biggest 2026 policy frame is the PLFSS 2026. The law sets the Maladie branch spending target at €271.4 billion for 2026 and fixes the ONDAM at €117.5 billion for city care, €112.8 billion for health establishments, and €18.3 billion for elderly-care establishments and services. France's market is also being pulled by demographics. INSEE estimates that on 1 January 2026 France had 69.1 million inhabitants, with 22% aged 65 or over. INSEE also reported that 2025 births were 645,000 and deaths were 651,000, producing a negative natural balance of about 6,000 for the first time since the end of the Second World War.

UK Veterinary Research Equipment Market Size, Share, and Growth Projections to 2034- Rapid growth driven by new and existing brands across the industry value chain

Small high-need consumer segments remain key priority of Veterinary Research Equipment distributors in the UK industry. Continuous launch of new products coupled with high expenditures support the market outlook. The UK Government financing remains the dominant funding source at 81.3% of total healthcare expenditure, or ?280 billion in 2025. According to the ONS, total healthcare spending grew 7.7% nominally and 3.9% in real terms from 2024 to 2025. Similarly, out-of-pocket spending was ?49 billion (14.1%) and voluntary health insurance was ?9.5 billion (2.8%). The market is driven by rapid digital adoption with NHS England's plan to give more than 500,000 staff access to new AI tools.

China Veterinary Research Equipment Market Growth Drivers, Revenue Trends, and Forecast- Medical insurance coverage is rapidly expanding over the past few years

China Veterinary Research Equipment market is undergoing a structural shift from hospital-centric care toward a more integrated system emphasizing primary care, outpatient services, and long-term care. Chinese local players are emerging as a strong pillar of Veterinary Research Equipment industry, offering opportunities for both competition and partnership. Over the forecast period, new and innovative product launches remain key elements driving market outlook. China's healthcare industry is increasingly centered on expanding healthcare capacity, improving access to advanced treatments, and reducing dependence on imported technologies.

The National Healthcare Security Administration reported that by end-2024, China's basic medical insurance covered 1.32662 billion people and the coverage rate was 95%. Regional disparities in consumer spending trends continue to become more pronounced in the Chinese Veterinary Research Equipment industry. Over the forecast period, demand will keep shifting toward geriatrics, chronic disease management, rehabilitation, long-term care, and outpatient care, while pricing pressure will remain intense in drugs and consumables because reimbursement.

India Veterinary Research Equipment Market Landscape: Current Size and Long-Term Growth Outlook - Increased pricing pressures in US market is encouraging domestic vendors to expand across India

Indian Veterinary Research Equipment market is witnessing the rapid emergence of an ecosystem that brings together diverse companies across the industry value chain. Further, large-scale healthcare public and private investments and a steady growth in chronic conditions is driving sales of pharmaceuticals and medical devices. Further, non-retail channel is experiencing volume decrease and patients are migrating to the retail. Indian medical device firms are also combining precision engineering with lower labor costs to make world-class diagnostics, robotics, and critical care devices.

Brazil Veterinary Research Equipment market remains price-driven, with products domestically manufactured and accessibility offering potential opportunities

Healthcare expenditure in Brazil exceeds 10% of GDP, with the country among the highest healthcare spenders in Latin America. ANS reported 53.2 million medical-plan beneficiaries in December 2025, while IBGE projects a steady rise in older-age cohorts, with people aged 60+ already representing about 23% of the population. The price sensitive market access is broad through the public system, private coverage adds a sizeable premium layer, and reimbursement, procurement, and hospital efficiency remain key buying drivers.

Middle East and Africa Veterinary Research Equipment Industry Trends and Perspectives to 2034

According to the World Bank, the Middle East and North Africa population exceeds 500 million, while Sub-Saharan Africa's population exceeds 1.2 billion, making the broader MEA region one of the fastest-growing healthcare demand centers globally. The GCC countries including Saudi Arabia, United Arab Emirates, Qatar, and Kuwait continue to account for a disproportionately large share of regional healthcare spending.

Government-led programs such as Saudi Arabia's Vision 2030 are accelerating investments in hospital infrastructure, private-sector participation, medical technology adoption, and healthcare digitalization. On the other hand, South Africa, Egypt, Nigeria, and Kenya remain key healthcare markets due to their large populations, expanding private healthcare sectors, and growing investments in healthcare delivery systems.

Veterinary Research Equipment Market Segmentation

By Product Type

In Vivo Research Equipment

Molecular Biology and Genomics Equipment

Diagnostic Lab Instruments

Surgical and Preclinical Equipment

Histopathology and Microscopy Equipment

Other Instruments and Software

By Animal Type

Small Animals

Large Animals

By Application

Drug Discovery and Preclinical Testing

Vaccine Development and Immunology

Disease Research

Toxicology Studies

Genomics and Molecular Research

By End-User

Academic and Educational Institutions

Animal-Health Research Institutes

Pharmaceutical and Biotechnology Companies

Veterinary Diagnostic and Reference Laboratories

Leading Companies in Veterinary Research Equipment Industry (2026)

IDEXX Laboratories, Inc.

Zoetis Inc.

Thermo Fisher Scientific Inc.

Bio-Rad Laboratories, Inc.

Heska Corporation (Antech Diagnostics)

Eppendorf SE

Agilent Technologies, Inc.

Horiba, Ltd.

Mindray Animal Medical

Neogen Corporation

Countries Included

North America- US, Canada, Mexico

Europe- Germany, France, UK, Spain, Italy, Nordics, Others

Asia Pacific- China, India, Japan, South Korea, Australia, Southeast Asia, Others

Latin America- Brazil, Argentina, Others

Middle East and Africa- Saudi Arabia, UAE, Other Middle East, South Africa, Other Africa

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Other Instruments and Software
By Animal Type
Small Animals
Large Animals
By Application
Drug Discovery and Preclinical Testing
Vaccine Development and Immunology
Disease Research
Toxicology Studies
Genomics and Molecular Research
By End-User
Academic and Educational Institutions
Animal-Health Research Institutes
Pharmaceutical and Biotechnology Companies
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